

Koovapadam, Kochi-2

Affiliated To Mahatma Gandhi University Re-accredited by NAAC With B+ Grade

Fourth Cycle
NAAC Accreditation 2024



Criterion 3 Research, Innovations and Extension

3.2 - Innovation Ecosystem

Metric No. 3.2.1

Institution has created an ecosystem for innovations, Indian Knowledge System (IKS),including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident

Institution's Innovation Council (IIC)

Submitted to



National Assessment and Accreditation Council



THE COCHIN COLLEGE

KOCHI - 682 002

(Affiliated to Mahatma Gandhi University and Accredited by NAAC)

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Declaration on Principal

This is to declare that The Cochin college has established Institution Innovation Council (TCC-IIC) and has been functioning in the college since 2021.

Mrudula Menon V.





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Institution's Innovation Council at The Cochin College

1 Introduction

The Ministry of Education (MoE), Government of India, has established the MoE's Innovation Cell (MIC) to foster a culture of innovation among Higher Education Institutions (HEIs). The Institution's Innovation Council (IIC) at The Cochin College (TCC) is part of this initiative, aimed at nurturing young students to transform their ideas into prototypes during their formative years. The Cochin College, has successfully established an Institution's Innovation Council (IIC) in accordance with the guidelines set forth by the Ministry of Education's Innovation Cell, Government of India. The establishment of the IIC at The Cochin College has been formally recognized by the Ministry of Education's Innovation Cell on 31 March 2021. The certification process ensures that the college adheres to the prescribed norms and guidelines, fostering an environment of innovation and entrepreneurship within the institution.

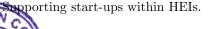


Figure 1: Establishment Certificate IIC

2 Objectives of IIC

The IIC at TCC focuses on several key objectives:

1. Creating a vibrant local innovation ecosystem.







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- 3. Preparing the institution for the Atal Ranking of Institutions on Innovation Achievements (ARIIA) framework.
- 4. Establishing a functional ecosystem for scouting ideas and pre-incubation.
- 5. Developing better cognitive abilities among students.

3 Functions of IIC

The IIC is tasked with conducting various activities related to innovation, Intellectual Property Rights (IPR), and entrepreneurship. These activities include:

- Conducting workshops, seminars, and interactions with entrepreneurs, investors, and professionals.
- Organizing periodic events such as hackathons, idea competitions, and mini-challenges.
- Identifying and rewarding innovative ideas and sharing success stories.
- Networking with peers and national entrepreneurship development organizations.
- Creating an innovation portal to highlight projects by faculty and students.

4 Leadership and Expert Representation

The leadership team of IIC at TCC includes:

- Head of the Institute: Ms. Mrudula Menon V.
- President: Dr. Vineeth Kumar T V
- Vice President & ARIIA Coordinator: Dr. Nayana Jose
- Convenor: Dr. Manjusha M V
- Innovation Activity Coordinator: Dr. Suprabha G Nair
- Start-up Activity Coordinator: Dr. Paulbert Thomas
- Internship Coordinator: Dr. Rekha P G

Social Media Coordinator: Ms. Reethi P

• IPR Activity Coordinator: Ms. Veena R Nair





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• NIRF Coordinator: Dr. Sindhu K

Expert members include:

- IP Expert/Patent Expert: Dr. Asha R, Inter University Centre for IPR Studies, CUSAT
- Startup/Alumni Entrepreneur: Lakshmi Sreekanth, Herbal Suthra LLP, Cochin
- Industry Experts: Lt Cdr Sajith Kumar E V (Retd), Group Head, KITCO Ltd, and K.G. Gireendrababu, Managing Director, JN Freight Forwarders Pvt. Ltd.

5 Student Representation

The IIC also includes a dedicated team of student representatives:

- Innovation Coordinators: Andriya Lain, Krishnaprasad S Pai
- Startup Coordinators: Fayas VA, Mohammed Nizar K
- Internship Coordinator: Shamnaz Khan AN
- IPR Coordinators: Aleesha Rajesh, Ashique Sunil
- Social Media Coordinators: Amy Joe, Akhiljith P A

6 Activities

The IIC at TCC engages in a variety of activities, following an IIC calendar and MIC-driven activities. These include:

- IIC Calendar Activities: Regular innovation-related events as per the IIC schedule.
- MIC Driven Activities: Activities mandated by the MoE's Innovation Cell.
- Self-Driven Activities: Initiatives organized independently by student members.
- Quarterly Plan: Encourages student entrepreneurs, adheres to scheduled activities, and organizes sessions with external experts.





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7 Participation in Udyami Bazar

The Cochin College's Institution's Innovation Council (TCC-IIC) actively participated in the Udyami Bazar, an entrepreneurial market organized as part of the IIC regional meet held at the School of Engineering, Cochin University of Science and Technology on 16th January 2024. This event provided a platform for students to showcase their entrepreneurial initiatives and engage with a broader audience.

7.1 Key Highlights:

7.1.1 Product Showcase:

Students from the Zoology Department presented vermicompost, a product developed through sustainable practices. The vermicompost was made available for sale at the market, demonstrating the practical application of their academic learning and commitment to environmentally friendly practices.

7.1.2 Mentorship and Guidance:

Dr. Vineeth Kumar T.V., President of the IIC, and Dr. Paulbert Thomas, Start-up Activity Coordinator, represented The Cochin College at the event. They provided guidance and support to the participating students, helping them navigate the entrepreneurial landscape and encouraging them to pursue innovation-driven ventures.

7.1.3 Impact and Outcome:

The Udyami Bazar event served as a significant learning experience for the students, offering them exposure to the real-world market environment. The positive response from visitors at the event highlighted the potential of the students' products and reinforced the importance of entrepreneurial activities within the academic setting. The participation of The Cochin College in such regional events underscores the institution's commitment to fostering innovation and entrepreneurship among its students.





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Figure 2: Participation in Udyami Bazar









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activities categorised as MIC driven activities, Self driven activities and day celebrations are to be organised by IICs. The reports of the activities are to be uploaded to the portal in a timely manner. MIC, after evaluation of the reports of all four quarters, will provide star ratings for the IICs. Our Institution was awarded 3 star rating by IIC in recognition of our activities during the IIC calendar year 2022-23.

The activities of TCC-ICC during March 2023-March 2024

SI No	Date	Activity Category	Activity Name
1	03-11-2023	Celebration Activity	National Technology Day
2	03-08-2023	Celebration Activity	International Womens Day
3	04/26/2023	Celebration Activity	World Intellectual Property Day
4	06-05-2023	Celebration Activity	World Environment Day
5	08/21/2023	Celebration Activity	World Entrepreneurs Day
6	01-05-2023	IIC Calender Activity	My Story - Motivational Session by Successful Entrepreneur/Start-up founder.
7	11-03-2022	IIC Calender Activity	My Story - Motivational Session by Successful Innovators.
8	12-05-2022	IIC Calender Activity	Exposure and field visit for problem identification
9	02-07-2023	IIC Calender Activity	Workshop on Entrepreneurship Skill, Attitude and Behaviour Development
10	08/17/2023	IIC Calender Activity	Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs.
11	03/21/2023	IIC Calender Activity	Field/Exposure Visit to Incubation Unit
12	08/17/2023	IIC Calender Activity	Workshop on Intellectual Property Rights (IPRs) and IP management for start up
13	08/17/2023	IIC Calender Activity	Organise Session on Lean Start-up & Dr. Minimum Viable Product/Business
14	08/17/2023	IIC Calender Activity	Session on How to plan for Start-up and legal & Description of the Start-up and legal
15	08/17/2023	IIC Calender Activity	Session on Accelerators/Incubation - Opportunities for Students & Department - Early Stage Entrepreneurs
16	05-11-2023	MIC Driven	National Technology Week Inaugural Address of Honourable Prime Minister of India
17	08/23/2023	MIC Driven	Celebrating India's presidency of the G20
18	07/29/2023	MIC Driven	Celebrate the 3rd Anniversary of the National Education Policy (NEP) 2020 and the 2nd edition of the Akhil Bhartiya Shiksha Samagam
19	07/15/2023	MIC Driven	NEP ki Samajh Celebrating 3 years of Implementation of NEP 2020
20	08-09-2023	MIC Driven	Creating YUKTI Innovation Repository & Department of Participation in Innovation Challenge
21	02-10-2023	Self Driven	Hands on Training - Vermicompositing
22	03/31/2023	Self Driven	G20 -DIA Regional Meet @ MAKER VILLAGE (Filed/exposure Visit)
23	07-10-2023	Self Driven	IIC Orientation for Freshers
24	06/36/3033	Calf Drivan	Workshop on Asirarium fisher and Asirarium



Udyami Bazar - The vermicompost prepared by students of Zoology Department was put for sale at the Entrepreneurs Market (Udyami Bazar) in the IIC regional meet held at School of Engineering, Cochin University of Science & Technology, Kochi on 16th January 2024.



Dr. Vineeth Kumar T.V. (HC President) and Dr. Paulbert Thomas (Start-up activity coordinator) attended the HC regional meet held at School of Engineering, Cochin University of Science & Technology, Kochi on 16th January 2024



Figure 3: TCC-IIC Activities







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> Govt. of India has established 'MoE's Cell (MIC) Innovation systematically foster the culture of Innovation among all Higher Education Institutions (HEIs).

> The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while

> they are in formative years.
> MIC has envisioned encouraging creation of 'Institution's Innovation Council (IICs) across selected HEIs. A network of IICs are established to promote innovation entrepreneurship in the Institution through multitudinous modes leading to an innovation promotion ecosystem in the campuses.

> MIC annually publishes calendar activities to be organised by IICs in four quarters (Q1-Q4). Additionally mandatory activities categorised as MIC driven activities. Self driven activities and day celebrations are to be organised by IICs. The reports of the activities are to be uploaded to the portal in a timely manner. MIC, after evaluation of the reports of all four quarters, will provide star ratings for the IICs.

> TCC- IIC was established in March 2021, in the first year (2021-22) of its establishment TCC-IIC was awarded 3.5 stars rating by IIC, which is the second highest rating given to institutes in the country.

Calendar Activities

IC 4.0 Quarter 3

1. Workshop on Prototype/Process
Design and Development
Prototyping- An Online Workshop
on Prototype/Process Design and Development -Prototyping was organised on 13 May 2022. The resource person was Mr Rajiv Mathew, Head of Corporate Innovation & Market Connect

by Mr. Arun J S, Innovation Evangelist, IEDC, Mar Baselius and session 2 by Mr. Sarju S, Nodal Officer, SJECT- IEDC.

3. Exposure Visit to Incubation Unit- Students were taken to Kerala Startup Mission, which had organised a 'Research Innovation Demo Day' on 28 May, 2022 at Technology Innovation Zone, Kochi, The demo day was part of the Versela. Innovation (www.iwkerala.org), India's largest Design, Technology and Maker Fest happening from 22-28 May, 2022 at Kochi.

IIC 4.0 Quarter 4

4. Session on Innovation/Prototype Validation - Converting Innovation into a Start-up- The program was organised by our mentor institute St. Xavier's college for Women, Aluva on 18 June 2022. There were two sessions: session 1 by Dr. Gireeshan M.G Research Head/Defence Technologist, Edgeforce Solutions Pvt Ltd., Defence Technology Research Company, Hyderabad and session 2 by Ms. Priya Menon, Founder Director Sankalp Creative Ventures Pvt Ltd.

5. Session on Angel Investment for Early Stage Entrepreneurs- The session mainly focused on: Giving broad ideas about Angel Investment/ VC Funding opportunity for Earlystage entrepreneurs. Giving ideas stage entrepreneurs, Giving ideas about process/useful steps for getting Angel Investment/VC Funding opportunity. The session was organised on 29 August 2022, Dr. Smitha N.R., Department of Zoology, The Cochin College was the resource person. The session mainly focused on angel investment, its benefits and pitfalls in availing such investments. She also mentioned other investment options for star-ups. The session was very

Cochin College. IIC 5.0 Quarter 1

7. Workshop on "Entrepreneurship and Innovation as Career Opportunity" - The program was organised on 20 Jan 2023 as a half day program. The resource person was Dr. Nayana Jose, Innovation

Ambassador, TCC-IIC. 8.Exposure and field visit for problem identification- Organised a field visit to the nearby Market on 5 Dec. 2022, to facilitate Interaction with key stakeholders to Identify real life problems that need solutions. The program was organised in association with the Department of Zoology, The Cochin College.

9.Session on Problem Solving and Ideation Workshop - The session was handled by Dr. Suprabha G. Nair, Innovation Ambassador, TCC-IIC on 19 Jan. 2023.

HC 5.0 Quarter 2 10.Exposure Visit to Preincubation units- The exposure visit was organised in association with the Department of Zoology, on 21 Nov 2022 by visiting the Bee keeping and training institute, Mavellikkara, Kerala.

11.Session on Achieving Problem-Solution Fit & Product-Market Fitsession on Building an Innovation/ product fit for market and on Integrating the Market Research at the early stage of Startup Planning was organised on 10 Nov. 2022. The Resource person was Ms Parvathy S, Social Entrepreneur.

12. Seminar on Entrepreneurship Skill, Attitude

and Behaviour Development -Organised a Seminar on Entrepreneurship Skill, Attitude and Behaviour Development on 7th Feb.2023. The resource person was Dr. Manju V. Subramanian, Assistant Professor, Department of Zoology, The Cochin College

Figure 4: TCC-IIC Activities



Mendulo Menon Mrudula Menon V. Principal-in-Charge The Cochin College





marketplaces.

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(NIR) - YUKTI - National Innovation Repository (NIR) is an initiative of Ministry of Education (MoE) Government of India and it is implemented by MoE's Innovation Cell and AICTE.

IIC 5.0 Quarter 1

15. Launch of 5G services - TCC-IIC members, participated online in the Launch of 5G services by Hon'ble Prime Minister of India Shri Narendra Modi, on 1st Oct. 2022. IIC 5.0 Quarter 2

16. Leadership Talk with Prof. T. G. Sitharam, Hon'ble Chairman, All India Council for Technical Education (AICTE) IIC members, students and faculty attended the leadership talk online on 30 Jan.

17. Orientation Session on IIC 5.0 & its features - All the IIC members, students and faculty attended the orientation on 11 Jan. 2023.

Day Celebrations IIC 4.0 Quarter 3

18. World Earth Day- An online awareness program was organised as part of Earth Day 2022 by IIC

19. World Intellectual Property Day- An online awareness program was organised as a part of World Intellectual Property Day by IIC members on 26 April 2022.

IIC 4.0 Quarter 4

20. World Entrepreneurs Day: IIC-TCC organised an online awareness program on 21 August 2022 to commemorate the efforts of entrepreneurs. A poster was prepared and was shared as social media status by faculty and students.

IIC 5.0 Quarter 1

21. National Education Day - An awareness program through social media platforms like WhatsApp status, Facebook page etc was organised for National Education

23. Experience sharing by Young Innovator - Experience sharing by Young Innovator Adon Joy was organised on 7 May 2022 as a self-driven activity of Q3. He is an Engineering Student at Rajagiri College of Engineering and Technology, Kochi.

24. Brainstorming 2022 – Problem Solving Event- Problem solving event was organised based on one of the problems identified by students in Q1 on 27 May 2022. The problem selected was 'Water Logging in Cochin', students were given a google form to record innovative solutions for the problem they face whenever there is a heavy rain in our area.

25. IPR Awareness Program- IPR Awareness sessions were conducted as part of the National Intellectual Property Awareness Mission (NIPAM) by the Patent Office, Chennai, in collaboration with KSCSTE-IPRICK and IQAC, The Cochin College on 10 June 2022. The resource person was Devika R. Nair, NIPAM officer & Examiner of Patents and Designs Patent Office, Chennai. The program was funded by KSCSTE, Trivandrum.

IIC 4.0 Quarter 4

26. Introduction and Orientation for IA training Program for Faculty-After IIC announced the Innovation Ambassador (IA) training program, an orientation was given for the faculty for the same on 15th July 2022.

27. Interaction with Young Innovators (Session 1) - The self-driven activity of Q4 was organised on 29 Aug 2022. Interaction with Young Innovators was the theme for Q4 self-driven activity.

28. Interaction with Young Innovators (Session 2) - The Second self-driven activity of Q4 was

designs bottles.

IIC 5.0 Quarter 1

30. Orientation IIC 5.0 for students- An Orientation for the first-year students was organised on 1 Nov. 2022. Dr. Vineeth Kumar T.V, President, TCC-IIC explained the roles and functions of IIC.

31. Funding Scenario in early-stage deep tech Start-ups - Maker Village organised a free webinar session on the topic, "Funding Scenario in early stage deep tech Start-ups" on 28 Nov. 2022. The program was named as Dialogue with Mr Sunil Shekhawat, CEO, Sanchiconnect.

32. Skill Development for Young

32. Skill Development for Young Entrepreneurs- Session on Skill Development for Young Entrepreneurs was organised on 11 Dec. 2022. Dr. Smitha N. R, Assistant Professor, The Cochin College was the resource person. IIC 5.0 Ouarter 2

33. Visit to Research Lab - Students and Faculty visited the leprosy mission Hospital on 20 Feb. 2023. The institute visit was organised in association with the Department of Zoology, The Cochin College.

34. Mega Cities, Perl-Urban Population Dynamics and Evolving Smart Cities - The Role of Start-Ups in the Utility Sectors - Maker Village organised a free webinar session on the topic "Mega Cities, Peri-Urban Population Dynamics and Evolving Smart Cities- The Role of Start-Ups in the Utility Sectors." on 19.12.2022 by Dr. Sanju John Thomas, (Expert Consultant - Energy, Water, Food Nexus) IIC President, KMEA Engineering College.

35. Hands on Training -Vermicomposting - Hands on training on vermicomposting was

Figure 5: TCC-IIC Activities

8 Guppy Gold: Turning Vibrant Fish into Thriving Business Ventures

Guppy fish breeding and maintenance represent a unique entrepreneurial opportunity, combining the appeal of aquaculture with the potential for substantial income generation. Guppy fish, known for their vibrant colors and adaptability, are in high demand among aquarium enthusiasts worldwide. This venture not only requires minimal startup capital but also offers flexibility in terms of space and resources, making it an ideal option for aspiring entrepreneurs.

The process of guppy fish breeding involves understanding their habitat requirements, managing water quality, and ensuring optimal feeding practices. Entrepreneurs can leverage their knowledge of selective breeding techniques to create

unique and highly sought-after guppy strains, which can be marketed to pet stores, individual hobbyists, and online

this entrepreneurial initiative aligns with sustainable practices, as guppy fish breeding can be carried out



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in controlled environments that minimize environmental impact. The potential for scaling the business by diversifying into related areas, such as the sale of aquarium accessories and fish food, further enhances its viability as a long-term venture.

This program, organized by the Department of Zoology at The Cochin College, offers students a hands-on experience in entrepreneurship. With a significant proportion of female students in the college, activities like these are instrumental in encouraging them to consider entrepreneurship as a viable career path in their future years. By engaging in this initiative, students gain practical skills and insights that can empower them to explore innovative business opportunities and become self-reliant entrepreneurs.

9 Aquarium Mastery: Dive into a Thriving Business with Expert Management

Aquarium management presents an innovative entrepreneurial path that merges creativity with environmental stewardship. As the popularity of aquariums grows among enthusiasts and businesses alike, there is a rising demand for professionals who can design, install, and maintain captivating aquatic environments. This field not only offers a fulfilling and creative outlet but also holds the promise of substantial financial rewards.

Managing an aquarium involves more than just caring for fish. It requires a deep understanding of aquatic ecosystems, water chemistry, and the aesthetics of aquascaping. Entrepreneurs can tap into diverse markets, offering services to homes, offices, hotels, and public spaces that seek to enhance their environments with professionally managed aquariums. This program, spearheaded by the Department of Zoology at The Cochin College, gives students a unique opportunity to gain practical experience in a rapidly growing industry. The hands-on training provided by this initiative equips students with the skills necessary to excel in aquarium management, positioning them to take advantage of the increasing demand in this sector.

10 Appreciation for Activities

TCC-IIC has been recognized for its continuous efforts in fostering a culture of innovation and entrepreneurship through its Institution Innovation Council (IIC). The college received Letters of Appreciation from the Ministry of Education for the contributions of the institution to developing an innovation and entrepreneurship culture on campus. The letter also acknowledged the college's support in helping other IIC institutions within the network.







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Figure 6: Letter of Appreciation 2021-22







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Figure 7: Letter of Appreciation 2022-23





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11 TCC-IIC Ranking Certificates

During the IIC calendar year 2021-22, The Cochin College conducted several initiatives as prescribed by the Innovation Cell to promote innovation and startups. The institution was awarded 3.5 Star certificate recognizing its efforts, issued on November 17, 2022.

In the subsequent year, 2022-23, The Cochin College continued its commitment to innovation and entrepreneurship. The activities carried out during this period were again acknowledged by the Ministry of Education's Innovation Cell, with the issuance of a 3 Star certificate on November 16, 2023. These recognitions underscore the institution's dedication to promoting a culture of innovation and entrepreneurship within its campus, contributing to the broader goals of the Ministry of Education's Innovation Cell. In recognition to the activities TCC-IIC was nominated to the Governing Council of IIC South Western Region and was invited for a round table discussion of governing council members held at the School of Engineering, Cochin University of Science & Technology on 16th January 2024.

The Cochin College's Institution's Innovation Council (TCC-IIC) actively participated in the Udyami Bazar, an entrepreneurial market organized as part of the IIC regional meet held at the School of Engineering, Cochin University of Science & Technology on 16th January 2024. This event provided a platform for students to showcase their entrepreneurial initiatives and engage with a broader audience.

Product Showcase: Students from the Zoology Department presented vermicompost, a product developed through sustainable practices. The vermicompost was made available for sale at the market, demonstrating the practical application of their academic learning and commitment to environmentally friendly practices.

Mentorship and Guidance: Dr. Vineeth Kumar T.V., President of the IIC, and Dr. Paulbert Thomas, Start-up Activity Coordinator, represented The Cochin College at the event. They provided guidance and support to the participating students, helping them navigate the entrepreneurial landscape and encouraging them to pursue innovation-driven ventures.

Impact and Outcome: The Udyami Bazar event served as a significant learning experience for the students, offering them exposure to the real-world market environment. The positive response from visitors at the event highlighted the potential of the students' products and reinforced the importance of entrepreneurial activities within the academic setting. The participation of The Cochin College in such regional events underscores the institution's commitment to fostering innovation and entrepreneurship among its students.





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Figure 8: Ranking certificate 2021-22



Figure 9: Ranking Certificate 2022-23

12 Conclusion

The Institution Innovation Council at The Cochin College is dedicated to promoting a robust innovation ecosystem.

Phrough its diverse activities and committed leadership, the IIC aims to inspire and nurture innovative talents, foster-



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ing an environment conducive to entrepreneurial success and cognitive development.

