



THE COCHIN COLLEGE

Koovapadam, Kochi-2

Affiliated To Mahatma Gandhi University

Re-accredited by NAAC With B+ Grade



Fourth Cycle
NAAC Accreditation 2024

Criterion 7 Institutional Values and Best Practices

7.1 - Institutional Values and Social Responsibilities

Metric No. 7.1.3

Quality audits on environment and energy regularly undertaken by the Institution. The institutional environment and energy initiatives are confirmed through the following: *Green audit / Environment audit, Energy audit, Clean and green campus initiatives, Beyond the campus environmental promotion activities*

Environmental Promotional activities: 2021-2022

Submitted to



National Assessment and Accreditation Council



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KOCHI - 682 002

(Affiliated to Mahatma Gandhi University and Accredited by NAAC)

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ENVIRONMENTAL PROMOTIONAL ACTIVITIES

2021-2022

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Table 1: List of Environmental Activities





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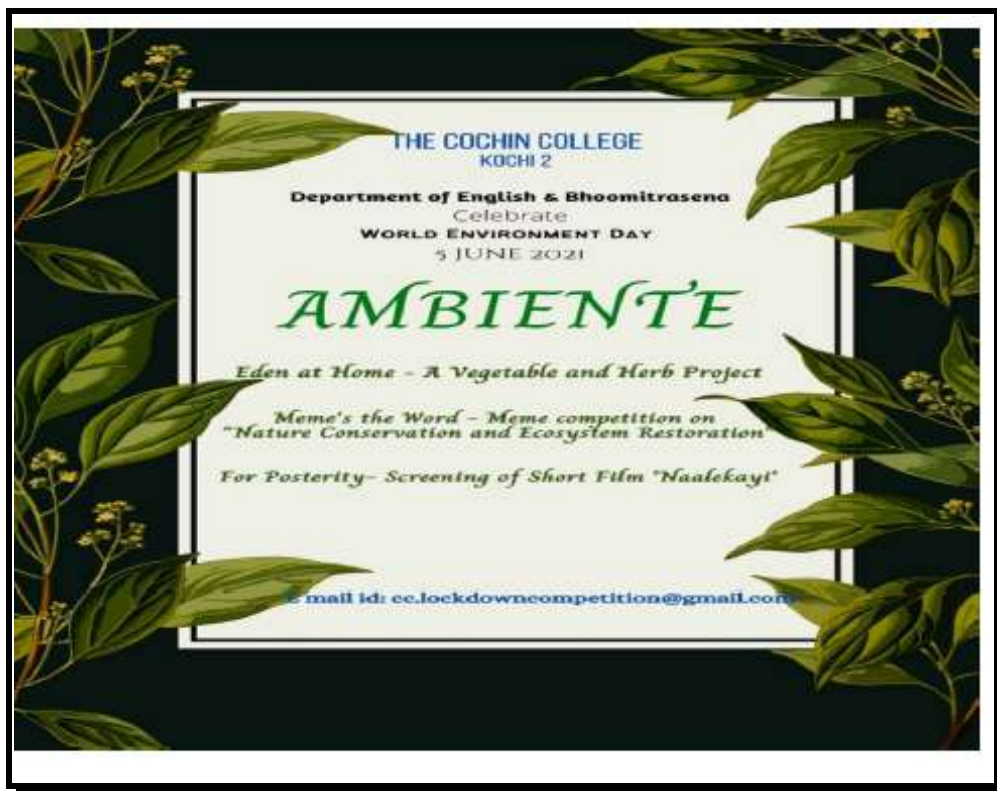
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1 World Environment day Celebration

World Environment Day, celebrated on June 5th each year, is of paramount importance as it serves as a global platform for raising awareness and taking action on pressing environmental issues. Established by the United Nations in 1974, this day engages governments, businesses, and citizens in addressing challenges such as pollution, climate change, biodiversity loss, and sustainable living. It aims to foster environmental stewardship, encouraging individuals and communities to adopt greener practices and policies. By spotlighting a specific theme each year, World Environment Day catalyzes international cooperation, drives environmental initiatives, and inspires a collective commitment to protect and restore our planet for future generations.

Bhoomithrasena Club celebrated World Environment day on June 5th by organising an activity for students named 'Eden at Home' in which students are motivated to cultivate vegetables and herbals in their gardens. A Meme competition was organised on the theme 'Nature conservation and Ecosystem Restoration'. A short film entitled 'Naalekayi' was also shown to students in Youtube to inculcate a feeling about the conservation of the ecosystem. The programme was named as 'Ambiente'.





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2 FortKochi Beach Cleaning

On February 25, 2022, National Service Scheme (NSS) of The Cochin College, in collaboration with the Nature Club, organised a comprehensive beach cleaning activity at Fort Kochi Beach. The initiative began at 8:00 AM and saw enthusiastic participation from 78 students dedicated to environmental conservation. Equipped with gloves, garbage bags, and other necessary tools, the volunteers meticulously collected plastic waste, glass bottles, and various non-biodegradable debris, significantly improving the cleanliness of the beach. The event successfully raised awareness about the importance of maintaining clean beaches and highlighted the students' commitment to environmental stewardship. The collective effort not only made an immediate positive impact on the Fort Kochi Beach environment but also fostered a sense of responsibility and proactive involvement in ecological preservation among the students.



3 FortKochi Beach Cleaning and tree planting

3.1 Beach Greenery Initiative: Planting for a Sustainable Shore

On February 25th, the Bhoomithrasena Club, of The Cochin College, organized a sapling plantation drive along the beachside. The event began with a thorough beach cleaning, after which saplings of guava and jackfruit were planted.

The initiative saw active participation from about 78 students, who contributed their time and effort to enhance the





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coastal environment. The program highlighted the collective commitment of the students towards environmental conservation and beautification.





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