



THE COCHIN COLLEGE

Koovapadam, Kochi-2

Affiliated To Mahatma Gandhi University

Re-accredited by NAAC With B+ Grade



Fourth Cycle
NAAC Accreditation 2024

Criterion 1 Curricular Aspects

1.3 - Curriculum Enrichment

Metric No. 1.3.1

Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum.

Faculty Publications Addressing Professional Ethics

Submitted to



National Assessment and Accreditation Council



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KOCHI - 682 002

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Website: www.thecochincollege.edu.in

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Faculty Publications

Sl. No	Title of Publication/ Article/ Thesis	Name of Author	Dept	ISBN/ISSN Number	Year of Publication
1	Crypto Currency in India: A Qualitative Analysis of Prospects and Difficulties; A Thematic Research.	Dr. Sindhu K.	Economics	2148-2403	2024
2	Sustainability in Business Management Practices	Dr. Kochuthresia Jose	Commerce	2395-5635	2024
3	Exploring the role of HR Analytics in predicting Employee Turnover and Retention	Dr. Rekha P. G	Commerce	0974-8946	2023
4	A study on Factors Influencing Quality of B-Schools in Kerala	Dr. Kochuthresia Jose	Commerce	2454-9916	2023
5	A comparative study of manpower quality and its availability in the field of IT in Kerala and Karnataka	Dr. Lakshmisree R	Commerce	2454-9916	2023
6	An analytical footprints of crypto currency in Indian Financial market	Aysha Nazar	Commerce	0030-5324	2023
7	Effect of Artificial Intelligence on Human Resource Management: A systematic Literature Review and Research Agenda	Dr. Anu. L	Commerce	2278-6864	2023
8	Risk Perception of In-Store Mobile Wallet Payment System: A Customer Perspective	Dr. Anu. L	Commerce	0972-8945	2022
9	Evaluation of Performance and replication Strategy of Indian Equity Exchange Traded Funds	Dr. Rajani B Bhat	Commerce	0973-0087	2022
10	Cross market linkage of Indian commodity futures market with world futures markets	Dr. Liance Mathew	Commerce	0378-4568	2022
11	Indian Commodity Futures Market and Volatility: An Empirical Analysis	Dr. Liance Mathew	Commerce	2488-9571	2021
12	Emerging Trends and Developments in Corporate Social Responsibility in India: A Descriptive Study	Dr. Anu. L	Commerce	2319-3638	2021





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Sl. No	Title of Publication/ Article/ Thesis	Name of Author	Department	ISBN/ISSN Number	Year of Publication
13	Decisive Scrutiny of Regulatory Framework for Derivatives Products in Indian Stock Market with Special Reference to Single Stock Futures	Dr. Rajani B Bhat	Commerce	P-ISSN: 2320-4168 E-ISSN: 2582-0729	2020
14	A study on the effectiveness of quality management practices in educational institutions in Kerala	Dr. Kochuthresia Jose	Commerce	2319-3638	2019





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Books/Chapters

Sl. No	Name of Author	Dept	Title of the Book/ Chapter	Calendar Year of Publication	ISBN Number of the Book	Affiliating Institute at the Time of Publication
1	Dr. Anu. L	Commerce	Rethinking HR: A post-pandemic review	2023	978-81-	The Cochin College
2	Dr. Anu. L	Commerce	Covid 19: Shocks to the Education sector and the way forward	2023	978-81-7708-540-2	The Cochin College
3	Saumya Ashraf	Commerce	Behavioral Finance: The Role of Psychological Factors in Financial Decisions	2023	2319-3638	The Cochin College
4	Saumya Ashraf	Commerce	Behavioral Finance: The Role of Psychological Factors in Financial Decisions	2023	2319-3638	The Cochin College
5	Dr. Anu. L	Commerce	Covid 19 and the Indian economy	2022-23	978-81-7708-540-2	The Cochin College
6	Dr. Anu. L	Commerce	Reverberations in Indian Economy Post Covid-19	2022-23	978-81-954429-1-1	The Cochin College
7	Dr. Kochuthresia Jose	Commerce	Total Quality Management of Professional Educational Institutions with special reference to B-Schools in Kerala	2021	2319-3638	The Cochin College
8	Dr. Rajani B Bhat	Commerce	Goods and Services Tax	2021	978818286042	The Cochin College
9	Dr. Rajani B Bhat	Commerce	Indirect Taxation	2021	9788182860438	The Cochin College
10	Dr. Rajani B Bhat	Commerce	Fundamentals of indirect taxation including GST and customs act	2021	978818286044	The Cochin College
11	Dr. Rajani B Bhat	Commerce	Impact of COVID-19 on the business sector	2021	978-81-949524-1-1	The Cochin College
12	Dr. Anu L.	Commerce	Transition from Traditional Teaching methodology to online teaching	2020-21	978-81-946375-3-0	The Cochin College
13	Dr. Anu. L	Commerce	New Horizons in Commerce IT and Social Science	2019-20	978-81-944303-5-3	The Cochin College
14	Dr. Kochuthresia Jose	Commerce	Personal Investment and Behavioural Finance	2019-20	978-93-81888-40-7	The Cochin College
15	Dr. Anu. L	Commerce	Indian Financial Institutions and Markets	2019-20	978-93-89657-85-2	The Cochin College
16	Dr. Anu. L	Commerce	Endurance of Indian Economy Amidst the Global Pandemic	2019-20	978-93-89234-88-6	The Cochin College





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17	Dr. Anu. L	Commerce	Risk and Investment Management	2019-20	978-81-947458-4-6	The Cochin College
18	Dr. Anu. L	Commerce	Multidisciplinary subjects for research -II	2020-21	978-1-71650-380-1	The Cochin College
19	Dr. Anu. L	Commerce	Perspective on Business Management and Economics	2020-21	978-81-947738-1-8	The Cochin College
20	Dr. Anu. L	Commerce	Covid 19 and its impact	2020-21	978-81-947019-4-1	The Cochin College
21	Dr. Anu. L	Commerce	Advertising	2020-21	978-93-89488-31-9	The Cochin College
22	Dr. Anu. L	Commerce	Business Management Practices - Emerging Trends	2020-21	978-93-88805-95-7	The Cochin College
23	Dr. Kochuthresia Jose	Commerce	Consumer Behaviour	2019	9789389477078	The Cochin College
24	Dr. Rajani B Bhat	Commerce	Impact of Derivatives on Price Volatility in Indian Stock Market Financial Markets and Operations and Goods and Services Tax	2019	978-93-5299-513-4	The Cochin College
25	Dr. Rajani B Bhat	Commerce	Contemporary Reflections in Applied Finance	2019	978-93-856-51-9	The Cochin College
26	Dr. M. Geetha	Commerce	Capital Market and Investment Management	2019-20	978-93-5359-330-8	The Cochin College

