



THE COCHIN COLLEGE

Koovapadam, Kochi-2

Affiliated To Mahatma Gandhi University

Re-accredited by NAAC With B+ Grade



Fourth Cycle
NAAC Accreditation 2024

Criterion 3 Research, Innovations and Extension

3.2 - Innovation Ecosystem

Metric No. 3.2.1

Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident

Entrepreneurship Development Club (EDC)

Submitted to



National Assessment and Accreditation Council



THE COCHIN COLLEGE

KOCHI - 682 002

(Affiliated to Mahatma Gandhi University and Accredited by NAAC)

Website: www.thecochincollege.edu.in

email: email@thecochincollege.edu.in

Declaration on Principal

This is to declare that The Cochin college has established Entrepreneurship Development Club in the year 2016 and has been functioning in the college since then.

Mrudula Menon V.





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Entrepreneurship Development Club (ED Club) at The Cochin College

1 Overview:

The Entrepreneurship Development Club (ED Club) at The Cochin College plays a vital role in fostering entrepreneurial culture among students. Established under the guidance of the Industries Department of the Government of Kerala, the ED Club is dedicated to equipping students with the skills, techniques, and confidence required to become the torch-bearers of entrepreneurship for the new generation.

2 Objectives:

The primary objective of the ED Club is to inculcate entrepreneurial qualities in students, sensitizing them to the industrial scenario of the state, and nurturing latent entrepreneurial talent. The club aims to develop awareness among its members regarding the attitudes, values, and skills of successful entrepreneurs globally.

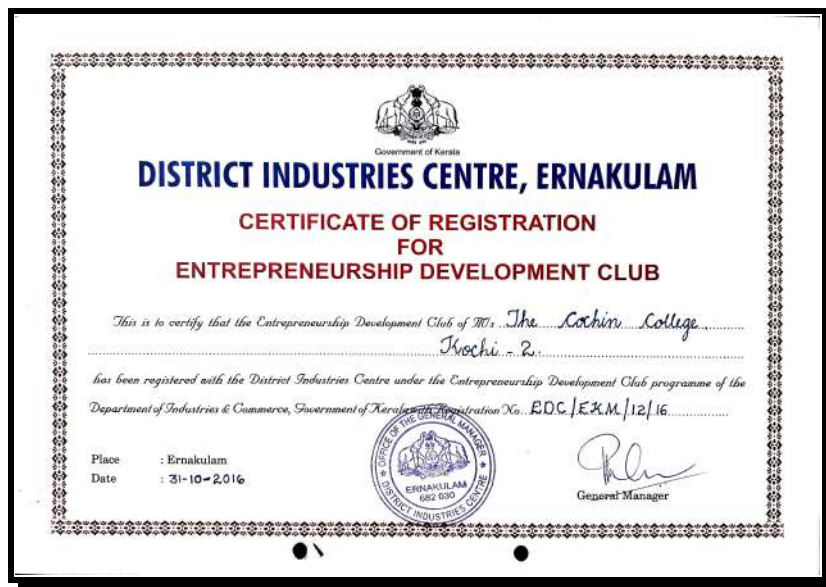


Figure 1: ED CLUB Establishment Certificate

3 Financial Assistance:

The ED Club receives financial assistance of Rs.20,000/- from the Industries Department, which is utilized to conduct various programs aimed at promoting entrepreneurship. These programs include workshops, seminars, and interactive sessions designed to build entrepreneurial skills and awareness among the students.





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4 Key Activities:

4.1 Food Festival - “Peppersav”:

Since 2016, the ED Club, in collaboration with the Department of Commerce, has been organizing an annual food festival named “Peppersav.” This event serves as a platform for students to showcase their culinary talents and entrepreneurial skills. The latest edition of Peppersav was successfully conducted on 07th February 2023, drawing significant participation from students and faculty alike. The festival not only provided a practical experience in entrepreneurship but also highlighted the importance of innovation and creativity in the food industry.



Figure 2: Peppersav 2024



Figure 3: Peppersav 2024





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4.2 Hands on Workshop-Eco Hues

The Entrepreneurship Development Club (ED Club) of The Cochin College organized a hands-on workshop titled "Eco Hues" on 20th February 2020. The event was aimed at promoting eco-friendly practices and enhancing the creative skills of the participants. The primary objective of the Eco Hues programme was to encourage sustainable practices among students by teaching them the art of cloth bag making and painting. This initiative was in line with the global emphasis on reducing the use of plastic and promoting the use of reusable materials.



Figure 4: Hands on Workshop-Eco Hues



Figure 5: Hands on Workshop-Eco Hues





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The workshop was led by Mrs. Priya Jegan, a recognized Fevicryl expert teacher, who guided the participants through the process of making cloth bags and decorating them with fabric colors. The session provided students with practical knowledge and skills in designing and creating eco-friendly cloth bags, which they could use in their daily lives or as entrepreneurial products.

4.3 Interactive Session on ‘Exploring Entrepreneurship as a Career’:

On 07th November 2023, the ED Club organized an interactive session titled ‘Exploring Entrepreneurship as a Career’ in association with the Career Guidance and Placement Cell. The session was designed to introduce students to the possibilities of pursuing entrepreneurship as a viable career option. Industry experts and successful entrepreneurs were invited to share their experiences and insights, inspiring students to consider entrepreneurship as a pathway to success.

5 Conclusion:

The Entrepreneurship Development Club at The Cochin College continues to be an active and influential force in promoting entrepreneurial thinking among students. Through events like Peppersav and interactive sessions on entrepreneurship, the ED Club is successfully nurturing a generation of students who are well-prepared to lead and innovate in the dynamic business landscape. The support from the Industries Department of the Government of Kerala has been instrumental in enabling the club to achieve its objectives and contribute to the overall development of its members.

