



# THE COCHIN COLLEGE

Koovapadam, Kochi-2

Affiliated To Mahatma Gandhi University

Re-accredited by NAAC With B+ Grade



Fourth Cycle  
NAAC Accreditation 2024

## Criterion 1 Curricular Aspects

### 1.3 - Curriculum Enrichment

Metric No. 1.3.1

Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum.

### Faculty Publications Addressing Human Values

Submitted to



National Assessment and Accreditation Council



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KOCHI - 682 002

(Affiliated to Mahatma Gandhi University and Accredited by NAAC)

Website: [www.thecochincollege.edu.in](http://www.thecochincollege.edu.in)

email: [email@thecochincollege.edu.in](mailto:email@thecochincollege.edu.in)

## Faculty Publications

Sl. No	Title of Publication/ Article/ Thesis	Name of Author	Dept	ISBN/ISSN Number	Year of Publication
1	Social Media Gratification and Attitude Towards Social Media Marketing Messages: A Multiple Holistic Approach	Dr. Sindhu K.	Economics	1741-8992	2024
2	The Relevance of Aesthetic Education in Modern Curriculum: A Comprehensive Analysis	Sarah Santhosh	English	0975-802X	2024
3	Computational analysis of sodium-dependent phosphate transporter SLC20A1/PiT1 gene identifies missense variations C573F and T58A as high-risk deleterious SNPs	Vineeth Kumar T.V	Zoology	1538-0254	2023
4	A Critical Note on Evaluating Risk Management Strategies Tailored to the Unique Challenges Faced by Small-scale Farmers	Dr. Sindhu K.	Economics	0976-3384	2023
5	Role of Kudumbasree Mission in Eradicating Poverty in Rural Parts of Kerala- A Study with Special Reference to Deendayal Antyodaya Yojana-National Rural Livelihoods Mission	Dr. Rekha P. G	Commerce	2319-3638	2022
6	Pilgrimage Tourism and Intermittent Fasting: Syncretism of Religio- Cultural Dichotomies	Neena Simon	English	0974-0066	2022
7	Rotula aquatica Lour. mitigates oxidative stress and inflammation in acute pyelonephritic rats.	Jayesh Kuriakose	Biotechnology	1381-3455	2022
8	SSTP1 A Host Defence Peptide Exploits the Immunomodulatory Il6 Pathway to Induce Apoptosis in Cancer Cells	Vineeth Kumar T.V	Zoology	1664-3224	2021
9	Synergistic Effect of Frog Skin Antimicrobial Peptides in Combination with Antibiotics Against Multihost Gram-Negative Pathogens.	Vineeth Kumar T.V	Zoology	1573-3149	2021
10	Investors attitude towards post office savings schemes in Ernakulam district	Dr. Anu. L	Commerce	2319-3638	2021
11	Body shaming: A violation of Human Rights	Dr. Anu. L	Commerce	978-93-90981-29-8	2021
12	Covid 19 pandemic shocks to the education sector and way forward	Dr. Anu. L	Commerce	2455-4219	2021
13	Socio economic impact of Covid 19 in smartphone industry	Dr. Anu. L	Commerce	2229-4929	2021





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Sl. No	Title of Publication/ Article/ Thesis	Name of Author	Department	ISBN/ISSN Number	Year of Publication
14	A comparative analysis of the performance of scheduled commercial banks and NBFCs in India during Covid-19	Tom Pious	Economics	0337-743X	2021
15	Recent trends and Technologies in Human Resource Management	Dr. Anu. L	Commerce	2229-4929	2021
16	Inter-linkages and performance of Asian stock markets amidst COVID-2019	Dr Rajani B Bhat	Commerce	2424-7944	2020
17	Covid-19 Pandemic: Impact on Indian Economy	Dr. Anu. L	Commerce	2229-4929	2020
18	Investigations on the membrane interaction of C-terminally amidated esculentin-2 HYba1 and 2 peptides against bacteria	Vineeth Kumar T.V	Zoology	1532-2378	2019
19	Rotula aquatica Lour. inhibits growth and biofilm formation of clinically isolated uropathogenic Escherichia coli	Jayesh Kuriakose	Biotechnology	1381-3455	2019
20	Acute oral toxicity and anti-inflammatory evaluation of methanolic extract of Rotula aquatica roots in Wistar rats	Jayesh Kuriakose	Biotechnology	0976-2809	2019

## Books/Chapters

Sl. No	Name of Author	Dept	Title of the Book/ Chapter	Calendar Year of Publication	ISBN Number of the Book	Affiliating Institute at the Time of Publication
1	Dr. Poornima C.C.	Malayalam	Snehinte Mattoru Peru-M Raghavnte Kathalokam	2019-20	978-93-91955-05-2	The Cochin College
2	Reethi P	English	Travel Brochures as Constructs and Commodities	2019-20	2582-3574	The Cochin College
3	Dr Smitha NR	Zoology	Health and Nutrition	2019-20	978-81-939629-4-7	The Cochin College
4	Dr. Manju V. Subramanian	Zoology	Health and Nutrition - chapter PART I HEALTH, EXERCISE and NUTRITION	2019-20	978-81-939629-4-7	The Cochin College
5	Dr. Reshimon P. R.	Malayalam	Marxism and Literature	2019	978-93-87709-01-0	The Cochin College
6	Dr. Poornima C.C.	Malayalam	French Adhiviveshavum Mayyazhiyude Swathwa Roopeekaranavum	2019	978-93-85894-61-9	The Cochin College





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Sl. No	Name of Author	Department	Title of the Book/ Chapter	Calendar Year of Publication	ISBN Number of the Book	Affiliating Institute at the Time of Publication
7	Dr. Sindhu K	Economics	Dynamics of Rural Urban Transition and Performance of Local Governments	2019	-	The Cochin College
8	Dr. Kavitha V. Rajan	Hindi	Different Perspectives of Contemporary Hindi Literature	2019	978-93-84478-69-9	The Cochin College
9	Dr. Kavitha V. Rajan	Hindi	Maitreyi Pushpa: Development journey of creation and action	2020-21	978-81-89187-95-8	The Cochin College
10	Reethi P	English	Himalayan Dreams-Travel Blogs as Cultural Constructs in Post-Truth Era	2020-21	2582-3574	The Cochin College
11	Rekha P.G.	Commerce	Personal Investment and Behavioural Finance	2020-21	978-96-81888-40-7	The Cochin College
12	Reethi P	English	Himalayan Dreams-Travel Blogs as Cultural Constructs in Post-Truth Era	2020-21	2582-3574	The Cochin College
13	Dr. Poornima C.C.	Malayalam	Mayyazhikkathakal	2021	9789389942187	The Cochin College
14	Reethi P	English	In-Between spaces. Culture and Territoriality in Literature Art and Cinema	2021-22	978-93-90870-25-7	The Cochin College
15	Dr. Kavitha V. Rajan	Hindi	literary classic Premchand	2021-22	978-93-90265	The Cochin College
16	Reethi P	English	In Between Spaces: Culture and Territoriality in Literature Art and Cinema	2022	978-93-90870-25-7	The Cochin College
17	Reethi P	English	Shodhak: A Journal of Historical Research	2022-23	0302-9832	The Cochin College
18	Dr. Kavitha V. Rajan	Hindi	Romantic Literature: A Rereading	2022-23	978-93-91335-08-3	The Cochin College

