

THE COCHIN COLLEGE Koovapadam, Kochi-2 Affiliated To Mahatma Gandhi University Re-accredited by NAAC With B+ Grade

Fourth Cycle NAAC Accreditation 2024

Criterion 1 Curricular Aspects

1.3 - Curriculum Enrichment

Metric No. 1.3.1

Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum.

IPR Seminars

Submitted to



National Assessment and Accreditation Council



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IPR Seminars

This document provides an in-depth account of the various Intellectual Property Rights (IPR) awareness programs, workshops, and webinars organized by **The Cochin College** in recent years. These initiatives are crucial in fostering a comprehensive understanding of IPR among students, faculty, and the broader academic community, particularly in the context of innovation, entrepreneurship, and legal protection.

Intellectual Property Rights are essential for safeguarding the creations of the mind, including inventions, literary and artistic works, designs, and symbols. As the world increasingly values knowledge-based assets, understanding IPR becomes pivotal for students and professionals alike. The activities documented here underscore our commitment to equipping participants with the necessary knowledge to navigate the complex landscape of intellectual property, from patent filing processes to the broader implications of IPR in contemporary society.

The programs detailed in this report cover a wide range of IPR topics, including patent filing, copyright issues, and the role of intellectual property in fostering innovation and economic growth. Notable among these are the *World Intellectual Property Day* celebrations, various workshops, and national webinars, each designed to address specific aspects of IPR. These events have been instrumental in raising awareness, enhancing skills, and fostering a culture of respect for intellectual property within the college community.

Through these educational efforts, **The Cochin College** aims to cultivate a generation of students who are not only aware of their intellectual rights but are also prepared to protect and leverage them in their academic and professional careers. The knowledge imparted through these programs is integral to the students' growth as innovators and thought leaders who can contribute to the nation's intellectual and economic wealth.

This document serves as a testament to the college's ongoing efforts to promote intellectual property literacy and the importance of IPR in today's knowledge-driven economy. By participating in these activities, students and faculty alike have taken significant steps towards becoming informed and responsible creators, innovators, and custodians of intellectual property.



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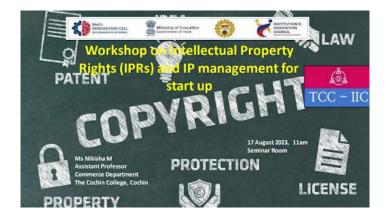
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1 IPR Awareness Program

Title of the Programme: Workshop on Intellectual Property Rights (IPRs) and IP management for start up Nature of the Programme: Workshop on Intellectual Property Rights (IPRs) and IP management Date and Time:17 August 2023 Mode of Conduct: Physical Organising Department:IQAC, The Cochin College Name of the Coordinator: Dr Vineeth Kumar T.V. No. of Participants: 49

Report

Workshop on Intellectual Property Rights (IPRs) and IP management for start up was organised on 17 August 2023. Ms Nikisha was the resource person. The session was very interactive and informative. Students had an opportunity to clear the concepts of IPR, copyright, patent, GI etc





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2 Human Rights in Contemporary India: Issues and Approaches

Title of the Webinar: Human Rights in Contemporary India: Issues and Approaches

Nature of the Programme:Human Rights Education

Date and Time: 13 February 2023, 9:00 am to 5:00 pm

Venue:Seminar Hall and Google Meet Online Platform

Resource Persons:

- 1. Dr. Preetha S, Assistant Professor, School of Legal Studies, CUSAT, Kalamassery
- 2. Ms. Jean Vinitha Peter, Assistant Professor, School of Legal Studies, CUSAT Kalamassery
- 3. Rachel Kurian Modayil, 2015 Batch Indian Revenue Service (4)
- 4. Adv. Prasanth Sugathan, High Court of Kerala

Organising Department: Library

Name of the Coordinator: Dr. Jeena Jayan, College Librarian

No. of Participants: 50

Report

The Cochin College Library, in collaboration with the National Human Rights Commission of India, hosted an insightful training programme titled "Human Rights in Contemporary India: Issues and Approaches" on 13 February 2023. Held both in the Seminar Hall and online via Google Meet, the programme aimed to enhance awareness and understanding of human rights issues among participants.

The training focused on essential topics including an Introduction to Human Rights, Human Rights Institutions in India, Rights of Women and Children, and Rights of Other Vulnerable Groups. The programme was designed to foster basic human rights awareness, particularly for those previously less exposed to these critical issues, and to encourage students and faculty to advocate for human rights and global solidarity.



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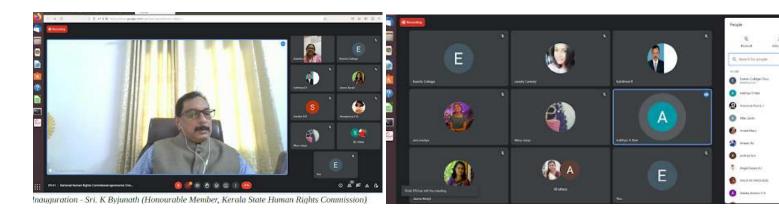


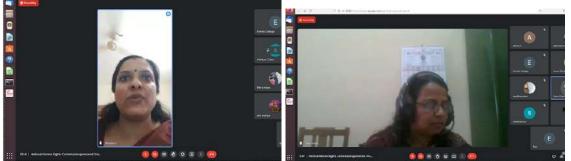
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Dr. Preetha S, Assistant Professor, School of Legal Studies, CUSAT, Kalamassery Ms. Jean Vinitha Peter, Assistant Professor, School of Legal Studies, CUSAT, Kalamassery



Rachel Kurian Modayil IRS, Deputy Commissioner of Income Tax, Thiruvananthapuram Adv. Prasanth Sugathan, High Court of Kerala







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3 Webinar on Intellectual Property Rights

Theme of the Programme:Patent Filing Process in India an overview
Nature of the Programme: Awareness session
Date and Time:1 July 2022, @ 10 a.m. and 2 p.m.
Mode of Conduct: Google Meet Online Platform
Organising Department:IIC, The Cochin College
Name of the Coordinator: Dr Vineeth Kumar T.V.
No. of Participants: 51

Report

The resource person for lecture was Dr. Asha R, Research Officer, Inter University Centre for IPR Studies, CUSAT, Cochin. The session was mainly related to the topic of Patent Filing process in India. This was an introductory topic to make students aware of general IPR architecture and usages in India. She discussed the process through which a patent can be filed and awarded for any innovation. The fees relating to it, the applications to be prepared etc was also discussed.



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Dr. Paulbert Thomas Program Coordinator	Dr. M Geetha Principal	Dr. Vineeth Kumar T V



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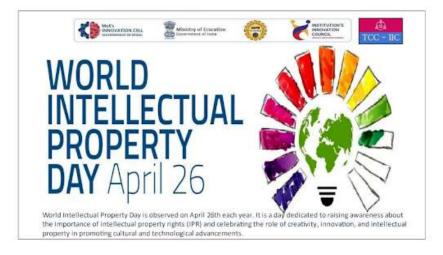
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4 World Intellectual Property Day

Title of the Webinar: Awareness Program On World Intellectual Property Day Nature of the Programme: Social Media Awareness Campaign Date and Time:26 April 2023 Mode of Conduct: Physical Organising Department:IIC, The Cochin College Name of the Coordinator: Dr Vineeth Kumar T.V. No. of Participants: 55

Report

On 26 April 2023, a Social Media Awareness Campaign was organized to celebrate World Intellectual Property Day. As part of the event, students created digital posters to highlight the significance of the day. The best poster was selected and used for the campaign, which was then shared across various social media platforms, including WhatsApp status and the college's Facebook page. The poster provided an informative description of the importance and need for World Intellectual Property Day, aiming to raise awareness among the college community and beyond.





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5 IPR Awareness Program

Title of the Webinar: Intellectual Property Rights Awareness Nature of the Programme: Social Media Awareness Campaign Date and Time:10 June 2022 Mode of Conduct:Online(Google Meet Online Platform) Organising Department:IQAC, The Cochin College Name of the Coordinator: Dr Vineeth Kumar T.V. No. of Participants: 150

Report

On 10 June 2022, an IPR Awareness Program was held online as part of the National Intellectual Property Awareness Mission (NIPAM), organized in collaboration with the Patent Office, Chennai, KSCSTE-IPRICK, and IQAC of The Cochin College. The session featured Devika R. Nair, NIPAM Officer and Examiner of Patents and Designs at the Patent Office, Chennai, as the resource person. The program aimed to provide valuable insights into Intellectual Property Rights (IPR), emphasizing its significance for entrepreneurs and innovators. The session was funded by KSCSTE, Trivandrum, and served as an essential introduction to IPR concepts for the participants.



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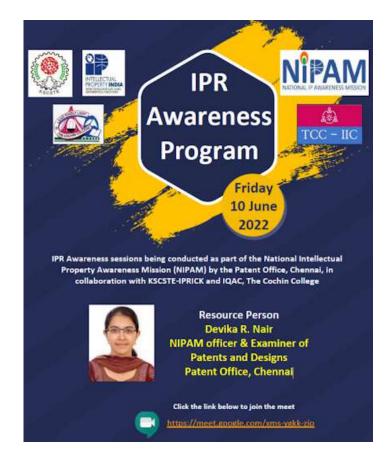


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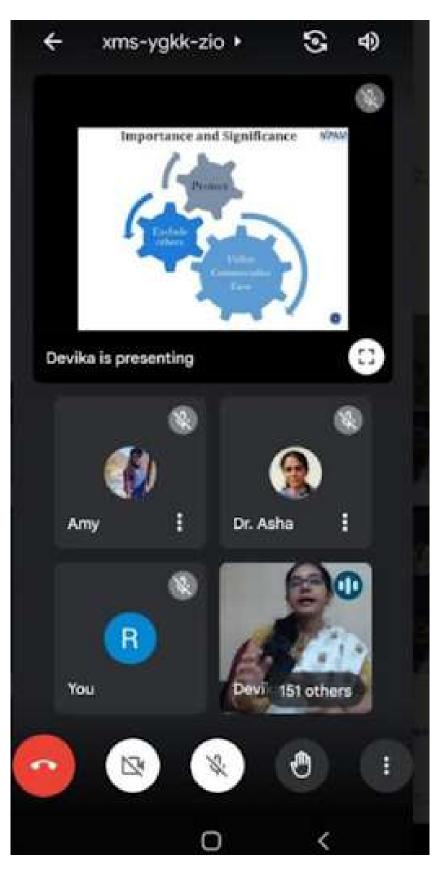


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6 IP and Youth: Innovating for a Better Future

Theme of the Programme: Awareness Program On World Intellectual Property Day
Nature of the Programme: Social Media Awareness Campaign
Date and Time:26 April 2022
Mode of Conduct: Online (online social media platforms (Whatsapp))
Organising Department:IIC, The Cochin College
Name of the Coordinator: Dr Vineeth Kumar T.V.
No. of Participants: 33

Report

On 26 April 2022, an online awareness program was organized to mark World Intellectual Property Day, coordinated by IIC members. The event leveraged social media platforms, specifically WhatsApp, where students were encouraged to upload statuses reflecting the theme of the day. The official theme for 2022 was "IP and Youth: Innovating for a Better Future." The primary objectives of the program were to enhance awareness among students and to disseminate information to the broader public through social media, highlighting the importance of intellectual property rights and youth innovation.





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7 National Webinar on Intellectual Property Rights

Title of the Webinar: National Webinar on Intellectual Property Rights Nature of the Programme: Intellectual Property Rights Date and Time: 29 September 2020 Venue: Online Mode Resource Person: Dr. M. Saktivel, Assistant Professor of Law, Guru Gobind Singh University, New Delhi Organising Department: Commerce Name of the Coordinator: Dr Rajani B. Bhat, Ms Rekha P.G. No. of Participants: 90

Report

The National Webinar on Intellectual Property Rights, held on 29 September 2020, brought together academicians, research scholars, and students from across the nation. Dr. M. Saktivel, Assistant Professor of Law at Guru Gobind Singh University, New Delhi, led the session. The webinar focused on the legal protective measures available for safe-guarding the rights of authors of books, e-learning contents, and e-resources developed by academicians during the pandemic.







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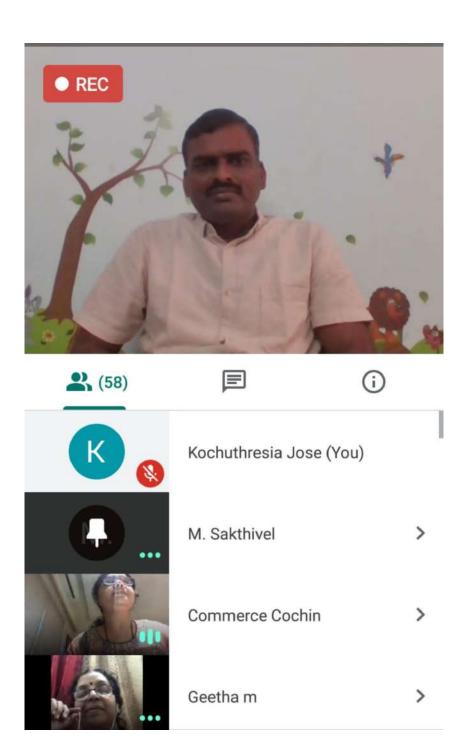


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