



THE COCHIN COLLEGE

Koovapadam, Kochi-2

Affiliated To Mahatma Gandhi University

Re-accredited by NAAC With B+ Grade



Fourth Cycle
NAAC Accreditation 2024

Criterion 3 Research, Innovations and Extension

3.2 - Innovation Ecosystem

Metric No. 3.2.2

Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years

Report of Workshops/Seminars/Conferences

Submitted to



National Assessment and Accreditation Council



THE COCHIN COLLEGE

KOCHI - 682 002

(Affiliated to Mahatma Gandhi University and Accredited by NAAC)

Website: www.thecochincollege.edu.in

email: email@thecochincollege.edu.in

Introduction

Over the past five years, The Cochin College has actively organized a diverse array of workshops, seminars, and conferences aimed at enhancing the academic and professional skills of its students and faculty. These initiatives have focused on key areas such as research methodology, Intellectual Property Rights (IPR), and entrepreneurship, providing participants with valuable insights and practical knowledge.

The college has hosted sessions on research methodology, where experts provided comprehensive guidance on planning, executing, and evaluating research projects. These sessions have been crucial in equipping research scholars with the necessary tools to conduct rigorous and impactful research. In addition, the institution has placed a significant emphasis on Intellectual Property Rights, organizing awareness programs and detailed sessions on patent filing processes to help participants understand the importance of protecting their innovations and intellectual contributions.

Entrepreneurship has also been a major focus, with workshops designed to develop essential skills, attitudes, and behaviors necessary for successful entrepreneurial ventures. These sessions have inspired participants to consider entrepreneurship as a means to drive social and economic change, particularly through the lens of social entrepreneurship. These activities reflect The Cochin College's commitment to fostering a culture of academic excellence, innovation, and entrepreneurship among its community.





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1 "National Start Up Day(India)," (2023-24,January 16, Participant No: 43)

On 16 January 2023, the institution celebrated National Startup Day, a significant initiative that highlights and promotes emerging businesses across India. This observance, formally adopted on January 16, 2022, by Prime Minister Narendra Modi, underscores startups as a crucial element of the 'new India.' As part of the Azadi Ka Amrit Mahotsav celebrations, this year's commemoration involved organizing various events across more than 75 locations nationwide to encourage entrepreneurship and innovation.

To participate in this nationwide event, our institution hosted an online awareness program utilizing social media platforms such as WhatsApp, Facebook, and other channels. The program aimed to spread awareness about the importance of startups and the entrepreneurial spirit.

Both students and faculty actively engaged in the awareness campaign, sharing information and encouraging participation through these digital platforms. The online event effectively contributed to the larger national effort to inspire and support the startup community, fostering a culture of innovation and entrepreneurship within the campus.





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Semester 1

Celebration Activities

Quarter 2

Activity Name	National Start Up Day(India)
Date of Activity	16 january 2023
Mode of Conduct	Online
Time	One Day
Mandatory/Elective	Mandatory
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 40 • Faculty: 3
Description	<p>With a focus on promoting and encouraging upcoming businesses in the country, January 16 was adopted as the National Startup Day in 2022. Calling start-ups the backbone of the 'new India', Prime Minister Narendra Modi announced the formal adoption of this day. This year, 2023, as part of the Azadi Ka Amrit Mahotsav celebrations, several events are being organised in more than 75 places across the country, with the aim to foster a spirit of entrepreneurship and innovation by involving the startup community. An online awareness program through social media platforms like whatsapp status, facebook page etc was organised for National Start Up Day 2023. Students and faculty were involved in the awareness program</p>





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**NATIONAL
STARTUP DAY**

With a focus on promoting and encouraging upcoming businesses in the country, January 16 was adopted as the National Startup Day in 2022. Calling start-ups the backbone of the 'new India', Prime Minister Narendra Modi announced the formal adoption of this day. This year, 2023, as part of the Azadi Ka Amrit Mahotsav celebrations, several events are being organised in more than 75 places across the country, with the aim to foster a spirit of entrepreneurship and innovation by involving the startup community.





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2 "Hands on Training - Vermicomposting," (2023-24, February 10, Participant No: 44)

On 10 February 2023, a practical training session on vermicomposting was successfully conducted in collaboration with the Department of Zoology at The Cochin College. This hands-on workshop was designed to introduce students to effective methods of solid waste management through vermicomposting, an environmentally friendly technique that utilizes earthworms to decompose organic waste.

A total of 31 students participated in the session, which aimed to provide them with practical skills and knowledge on how to implement and manage a vermicomposting system. The training included a detailed demonstration of the process, including setting up a composting bin, maintaining optimal conditions for earthworms, and managing the composting process to produce nutrient-rich soil.

This session was part of an ongoing effort to extend learning beyond the classroom, following up on insights gained from the Q1 market field visit. By integrating practical waste management techniques into their skill set, students were empowered to contribute to sustainable practices in their communities.

The session was attended by 41 students and 3 faculty members, reflecting a strong interest in practical skill development and environmental sustainability. Overall, the training provided valuable hands-on experience and reinforced the importance of sustainable waste management practices.





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Semester 1

Self Driven Activity

Quarter 2

Theme	Skill development
Activity Name	Hands on Training - Vermicompositing
Mode of Conduct	Physical
Time	One day, 10 Feb 2023
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 41 • Faculty: 3
Description	Hands on training on vermicomposting was organised in association with the Department of Zoology, The Cochin College. 31 students were trained in the session. This was to introduce a method of solid waste management, this session was organised as an extension of the Q1 market field visit.





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Mrudula Menon V.
Mrudula Menon V.
Principal-in-Charge
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Hands on Training – Vermicomposting

10 February 2023

	Name of the student	Signature
1	ASHIKA FARZANA K M	
2	RAIHAN P A	
3	SAINABA ANEES	
4	SUMAYYA PAIRVEEN P H	
5	AARCHA P SOMAN	
6	APARNA V SATHEESH	
7	ASHIQUE SUNIL	
8	ASNA SHERIN	
9	ATHEENA K S	
10	DEVIKA DEVANATH	
11	GREESHMA K M	
12	HAJIRA BAI N	
13	MANJULA S BIHAT	
14	NEHA NAZRIN C R	
15	POOJA BAJU	
16	RAXEENA SEBASTIAN	
17	S AROMAL	
18	SANKARA NAIRAYAN MENON T	
19	UJJUAL VINAYAK RAO	
20	AISHWARYA ELIZABETH T B	
21	ALISHA ANGEL K S	
22	ANNAPOORNA J M	
23	BHAVYA SURESH	
24	C SURVARNA TIGI	
25	DEEPTHY MARIA K A	
26	MOHAMED FARAZ	
27	MOHAMMED NISAR K	
28	SAHALA SHERIN P A	
29	SHIFA A S	
30	SIFLIVA K N	
31	SREEBITHA P V	





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3 "Seminar on Entrepreneurship Skill, Attitude and Behaviour Development," (2023-24, February 7, Participant No: 42)

On 7 February 2023, a seminar focused on "Entrepreneurship Skill, Attitude, and Behaviour Development" was conducted at The Cochin College. The event was designed to provide insights into the essential skills, attitudes, and behavioral traits necessary for successful entrepreneurship.

Dr. Manju V Subramanian, Assistant Professor in the Department of Zoology at The Cochin College, served as the resource person for the seminar. Dr. Subramanian's presentation covered a broad range of topics critical to entrepreneurial success. She elaborated on the key skills entrepreneurs must cultivate, including leadership, strategic thinking, and problem-solving. Additionally, she addressed the importance of developing appropriate attitudes and behaviors for managing relationships with employees, investors, and other stakeholders.

The seminar aimed to equip students with practical knowledge and strategies to enhance their entrepreneurial capabilities. With 40 students and 2 faculty members in attendance, the event successfully engaged participants and provided valuable guidance on fostering effective entrepreneurial practices.

Overall, the seminar contributed to the development of essential entrepreneurial competencies and provided actionable insights into managing the various aspects of entrepreneurship.





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Semester 1

Thrust area: Validation & Concept Development

Quarter 2

Theme	Entrepreneurship
Activity Name	Seminar on Entrepreneurship Skill, Attitude and Behaviour Development
Mode of Conduct	Physical
Time	One day, 7 Feb 2023
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 40 • Faculty: 2
Description	Organised a Seminar on Entrepreneurship Skill, Attitude and Behaviour Development. The resource person was Dr Manju V Subramanian, Assistant Professor, Department of Zoology, The Cochin College. She talked about the skills that an entrepreneur should have to become successful and also about the behavioural development to handle his employees, investors etc.





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Seminar on Entrepreneurship Skill, Attitude and Behaviour Development

Dr Manju V Subramanian,
Assistant Professor,
Department of Zoology,
The Cochin College

Date- 7 Feb 2023
Venue - Zoology Lab



The Cochin College
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CCRA-12, Koovapadam, Chullickal, Kochi, Kerala 682002



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Mrudula Menon V.
Principal-in-Charge
The Cochin College



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Session on Entrepreneurship skill, Attitude and behaviour development

7 February 2023

	Name of the student	Signature
1	CALWIN PAIVA	
2	LIYA T JOSEPH	
3	MOHAMMED FAROQUE .K .I	
4	AFRIN P S	
5	AKHIL T S	
6	ALEX V F	
7	APARNA M T	
8	ARPITHA M R	
9	ASHITHA JAYAN	
10	ASHWINI A SHENOY	
11	ASHWATHY T	
12	ASHWATHY A SHENOY	
13	ATHENA PETER	
14	DAISY JOSEPH	
15	FATHIMA RASHEED	
16	JULIYA MARY ALOSIOLUS	
17	KAVYA VINAYACHANDRAN	
18	MEGHA BABU	
19	MEHA P PAREKH	
20	NIKHIL T ANDROSE	
21	RAIZA P M	
22	RATHUL REMESH	
23	REGAL JOSEPH	
24	SAFWANA M F	
25	SETHULEKSHMI P S	
26	SHRAVAN MOHANAN K	
27	SUNAYNA K A	
28	SURAYYA P M	
29	THAHSEENA K S	
30	ARJUN LAL	
31	BINIMOL BABU	
32	FARHATH A A	
33	NOORJAHAN K K	
34	SAMUEL	
35	SREEJESH R PRASAD	
36	SHRUTHY LAKSHMI V	
37	ASHIKA FARZANA K M	
38	RAIHAN P A	
39	SAINABA ANEES	
40	SUMAYYA PARVEEN P H	





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4 Session on Problem Solving and Ideation Workshop,” (2023-24, January 19, Participant No:47)

On January 19, 2023, a one-day offline workshop titled “Problem Solving and Ideation” was conducted, led by Dr. Suprabha G. Nair, Innovation Ambassador at TCC-IIC. The session was attended by 43 BSc students and 4 faculty members.

Dr. Nair provided an in-depth exploration of problem-solving techniques and innovative ideation processes. She detailed effective approaches to tackling challenges and presented novel strategies for reaching solutions. Additionally, Dr. Nair highlighted the essential competencies required for effective problem-solving, emphasizing their importance in both personal and professional contexts. Her insights aimed to equip students with the skills necessary to excel in various roles and overcome obstacles creatively. The session was well-received, and participants expressed their gratitude to TCC-IIC for organizing this informative and engaging workshop, which successfully fostered a deeper understanding of innovation and problem-solving.





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Semester I

Thrust area: Inspiration, Motivation & Ideation

Quarter 1

Theme	Innovation
Activity Name	Session on Problem Solving and Ideation Workshop
Mode of Conduct	Offline
Time	One day (19 Jan 2023)
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 43 • Faculty: 4
Description	<p>The session was handled by Dr Suprabha G Nair, Innovation Ambassador, TCC-IIC. The session was on problem solving and ideation attended by about 43 BSc students. She explained in details how to approach problems and the novel ways to reach to a solution. The speaker also explained the competencies which are required to fix the problem that would help the individual to play all his roles successfully, both at personal and professional front. Students thanked the TCC-ICC for organising the program.</p>





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Seminar
on
Problem Solving and Ideation
Date: 19/01/2023

Sl.No.	Name	Signature
1.	Poomina Umesh	Poomina
2.	Neeraja . T. Balagopalan	Neeraja
3.	Shahna . K.S	Shahna
4.	Asha V.S	Asha
5.	Rashmi John	Rashmi
6.	Hameeta Vincent	Hameeta
7.	Aleena Rajesh	Aleena
8.	Sreha .V.V	Sreha
9.	Meenakshi .N.S	Meenakshi
10.	Soumya Sarasappan	Soumya
11.	Anjali . K.B.	Anjali
12.	Aparna .C.B	Aparna
13.	Bhavana .K.G.	Bhavana
14.	Kerathi Sudhyan	Kerathi
15.	Devadhas shini .R.K	Devadhas
16.	Aksha Siby	Aksha
17.	U.M. Ruksana	Ruksana
18.	Adhithya .K	Adhithya
19.	Athira KP	Athira
20.	Aleena K.S	Aleena





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Problem solving and Ideation

19 Jan 2023

	Name of the student	Signature
21	FATHIMA RASHEED	<i>Fathima</i>
22	JULIYA MARY ALOSIOUS	<i>Julia</i>
23	KAVYA VINAYACHANDRAN	<i>Kavya Vinayachandran</i>
24	MEGHA BABU	<i>Megha</i>
25	MEHA P PAREKH	<i>Meha P Parekh</i>
26	NIKHIL T ANDROSE	<i>Nikhil</i>
27	RAIZA P M	<i>Raiza</i>
28	RATHUL REMESH	<i>Rathul Remesh</i>
29	REGAL JOSEPH	<i>Regal</i>
30	SAFWANA M F	<i>Safwana</i>
31	SETHULEKSHMI P S	<i>Sethulekshmi</i>
32	SHRAVAN MOHANAN K	<i>Shravan</i>
33	SUNAYNA K A	<i>Sunayna</i>
34	SURAYYA P M	<i>Surayya</i>
35	THAHSEENA K S	<i>Thahseena</i>
36	ARIJUN LAL	<i>Arijun</i>
37	BINIMOL BABU	<i>Binimol</i>
38	FARHATH A A	<i>Farhath</i>
39	NOORJAHAN K K	<i>Noorjahan</i>
40	SAMUEL	<i>Samuel</i>
41	SREEJESH R PRASAD	<i>Sreejesh</i>





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5 Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/ Technology Transfer Centre such as Atal Incubation Centre etc,” (2023- 24, March 21, Participant No:55)

On March 21, 2023, the Department of Electronics, in collaboration with the Institution's Innovation Council (IIC) and the Young Innovators Programme (YIP), organized a field visit to Maker Village, an Electronics Hardware Incubator at Kinfra IT Park. This event was part of the Tata Social Enterprise Challenge (TSEC) hosted by the Indian Institute of Management (IIM) Calcutta Innovation Park.

The visit, attended by 52 students and 3 faculty members, included a half-day "Spark Social" seminar held in the Amphi Theatre, Integrated Startup Complex, Kalamassery. The seminar was designed to connect participants with the broader innovation ecosystem and provide insights into social entrepreneurship. It featured discussions on addressing India's significant social challenges through entrepreneurship and highlighted opportunities for start-up funding and support.

The "Spark Social" seminar aimed to increase awareness among students about social entrepreneurship and encourage them to engage in initiatives that contribute to socio-economic development. Participants received certificates from TSEC-IIM Calcutta Innovation Park, and the event facilitated further linkages with the innovation ecosystem. The visit and seminar offered valuable exposure to the entrepreneurial landscape and resources available for aspiring social entrepreneurs.





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Semester 2

Thrust area: Validation and Innovation & Business Model Development

Quarter 3

Theme	Entrepreneurship
Activity Name	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/ Technology Transfer Centre such as Atal Incubation Centre etc
Mode of Conduct	Physical
Time	One day
Participants	<ul style="list-style-type: none"> • Students: 52 • Faculty: 3
Description	<p>The Department of Electronics in collaboration with Institution's Innovation Council (IIC) and Young Innovators Programme (YIP) is organising a field visit to Maker Village, Electronics Hardware Incubator, Kinfra IT park for students in the context of Tata Social Enterprise Challenge (TSEC) by Indian Institute of Management (IIM) Calcutta Innovation Park on March 21, 2023 (Tuesday). The TSEC team along with Maker Village will organize a Half-Day "Spark Social" seminar on afternoon at Amphi Theatre, Integrated Startup Complex, Kalamassery. The participants will get certificates from TSEC-IIM Calcutta Innovation Park and further linkages with the Innovation ecosystem and start-up funding.</p> <p>The "Spark Social" seminars are organized across India in partnership with top institutions. These seminars aim to reach out to entrepreneurs and startups from all over India working to solve India's biggest challenges. These seminars also promote awareness about social entrepreneurship in India among students who aim to embark on their entrepreneurship journey soon.</p> <p>The TSEC is an exciting platform to recognize, reward and support early-stage social entrepreneurs in India, in line with the vision of the Tata Group to support socio-economic development in India.</p>





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SPARK SOCIAL SEMINAR

India's Most Prestigious Social Enterprise Challenge is Back!

SPEAKERS

21st MARCH, 2023

Incubation | Network | Funding

Dr. Saji Varghese
Founder & Director
Brown Reed Agri-Waste Innovations Pvt Ltd

Karthickjothi M
Founder & CEO
Allytriz Technologies

Maker Village Kerala Technology Innovation Zone Amphitheater, Integrated Startup Complex, HiTech Park, Kochi, Kerala

www.tatasechallenge.org



21.03.2023 14:50
 10.05579, 76.3541 (+12m)
 Altitude: -41m
 Kinfra Hi-Tech Park, HMT Colony P.O Kalamassery, HMT Colony,
 North Kalamassery, HMT Kalamassery, Kochi, Kerala 683503,
 India



Mrunal
 Mrudula Menon V.
 Principal-in-Charge
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	Full Name	Batch
1	Sourav K Dimithrove	BSc Physics II
2	Vyshnav P V	B.Sc. Physics (Year 2)
3	Shuhaib Ansal	B.Sc. Physics (Year 2)
4	T S ARCHANA	B.Sc. Physics (Year 1)
5	Jumana Hazeen P M	B.Sc. Physics (Year 1)
6	Fathima Nasreen T K	B.Sc. Physics (Year 1)
7	Krishna k dileep	B.Sc. Physics (Year 1)
8	Adhil MP	B.Sc. Physics (Year 2)
9	ASLAM N A	B.C.A (Year 2)
10	Aiswarya prathapan	B.C.A (Year 2)
11	Aneetta AP	B.C.A (Year 2)
12	Mohammed adnan ph	B.C.A (Year 2)
13	Navon Bibin	B.C.A (Year 1)
14	Aiswarya.D	B.C.A (Year 2)
15	Lizvina.k.Austin	B.C.A (Year 2)
16	Abhimal Benny	B.C.A (Year 3)
17	Salmanul farici	B.C.A (Year 2)
18	Athira ms	B.C.A (Year 2)
19	Fardheen	B.C.A (Year 2)
20	K. Z. MOHAMMED FAJAR	B.C.A (Year 2)
21	NANDHANA JEERAJ	B.C.A (Year 2)
22	ARUN JAYAPRAKASH	B.C.A (Year 2)
23	Abraham Benny	B.C.A (Year 2)
24	Hiba P.T	B.C.A (Year 2)
25	Farhan	B.C.A (Year 2)
26	SREELAKSHMI. R	B.C.A (Year 1)
27	Bhavini p.a	B.C.A (Year 1)
28	Little Flower Poly K R	B.C.A (Year 3)
29	Ananthakrishnan P	B.C.A (Year 1)
30	Nakul Krishna MR	B.C.A (Year 2)
31	Amshen Yesudas	B.C.A (Year 2)
32	BEVAN XAVIER	B.C.A (Year 1)
33	Suhail kl	B.C.A (Year 1)
34	Ashna mary	B.C.A (Year 1)





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35	Mahendran	B.C.A (Year 1)
36	Janet Aleena VA	B.Sc. Physics (Year 2)
37	NIKHIL K U	B.Sc. Physics (Year 2)
38	Amshen Yesudas	B.C.A (Year 2)
39	Raveena Lajju	B.C.A (Year 3)
40	Irfan malik. R	B.C.A (Year 1)
41	Kp Shibly nadheem	B.C.A (Year 1)
42	BEVAN XAVIER	B.C.A (Year 1)
43	Sarika uthaman	B.Sc. Physics (Year 2)
44	Umer Mukthar	B.C.A (Year 1)
45	mohammed faraz	B.C.A (Year 1)
46	Nandana KS	B.C.A (Year 1)
47	Azeem Basheer	Bsc Chemistry (Year 1)
48	Nirmal Prince	Bsc Chemistry (Year 2)
49	Roshan K Rasheed	Bsc Chemistry (Year 1)
50	Hadhiya Jabeen	B.Sc. Chemistry (Year 1)
51	Reshma M	B.Sc. Physics (Year 2)





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6 Experience Sharing by Young Entrepreneur,” (2023-24, February 2- February 2 ,Participant No:44)

On February 2, 2023, a half-day physical session titled “Experience Sharing by Young Entrepreneur” was held, attended by 41 students and 3 faculty members. This event was part of the Self Driven Activity Q1 IIC 5.0 initiative.

The session featured Ms. Ashika Farzana, an undergraduate student from The Cochin College and a successful young entrepreneur. Ms. Farzana is the owner of a popular YouTube cooking channel, which has garnered a significant number of followers. She shared her personal journey of running the channel, offering insights into content creation, audience engagement, and the entrepreneurial aspects of managing a digital platform.

Ms. Farzana discussed the challenges and hard work involved behind the scenes, providing a realistic perspective on the efforts required to maintain and grow a successful online presence. Her experience highlighted the importance of perseverance and creativity in entrepreneurship, offering valuable lessons and inspiration to the attendees. The session provided practical knowledge and motivation for students interested in pursuing their entrepreneurial aspirations in the digital space.





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Semester 1

Self Driven Activity

Quarter 1

Theme	Entrepreneurship
Activity Name	Experience Sharing by Young Entrepreneur
Mode of Conduct	Physical
Time	Half day, 2 Feb 2023
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 41 • Faculty: 3
Description	<p>The session was organised a part of Self Driven Activity Q1 IIC 5.0. Ms Ashika Farzana, UG student, The Cochin College, was the resource person. She owns a Youtube cooking channel with a pretty number of followers. She shared her experience in running a channel and about content creation. The hardship that is put behind the screen was also discussed.</p>





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Self Driven Activity Experience Sharing by Young Entrepreneur

Date- 2 Feb 2023
Venue - Zoology Lab





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Experience sharing by young Entrepreneurs

2 February 2023

	Name of the student	Signature
1	ARDRA K R	
2	ARJITHA P A	
3	ARYA PRADEEP	
4	ASHNA PAVITHRAN	
5	ATHULYA RAJESH	
6	ATHULYA SHAJI	
7	CHINMAYA A K	
8	DEON DOMINIC SAVIO	
9	FATHIMA BEEVI T A	
10	HARIKRISHNAN M. B	
11	IHSANA SUMAN P A	
12	JAYALAKSHMI JAYAN	
13	NAJLA K S	
14	RAGI VINOD	
15	REKHA V R	
16	SAFA M R	
17	SIJINA SALIM	
18	SREEDEVIKA T R	
19	SWETHA S	
20	VIJAYALAKSHMI K S	
21	WAFI EDHREES A.J.	
22	NIKHIL T ANDROSE	
23	RAIZA P M	
24	RATHUL REMESH	
25	REGAL JOSEPH	





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Experience sharing by young Entrepreneurs

2 February 2023

26	SAFWANA M F	
27	SETHULEKSHMI P S	
28	SHRAVAN MOHANAN K	
29	SUNAYNA K A	
30	SURAYYA P M	
31	THAHSEENA K S	
32	ARIJUN LAL	
33	BINIMOL BABU	
34	FARHATH A A	
35	NOORJAHAN K K	
36	SAMUEL	
37	SREEJESH R PRASAD	
38	SHRUTHY LAKSHMI V	
39	ASHIKA FARZANA K M	
40	RAIHAN P A	
41	SAINABA ANEES	





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7 Visit to Research Lab,” (2023-24, February 20-February 20 ,Participant No : 45)

On February 20, 2023, a half-day offline field visit to the Leprosy Mission Hospital was conducted, with 42 students and 3 faculty members participating. The visit was organized in collaboration with the Department of Zoology at The Cochin College.

The primary objective of the visit was to provide students and faculty with insights into the novel methods used in the diagnosis and treatment of leprosy. During the visit, participants were introduced to the latest research techniques and treatment protocols employed at the hospital. They observed firsthand the advanced diagnostic tools and therapeutic approaches used to manage and treat leprosy, gaining a deeper understanding of the complexities involved in tackling this disease.

The visit served as an educational experience, bridging theoretical knowledge with practical application in a real-world medical setting. It highlighted the importance of ongoing research and innovation in the field of healthcare and provided valuable exposure to the practical aspects of disease management and treatment.





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Semester 1

Self Driven Activity

Quarter 2

Theme	Field Visit
Activity Name	Visit to Research Lab
Mode of Conduct	Offline
Time	Half day, 20 Feb 2023
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 42 • Faculty: 3
Description	Students and Faculty visited the leprosy mission Hospital on 20 Feb 2023. The institute visit was organised in association with the Department of Zoology, The Cochin College. The visit was aimed to introduce the students to novel methods used in diagnosis and treatment of leprosy.





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Field Visit to research laboratories

20 February 2023

	Name of the student	Signature
1	LEYA JOSEPH	<i>Leya Joseph</i>
2	RIYA RANZOOL .K .L	<i>Riya</i>
3	SAHALA .K .H	<i>Sahala</i>
4	SHAHNAZ NAUSHAD	<i>Shahnaz</i>
5	SREE REKHA .K .ZENITH	<i>Sreerexha</i>
6	UNNIMAYA .K .S	<i>Unnimaya</i>
7	AKSHAYA .P .A	<i>Akshaya</i>
8	ANSEENA .P .A	<i>Anseena</i>
9	ANUPRIYA .V .L	<i>Anupriya</i>
10	GREESHMA .P .S	<i>Greeshma</i>
11	NAHLA ABDUL SHUKOOR	<i>Nahla</i>
12	SALIHA .T .S	<i>Saliba</i>
13	SINAS .M .Y	<i>Sinas</i>
14	SUMITHRA SOMANATH	<i>Sumithra</i>
15	VISMAYA VALSAN	<i>Vismaya</i>
16	ALIYA SAQEER .V .M	<i>Aliya</i>
17	ANNA JIFFI .E .X	<i>Anna</i>
18	ANUSREE VIJAYAN	<i>Anusree</i>
19	ARATHY .M NAIR	<i>Arathy</i>
20	FARHEENA .F	<i>Farheena</i>
21	FASEEHA FARHAND .K .F	<i>Faseeha</i>
22	JISNA XAVIER	<i>Jisna</i>
23	KIRAN PRASAD .P .P	<i>Kiran</i>
24	KUNJULAKSHMI .K	<i>Kunjulakshmi</i>
25	NIBIN JUDE .N .S	<i>Nibin</i>
26	NITHIN JOY	<i>Nithin</i>
27	RAHUL SURESH	<i>Rahul</i>
28	SOURAV .P .S	<i>Sourav</i>
29	SREELAKSHMY UDAYABHANU	<i>Sreelakshmi</i>
30	SUMISHA .N .S	<i>Sumisha</i>
31	SURYA .S	<i>Surya</i>
32	VIDHU PRIYA .R	<i>Valhin</i>





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20.02.2023 12:14
28.69°N 43.77.31757 (±13m)
Altitude: 158m
The Leprosy Mission Hospital Opd, The Leprosy Mission Hospital, Prem Nagar, Dilshad Garden, Delhi, 110093





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8 Workshop on “Entrepreneurship and Innovation as Career Opportunity,” (2023-24, January 20-January 20 ,Participant No : 46)

On January 20, 2023, a half-day offline workshop titled “Entrepreneurship and Innovation as Career Opportunity” was conducted, with 43 students and 3 faculty members participating. The workshop was led by Dr. Nayana Jose, an Innovation Ambassador from TCC-IIC.

Dr. Jose’s session provided a comprehensive overview of entrepreneurship, covering both the advantages and challenges associated with starting and running a business. She discussed various funding opportunities available for entrepreneurs, including government grants and angel funding, offering valuable insights into securing financial support for new ventures.

The interactive nature of the workshop allowed students to engage actively with the content, ask questions, and clarify their doubts. They expressed interest in further sessions on state-specific certifications required for launching a business. The feedback indicated a strong desire for more detailed guidance on the regulatory and certification aspects of entrepreneurship.

Overall, the workshop was well-received, providing participants with essential knowledge and practical advice to consider entrepreneurship as a viable career path.





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Semester 1

Thrust area: Inspiration, Motivation & Ideation

Quarter 1

Theme	Entrepreneurship
Activity Name	Workshop on “Entrepreneurship and Innovation as Career Opportunity”
Mode of Conduct	Offline
Time	Half day, 20 Jan 2023
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 43 • Faculty: 3
Description	<p>The program was organised on 20 Jan 2023 as a half day program. The resource person was Dr Nayana Jose, Innovation Ambassador, TCC-IIC. The session mainly focused on both the positives and negatives of becoming an entrepreneur. The session also dealt with the funding opportunities available from the government and also about angel funding etc. Students interacted very well to clear their doubts. They also requested TCC-IIC to conduct a session on the various certifications required in the state for an entrepreneur to begin a business.</p>





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THE COCHIN COLLEGE

WORKSHOP ON ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY

Dr. Nayana Jose C
Assistant Professor, The Cochin College

Date : 20-1-2023

Venue: Botany Department





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Workshop on Entrepreneurship and Innovation as career Opportunity on 20-1-2023

No	Name of Participant	Signature
1.	Poornima Umesh	Poornima
2.	Neeraja T. Balagopalan	Neeraja
3.	Shahna. K.S	Shahna
4.	Asna V.S	Asna
5.	Roshan John	Roshan
6.	Hareeta Vincent	Hareeta
7.	Aleena Rajesh	Aleena
8.	Sneha V.V	Sneha
9.	Meemakshi N.S	Meemakshi
10.	Soumya Srinivasan	Soumya
11.	Anjali P. K.B.	Anjali
12.	Apasana C.B.	Apasana
13.	Bhavana K.G.	Bhavana
14.	Kesrithi Senthyan	Kesrithi
15.	Devadharshini R.K	Devadharshini
16.	Aksha Siby	Aksha Siby
17.	U.M. Rakshana	Rakshana
18.	Adithya K	Adithya
19.	Aleena K.S	Aleena
20.	Anvesha Mol M.P	Anvesha
21.	Hena Simon	Hena





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Workshop on Entrepreneurship and Innovation

20 January 2023

	Name of the student	Signature
21	LEYA JOSEPH	Leya
22	RIVA RANZOOL .K .L	Riya Ranzoal
23	SAHALA .K .H	Sahala
24	SHAHNAZ NAUSHAD	Shahna
25	SREE REKHA .K .ZENITH	Sree Rekha
26	UNNIMAYA .K .S	Unnimaya
27	AKSHAYA .P .A	Akshaya
28	ANSEENA .P .A	Anseena
29	ANUPRIYA .V .L	Anupriya
30	GREESHMA .P .S	Greeshma
31	NAHLA ABDUL SHUKOOR	Nahla
32	SALIHA .T .S	Salihah
33	SINAS .M .Y	Sina
34	SUMITHRA SOMANATH	Sumithra
35	VISMAYA VALSAN	Vismaya
36	ALIYA SAQEER .V .M	Aliya
37	ANNA JIFFI .E .X	Anna
38	ANUSREE VIJAYAN	Anusree
39	ARATHY .M NAIR	Arathy
40	FARHEENA .F	Farheen
41	FASEEHA FARHAND .K .F	Faseeha
42	JISNA XAVIER	Jisna
43	KIRAN PRASAD .P .P	Kiran





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9 Project Presentation By Post Graduate Students,” (2023-2024, June 22 June 26,2023,Participants No :25

On June 22 and June 26, 2023, the Department of Commerce organized a project presentation session for the second-year Master of Commerce (M.Com) and Master of Commerce and Management (M.Com-M) students, as part of their final year dissertation requirement mandated by Mahatma Gandhi University. During the presentation, students showcased their research projects to an esteemed panel consisting of the Head of Department (HOD), their respective class mentors, and project guides. This evaluation process allowed the students to demonstrate their academic progress and the application of their research skills. The presentations covered a variety of topics relevant to their coursework and field of study, providing insights into their findings and methodologies. The sessions were a crucial component of the students' academic journey, providing them with an opportunity to receive constructive feedback and engage in scholarly discussions. This evaluation not only fulfilled a key requirement of their syllabus but also helped in honing their presentation and analytical skills.





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10 Simplifying Research,” (2023-2024, October 14 - October 14,2023,Participants No :60

On October 14, 2023, an online session titled "Simplifying Research" was organized for the second-year postgraduate students of our college to provide orientation on preparing and presenting their final year project dissertations. Dr. Sony Kuriakose, Assistant Professor in the Department of Commerce at Nirmala College, Muvattupuzha, was the distinguished speaker for this session. Dr. Kuriakose's presentation aimed to demystify the research process, offering practical insights into the methodology required for successful project completion. The session covered fundamental aspects of research, including the development of research questions, literature review, data collection techniques, and analysis methods. Dr. Kuriakose emphasized strategies for simplifying complex research tasks, making the process more approachable for students. The online format of the session allowed for an interactive learning environment where students could engage with the content and seek clarification on various aspects of research methodology. The session was well-received and provided the students with essential tools and guidance to effectively tackle their final year dissertations.





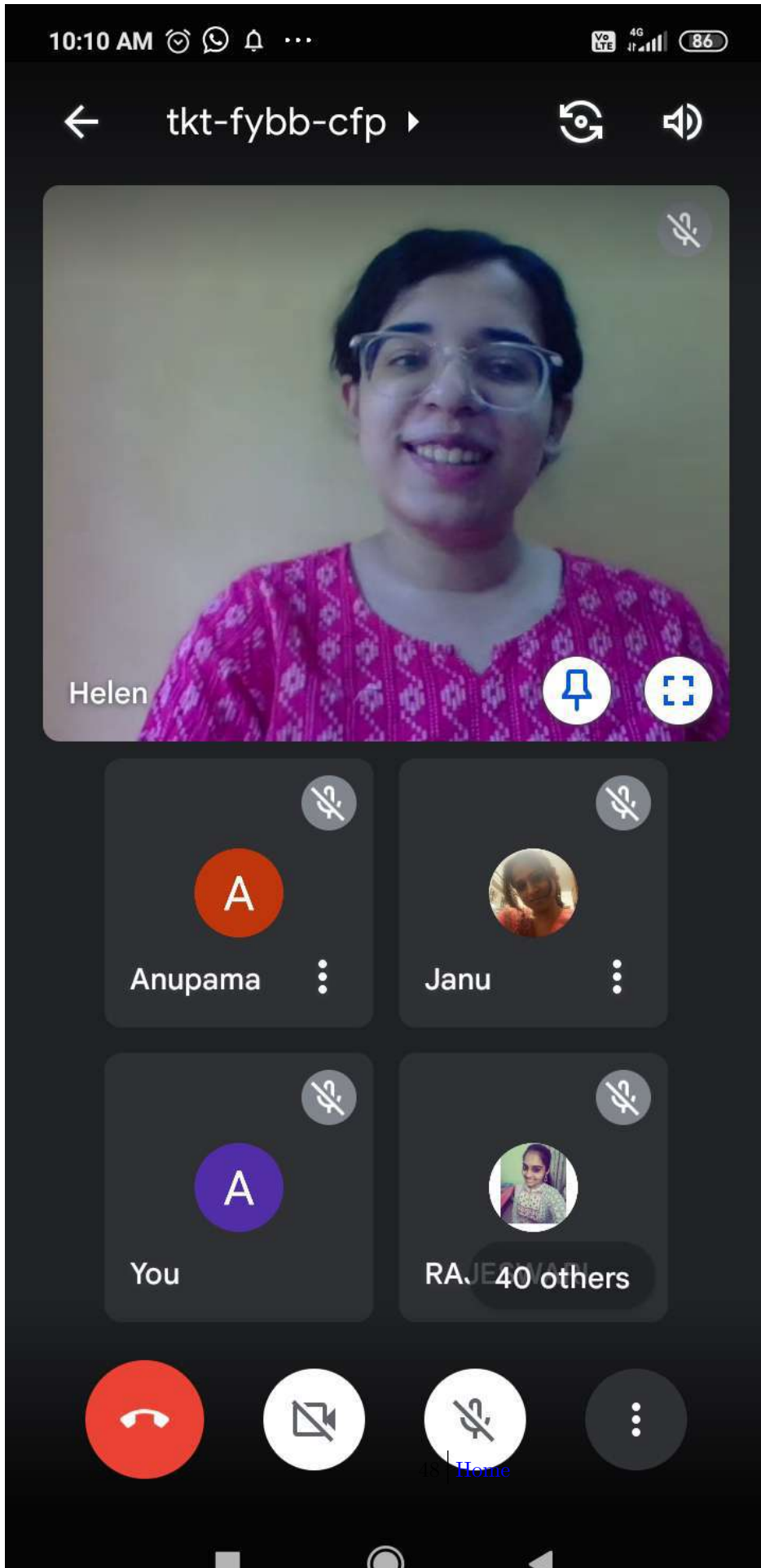
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Mrudula Menon V.
Mrudula Menon V.
Principal-in-Charge
The Cochin College



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11 A Talk on Research Methods,” (2023-2024, August 11 -August 11,2023,Pa ticipants No :60

On August 11, 2023, the Department of Commerce hosted a class on Research Methods at the Seminar Hall, aimed at providing students with a comprehensive understanding of undertaking degree-level projects. The session was led by Dr. Clement Cabral, a Visiting Professor from IIT Amritsar, who served as the resource person for the day. Dr. Cabral's talk focused on key aspects of research methodology, offering valuable insights into the planning, execution, and evaluation of academic projects. His presentation covered essential topics such as formulating research questions, designing effective research strategies, and employing appropriate analytical techniques. The session was designed to equip students with the necessary skills and knowledge to successfully navigate their degree-level research projects. The class provided an invaluable opportunity for students to learn from an expert in the field, gaining practical guidance and theoretical knowledge essential for their academic success. The interactive nature of the session also allowed students to engage directly with Dr. Cabral, enhancing their understanding of research methods and their application in academic projects.





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12 Fundamentals of Hypothesis Testing,” (2023-2024, March 4 -March 4, 2024, Participants No :26

A comprehensive session-‘Fundamentals of Hypothesis Testing’ was organised for second year Post Graduate students on 4th March, 2024. Dr. Vineeth K.M. Associate Professor, Postgraduate Department of Commerce, Government College, Tripunithura, was the resource person for the session .He elaborated in detail the various aspects of hypothesis testing and application of statistical tests. The session was followed by the project synopsis presentation by the students.





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13 Annual Researchers Conference,” (2023-2024, March 15 -March 15,2024,Pa ticipants No :16

Annual Researchers Conference was organised by the Department Research Centre on 15th March, 2024. The conference was inaugurated by Dr.M.C.Dileepkumar -former Head of the Department of Commerce, Research Guide of the research Centre, The Cochin College and also former Vice-Chancellor, Sree Sanakaracharya University of Sanskrit, Kalady. The conference was presided over by Prof (Dr).Suresh.V.N,Principal,Government College,Koduvally and Prof.(Dr).M.Geetha,Principal,The Cochin College, Dr.Rekha.P.G-Head of the Department, Department of Commerce ,Research Guides-Dr.Anu.L-Assistant Professor, Dr.Rajani.B.Bhat-Assistant Professor,Dr.Liance Mathew-Assistant Professor. All the present research scholars attended the conference. Felicitation was offered to the retiring teachers Dr.Suresh.V.N and Dr.M.Geetha. The first session of the conference was handled by the Chief Guest and he discussed the importance of discipline in doing research .The second session dealt with the progress presentation of the research scholars and the session was handled by the External Expert of the Research Centre Prof (Dr).Suresh.V.N.





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14 Pepper Sav,” (2023-2024, February 15 - February 15 , 2024, Participant No :350

The flagship event ”Pepper Sav VI,” organized by the Commerce Department students in association with the ED Club, was successfully conducted on February 15, 2024. This edition of the food fest held special significance as it marked the first event after the pandemic, and the excitement among the students was palpable. The festival witnessed enthusiastic participation, with students setting up various stalls that offered a delightful array of food items alongside engaging games. Each stall reflected the tireless effort and creativity of the students, contributing to a vibrant and memorable day for all attendees. Pepper Sav VI not only provided a platform for students to showcase their entrepreneurial skills but also celebrated traditional culinary heritage. The event featured a variety of ethnic delicacies, all prepared using traditional recipes that highlighted the richness of local flavors. The atmosphere was filled with festivity as students and visitors alike indulged in the diverse food offerings while enjoying the games that added to the lively spirit of the event. Overall, Pepper Sav VI was more than just a food fest; it was a celebration of community, culture, and collaboration. The event successfully brought together students, faculty, and guests, offering everyone a chance to savor delicious food and create lasting memories.





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15 Patent Filing Process in India: An Overview (2022-23, July 1 - July 1, Participant No: 51)

On 1st July 2022, an informative online session on the "Patent Filing Process in India" was conducted as part of a broader initiative to educate students and faculty about Intellectual Property Rights (IPR). The lecture, held between 2:00 and 3:30 PM, featured Dr. Asha R, Research Officer at the Inter University Centre for IPR Studies, CUSAT, Cochin, as the resource person. The session was attended by 43 students and 8 faculty members.

Dr. Asha R provided a comprehensive overview of the patent filing process in India, an essential component of the country's IPR framework. The session served as an introductory guide, aimed at making participants aware of the general architecture and significance of IPR in the Indian context. Dr. Asha discussed the various steps involved in filing a patent, including the preparation of necessary applications, submission procedures, and the associated fees.

The session was particularly valuable for students and faculty members who are new to the field of IPR, as it offered clear insights into how innovations can be legally protected through patents. By understanding the patent filing process, participants gained knowledge that could be instrumental in safeguarding intellectual property, thereby fostering an environment of innovation and creativity.

The lecture was well-received, with the online format allowing for interactive discussions and queries. The session concluded with a Q&A segment, where Dr. Asha addressed specific questions from the participants, further enhancing their understanding of the patent filing process in India.





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Impact Lecture Series 2022-21 Session 1 (lecture 2)

Theme	IPR
Activity Name	Patent Filing Process in India an overview
Mode of Conduct	Online
Date & Time	1 July 2022, 2-3.30 am
Participants <i>(Online / offline)</i>	<ul style="list-style-type: none"> • Students: 43 • Faculty: 8
Online Resources*	https://youtu.be/DKWDjUGx7L0
Description	<p>The resource person for lecture 2 of session 1 was Dr. Asha R, Research Officer, Inter University Centre for IPR Studies, CUSAT, Cochin. The session was mainly related to the topic of Patent Filing process in India. This was an introductory topic to make students aware of general IPR architecture and usages in India. She discussed the process through which a patent can be filed and awarded for any innovation. The fees relating to it, the applications to be prepared etc was also discussed</p>



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Brochure

**Impact
Lecture
Series**
2022-2033

**Friday
1 July
2022**

**TCC-ICC & IQAC
The Cochin College**

<p>Session 1 (10.00 am) Social Entrepreneurship: Offering Solutions to Problems</p>  <p>Sooraj Abraham Social Entrepreneur Plan@earth, NGO, Aluva, Cochin</p>	<p>Session 2 (2.00 pm) Patent filing process in India: An Overview</p>  <p>Dr. Asha R Research Officer Inter University Centre for IPR Studies, CUSAT, Cochin</p>
---	---

 meet.google.com/wgf-geqm-ktp

Join us on 1 July 2022, Friday @ 10.00 am & 2.00 pm

Use the same Google meet link for both the sessions
Coordinator- Dr Paulbert Thomas
Organising committee – Faculty & Students, TCC-IIC
iictc@thechochincollege.edu.in





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Meet Attendance

	A	B	C	D	E	F	G	H
1	* Impact Lecture Series 2022-23							
2	* Meeting code: wgf-geqm-ktp							
3	* Created on 2022-07-01 01:51:50							
4	* by https://chrome.google.com/webstore/detail/google-meet-attendance-li/appcniefcidclcdjeahgklghghihfok							
5	Full Name	First Seen	Time in Call					
6	AARCHA P SOMAN	01-07-2022 02:04	01:33:08					
7	ANUSREE K.B	01-07-2022 02:26	00:00:34					
8	ASNA Mol	01-07-2022 01:56	00:34:51					
9	Abana Majeed	01-07-2022 02:08	01:23:33					
10	Afsana Bind Nazar	01-07-2022 02:22	01:15:58					
11	Akshay T S	01-07-2022 01:52	01:46:15					
12	Akshaya Mol. B	01-07-2022 02:08	00:00:56					
13	Aleena Rajesh	01-07-2022 02:10	00:35:00					
14	Aleena k.s	01-07-2022 02:04	00:32:40					
15	Amrutha .P.R Amrutha .P.R	01-07-2022 02:13	00:06:38					
16	Ardra K.r	01-07-2022 03:03	00:07:19					
17	Aromal S	01-07-2022 02:01	00:07:45					
18	Arunima M B 4397	01-07-2022 02:06	01:32:15					
19	Arya Pradeep	01-07-2022 01:56	00:14:20					
20	Ashikha Farzana K.M	01-07-2022 02:14	01:23:21					
21	Athira Prem	01-07-2022 02:13	01:25:27					
22	Athulya Shaji Athulya Shaji	01-07-2022 01:57	01:40:45					
23	Bhavya Suresh	01-07-2022 02:17	00:05:04					
24	Dalmiya Margaret	01-07-2022 02:12	00:01:05					
25	Devika Devanath	01-07-2022 02:10	00:24:14					
26	Dr. Asha R	01-07-2022 01:53	01:44:56					
27	Events College	01-07-2022 01:51	01:49:43					



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	A	B	C	D	E
28	FAYAS V.A.	01-07-2022 03:11	00:23:54		
29	Geetha m	01-07-2022 02:14	00:10:59		
30	Hajira Bai	01-07-2022 02:04	00:08:51		
31	Hajira Nasim	01-07-2022 02:02	00:02:00		
32	Ihsana Suman P. A	01-07-2022 01:57	00:53:39		
33	KAVITHA RAJAN	01-07-2022 03:04	00:01:24		
34	MUHAMMED RASHID P S	01-07-2022 02:18	00:00:20		
35	Manju V. Subramanian	01-07-2022 02:13	01:24:55		
36	Marwa Basheer	01-07-2022 02:00	01:31:07		
37	Nayana Jose	01-07-2022 03:18	00:19:35		
38	Paulbert Thomas	01-07-2022 02:49	00:04:05		
39	Reethi P	01-07-2022 02:04	00:28:59		
40	Rekha P .G	01-07-2022 02:09	00:19:53		
41	Rekha VR	01-07-2022 02:03	01:05:10		
42	Riya Prakash	01-07-2022 02:45	00:38:14		
43	Safa Rafeek	01-07-2022 02:26	00:00:45		
44	Salmiya Nourin E S	01-07-2022 02:02	01:35:50		
45	Sankara Narayan	01-07-2022 02:19	00:00:10		
46	Sijina Salim	01-07-2022 02:02	00:33:07		
47	Sona Rose Maijo	01-07-2022 01:59	01:28:27		
48	Srividya K. S.	01-07-2022 02:23	00:07:34		
49	Sulfikar K	01-07-2022 02:05	00:00:34		
50	Suprabha Gopalan Nair	01-07-2022 02:40	00:56:27		
51	Susan Aleena b	01-07-2022 01:59	01:38:25		
52	Vaishnavi T.P	01-07-2022 02:05	00:00:19		
53	Vineeth Kumar TV	01-07-2022 02:04	01:21:30		
54	Vishnupriya Nv	01-07-2022 02:25	00:09:35		



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Sl. No	Description of Services	Client Category & Fees (INR)*	
		Natural person(s) or Startup(s) or Small entity(ies) or educational institution(s)	Other(s), alone or with natural person(s) or Startup(s) or Small entity(ies) or educational institution(s)
1.	Filing	1600	8000
2.	On request for examination of application for patent —	4000	20000
3.	Expedited Examination	8000	60000
4.	Early Publication	2500	12500
5.	Annuity	800	4000
		8000	46000





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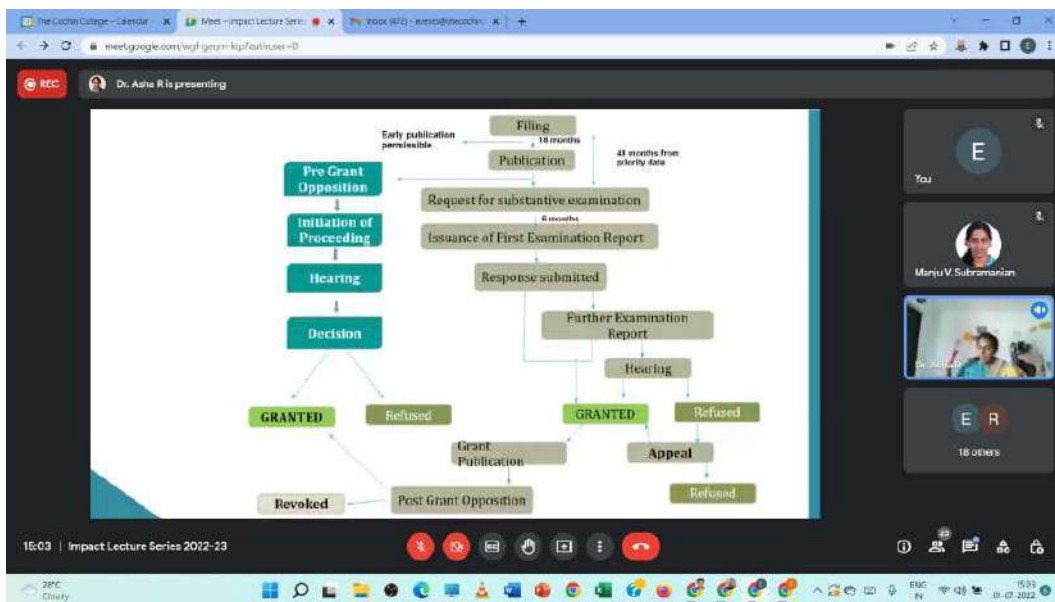
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Official Fee for filing

Sl. No.	Description of Services	Client Category & Fees (INR)*	
		Natural person(s) or Startup(s) or Small entity/(ies) or educational institution(s)	Other(s), alone or with natural person(s) or Startup(s) or Small entity/(ies) or educational institution(s)
1.	Filing	1600	8000
2.	On request for examination of application for patent —	4000	20000
3.	Expedited Examination	8000	60000
4.	Early Publication	2500	12500
5.	Annuity	800	4000
		8000	46000



Certificates:





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2022-2023

IIC- The Cochin College, Cochin

Certificate

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An Overview

organised by IIC-The Cochin College, Cochin on 1st July 2022

Dr. Paulbert Thomas
Program Coordinator

Dr. M Geetha
Principal

Dr. Vineeth Kumar T V
IIC President



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Dr. Paulbert Thomas
 Program Coordinator


Dr. M Geetha
 Principal


Dr. Vineeth Kumar T V
 IIC President



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Dr. Paulbert Thomas
Program Coordinator

Dr. M Geetha
Principal

Dr. Vineeth Kumar T V
IIC President



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 Program Coordinator


Dr. M Geetha
 Principal


Dr. Vineeth Kumar T V
 IIC President



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16 Entrepreneurship-Exposure Visit (2022-23, 31 March - 31 March, Participant No: 45)

On 31st March 2023, a group of 40 students and 5 faculty members participated in a significant field visit to the G20-DIA Regional Meet held at Maker Village, Integrated Start-up Complex, Kalamassery, Kochi. This event was organized as part of India's G20 priorities, focusing on Technological Transformation and Digital Public Infrastructure. The G20 Digital Innovation Alliance (G20-DIA), launched by the Ministry of Electronics and Information Technology (MeitY), aims to recognize and support innovators who are developing digital solutions with the potential for global impact.

The visit provided the participants with a unique opportunity to engage with key stakeholders, including government officials from MeitY, investors, successful innovators, seasoned entrepreneurs, and corporate leaders. The event commenced at 10:00 AM and facilitated a platform for exploring opportunities in areas such as Ed-tech, Health-tech, Agri-tech, Fin-tech, Secured Digital Infrastructure, and Circular Economy.

One of the key highlights of the G20-DIA initiative discussed during the meet was the launch of an application by the MeitY Start-up Hub for innovators and startups. This initiative is designed to help scale digital solutions that address global challenges. The selected 174 startups will receive mentoring support, capacity-building workshops, and connections with investors and customers over a three-month period leading up to the Mega Summit in August.

The G20-DIA also aims to foster multi-stakeholder partnerships among startup founders, government agencies, corporates, investors, and mentors, thereby providing a valuable network for collaboration and business opportunities. Additionally, the initiative intends to showcase startups and their solutions on a global platform, offering them the chance to pitch to various investors and gain recognition in the G20-DIA eBook.

The field visit to the G20-DIA Regional Meet at Maker Village was an enriching experience for both students and faculty, offering insights into the startup ecosystem, technological innovation, and the potential for global impact through digital solutions. The exposure to such a high-profile event significantly broadened the participants' understanding of the entrepreneurial landscape and the critical role of innovation in addressing global challenges.





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Semester 2

Self Driven Activity

Quarter 3

Theme	Entrepreneurship (Filed/exposure Visit)
Activity Name	G20 -DIA Regional Meet @ MAKER VILLAGE (Filed/exposure Visit)
Mode of Conduct	Physical
Time	One day, 31 March 2023
Participants (Online / offline)	<ul style="list-style-type: none"> • Students:40 • Faculty: 5
Description	<p>Technological Transformation and Digital Public Infrastructure being one of India's G20 Priorities, the G20 Digital Innovation Alliance (G20-DIA) has been launched by the Ministry of Electronics and Information Technology (MeitY) to recognise and support innovators who have digital solutions for global impact.</p> <p>In this regard, a G20-DIA Regional Meet is being organised on 31st March 2023 at Integrated Startup Complex, Kochi to bring together stakeholders such as government officials from MeitY including Joint Secretary and CEO MeitY Startup Hub, other delegates from Govt, investors, successful innovators, seasoned entrepreneurs, corporate leaders and others to explore opportunities for global impact.</p> <p><u>G20 -DIA Regional Meet</u></p> <p>Date: 31.03.2023 Time: 10 AM Venue: Maker Village, Integrated Start-up Complex, Kalamaserry, Kochi.</p> <p><u>Key Highlights of G20- DIA:</u></p> <ul style="list-style-type: none"> • MeitY Start-up Hub is launching an application for Innovators/ Startups with digital solutions to solve global challenges and scale the solutions in Ed-tech, Health-tech, Agri-tech, Fin-tech, Secured Digital Infrastructure, and Circular Economy. • Selected 174 start-ups will be provided mentoring support, capacity-building workshops, and investor and customer connect





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	<p>programs and sessions for three months before the Mega Summit in August.</p> <ul style="list-style-type: none"> · G20 DIA aims to establish multi-stakeholder partnerships among startup founders, government agencies, corporates, investors, mentors etc. by providing business opportunities and platforms to network and collaborate. · G20 DIA intends to Showcase the start-ups and their solutions on a global platform and provide an opportunity to meet and pitch with various investors and get recognised in the G20 -DIA eBook.
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Participants		
Mohammed Ameen	B.Sc. Physics (Year 1)	The Cochin College
Safwan K. A	B.Sc. Physics (Year 1)	The Cochin College
Nikitha Antony	B.Sc. Physics (Year 2)	The Cochin College
Sreelakshmi V.S	B.Sc. Physics (Year 1)	The Cochin College
Sourav K Dimithrove	B.Sc. Physics (Year 2)	The Cochin College
Alvion Peter	B.C.A (Year 2)	The Cochin College
Amal Ajith	B.Sc. Physics (Year 2)	The Cochin College
Aiswarya Shanmughan	B.Sc. Physics (Year 1)	The Cochin College
krishna K Dileep	B.Sc. Physics (Year 1)	The Cochin College
Sithara farveen N.S	B.Sc. Physics (Year 1)	The Cochin College
Arun E A	B.Sc. Physics (Year 1)	The Cochin College
Mubeena km	B.Sc. Physics (Year 1)	The Cochin College
Parvathy Ramesh	B.Sc. Physics (Year 1)	The Cochin College
Anupama k suresh	B.Sc. Physics (Year 1)	The Cochin College
Bhavini p.a	B.C.A (Year 1)	The Cochin College
Little Flower Poly K R	B.C.A (Year 3)	The Cochin College
Ananthakrishnan P	B.C.A (Year 1)	The Cochin College
Nakul Krishna MR	B.C.A (Year 2)	The Cochin College
Amshen Yesudas	B.C.A (Year 2)	The Cochin College
BEVAN XAVIER	B.C.A (Year 1)	The Cochin College
Suhail kl	B.C.A (Year 1)	The Cochin College
Ashna mary	B.C.A (Year 1)	The Cochin College
Mahendran	B.C.A (Year 1)	The Cochin College
Janet Aleena VA	B.Sc. Physics (Year 2)	The Cochin College
NIKHIL K U	B.Sc. Physics (Year 2)	The Cochin College
Amshen Yesudas	B.C.A (Year 2)	The Cochin College
Raveena Laiju	B.C.A (Year 3)	The Cochin College
Shuhaib Ansal	B.Sc. Physics (Year 2)	The Cochin College
T S ARCHANA	B.Sc. Physics (Year 1)	The Cochin College
Jumana Hazeen P M	B.Sc. Physics (Year 1)	The Cochin College
Fathima Nasreen T K	B.Sc. Physics (Year 1)	The Cochin College
Krishna k dileep	B.Sc. Physics (Year 1)	The Cochin College
Adhil MP	B.Sc. Physics (Year 2)	The Cochin College
ASLAM N A	B.C.A (Year 2)	The Cochin College





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Aiswarya prathapan	B.C.A (Year 2)	The Cochin College
Aneetta AP	B.C.A (Year 2)	The Cochin College
Mohammed adnan ph	B.C.A (Year 2)	The Cochin College
Navon Bibin	B.C.A (Year 1)	The Cochin College
Aiswarya.D	B.C.A (Year 2)	The Cochin College
Lizvina.k.Austin	B.C.A (Year 2)	The Cochin College





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09/09/2023, 12:06

The Cochin College Mail - Fwd: G20 -DIA Regional Meet @ MAKER VILLAGE



Vineeth Kumar TV <vineethkumartv@thecochincollege.edu.in>

Fwd: G20 -DIA Regional Meet @ MAKER VILLAGE

1 message

Paulbert Thomas <paulbert@thecochincollege.edu.in>

29 March 2023 at 09:34

To: Vineeth Kumar TV <vineethkumartv@thecochincollege.edu.in>, Uma Sreekumar <umasreekumar@thecochincollege.edu.in>

----- Forwarded message -----

From: **Assistant Manager Incubation** . <ami@iitmk.ac.in>

Date: Wed, 29 Mar, 2023, 9:27 am

Subject: G20 -DIA Regional Meet @ MAKER VILLAGE

To: Paulbert Thomas <paulbert@thecochincollege.edu.in>

Dear Sir,

Greetings From Maker Village!!!

As you are aware, India holds the G20 Presidency and will convene the G20 Leaders' Summit for the first time in the country in 2023.

Technological Transformation and Digital Public Infrastructure being one of India's G20 Priorities, the G20 Digital Innovation Alliance (G20-DIA) has been launched by the Ministry of Electronics and Information Technology (MeitY) to recognise and support innovators who have digital solutions for global impact.

In this regard, a G20-DIA Regional Meet is being organised by Maker Village on 31st March 2023 at Integrated Startup Complex, Kochi to bring together stakeholders such as government officials from MeitY including Joint Secretary and CEO MeitY Startup Hub, other delegates from Govt, investors, successful innovators, seasoned entrepreneurs, corporate leaders and others to explore opportunities for global impact.

We extend our wholehearted invitation to you for gracing this momentous occasion with your esteemed presence.

The minute-to-minute agenda would be shared with you very soon.

G20 -DIA Regional Meet

Date: 31.03.2023

Time: 10 AM

Venue: Maker Village, Integrated Start-up Complex, Kalamaserry, Kochi.

Key Highlights of G20- DIA:

- MeitY Start-up Hub is launching an application for Innovators/ Startups with digital solutions to solve global challenges and scale the solutions in Ed-tech, Health-tech, Agri-tech, Fin-tech, Secured Digital Infrastructure, and Circular Economy.

- Selected 174 start-ups will be provided mentoring support, capacity-building workshops, and investor and customer connect programs and sessions for three months before the Mega Summit in August.

- G20 DIA aims to establish multi-stakeholder partnerships among startup founders, government agencies, corporates, investors, mentors etc. by providing business opportunities and





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09/09/2023, 12:06

The Cochin College Mail - Fwd: G20 -DIA Regional Meet @ MAKER VILLAGE

platforms to network and collaborate.

· G20 DIA intends to Showcase the start-ups and their solutions on a global platform and provide an opportunity to meet and pitch with various investors and get recognised in the G20 - DIA eBook.

We look forward to your and your institution's participation in the event and request that you kindly revert to this email as a confirmation of your participation.

Regards,

Anshad K
Assistant Manager (Incubation)
Maker Village™
<http://www.makervillage.in/>
KINFRA High Tech Park, Kalamassery, Cochin 683503
location: <http://bit.ly/MakerVillageLocation>
Mob: +917012786949





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17 My Story - Motivational Session by Successful Entrepreneur (2022-23, January 5 - January 5, Participant No: 40)

On 5th January 2023, an inspiring motivational session titled "My Story" was conducted by Ms. Deepthy Maria, a successful entrepreneur and a former student of our institution. The event, held offline, was attended by 53 students and 5 faculty members, focusing on entrepreneurship and start-up ventures. Ms. Deepthy, a skilled cake baker who runs a thriving business delivering homemade cakes upon order, shared her entrepreneurial journey with the audience.

During the session, she detailed her experiences, starting from the inception of her business, the challenges she encountered, and the strategies she employed to promote her business effectively through social media. Her candid sharing of the highs and lows of entrepreneurship served as a powerful motivation for many students, particularly those who had not previously considered starting their own business.

Moreover, Ms. Deepthy highlighted the importance of obtaining the Food Safety and Standards Authority of India (FSSAI) license for food-related businesses. She elaborated on the step-by-step procedure for acquiring the license, emphasizing its necessity for ensuring compliance and gaining customer trust. The session was well-received, providing practical insights and encouragement to budding entrepreneurs, and underscoring the potential of turning passions into successful business ventures.





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Semester 1

Thrust area: Inspiration, Motivation & Ideation

Quarter 1

Theme	Entrepreneurship / Start-up
Activity Name	My Story - Motivational Session by Successful Entrepreneur
Mode of Conduct	Offline
Time	Half day, 5 Jan 2023
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 53 • Faculty: 5
Description	<p>Ms Deepthy Maria was the recourse person for the session. She is our student and a successful entrepreneur. She is a cake baker, who delivers home made cakes upon orders. She shared her experiences on how she started, the difficulties faced, how to promote your business through social media etc. Her session was an eye opener for many students, who haven't thought about starting such a business. She also emphasised the need for taking the FSA license, the procedure the obtain the license was also explained in the session</p>





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MY STORY - MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR

Ms Deepthy Maria
III UG
Cake Baker

Date- 5 Jan 2022
Venue - Zoology Lab





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My Story – Experience sharing by young Entrepreneur

5 Jan 2023

	Name of the student	Signature
1	ADHIL P S	<i>Adhil</i>
2	AFREEN P A	<i>Afreen</i>
3	AMRUTHA P R	<i>Amrutha</i>
4	ASHMITHA P S	<i>Ashmitha</i>
5	DHINA T	<i>Dhina</i>
6	LAYANA M L	<i>Layana</i>
7	NANDAKUMAR S	<i>Nandakumar</i>
8	NIRMAL B	<i>Nirmal</i>
9	RIYA PRAKASH	<i>Riya</i>
10	SHAHARBAN A Y	<i>Shaharban</i>
11	SREEMUTHU S	<i>Sreemuthu</i>
12	ADILAKSHMI A	<i>Adilakshmi</i>
13	AKSHAY T S	<i>Akshay</i>
14	AKSHAYA MOL B	<i>Akshaya</i>
15	ASNA K H	<i>Asna</i>
16	ASNAMOL T N	<i>Asnamol</i>
17	FATHIMA FIDHA A N	<i>Fathima</i>
18	NAFLA FARHIYA K N	<i>Nafla</i>
19	NIKHITHA M C	<i>Nikhitha</i>
20	SHIFA NASRIN T R	<i>Shifa</i>
21	SOORAJ K B	<i>Sooraj</i>
22	SREELAKSHMI P S	<i>Sreelakshmi</i>
23	VINAYAK R	<i>Vinayak</i>
24	VISHNUPRIYA N V	<i>Vishnupriya</i>
25	ABANA MAJEED	<i>Abana</i>
26	AFSANA BIND NAZAR	<i>Afsana</i>





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My Story – Experience sharing by young Entrepreneur

5 Jan 2023

27	AKSA SHIEN MENDEZ	Aksha
28	ANEENA SALIM	Aneena
29	ANILA K J	Anila
30	ANUSHA M A	Anusha
31	ANUSREE K B.	Anusree
32	ARDHIRA K S	Ardhira
33	ARDRA K R	Ardra
34	ARJITHA P A	Arjitha
35	ARYA PRADEEP	Arya
36	ASHNA PAVITHRAN	Ashna
37	ATHULYA RAJESH	Athulya
38	ATHULYA SHAJI	Athulya
39	CHINMAYA A K	Chinmaya
40	DEON DOMINIC SAVIO	Deon
41	FATHIMA BEEVI T A	Fathima
42	HARIKRISHNAN M B	Harini
43	IHSANA SUMAN P A	Ihsana
44	JAYALAKSHMI JAYAN	Jayal
45	NAJLA K S	Najla
46	RAGI VINOD	Ragi
47	REFKA V R	Refka
48	SAFA M R	Safa
49	SHINA SALIM	Shina
50	SREEDHAR / IKA T R	Sreedhar
51	SWETHA S	Swetha
52	VIJAYALAKSHMI K S	Vijayalaxmi
53	WAFI EDHREES A J	Wafi





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18 National Technology Day (2022-23, May 11 - May 11, Participant No: 30)

The National Technology Week Inaugural Address by the Hon'ble Prime Minister of India, held on 11th May 2023, was a significant event aimed at fostering awareness about the 'Make in India' initiative and Intellectual Property Rights (IPR) among the academic community. Despite it being the summer vacation period, the program saw active participation from 50 students and 30 faculty members, who attended the event through an online YouTube stream.

The half-day program commenced at 10:00 AM, with the Prime Minister emphasizing the importance of technological innovation, self-reliance, and the role of IPR in securing and fostering indigenous technological advancements. The address was a crucial step in promoting the Make in India initiative, highlighting how the country's technological capabilities can be harnessed to enhance global competitiveness.

This event served as a mandatory activity for both students and faculty, ensuring widespread engagement and understanding of the critical national policies related to technology and innovation. The participants, through their individual online attendance, reflected the commitment of the academic community to supporting and contributing to the national goals of technological growth and self-sufficiency.





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Semester 2

Celebration Activities

Quarter 3

Activity Name	National Technology Week Inaugural Address of Hon'ble Prime Minister of India at 10.00 AM, 11th May 2023
Date of Activity	11th May 2023
Mode of Conduct	online
Time	<u>Half Day</u>
Mandatory/Elective	Mandatory
Participants (Online / offline)	<ul style="list-style-type: none"> Students: 10 Faculty:30
Description	The program was attended by 30 faculty members and 50 students. As it was during the summer vacation all participants attended the you stream individually



Description

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Mrudula Menon V.
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राष्ट्रीय प्रौद्योगिकी दिवस
National Technology Day

11th May 2023
10:30 AM IST

Webcast by:
NIC राष्ट्रीय सूचना विज्ञान केंद्र
National Informatics Centre



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List of Participants

Name of the Full-time teacher	Designation
Betna Rodrigues	Assistant Professor
Febin Thomas P	Assistant Professor
Jeffy Thomas	Assistant Professor
Rajitha P M	Assistant Professor
Aiswarya Rony	Assistant Professor
ARUN MS	Assistant Professor
Keerthana S	Assistant Professor
Nadhiya Latheef	Assistant Professor
RINU TRESA M J	Assistant Professor
Thara Reveendran	Assistant Professor
Dr.Nayana Jose C	Assistant Professor
Jayesh Kuriakose	Assistant Professor
ARUNKUMAR G.	Assistant Professor
BotanyGuest	Assistant Professor
Dr. Suprabha G Nair	Assistant Professor
MINI P. MATHAI	Assistant Professor
Dr. Zafna Rasheed	Assistant Professor
Priya M	Assistant Professor
saumya jos	Assistant Professor
Veena R Nair	Assistant Professor
Gayathri Narayanan	Assistant Professor
K J Jerly	Assistant Professor
Noufiya T N	Assistant Professor
Vidya joseph	Assistant Professor
VINCY MAGDALENE N. W	Assistant Professor
Dr Anupama R	Assistant Professor
Dr Rajani B Bhat	Assistant Professor
Dr. Anu. L	Assistant Professor





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19 National Energy Conservation Day (2022-23, December 14 - May 11 December 14)

National Energy Conservation Day, observed on 14th December 2022, was marked by an awareness program organized through social media platforms such as WhatsApp status, Facebook pages, and other online channels. The initiative aimed to educate students and faculty members on the critical importance of energy efficiency and conservation. A total of 55 students and 5 faculty members actively participated in the event, making it a collaborative effort within the institution.

The program highlighted the significant role of the Bureau of Energy Efficiency (BEE), under the guidance of the Ministry of Power, in promoting energy conservation across various sectors. The BEE's efforts to recognize and encourage industrial units, institutions, and establishments in their endeavors to reduce energy consumption were also emphasized. On this day, the BEE felicitates exemplary performers with Energy Conservation Awards, underscoring the national commitment to sustainable energy practices.

Through the awareness program, participants gained insights into how energy efficiency not only helps in reducing environmental impact but also contributes to economic savings. The initiative successfully reinforced the importance of adopting energy-efficient practices in everyday life, thereby aligning with the broader objectives of National Energy Conservation Day. The event served as a critical step in fostering a culture of energy responsibility among the academic community.





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Semester 1

Celebration Activities

Quarter 2

Activity Name	National Energy Conservation Day(India)
Date of Activity	14th December 2022
Mode of Conduct	Online / Physical
Time	One Day
Mandatory/Elective	Mandatory
Participants (Online / offline)	<ul style="list-style-type: none"> Students: 55 Faculty: 5
Description	An awareness program through social media platforms like whatsapp status, facebook page etc was organised for National Energy Conservation Day 2022. Students and faculty was involved in the awareness program





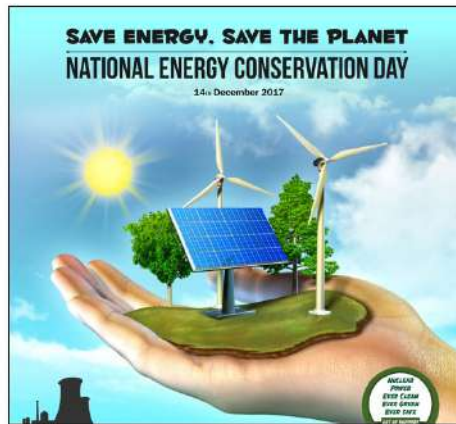
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20 Validation and Innovation -Field/Exposure Visit to Maker Village (2022-23, March 21 - March 21, Participant No: 55)

The Department of Electronics, in collaboration with the Institution's Innovation Council (IIC) and the Young Innovators Programme (YIP), organized a field visit to Maker Village, an Electronics Hardware Incubator located at Kinfra IT Park, on 21st March 2023. This visit was conducted in the context of the Tata Social Enterprise Challenge (TSEC), a prestigious initiative by the Indian Institute of Management (IIM) Calcutta Innovation Park aimed at fostering social entrepreneurship in India.

A total of 52 students and 3 faculty members participated in this one-day visit, which was designed to provide exposure to the practical aspects of entrepreneurship, innovation, and business model development. The visit included participation in a Half-Day "Spark Social" seminar, organized jointly by the TSEC team and Maker Village, at the Amphi Theatre, Integrated Startup Complex, Kalamassery.

The seminar aimed to introduce participants to the concept of social entrepreneurship, highlighting the challenges and opportunities for startups in addressing India's socio-economic issues. By attending this seminar, students and faculty members gained valuable insights into the startup ecosystem and the processes involved in validating and innovating business models. The interaction with the Maker Village and TSEC teams provided participants with an opportunity to understand the critical role of incubation units, patent facilitation centers, and technology transfer centers in supporting entrepreneurial ventures.

In recognition of their participation, all attendees received certificates from the TSEC-IIM Calcutta Innovation Park. Moreover, this event served as a platform for the participants to establish linkages with the broader innovation ecosystem, opening doors for potential startup funding and further opportunities in social entrepreneurship.

The visit was a significant step in promoting entrepreneurial thinking among students, equipping them with the knowledge and connections necessary to embark on their own entrepreneurship journeys. The collaboration between the Department of Electronics, IIC, YIP, and leading institutions like IIM Calcutta underlined the commitment to nurturing future innovators and entrepreneurs who are capable of addressing India's most pressing challenges through sustainable and impactful business models.





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Semester 2

Thrust area: Validation and Innovation & Business Model Development

Quarter 3

Theme	Entrepreneurship
Activity Name	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/ Technology Transfer Centre such as Atal Incubation Centre etc
Mode of Conduct	Physical
Time	One day
Participants	<ul style="list-style-type: none"> • Students: 52 • Faculty: 3
Description	<p>The Department of Electronics in collaboration with Institution's Innovation Council (IIC) and Young Innovators Programme (YIP) is organising a field visit to Maker Village, Electronics Hardware Incubator, Kinfra IT park for students in the context of Tata Social Enterprise Challenge (TSEC) by Indian Institute of Management (IIM) Calcutta Innovation Park on March 21, 2023 (Tuesday). The TSEC team along with Maker Village will organize a Half-Day "Spark Social" seminar on afternoon at Amphi Theatre, Integrated Startup Complex, Kalamassery. The participants will get certificates from TSEC-IIM Calcutta Innovation Park and further linkages with the Innovation ecosystem and start-up funding.</p> <p>The "Spark Social" seminars are organized across India in partnership with top institutions. These seminars aim to reach out to entrepreneurs and startups from all over India working to solve India's biggest challenges. These seminars also promote awareness about social entrepreneurship in India among students who aim to embark on their entrepreneurship journey soon.</p> <p>The TSEC is an exciting platform to recognize, reward and support early-stage social entrepreneurs in India, in line with the vision of the Tata Group to support socio-economic development in India.</p>





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SPEAKERS

21st MARCH, 2023

Incubation | Network | Funding

Dr. Saji Varghese
Founder & Director
Brown Reed Agri-Waste Innovations Pvt Ltd

Karthickjothi M
Founder & CEO
Allytriz Technologies

Maker Village Kerala Technology Innovation Zone Amphitheater, Integrated Startup Complex, HiTech Park, Kochi, Kerala

www.tatasechallenge.org

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 North Kalamassery, HMT Kalamassery, Kochi, Kerala 683503,
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	Full Name	Batch
1	Sourav K Dimithrove	BSc Physics II
2	Vyshnav P V	B.Sc. Physics (Year 2)
3	Shuhaib Ansal	B.Sc. Physics (Year 2)
4	T S ARCHANA	B.Sc. Physics (Year 1)
5	Jumana Hazeen P M	B.Sc. Physics (Year 1)
6	Fathima Nasreen T K	B.Sc. Physics (Year 1)
7	Krishna k dileep	B.Sc. Physics (Year 1)
8	Adhil MP	B.Sc. Physics (Year 2)
9	ASLAM N A	B.C.A (Year 2)
10	Aiswarya prathapan	B.C.A (Year 2)
11	Aneetta AP	B.C.A (Year 2)
12	Mohammed adnan ph	B.C.A (Year 2)
13	Navon Bibin	B.C.A (Year 1)
14	Aiswarya.D	B.C.A (Year 2)
15	Lizvina.k.Austin	B.C.A (Year 2)
16	Abhimal Benny	B.C.A (Year 3)
17	Salmanul farici	B.C.A (Year 2)
18	Athira ms	B.C.A (Year 2)
19	Fardheen	B.C.A (Year 2)
20	K. Z. MOHAMMED FAJAR	B.C.A (Year 2)
21	NANDHANA JEERAJ	B.C.A (Year 2)
22	ARUN JAYAPRAKASH	B.C.A (Year 2)
23	Abraham Benny	B.C.A (Year 2)
24	Hiba P.T	B.C.A (Year 2)
25	Farhan	B.C.A (Year 2)
26	SREELAKSHMI. R	B.C.A (Year 1)
27	Bhavini p.a	B.C.A (Year 1)
28	Little Flower Poly K R	B.C.A (Year 3)
29	Ananthakrishnan P	B.C.A (Year 1)
30	Nakul Krishna MR	B.C.A (Year 2)
31	Amshen Yesudas	B.C.A (Year 2)
32	BEVAN XAVIER	B.C.A (Year 1)
33	Suhail kl	B.C.A (Year 1)
34	Ashna mary	B.C.A (Year 1)





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35	Mahendran	B.C.A (Year 1)
36	Janet Aleena VA	B.Sc. Physics (Year 2)
37	NIKHIL K U	B.Sc. Physics (Year 2)
38	Amshen Yesudas	B.C.A (Year 2)
39	Raveena Laju	B.C.A (Year 3)
40	Irfan malik. R	B.C.A (Year 1)
41	Kp Shibly nadheem	B.C.A (Year 1)
42	BEVAN XAVIER	B.C.A (Year 1)
43	Sarika uthaman	B.Sc. Physics (Year 2)
44	Umer Mukthar	B.C.A (Year 1)
45	mohammed faraz	B.C.A (Year 1)
46	Nandana KS	B.C.A (Year 1)
47	Azeem Basheer	Bsc Chemistry (Year 1)
48	Nirmal Prince	Bsc Chemistry (Year 2)
49	Roshan K Rasheed	Bsc Chemistry (Year 1)
50	Hadhiya Jabeen	B.Sc. Chemistry (Year 1)
51	Reshma M	B.Sc. Physics (Year 2)





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21 World Intellectual Property Day (2022-23, April 26 - April 26, Participant No: 55)

On 26th April 2023, in observance of World Intellectual Property Day, a social media awareness campaign was organized to highlight the significance of intellectual property (IP) and its role in fostering innovation and creativity. The event, which was mandatory for participants, saw the active involvement of 52 students and 3 faculty members.

As part of the campaign, students were tasked with creating digital posters that emphasized the importance and relevance of World Intellectual Property Day. The best poster, selected through a competitive process, was used as the central piece for the campaign. This poster was shared widely on social media platforms, including WhatsApp status and Facebook pages, to reach a broader audience.

The poster provided a concise yet impactful description of the importance of World Intellectual Property Day, drawing attention to the need for greater awareness and respect for intellectual property rights. By highlighting the role of IP in protecting and promoting creativity and innovation, the campaign aimed to educate the community about the value of intellectual property in various fields.

The campaign successfully engaged students in the creative process while spreading awareness about intellectual property through modern digital channels. The collaborative effort not only enhanced the participants' understanding of IP but also contributed to a broader societal awareness of the critical importance of intellectual property in today's world.





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Semester 2


Celebration Activities

Quarter 3

Activity Name	World Intellectual Property Day
Date of Activity	26th April 2023
Mode of Conduct	Physical
Time	One Day
Mandatory/Elective	Mandatory
Participants (Online / offline)	<ul style="list-style-type: none"> Students: 52 Faculty: 3
Description	A Social media awareness campaign was organised as part of World Intellectual Property Day 2023, Students prepared digital posters and the best poster was used for the campaign. The poster was shared through WhatsApp status, Facebook page etc. the poster contained description of the importance and need for such a day.

WORLD INTELLECTUAL PROPERTY DAY April 26



World Intellectual Property Day is observed on April 26th each year. It is a day dedicated to raising awareness about the importance of intellectual property rights (IPR) and celebrating the role of creativity, innovation, and intellectual property in promoting cultural and technological advancements.





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22 Mentoring Session on "Biodiversity and Innovation" (2022-23, April 3 - April 3, Participant No: 43)

On 3rd April 2023, a mentoring session focused on "Biodiversity and Innovation" was conducted, bringing together 40 participants, including students and parents, along with 3 faculty members. The session was led by Dr. Vineeth Kumar, the President of the Institution's Innovation Council (IIC), who served as the resource person for the event.

The session aimed to inspire young minds to think creatively about innovations that benefit both humanity and the natural world. Dr. Vineeth Kumar emphasized the human-centered nature of innovations, highlighting the need for new ideas and solutions that can positively impact biodiversity and contribute to the well-being of all living organisms. He encouraged participants to consider how their innovative ideas could serve not just human needs but also support and protect the environment.

Through this mentoring session, students were guided to explore the intersection of biodiversity and innovation, sparking interest in developing ideas that align with ecological sustainability. The session provided valuable insights into how innovation can be harnessed to address environmental challenges, ultimately fostering a sense of responsibility towards nature among the participants.

The event was well-received, with participants actively engaging in discussions and brainstorming sessions. It successfully ignited a passion for innovation with a focus on biodiversity, setting the stage for future initiatives that could contribute to preserving and enhancing the natural world.





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Semester 2

Self Driven Activity

Quarter 4

Theme	Innovation
Activity Name	Biodiversity and Innovation
Mode of Conduct	Physical
Time	One day, 3 April 2023
Participants (Online /offline)	<ul style="list-style-type: none"> Students & parents - 40 Faculty: 3
Description	<p>Mentoring Session on Biodiversity and Innovation was organised on 3 April 2023. Dr Vineeth Kumar, IIC president was the resource person for the session. Innovations are always human centred; the session was organised so as to ignite the young minds to start thinking of innovations that can be beneficial to mother nature and our fellow organisms.</p>

Dr Vineeth Kumar T V
IIC-TCC President
The Cochin College, Cochin

3 April 2023, 10 am
College Campus





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Biodiversity Register
03.04.2023 12:12
9,9493, 76.25251 (+7m)
Altitude: -67m
W7X3+R3R, Cochin College Rd, Koovapadam, Mattancherry,
Kochi, Kerala 682002, India





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Sl. No.	Student Name	
1	ABANA MAJEED	Zoology
2	AFSANA BIND NAZAR	Zoology
3	AKSA SHIEN MENDEZ	Zoology
4	ANEENA SALIM	Zoology
5	ANILA K.J	Zoology
6	ANUSHA M A	Zoology
7	ANUSREE K.B.	Zoology
8	ARDHRA K S	Zoology
9	ARDRA K R	Zoology
10	ARJITHA P A	Zoology
11	ARYA PRADEEP	Zoology
12	ASHNA PAVITHRAN	Zoology
13	ATHULYA RAJESH	Zoology
14	ATHULYA SHAJI	Zoology
15	CHINMAYA A K	Zoology
16	FATHIMA BEEVI T A	Zoology
17	AISWARYA ELIZABETH T B	Zoology
18	BHAVYA SURESH	Zoology
19	C SUVARNA TIGI	Zoology
20	DEEPTHY MARIA K A	Zoology
21	MOHAMED FARAZ	Zoology
22	MOHAMMED NISAR K	Zoology
23	SAHALA SHERIN P A	Zoology
24	SHIFA A S	Zoology
25	SIFUVA K N	Zoology
26	SREEBITHA P V	Zoology
27	AARCHA P SOMAN	Zoology
28	ASHIQUE SUNIL	Zoology
29	ASNA SHERIN	Zoology
30	DEVIKA DEVANATH	Zoology
31	HAJIRA BAI N	Zoology
32	MANJULA S BHAT	Zoology
33	NEHA NAZRIN C R	Zoology
34	POOJA BAIJU	Zoology





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35	S AROMAL	Zoology
36	SANKARA NARAYAN MENON T	Zoology
37	UJJUAL VINAYAK RAO	Zoology
38	ASHIKHA FARZANA K M	Zoology
39	RAIHAN P A	Zoology
40	SAINABA ANEES	Zoology





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23 "Interaction with Young Innovators – Session 1: Introducing Crochet Patterns" (2022-23, August 29- August 29, Participant No: 30)

On 29th August 2022, the first self-driven activity of Quarter 4 was organized, focusing on the theme of "Interaction with Young Innovators." The session was mandatory and aimed at fostering a spirit of innovation among students by showcasing the creative endeavors of their peers. A total of 27 students and 3 faculty members participated in this interactive session.

The highlight of the session was a demonstration by Akshay T S, a second-year B.Sc. Zoology student, who has gained recognition for his unique ability to design gifts and miniature articles using crochet. Akshay shared his journey as a young innovator, explaining how he developed his skills in crochet and turned his passion into a creative outlet.

During the session, Akshay provided a live demonstration of crochet techniques, showing his fellow students how easily these patterns can be learned and applied to create beautiful, handmade items. His demonstration not only inspired his peers but also offered them practical insights into the world of craft innovation, emphasizing the potential of turning hobbies into entrepreneurial ventures.

The event was well-received, with students engaging actively in the demonstration and expressing interest in exploring crochet as a form of creative expression. The session succeeded in motivating students to pursue their innovative ideas and highlighted the importance of nurturing creativity in everyday activities.





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Semester 2

Self Driven Activity

Quarter 4

Theme	Innovation
Activity Name	Interaction with Young Innovators – Session 1 Introducing Crochet Patterns
Mode of Conduct	Physical
Time	10.30 – 11.30 AM
Mandatory/Elective	Mandatory
Participants (Online / offline)	<ul style="list-style-type: none"> Students: 27 Faculty: 3
Description	The first self-driven activity of Q4 was organised on 29 Aug 2022. Interaction with Young Innovators was the theme for Q4 self-driven activity. Our students who are currently engaged in various innovative activities was invited for interacting and motivating their friends. Akshay T S, II BSc Zoology, who designs gifts and miniature articles using crochet. A demo was also organised as part of the program. He demonstrated how this can be learned easily.





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Brochure

IIC 4.0 Self Driven Activity Q4

Interaction with Young Innovators – Session 1

Introducing Crochet Patterns

Session by
Akshay T S
II BSc Zoology
The Cochin College
Cochin 682002

29 August 2022
10.30 AM
Venne - Zoology Lab





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IIC-TCC
IIC A.O - Q4
Department Of Zoology
The Cochin College, Koovapadam, Kochi-2
Self Driven Activity - Session 1
Attendance sheet

29 Aug 2022. 10:30AM

Class No	Name	
1	ASHIKA FARZANA K M	<i>Ashika</i>
2	RAIHAN P A	<i>Raihan PA</i>
3	SAINABA ANEES	<i>Sainaba</i>
4	SUMAYYA PARVEEN P H	<i>Sumayya</i>
5	AARCHA P SOMAN	<i>Archa</i>
6	ASHIQUE SUNIL	<i>Ashique</i>
7	ASNA SHERIN	<i>Asna</i>
8	DEVIKA DEVANATH	<i>Devika</i>
9	HAJIRA BAI N	<i>Hajira</i>
10	MANJULA S BHAT	<i>Manjula</i>
11	NEHA NAZRIN C R	<i>Neha</i>
12	POOJA BAUU	<i>Pooja</i>
13	RAXEENA SEBASTIAN	<i>Raxeena</i>
14	S AROMAL	<i>Saromal</i>
15	SANKARA NARAYAN MENON T	<i>Sankar</i>
16	UJJUAL VINAYAK RAO	<i>Ujjual</i>
17	AISHWARYA ELIZABETH T B	<i>Aishwarya</i>
18	ALISHA ANGEL K S	<i>Alisha</i>
19	BHAVYA SURESH	<i>Bhavya</i>
20	C SURVARNA TIGI	<i>Survarna</i>
21	DEEPTHY MARIA K A	<i>Deepthy</i>
22	MOHAMED FARAZ	<i>Mohamed</i>
23	MOHAMMED NISAR K	<i>Mohammed</i>
24	SAHALA SHERIN P A	<i>Sahala</i>
25	SHIFA A S	<i>Shifa</i>
26	SIFUVA K N	<i>Sifuva</i>
27	SREEBITHA P V	<i>Sreebitha</i>

Vineeth Kumar
29/8/2022
Dr. Vineeth Kumar TU





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24 "Celebrating India's Presidency of the G20" (2022-23, August 31- August 31, Participant No: 30)

In celebration of India's Presidency of the G20, a comprehensive awareness campaign was organized between 1st March and 31st August 2023. This campaign, conducted in a blended mode, aimed to educate and engage participants in understanding the significance of India's leadership in this premier international forum for economic cooperation.

The campaign highlighted the theme of India's G20 Presidency, "Vasudhaiva Kutumbakam" or "One Earth-One Family-One Future," which aligns closely with the concept of Lifestyle for Environment (LiFE). The theme emphasizes the importance of sustainable and environmentally friendly lifestyles, global harmony, and addressing critical issues such as climate change and global security.

As part of the campaign, a digital poster was created and disseminated through various social media platforms. The poster was designed to promote awareness about India's priorities during its G20 Presidency, which include education, energy, agriculture, trade, the digital economy, health, the environment, and more. It also emphasized the significance of lifelong learning, inclusive and collaborative technology-enabled education, and the strengthening of research and innovation.

The campaign saw the active participation of 10 students and 1052 faculty members, along with all IIC Council Members and Innovation Ambassadors. The wide dissemination of the digital poster helped in spreading the message of India's G20 Presidency and the vision of "Vasudhaiva Kutumbakam" to a broader audience within the academic community.

The Ministry of Education's Innovation Cell's appeal for yearlong activities was well-received, with the institution planning to continue engaging in further initiatives throughout the year to promote the values and objectives of India's G20 Presidency. This initiative has reinforced the duty of every Indian to embrace and enact the spirit of "One Earth-One Family-One Future" and to contribute to shaping a sustainable and inclusive global future.





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MIC Driven Activity

Activity Name	Celebrating India's presidency of the G20
Mode of Conduct	Offline/Online/Blended Mode
Date & Time	Between 1 st March to 31 st August 2023
Participants	<ul style="list-style-type: none"> All IIC Council Members & Innovation Ambassadors Students: 10 Faculty: 10





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Description	<p><u>Background</u></p> <ul style="list-style-type: none"> • The group of 20 countries (G20) is the premier forum for international economic cooperation. It plays an important role in shaping and strengthening global architecture and governance on all major international economic issues. • India holds the Presidency of the G20 from 1st December 2022 to 30th November 2023. The 43 heads of delegations- the largest ever in G20- will be participating in the final New Delhi Summit in September this year. • The theme of India's G20 Presidency- "Vasudhaiva Kutumbakam" or "One Earth- One Family-One Future" closely ties with LiFE (Lifestyle for Environment) with a focus on sustainable and environment-friendly lifestyles, harmony within the human family, and honest conversations about climate change and global security. • India, as the G20 President, will prioritize a range of issues in diverse sectors, including education, energy, agriculture, trade, digital economy, health and environment, as well as employment, tourism, anti-corruption, and women's empowerment. • This presidency is expected to have a significant impact on intergovernmental policy and global economic agenda post-pandemic. • Education is a priority area for India's G20 presidency, with a focus on foundational literacy and numeracy, lifelong learning, inclusive and collaborative technology-enabled learning and strengthening research and innovation through collaboration. • It is deemed to be the duty of every Indian to feel the spirit of the theme Vasudhaiva Kutumbakam and make it feel within themselves and enact accordingly by spreading the message in all possible manner. <p>Ministry of Education's Innovation Cell appeals all educational Institutions to celebrate our nation's presidency of the G20 with an yearlong activities during Q3 & Q4.</p>
	<p><u>Activity</u></p> <p>An online awareness campaign was organised to promote and celebrate the presidency of India in the G20 2023. A poster digital poster was prepared and shared through social media platforms.</p>






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(GOVERNMENT OF INDIA)




Ministry of Education
Government of India




AICTE



INSTITUTION'S
INNOVATION
COUNCIL



TCC - IIC



India's G20 presidency has marked a significant milestone in its global leadership role. With, India taking the presidency for the first time, it is steering discussions and initiatives among the world's major economies to address complex challenges. With its diverse economy, technological prowess, and commitment to sustainable development, India is poised to bring unique perspectives to the table. During the presidency, India is focusing on various issues like inclusive growth, digital innovation, climate resilience, and equitable global health access. By leveraging its presidency, India is fostering collaborative solutions that not only benefit its own population but contribute to the broader global well being, reinforcing its spirit of ' **Vasudhaiva Kutumbakam** ' or the ' **World is One Family** ' .





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25 "Interaction with Young Innovators," (2022-23, August 22- August 22, Participant No: 29)

On 30 August 2022, a session called "Interaction with Young Innovators," was successfully conducted. The event aimed to foster innovation by providing a platform for students engaged in creative activities to share their experiences and inspire their peers.

The session featured Ragi Vinod, a student from II BSc Zoology, renowned for his artistic skills in sketching portraits and designing customized bottles. Ragi Vinod's interactive presentation highlighted his innovative approaches and provided practical suggestions on how the Innovation and Incubation Cell (IIC) at TCC could better support and showcase the work of young innovators and entrepreneurs within the campus.

Vinod's engaging interaction not only motivated students but also offered valuable insights into enhancing the support structures for innovative projects. The event was attended by 27 students and 2 faculty members, reflecting a strong interest and commitment to promoting innovation and entrepreneurship among the campus community.

Overall, the session successfully achieved its objective of encouraging student engagement in innovative activities and generating ideas for future support mechanisms for young innovators.





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Semester 2

Self Driven Activity

Quarter 4

Theme	Innovation
Activity Name	Interaction with Young Innovators - Session 3 Pencils and Bottles
Mode of Conduct	Physical
Time	10 AM – 12 PM (30 Aug 2022)
Mandatory/Elective	Mandatory
Participants (Online / offline)	<ul style="list-style-type: none"> Students: 27 Faculty: 2
Description	The third self-driven activity of Q4 was organised on 30 Aug 2022. Interaction with Young Innovators was the theme for Q4 self-driven activity. Our students who are currently engaged in various innovative activities was invited for interacting and motivating their friends. Ragi Vinod, II BSc Zoology, who sketches portraits and designs bottles. She interacted and also gave suggestions how IIC-TCC could offer a platform for young innovators and entrepreneurs to exhibit their products in the campus itself.





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Brochure

IIC 4.0 Self Driven Activity Q4

Interaction with Young Innovators – Session 3

Pencils and Bottles

Session by
RAGI VINOD
II BSc Zoology
The Cochin College
Cochin 682002

30.8.2022
11.30 AM
Venue – Zoology Lab





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IIC - TCC
IIC A.O - Q4
Department Of Zoology

The Cochin College, Koovapadam, Kochi-2
Self downen activity - Session 2023
Attendance Sheet

30 Aug 2022 10:12 pm

Class No	Name	
1	ASHIKA FARZANA K M	<i>Falhan</i>
2	RAIHAN P A	<i>Raihan P A</i>
3	SAINABA ANEES	<i>Sai</i>
4	SUMAYYA PARVEEN P H	<i>Sumayya</i>
5	AARCHA P SOMAN	<i>Arch</i>
6	ASHIQUE SUNIL	<i>Ashique</i>
7	ASNA SHERIN	<i>Asna</i>
8	DEVIKA DEVANATH	<i>Devika</i>
9	HAJIRA BAI N	<i>Hajira</i>
10	MANJULA S BHAT	<i>Manjula</i>
11	NEHA NAZRIN C R	<i>Neha</i>
12	POOJA BAIJU	<i>Pooja</i>
13	RAXEENA SEBASTIAN	<i>Raxeena</i>
14	S AROMAL	<i>S Aromal</i>
15	SANKARA NARAYAN MENON T	<i>Sankar</i>
16	UJJUAL VINAYAK RAO	<i>Ujjual</i>
17	AISHWARYA ELIZABETH T B	<i>Aishwarya</i>
18	ALISHA ANGEL K S	<i>Alisha</i>
19	BHAVYA SURESH	<i>Bhavya</i>
20	C SURVARNA TIGI	<i>C Survarna</i>
21	DEEPTHY MARIA K A	<i>Deepthy</i>
22	MOHAMED FARAZ	<i>Mohamed</i>
23	MOHAMMED NISAR K	<i>Mohammed</i>
24	SAHALA SHERIN P A	<i>Sahala</i>
25	SHIFA A S	<i>Shifa</i>
26	SIFUVA K N	<i>Sifuva</i>
27	SREEBITHA P V	<i>Sreebitha</i>

Vinayath Kuma
30/8/2022
Dr. Vinayath Kuma





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26 "Entrepreneurship," (2022-23, July 1, Participant No: 48)

On 1 July 2022, an insightful online session on "Social Entrepreneurship: Offering Solutions to Problems" was conducted, featuring Mr. Sooraj from Plan@earth, an NGO based in Aluva. Mr. Sooraj, a seasoned Life Skills and Soft Skills Coach with over 20 years of experience, led the session. His extensive background includes training programs with notable organizations such as Bharat Petroleum, Indian Oil Corporation, and Maruti Udyog Ltd, among others.

Mr. Sooraj, also the Secretary of Plan@earth, shared valuable insights into social entrepreneurship, emphasizing its role in addressing societal, community, and environmental issues through innovative business models. Plan@earth is renowned for its effective waste management system, which serves 25,000 households and manages over 60 tons of recyclables monthly.

The session aimed to inspire students and faculty by illustrating how social entrepreneurs apply new approaches to solve pressing social problems. Mr. Sooraj's presentation highlighted the impact of integrating environmental concerns into entrepreneurial ventures, demonstrating the potential for business models to drive positive change in society.

The online event, attended by 40 students and 8 faculty members, successfully raised awareness about the significance of social entrepreneurship and encouraged participants to consider how they might contribute to solving social issues through innovative solutions.





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Impact Lecture Series 2022-21 Session 1 (lecture 1)

Theme	Entrepreneurship
Activity Name	Social Entrepreneurship: Offering Solutions to Problems
Mode of Conduct	Online
Date & Time	1 July 2022, 10-11.30 am
Participants <i>(Online / offline)</i>	<ul style="list-style-type: none"> • Students: 40 • Faculty: 8
Online Resources*	https://youtu.be/JkO1xHrPfso
Description	<p>The resource person for lecture 1 of session 1 was Mr Sooraj, Plan@earth, NGO, Aluva. Life Skills and Soft Skills Coach with 20 years' experience Works with the Corporate and Academic Sectors Has done training programs with organizations like Bharath Petroleum, Indian Oil Corporation, FACT, NTPC-TELK, Federal Bank, Crusts'n'Crumbs, FCI-Amphenol, Eastern Group, Maruti Udyog Ltd and various start ups on modules ranging from Communication to Team Building to Productivity and Time Management In the academic sector he trains students undergoing courses in professional colleges and readies them for jobs. He is one of the founding members of the NGO PlanatEarth that works for the environment. Currently holds the position of the Secretary. PlanatEarth has one of the best models of waste management in the country today with recycling services offered to 25000 households managing over 60 tons of plastic and other recyclables a month. His session was on social entrepreneurship, which is a unique business model. A social entrepreneur tries to make some changes in the society or in the community or in the environment in some area that you find is close to nature. Such models will be able to find the solution to that definite solution to social problems so that is why it involves new approaches and applications.</p>



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Brochure



Impact Lecture Series

2022-2033

TCC-ICC & IQAC
The Cochin College

Session 1 (10.00 am)
**Social Entrepreneurship: Offering
Solutions to Problems**



Sooraj Abraham
Social Entrepreneur
Plan@earth, NGO, Aluva, Cochin

Session 2 (2.00 pm)
**Patent filing process in India: An
Overview**



Dr. Asha R
Research Officer
Inter University Centre for IPR
Studies, CUSAT, Cochin

**Friday
1 July
2022**

Join us on 1 July 2022, Friday @ 10.00 am & 2.00 pm

Use the same Google meet link for both the sessions
Coordinator- Dr Paulbert Thomas
Organising committee – Faculty & Students, TCC-IIC
iictc@thecochincollege.edu.in





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Meet Attendance

- * Impact Lecture Series 2022-23
- * Meeting code: wgf-geqm-ktp
- * Created on 2022-07-01 10:00:41
- * by <https://chrome.google.com/webstore/detail/google-meet-attendance-li/appcnhiefcidclcdjea>

Full Name	First Seen	Time in Call
AARCHA P SOMAN	01-07-2022 10:29	00:32:47
ANUSREE K.B	01-07-2022 10:29	00:35:25
Aayisha Raihana P.	01-07-2022 10:29	00:22:59
Abana Majeed	01-07-2022 10:29	00:37:06
Aflah Kr	01-07-2022 10:41	00:06:42
Afsana Bind Nazar	01-07-2022 10:29	00:37:29
Aksashien Mendez	01-07-2022 10:29	00:28:51
Akshay	01-07-2022 10:29	00:04:03
Akshay T S	01-07-2022 10:29	00:37:11
Aleena k.s	01-07-2022 10:29	00:34:05
Ardra K.r	01-07-2022 10:29	00:36:10
Ashikha Farzana K.	01-07-2022 10:29	00:36:16
Athira A	01-07-2022 10:29	00:26:21
Athulya Shaji Athu	01-07-2022 10:29	00:37:29
Blessy Rajan	01-07-2022 10:29	00:18:59
C Suvarna Tigi	01-07-2022 10:33	00:31:45
Dalmiya Margaret	01-07-2022 10:29	00:10:15
Devika Devanath	01-07-2022 10:52	00:15:22
Events College	01-07-2022 10:29	01:16:30
FAYAS V.A.	01-07-2022 10:29	00:38:14
Geetha m	01-07-2022 10:29	00:29:16
Krishna Dr	01-07-2022 10:41	00:00:18
Krishnaprabha NG	01-07-2022 10:29	00:36:55
MUTHU S	01-07-2022 10:58	00:09:28
Marwa Basheer	01-07-2022 10:29	00:36:49
Meera Menon	01-07-2022 10:29	00:38:14
Mishel Francis	01-07-2022 10:37	00:06:21
Mohammed Nisar	01-07-2022 10:29	00:03:26
Nafitha K. N	01-07-2022 11:05	00:01:35
Namitha C N	01-07-2022 10:56	00:00:36
Nayana Jose	01-07-2022 10:29	00:37:47



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Nayana Jose	01-07-2022 10:29	00:37:47
Reethi P	01-07-2022 10:29	00:37:07
Rekha VR	01-07-2022 10:29	00:36:44
Riya Prakash	01-07-2022 10:29	00:35:30
SWATHY KRISHNA	01-07-2022 10:29	00:34:45
Salmiya Nourin E S	01-07-2022 10:29	00:36:09
Sandra Sunu	01-07-2022 10:29	00:34:40
Sankara Narayan	01-07-2022 10:29	00:20:32
Sharanya Sony	01-07-2022 10:29	00:37:57
Sindhu K	01-07-2022 10:29	00:12:58
Sona Rose Maijo	01-07-2022 10:29	00:35:39
Sree Lakshmi	01-07-2022 10:49	00:00:35
Sreebitha Pv	01-07-2022 10:49	00:14:28
Sreelakshmi PS	01-07-2022 10:29	00:19:01
VARSHA K R	01-07-2022 10:29	00:37:28

Vineeth Kumar TV	01-07-2022 10:29	00:38:14
sparxs lifeskills	01-07-2022 10:29	00:35:57
susan aleena b	01-07-2022 10:29	00:35:57



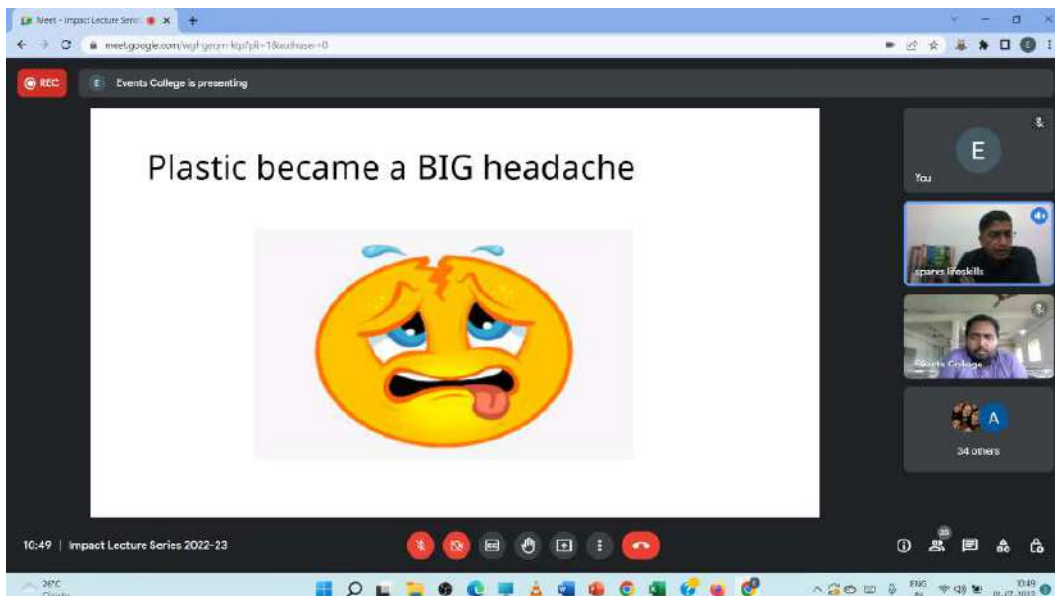
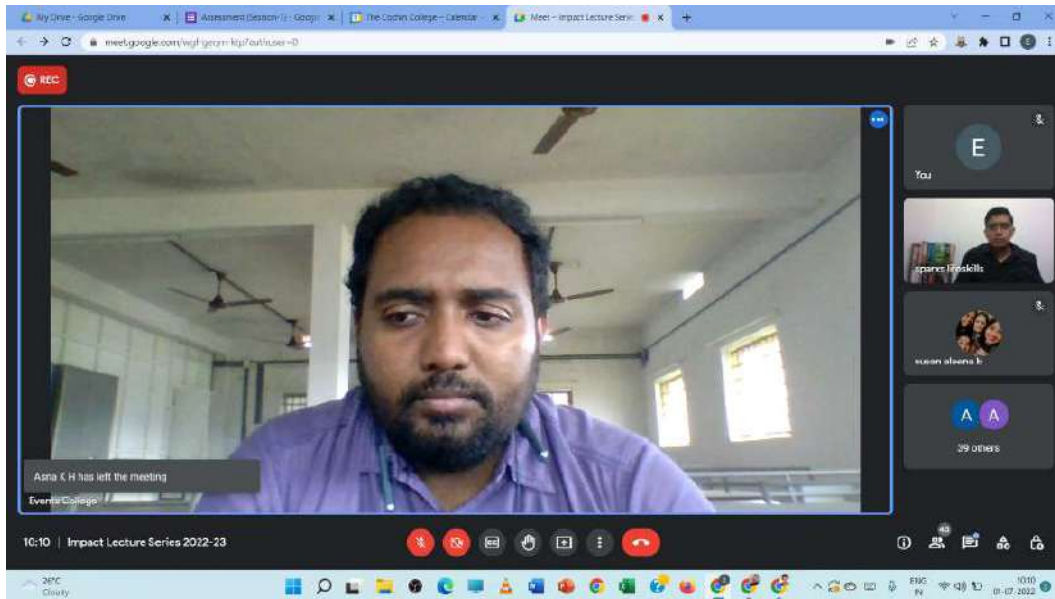
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India

- Developing Countries have a lot of untapped areas
- Problems = Opportunities

Health Care for Poor

Clean Drinking Water

Eradication of Poverty

Education for All

Improve Farmer's Condition

10:31 | Impact Lecture Series 2022-23

The Problems dealt with...

- Maybe Social
- Maybe Cultural
- Maybe Environmental
- Maybe multi-dimensional

10:18 | Impact Lecture Series 2022-23





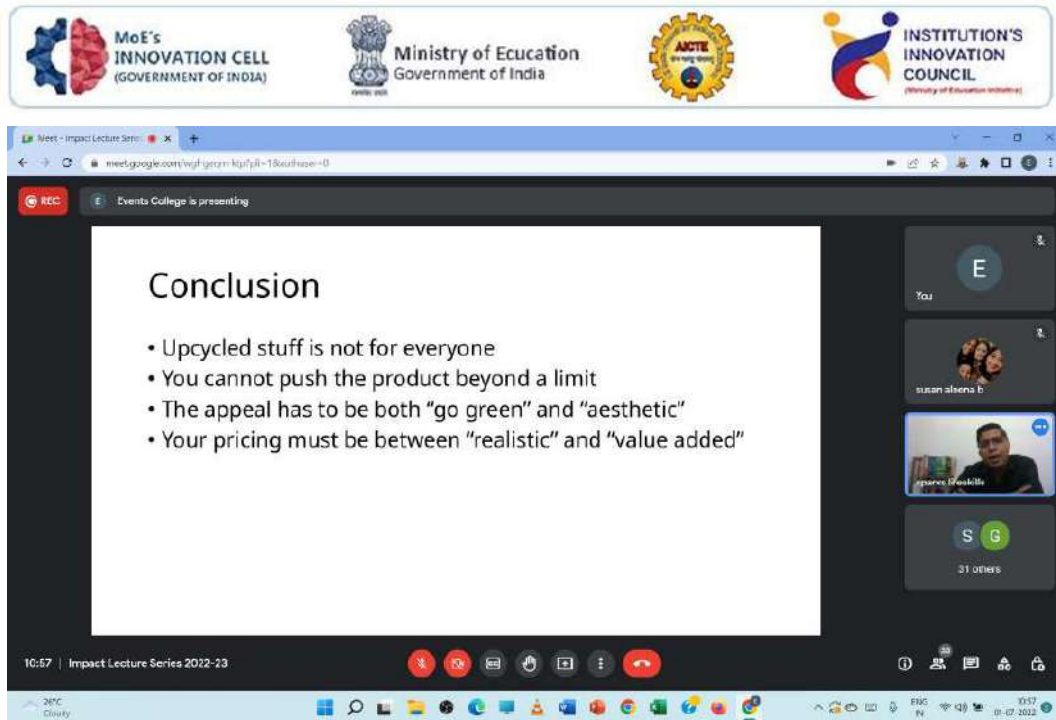
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2022-2023

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 Program Coordinator


Dr. M Geetha
 Principal


Dr. Vineeth Kumar T V
 IIC President



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27 "Social Entrepreneurship: Offering Solutions to Problems," (2022-23, July 1, Participant No: 48)

On 1 July 2022, an engaging online session titled "Social Entrepreneurship: Offering Solutions to Problems" was held, featuring Mr. Sooraj from Plan@earth, an NGO based in Aluva. Mr. Sooraj, a seasoned Life Skills and Soft Skills Coach with two decades of experience, delivered the lecture. His extensive background includes training for prominent organizations such as Bharat Petroleum, Indian Oil Corporation, and Maruti Udyog Ltd, focusing on communication, team building, productivity, and more.

As one of the founding members of Plan@earth, Mr. Sooraj highlighted the NGO's exemplary model of waste management, which services 25,000 households and processes over 60 tons of recyclables each month. His presentation emphasized social entrepreneurship as a transformative business model designed to address social, community, or environmental issues through innovative solutions.

The session provided students and faculty with valuable insights into how social entrepreneurs leverage unique approaches to tackle societal challenges. Mr. Sooraj's talk underscored the significance of integrating social impact with entrepreneurial ventures, inspiring participants to consider how they might contribute to meaningful change through their own projects.

The online event successfully attracted 40 students and 8 faculty members, offering a comprehensive overview of social entrepreneurship and its potential to drive positive societal impact.





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Impact Lecture Series 2022-21 Session 1 (lecture 1)

Theme	Entrepreneurship
Activity Name	Social Entrepreneurship: Offering Solutions to Problems
Mode of Conduct	Online
Date & Time	1 July 2022, 10-11.30 am
Participants <i>(Online / offline)</i>	<ul style="list-style-type: none"> • Students: 40 • Faculty: 8
Online Resources*	https://youtu.be/JkO1xHrPfso
Description	<p>The resource person for lecture 1 of session 1 was Mr Sooraj, Plan@earth, NGO, Aluva. Life Skills and Soft Skills Coach with 20 years' experience Works with the Corporate and Academic Sectors Has done training programs with organizations like Bharath Petroleum, Indian Oil Corporation, FACT, NTPC-TELK, Federal Bank, Crusts'n'Crumbs, FCI-Amphenol, Eastern Group, Maruti Udyog Ltd and various start ups on modules ranging from Communication to Team Building to Productivity and Time Management In the academic sector he trains students undergoing courses in professional colleges and readies them for jobs. He is one of the founding members of the NGO PlanatEarth that works for the environment. Currently holds the position of the Secretary. PlanatEarth has one of the best models of waste management in the country today with recycling services offered to 25000 households managing over 60 tons of plastic and other recyclables a month. His session was on social entrepreneurship, which is a unique business model. A social entrepreneur tries to make some changes in the society or in the community or in the environment in some area that you find is close to nature. Such models will be able to find the solution to that definite solution to social problems so that is why it involves new approaches and applications.</p>



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Brochure

**Impact
Lecture
Series**
2022-2033

**Friday
1 July
2022**

**TCC-ICC & IQAC
The Cochin College**

<p>Session 1 (10.00 am) Social Entrepreneurship: Offering Solutions to Problems</p>  <p>Sooraj Abraham Social Entrepreneur Plan@earth, NGO, Aluva, Cochin</p>	<p>Session 2 (2.00 pm) Patent filing process in India: An Overview</p>  <p>Dr. Asha R Research Officer Inter University Centre for IPR Studies, CUSAT, Cochin</p>
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 meet.google.com/wgf-geqm-ktp

Join us on 1 July 2022, Friday @ 10.00 am & 2.00 pm

Use the same Google meet link for both the sessions
Coordinator- Dr Paulbert Thomas
Organising committee – Faculty & Students, TCC-IIC
iictc@thecochincollege.edu.in





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Meet Attendance

- * Impact Lecture Series 2022-23
- * Meeting code: wgf-geqm-ktp
- * Created on 2022-07-01 10:00:41
- * by <https://chrome.google.com/webstore/detail/google-meet-attendance-li/appcnhiefcidclcdjea>

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ANUSREE K.B	01-07-2022 10:29	00:35:25
Aayisha Raihana P.	01-07-2022 10:29	00:22:59
Abana Majeed	01-07-2022 10:29	00:37:06
Aflah Kr	01-07-2022 10:41	00:06:42
Afsana Bind Nazar	01-07-2022 10:29	00:37:29
Aksashien Mendez	01-07-2022 10:29	00:28:51
Akshay	01-07-2022 10:29	00:04:03
Akshay T S	01-07-2022 10:29	00:37:11
Aleena k.s	01-07-2022 10:29	00:34:05
Ardra K.r	01-07-2022 10:29	00:36:10
Ashikha Farzana K.	01-07-2022 10:29	00:36:16
Athira A	01-07-2022 10:29	00:26:21
Athulya Shaji Athu	01-07-2022 10:29	00:37:29
Blessy Rajan	01-07-2022 10:29	00:18:59
C Suvarna Tigi	01-07-2022 10:33	00:31:45
Dalmiya Margaret	01-07-2022 10:29	00:10:15
Devika Devanath	01-07-2022 10:52	00:15:22
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Krishna Dr	01-07-2022 10:41	00:00:18
Krishnaprabha NG	01-07-2022 10:29	00:36:55
MUTHU S	01-07-2022 10:58	00:09:28
Marwa Basheer	01-07-2022 10:29	00:36:49
Meera Menon	01-07-2022 10:29	00:38:14
Mishel Francis	01-07-2022 10:37	00:06:21
Mohammed Nisar	01-07-2022 10:29	00:03:26
Nafitha K. N	01-07-2022 11:05	00:01:35
Namitha C N	01-07-2022 10:56	00:00:36
Nayana Jose	01-07-2022 10:29	00:37:47



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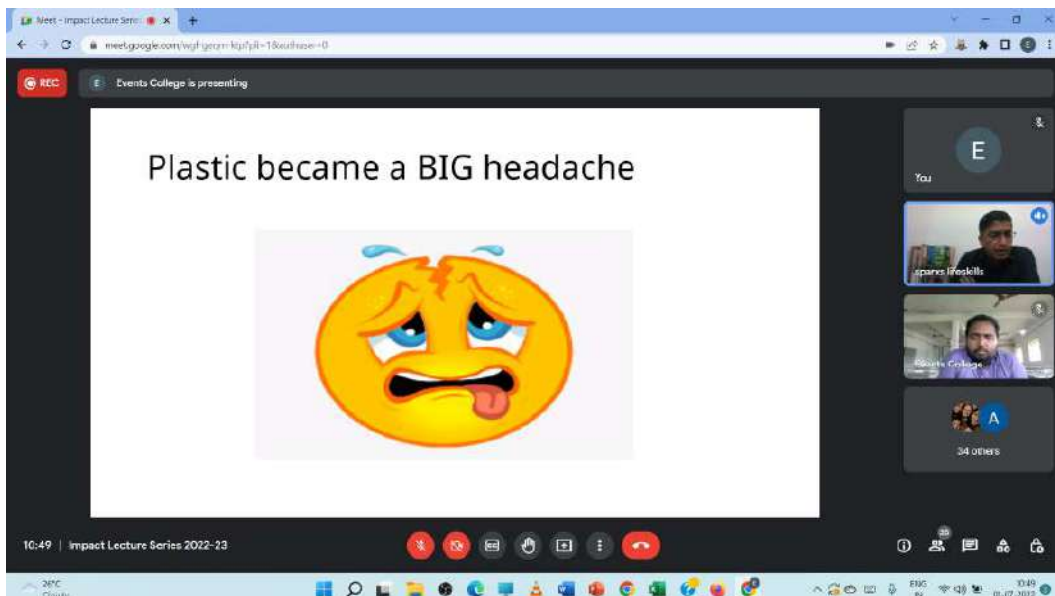
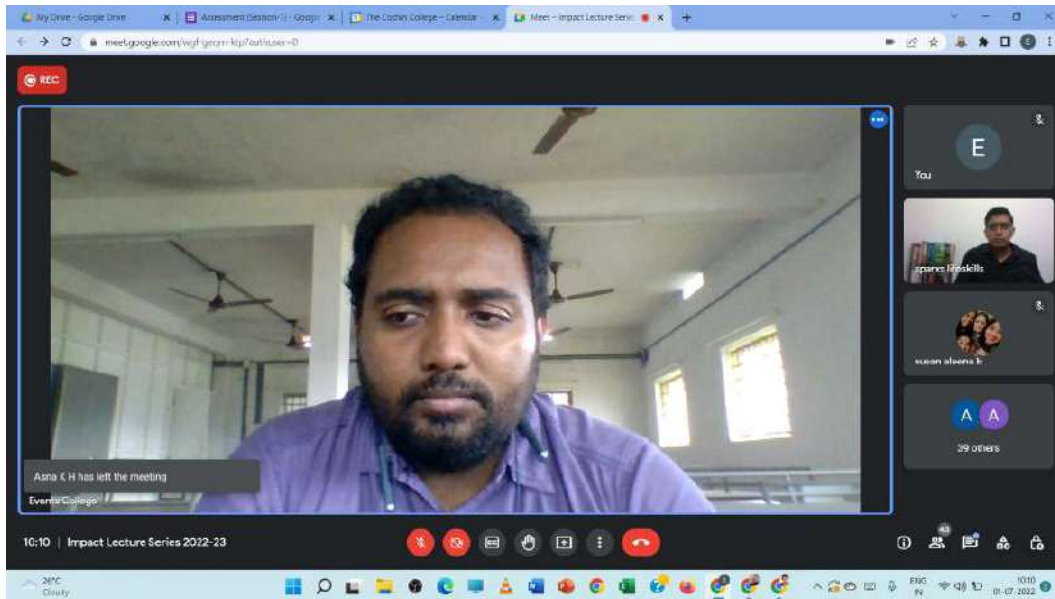
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India

- Developing Countries have a lot of untapped areas
- Problems = Opportunities

Labels on the map: Education for All, Health Care for Poor, Clean Drinking Water, Eradication of Poverty, Improve Farmer's Condition.

10:31 | Impact Lecture Series 2022-23

The Problems dealt with...

- Maybe Social
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10:18 | Impact Lecture Series 2022-23





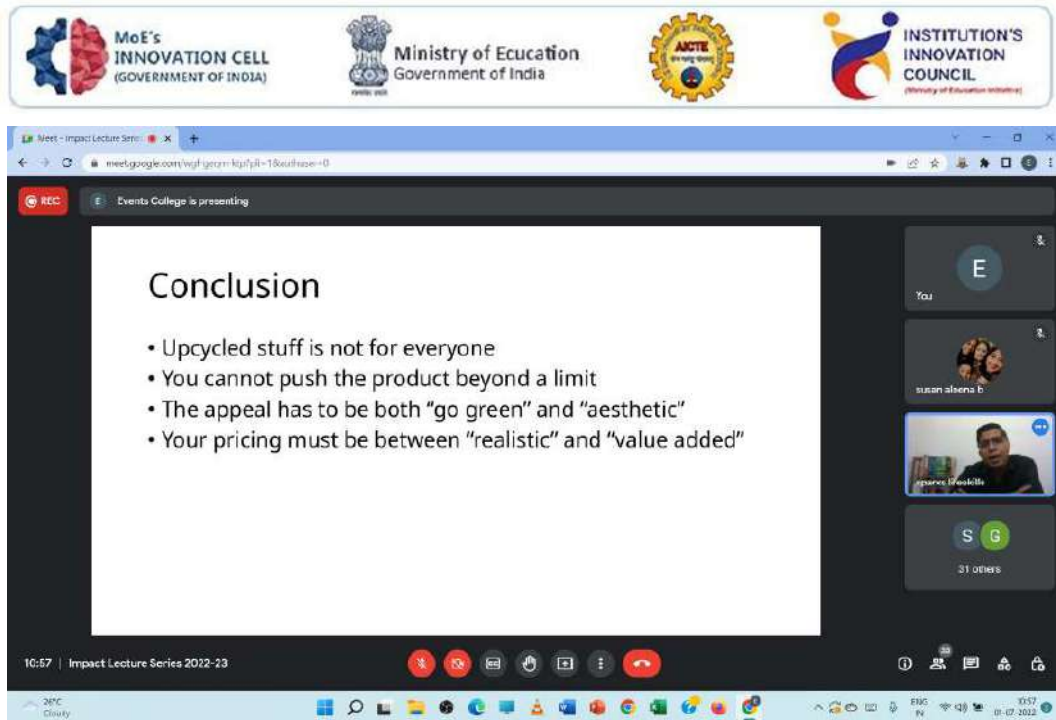
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2022-2023

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Dr. M Geetha
 Principal


Dr. Vineeth Kumar T V
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 Dr. Paulbert Thomas Program Coordinator	 Dr. M Geetha Principal	 Dr. Vineeth Kumar T V IIC President
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28 "Skill Development for Young Entrepreneurs," (2022-23, December 11, Participant No: 48)

On 11 December 2022, a half-day session titled "Skill Development for Young Entrepreneurs" was held to enhance the entrepreneurial capabilities of participants. The session was conducted by Dr. Smitha N R, Assistant Professor at The Cochin College, who served as the resource person.

Dr. Smitha N R's presentation focused on the essential skills required for entrepreneurial success. She covered a range of topics including leadership, innovation, strategic planning, and effective communication. Emphasis was placed on practical skills that can be applied in real-world entrepreneurial scenarios, equipping students with the tools necessary to navigate the challenges of starting and managing a business.

The session was attended by 43 students and 5 faculty members, reflecting a strong interest in developing entrepreneurial skills. Dr. Smitha's insights provided valuable guidance for aspiring entrepreneurs, helping them understand and cultivate the competencies needed to succeed in their entrepreneurial ventures.

Overall, the event was well-received and contributed significantly to the professional and personal development of the participants, reinforcing their readiness for entrepreneurial challenges.





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Semester 1

Self Driven Activity

Quarter 1

Theme	Entrepreneurship
Activity Name	Skill Development for Young Entrepreneurs
Mode of Conduct	Offline
Time	Half day, 11 Dec 2022
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 43 • Faculty: 5
Description	<p>Session on Skill Development for Young Entrepreneurs was organised on 11 Dec 2022. Dr Smitha N R, Assistant Professor, The Cochin College was the resource person. The session dealt with the skills that an entrepreneur should possess to be successful.</p>





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Session on Skill development for young Entrepreneurs

11 December 2022

	Name of the student	Signature
1	NAHLA ABDUL SHUKOOR	
2	SALIHA .T .S	
3	SINAS .M .Y	
4	SUMITHRA SOMANATH	
5	VISMAYA VALSAN	
6	ALIYA SAQEER .V .M	
7	ANNA JIFFI .E .X	
8	ANUSREE VLIAYAN	
9	ARATHY .M NAIR	
10	FARHEENA .F	
11	FASEEHA FARHAND .K .F	
12	IISNA XAVIER	
13	KIRAN PRASAD .P .P	
14	KUNJULAKSHMI .K	
15	NIBIN JUDE .N .S	
16	NITHIN JOY	
17	RAHUL SURESH	
18	SOURAV .P .S	
19	SREELAKSHMY UDAYABHANU	
20	SUMISHA .N .S	
21	SURYA .S	
22	VIDHU PRIYA .R	
23	NIKHIL T ANDROSE	
24	RAIZA P.M	
25	RATHUL REMESH	
26	REGAL JOSEPH	
27	SAFWANA M.F	
28	SETHULEKSHMI P.S	
29	SHRAVAN MOHANAN K	
30	SUNAYNA K.A	
31	SURAYYA P.M	
32	THAHSEENA K.S	
33	ARJUN LAL	
34	BINIMOL BABU	
35	FARHATH A.A	
36	NOORJAHAN K.K	
37	SAMUEL	
38	SREEJESH R PRASAD	
39	SHRUTHY LAKSHMI V	





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Q1 Self Driven Activity Skill Development for Young Entrepreneurs

Dr. Smitha NR
Assistant professor
Department of Zoology
The Cochin College.

Date- 11 Dec 2022
Venue - Zoology Lab





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29 "Session on "Out of the box thinking for problem solving",," (2022-23, June 28, Participant No:23)

On June 28, 2022, an online session titled "Out of the Box Thinking for Problem Solving" was held, focusing on enhancing creativity and innovative problem-solving skills. The session was mandatory for participants and was screened in the Zoology lab, where 20 students and 3 faculty members gathered to engage in the program.

The session aimed to cultivate unconventional thinking approaches to address complex problems. Through interactive discussions and practical examples, the presenter encouraged participants to challenge traditional methods and explore creative solutions. The online format facilitated a dynamic exchange of ideas, allowing participants to engage actively and share their perspectives. The program underscored the importance of creative problem-solving in entrepreneurship and other fields, equipping attendees with strategies to think beyond conventional boundaries. The session successfully fostered a culture of innovation and critical thinking among the participants.





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Semester 2

MIC Driven Activity

Quarter 4

Theme	Entrepreneurship
Activity Name	Session on "Out of the box thinking for problem solving"
Mode of Conduct	Online
Date and Time	28 th June 2022
Mandatory/Elective	Mandatory
Participants (Online / offline)	<ul style="list-style-type: none"> Students: 20 Faculty: 3
Description	The program was screened in the Zoology lab, 20 students and 3 faculty members were present for the program





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30 Session on Achieving Problem-Solution Fit and Product-Market Fit,” (2022-23, November 10, Participant No:52)

On November 10, 2022, a half-day offline session titled “Achieving Problem-Solution Fit and Product-Market Fit” was conducted with Ms. Parvathy S, a Social Entrepreneur, as the resource person. The event was attended by 46 students and 6 faculty members.

The session focused on the critical aspects of aligning innovative products with market needs. Ms. Parvathy provided valuable insights into building a strong product-market fit and emphasized the importance of integrating market research early in the start-up planning process. Her presentation detailed effective strategies for identifying and validating market demands, ensuring that new products address real problems and meet consumer needs. The workshop aimed to equip participants with practical knowledge and tools to enhance their understanding of market dynamics and improve their start-up ventures. The attendees appreciated the clarity and relevance of the information shared, which will aid them in achieving successful innovation outcomes.





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Semester 1

Thrust area: Validation & Concept Development

Quarter 2

Theme	Innovation
Activity Name	Session on Achieving Problem-Solution Fit & Product-Market Fit
Mode of Conduct	Offline
Time	Half day – 10 Nov 2022
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 46 • Faculty: 6
Description	A session on Building an Innovation/ product fit for market and on Integrating the Market Research at the early stage of Start-up Planning was organised on 10 Nov 2022. The Resource person was Ms Parvathy S, Social Entrepreneur. Her session gave a clear idea of product-market fit.

*





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INNOVATION CELL
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SESSION ON ACHIEVING PROBLEM- SOLUTION FIT & PRODUCT-MARKET FIT

Ms Parvathy S, Social Entrepreneur

Date- 10 Nov 2022
Venue - PG Seminar Hall





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Achieving problem solution fit and
Product Market fit.

SEMINAR ATTENDANCE

S.N	Name	Signature	S.N	Name	Signature
1	Anasathi C. Castro		11	Bryce Saimoo	
2	Mathy Anitha A-G		12	Anu K. Raju	
3	Kiran Das P.M		13	Selma Solima	
4	Aluka Anish		14	Anagha A	
5	Nithamol T.S		15	Vinaya Mol	
6	Keerthy S.S		16	Keerthy NA	
7	Sandra Gomez		17	P.N. Basunabais	
8	Maziyamol Jacob		18	Henna Rarak c.k Hilara R...	
9	Alden Denwen Menzel		19	Ajeesha fathima S	
10	Athira Saji		20	Salah P.S	





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Achieving Problem solution fit and Product market fit

10 November 2022

	Name of the student	Signature
22	ADEELA BINTH ABDULLA	<i>Adeela</i>
23	ATHIRA RAJEEV	<i>Athira</i>
24	FIZA AMEER K	<i>Fiza</i>
25	HAJARA NESRIN	<i>Hajara</i>
26	NIKHILA AGNES P A	<i>Nikhila</i>
27	PRIYANKA SAJEEV KUMAR	<i>Priyanka</i>
28	SREELAKSHMY K P	<i>Sreelakshmy</i>
29	VISHNUPRIYA S	<i>Vishnu</i>
30	AJEESHA FATHIMA S	<i>Ajisha</i>
31	ANANDHAKRISHNAN C W	<i>Anand</i>
32	ASWATHY K J	<i>Aswathy</i>
33	ASWATHY M S	<i>Aswathy</i>
34	ATHIRA O R	<i>Athira</i>
35	NAVYA NANDAKUMAR	<i>Navya</i>
36	PAVITHRA R PAI	<i>Pavithra</i>
37	REVATHY D R	<i>Revathy</i>
38	REVATHY N A	<i>Revathy</i>
39	SHIFANA BANU K P	<i>Shifana</i>
40	SHRUTHY T S	<i>Shruthy</i>
41	SNEHA SANDYAVE	<i>Sneha</i>
42	VRINDA PRASAD	<i>Vrinda</i>
43	ABHISHEK PRASAD	<i>Abhishek</i>
44	ALIYA AFTHAB	<i>Aliya</i>
45	ANSIYA V N	<i>Ansiya</i>
46	ATHIRA K S	<i>Athira</i>





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31 Launch of 5G services,” (2022-23, September 30-September 30, Participant No:105)

On the designated day, a significant online event was held to mark the launch of 5G services by the Hon'ble Prime Minister of India, Shri Narendra Modi. The event was attended by 75 students and 30 faculty members, who participated virtually in this milestone occasion.

The launch highlighted the transformative potential of 5G technology, showcasing its broad applications across various sectors and its capacity to drive innovation and economic growth. The session provided attendees with a comprehensive understanding of how 5G can revolutionize industries, enhance connectivity, and foster interdisciplinary innovation. By engaging with this event, participants gained valuable insights into the technological advancements and future opportunities presented by 5G, which are expected to influence and create new avenues for cross-sector entrepreneurship and technological integration. The event underscored the importance of staying abreast of technological shifts and leveraging these advancements for a better, more connected future.





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Semester 1

Thrust area: Inspiration, Motivation & Ideation

Quarter 1

Theme	Innovation
Activity Name	Launch of 5G services
Mode of Conduct	Online
Time	One Day
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 75 • Faculty: 30
Description	<ul style="list-style-type: none"> • Participated in Launch of 5G services by Hon'ble Prime Minister of India Shri Narendra Modi. As 5G use cases have tremendous applications across sectors and hold the promise of innovations across the economic sectors, participating in this event virtually will certainly be beneficial and help in visualizing the technology shift, a greater picture to leverage technology for a better future, and scope for interdisciplinary innovation and cross-sector entrepreneurship.





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Launch of 5G Services by Hon'ble Prime Minister at Pragati Maidan, New Delhi



NIC Webcast
73.6K subscribers

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Mendula Menon V.
Mrudula Menon V.
Principal-in-Charge
The Cochin College



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Pragati Maidan
DELHI



Pragati Maidan
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32 Start up Journey - Academics to Entrepreneur,” (2022-23, July 14, Participant No:37)

On July 14, 2022, an online session titled “Start-Up Journey: Academics to Entrepreneur” was held from 10:00 to 11:30 am. The session, attended by 30 students and 7 faculty members, featured Dr. Girish CM as the resource person. Dr. Girish, with 13 years of research experience in nanotechnology and its applications in healthcare, has been recognized with the prestigious INSPIRE Faculty award by the Department of Science Technology (DST), Government of India.

In his presentation, Dr. Girish shared insights into his start-up venture, Thanmatra Life. He discussed the company’s mission to develop innovative products in the healthcare, personal care, and hygiene sectors. Dr. Girish highlighted the growing gap between generic and innovative products, emphasizing the benefits of customized, problem-based solutions with scientific validation. He detailed how Thanmatra Life addresses niche market needs with natural, eco-friendly materials. Additionally, Dr. Girish provided a candid analysis of common start-up failures and shared how his team has navigated these challenges. The session offered valuable lessons on translating academic research into successful business ventures and managing start-up pressures.





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Impact Lecture Series 2022-21 Session 2 (lecture 1)

Theme	Start Up
Activity Name	Start up Journey - Academics to Entrepreneur
Mode of Conduct	Online
Date & Time	14 July 2022, 10-11.30 am
Participants <i>(Online / offline)</i>	<ul style="list-style-type: none"> • Students: 30 • Faculty: 7
Online Resources*	https://youtu.be/KKIVdcMI2TQ
Description	<p>Dr Girish CM was the resource person for the session2, Lecture 1. He has 13 years of research experience in nanotechnology and its application in healthcare and medicine. Followed by his PhD in 2015, he was selected for the prestigious INSPIRE Faculty award by Dept of Science & Technology (DST), Govt of India, to pursue his research activities. After the successful completion, he is actively involved in translating science & technology-based innovations from lab to market. His session was mainly focus on their start up Thanmatra. "Team Thanmatra Life was united with a vision to develop innovative products in healthcare, personal care and hygiene sector. The world around us is changing in a faster pace fueled by the speedy advancement in technologies and innovations. With the ever-increasing demands in consumer segments, there is a huge gap between the availability of generic products versus innovative products lines in which the latter will have better acceptance in the society because of its customized approach, problem based USPs, safety and scientific-backed validation. Here, in Thanmatra Life, we intend to identify these niche areas, their prevailing needs and challenges and thoughtfully craft the products backed by natural molecules, man-friendly and eco-friendly proven molecules and material systems. He also discussed about</p>



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	<p>the possible reasons for the failure of startups and how thanmathra life has depth with such failures and pressures.</p>
--	---



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Impact Lecture Series 2022-2023 Session 2




**TCC-IIC & IQAC,
The Cochin College**

**Thursday
14 July
2022**

**Startup Journey- Academics to
Entrepreneur
(10.00 am)**



Dr Girish C M
Co-founder & Director
Thanmatra Life
Brindavan Business Centre, Edapally, Cochin

**Innovation and Disruption
(2.00 pm)**



Dr Bijoy A Jose
Associate Professor
Department of Computer Science
CUSAT, Cochin

 <https://meet.google.com/kdp-nvij-mdw>

Join us on 14 July 2022, Thursday @ 10.00 am & 2.00 pm
Use the same Google meet link for both the sessions

Coordinator – Dr Paulbert Thomas

Organising Committee
Faculty & Student Members, TCC-IIC
iictc@thecochincollege.edu.in



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Meet Attendance

	A	B	C	D	E	F	G	H	I	J
1	* Impact Lecture Series 2022-23, Session 2									
2	* Meeting code: kdp-nvij-mdw									
3	* Created on 2022-07-14 11:19:28									
4	* by https://chrome.google.com/webstore/detail/google-meet-attendance-li/appcnhiefcidclcdjeahgkghghihfok									
5	Full Name	First Seen								
6	Events College	14-07-2022 11:19								
7	Girish CM	14-07-2022 11:19								
8	Hajira Nasim	14-07-2022 11:19								
9	Krishnaprabha NG	14-07-2022 11:19								
10	Manjusha M V	14-07-2022 11:19								
11	Nayana Jose	14-07-2022 11:19								
12	Paulbert Thomas	14-07-2022 11:19								
13	Reethi P	14-07-2022 11:19								
14	Remya anirudhan	14-07-2022 11:19								
15	Renjith S	14-07-2022 11:19								
16	Salmiya Nourin E S	14-07-2022 11:19								
17	Shirin ibadi P.H	14-07-2022 11:19								
18	Shreehari JB	14-07-2022 11:19								
19	Smitha N R	14-07-2022 11:19								
20	Suprabha Gopalan	14-07-2022 11:19								
21	Swathy Sanjeev	14-07-2022 11:19								
22	Vineeth Kumar TV	14-07-2022 11:19								
23	veena r nair	14-07-2022 11:19								
24	Athira A	14-07-2022 11:19								
25	Athulya Shaji Athu	14-07-2022 11:19								
26	Blessy Rajan	14-07-2022 11:19								
27	C Suvarna Tigi	14-07-2022 11:19								



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Ministry of Education
Government of India



INSTITUTION'S
INNOVATION
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	A	B	C	D
19	Smitha N R	14-07-2022 11:19		
20	Suprabha Gopalan	14-07-2022 11:19		
21	Swathy Sanjeev	14-07-2022 11:19		
22	Vineeth Kumar TV	14-07-2022 11:19		
23	veena r nair	14-07-2022 11:19		
24	Athira A	14-07-2022 11:19		
25	Athulya Shaji Athu	14-07-2022 11:19		
26	Blessy Rajan	14-07-2022 11:19		
27	C Suvarna Tigi	14-07-2022 11:19		
28	Dalmiya Margaret	14-07-2022 11:19		
29	Devika Devanath	14-07-2022 11:19		
30	Events College	14-07-2022 11:19		
31	FAYAS V.A.	14-07-2022 11:19		
32	Geetha m	14-07-2022 11:19		
33	Krishna Dr	14-07-2022 11:19		
34	Krishnaprabha NG	14-07-2022 11:19		
35	MUTHU S	14-07-2022 11:19		
36	Marwa Basheer	14-07-2022 11:19		
37	Meera Menon	14-07-2022 11:19		
38	Mishel Francis	14-07-2022 11:19		
39	Mohammed Nisar	14-07-2022 11:19		
40	Nafitha K. N	14-07-2022 11:19		
41	Namitha C N	14-07-2022 11:19		
42	Nayana Jose	14-07-2022 11:19		
43				
44				
45				



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Luomatra

- Founded in 2017
- Cancer Immunotherapeutic startup developing immunotherapeutic platforms for cancer (cancer vaccines & adjuvants)
- Supported through various Govt startup programmes & early stage angel investors
- Plan for conducting Phase 1 clinical trial in 2023

Dr Girish & BUSI
Scale-up manufacturing, DNB-Nuclear Medicine.

Dr Anusha Ashokan
Co-founder & Scientist, PhD in Nano-Biomedical engineering, Focus in Nano-immunology, Vaccines

10:30 | Impact Lecture Series 2022-23, Session 2

10:46 | Impact Lecture Series 2022-23, Session 2





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Luxomatra

- Founded in 2017
- Cancer Immunotherapeutic startup developing immunotherapeutic platforms for cancer (cancer vaccines & adjuvants)
- Supported through various Govt startup programmes & early stage angel investors
- Plan for conducting Phase 1 clinical trial in 2023

Dr Manzoor K FNASC Co-Founder & CSO 22 yrs exp. in Nanobiotechnology

Dr Girish & BUSI Scale-up manufacturing

PhD Co-Scientist DNB-Nuclear Medicine

Dr Anusha Ashokan Co-Founder & Scientist, PhD in Nano-Biomedical engineering, Focus in Nano-Immunology, Vaccines

10:31 | Impact Lecture Series 2022-23, Session 2

10:46 | Impact Lecture Series 2022-23, Session 2

Participants: Paulbert Thomas, Events College, Renjith S, Hajira Nasim, Shirin ibad F.H, Sreelthy Sarjesh, Manma Manma, Suprabha Gopalan Nair, 15 others, You.

Certificates:





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2022-2023

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 Program Coordinator


Dr. M Geetha
 Principal


Dr. Vineeth Kumar T V
 IIC President





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 Principal


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33 Innovation and Disruption,” (2022-23,July 14,Participant No:51)

On July 14, 2022, from 2:00 to 3:30 pm, an online session titled “Innovation and Disruption” was held, with 43 students and 8 faculty members participating. Dr. Bijoy A. Jose, Associate Professor at CUSAT, served as the resource person for this lecture.

Dr. Jose delivered an insightful presentation on the significance of innovation and its disruptive effects across various domains. He explored the concept of innovation ecosystems, highlighting the complex interplay of factors that influence innovation success, including timely opportunities, cultural legacies, and chance elements. The session also addressed common pitfalls associated with innovation and how these challenges can impact the effectiveness of new ideas. Dr. Jose emphasized that successful innovation is not solely reliant on technological advancements but also on understanding and navigating the broader contextual factors that contribute to disruption. The session provided valuable perspectives on managing and leveraging innovation effectively.





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Impact Lecture Series 2022-21
Session 2 (lecture 2)

Theme	Innovation
Activity Name	Innovation and Disruption
Mode of Conduct	Online
Date & Time	14 July 2022, 2-3.30 am
Participants <i>(Online / offline)</i>	<ul style="list-style-type: none"> • Students: 43 • Faculty: 8
Online Resources*	https://youtu.be/aiJvgZ_i6gk
Description	<p>The resource person for lecture 2 of session 2 was Dr. Bijoy A. Jose, Associate Professor, CUSAT. The topic selected was very significant to Innovation and the repercussions of it. This dealt with innovation ecosystems and pitfalls associated with that. Success in innovation depends on factors lucky opportunities, cultural legacy of bringing timing etc.</p>



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Impact Lecture Series 2022-2023 Session 2



**TCC-IIC & IQAC,
The Cochin College**

**Thursday
14 July
2022**

**Startup Journey- Academics to
Entrepreneur
(10.00 am)**



Dr Girish C M
Co-founder & Director
Thanmatra Life
Brindavan Business Centre, Edapally, Cochin

**Innovation and Disruption
(2.00 pm)**



Dr Bijoy A Jose
Associate Professor
Department of Computer Science
CUSAT, Cochin

 <https://meet.google.com/kdp-nvij-mdw>

Join us on 14 July 2022, Thursday @ 10.00 am & 2.00 pm
Use the same Google meet link for both the sessions

Coordinator – Dr Paulbert Thomas

Organising Committee
Faculty & Student Members, TCC-IIC
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Meet Attendance

Full Name

1. AARCHA P SOMAN
2. ABHIRAMI ML
3. ARYA SATHEESAN
4. ASNA Achuz
5. Abhimal Benny
6. Alph Varghese L
7. Amala Mary
8. Ameer As
9. Ancy Alexander
10. Anfiya Anas
11. Anisha Antony V A
12. Anjali Krishna k.u
13. Anupam Dileep
14. Bhavya Suresh
15. Devika Devanath
16. Dilber K Y
17. Dr.Bijoy Antony Jose
18. Events College
19. Fathima Nasrin.A.S
20. Gellitt Correya
21. Jijo Antony
22. Joel Pjoy
23. Josna Xavier
24. KOCHUTHRESIA JOSE





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25. Keerthana S
26. Lijas K
27. Little Flower Poly K.R
28. Manju V. Subramanian
29. Manjusha M V
30. Meera Menon
31. Mini P Mathai
32. Mohammed Faras P A
33. Muhammed Shafeeq
34. Naizam Muhammed
35. Nayana Jose
36. Nayanasantosh Nayanasantosh
37. Nazarin Noushad
38. Neeraj krishna Kv
39. Nihal Das
40. Raihan P A
41. Rajani B Bhat
42. Raveena Laiju
43. Reethi P
44. Rekha P .G
45. Remya anirudhan
46. Renjith S
47. Rizwana K.A
48. Ronal Lancy Ambro
49. Roopa Raphael
50. Roshan P
51. Salvin D'Silva
52. Saneera Rasheed



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53. Sankara Narayan
54. Shaliq
55. Sheba px
56. Sindhu K
57. Smitha N R
58. Sreebitha P v
59. Sreya M.a
60. Sumayya sumi
61. Suprabha Gopalan Nair
62. Thara Reveendran
63. Vineeth Kumar TV
64. gopi Krishnan
65. meenakshi pm
66. veena r nair



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Dr. Paulbert Thomas
 Program Coordinator


Dr. M Geetha
 Principal


Dr. Vineeth Kumar T V
 IIC President





THE COCHIN COLLEGE

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34 Exposure and field visit for problem identification,” (2022-23,December 5,Participant No:49)

On December 5, 2022, a one-day offline field visit was organized, focusing on problem identification and real-world problem-solving. The event, conducted in association with the Department of Zoology at The Cochin College, included 46 students and 3 faculty members.

The participants visited a local market to engage with key stakeholders, including shopkeepers, staff, workers, and cleaning personnel. The primary issue identified during the visit was the ineffective solid waste management system in place. The students discovered that waste was being dumped in a remote location on the outskirts of the city, with no scientific methods for disposal. Additionally, there was a lack of segregation between bio and plastic waste, which exacerbated the problem.

Through their interactions and observations, the students gathered valuable insights and proposed various solutions to address the waste management issues. The field visit provided practical experience in identifying and analyzing real-life problems, highlighting the importance of scientific and systematic approaches to waste management. This hands-on experience allowed the students to apply their knowledge and creativity to develop potential solutions for the identified issues.





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Semester 1

Thrust area: Inspiration, Motivation & Ideation

Quarter 1

Theme	Innovation
Activity Name	Exposure and field visit for problem identification
Mode of Conduct	Offline
Time	One day, 5 Dec 2022
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 46 • Faculty: 3
Description	<ul style="list-style-type: none"> • Organise a Field visit to the nearby Market to facilitate Interaction with Key Stakeholders to Identity real life problems need solutions. The main problem identified by the students was the problem with solid waste management. They interacted with all the shopkeepers, staffs, workers, cleaning staff etc. they came to know that there was no scientific methods to dispose the waste generated in the market, its been dumped in some remote place in the outskirts of the city. Students came up with many ideas to find a solution for this problem. They also found that there is no segregation of bio and plastic waste, which aggravated the problem. The program was organised in association with the Department of Zoology, The Cochin College.





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Field visit for problem Identification

5 Dec 2022

	Name of the student	Signature
1	ASHIKA FARZANA K M	<i>Ashika</i>
2	RAIHAN P A	<i>Raihan P.A.</i>
3	SAINABA ANEES	<i>Sainaba</i>
4	SUMAYYA PARVEEN P H	<i>Sumayya</i>
5	AARCHA P SOMAN	<i>Aarcha</i>
6	APARNA V SATHEESH	<i>Aparna</i>
7	ASHIQUE SUNIL	<i>Ashique</i>
8	ASNA SHERIN	<i>Asna</i>
9	ATHEENA K S	<i>Atheena</i>
10	DEVIKA DEVANATH	<i>Devika</i>
11	GREESHMA K M	<i>Greeshma</i>
12	HAJIRA BAI N	<i>Hajira</i>
13	MANJULA S BHAT	<i>Manjula</i>
14	NEHA NAZRIN C R	<i>Neha</i>
15	POOJA BAJU	<i>Pooja</i>
16	RAXEENA SEBASTIAN	<i>Raxeena</i>
17	S AROMAL	<i>S. Aromal</i>
18	SANKARA NARAYAN MENON T	<i>Sankaranarayanan</i>
19	UJJUAL VINAYAK RAO	<i>Ujjual</i>
20	AISHWARYA ELIZABETH T B	<i>Aishwarya</i>
21	ALISHA ANGEL K S	<i>Alisha</i>
22	ANNAPOORNA J M	<i>Annapurna</i>
23	BHAVYA SURESH	<i>Bhavya</i>
24	C SURVARNA TIGI	<i>Survarna</i>
25	DEEPTHY MARIA K A	<i>Deepthy</i>
26	MOHAMED FARAZ	<i>Mohamed</i>
27	MOHAMMED NISAR K	<i>Mohammed</i>
28	SAHALA SHERIN P A	<i>Sahala</i>
29	SHIFA A S	<i>Shifa</i>
30	SIFUVA K N	<i>Sifuva</i>
31	SREEBITHA P V	<i>Sreebitha</i>
32	ADHIL P S	<i>Adhil</i>
33	AFREEN P A	<i>Afreen</i>
34	AMRUTHA P R	<i>Amrutha</i>
35	ASHMITHA P S	<i>Ashmitha</i>
36	DHINA T	<i>Dhina</i>
37	LAYANA M L	<i>Layana</i>
38	NANDAKUMAR S	<i>Nandakumar</i>





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35 Exposure Visit to Pre-incubation units,” (2022-23, November 21-November 21 ,Participant No : 52)

On November 21, 2022, a one-day offline exposure visit was organized to the Bee Keeping and Training Institute in Mavellikkara, Kerala, in association with the Department of Zoology, The Cochin College. The visit involved 50 students and 2 faculty members.

The Bee Keeping and Training Institute, a Kerala Government initiative, focuses on promoting beekeeping, training farmers, and managing honey collection and sale. During the visit, students attended a seminar that provided insights into the various uses and benefits of honey. The seminar was followed by practical, hands-on training in bee handling, offering students a direct experience of beekeeping techniques.

Additionally, participants toured the honey processing plant, gaining an understanding of the processes involved in honey production. The exposure visit was designed to enhance students' knowledge of innovative agricultural practices and the importance of sustainable honey production, aligning with broader educational goals of integrating practical learning with theoretical knowledge.





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Semester 1

Thrust area: Validation & Concept Development

Quarter 2

Theme	Innovation
Activity Name	Exposure Visit to Pre-incubation units
Mode of Conduct	Offline
Time	One Day, 21 Nov 2022
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 50 • Faculty: 2
Description	<p>The exposure visit was organised in association with the Department of Zoology, The Cochin College. 50 students and 2 staff visited the Bee keeping and training institute, Mavellikara, Kerala. The institute is a Kerala Government Initiative – to promote bee keeping, training farmers, Honey collection and sale. The students were given a short seminar on the uses and benefits of honey, followed by hands on training on bee handling and visit to honey processing plant.</p>





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21.11.2022 11:11
9.24264, 76.5852
6HVP+442, Kochalumoodu, Vettiyar, Kerala 690108



21.11.2022 13:10
9.24273, 76.58534
6HVP+442, Kochalumoodu, Vettiyar, Kerala 690108





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Field visit to pre-incubation units		
21 November 2022		
	Name of the student	Signature
1	ASHIKA FARZANA K M	
2	RAIHAN P A	
3	SAINABA ANEES	
4	SUMAYYA PARVEEN P H	
5	AARCHA P SOMAN	
6	APARNA V SATHEESH	
7	ASHIQUE SUNIL	
8	ASNA SHERIN	
9	ATHEENA K S	
10	DEVIKA DEVANATH	
11	GREESHMA K M	
12	HAJIRA BAI N	
13	MANJULA S BHAT	
14	NEHA NAZRIN C R	
15	POOJA BAIJU	
16	RAXEENA SEBASTIAN	
17	S AROMAL	
18	SANKARA NARAYAN MENON T	
19	UJJUAL VINAYAK RAO	
20	AISHWARYA ELIZABETH T B	
21	ALISHA ANGEL K S	
22	ANNAPOORNA J M	
23	BHAVYA SURESH	
24	C SURVARNA TIGI	
25	DEEPTHY MARIA K A	
26	MOHAMED FARAZ	
27	MOHAMMED NISAR K	
28	SAHALA SHERIN P A	
29	SHIFA A S	
30	SIFUVA K N	
31	SREEBITHA P V	
32	ADHIL P S	
33	AFREEN P A	
34	AMRUTHA P R	
35	ASHMITHA P S	
36	DHINA T	
37	LAYANA M L	
38	NANDAKUMAR S	





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Field visit to pre-incubation units

21 November 2022

	Name of the student	Signature
39	NIRMAL B	<i>Nirmal B</i>
40	RIYA PRAKASH	<i>Riya Prakash</i>
41	SHAHARBAN A Y	<i>Shaharban A Y</i>
42	SREEMUTHU S	<i>Sreemuthu S</i>
43	ADILAKSHMI A	<i>Adilakshmi A</i>
44	AKSHAY T S	<i>Akshay T S</i>
45	AKSHAYA MOL B	<i>Akshaya Mol B</i>
46	ASNA K H	<i>Asna K H</i>
47	ASNAMOL T N	<i>Asnamol T N</i>
48	FATHIMA FIDHA A N	<i>Fathima Fidha A N</i>
49	NAFLA FARHIYA K N	<i>Nafla Farhiya K N</i>
50	NIKHITHA M C	<i>Nikhitha M C</i>





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36 My Story - Motivational Session by Successful Innovators.,” (2022-23,November 3-November ,Participant No:51)

On November 3, 2022, a half-day offline motivational session titled “My Story - Motivational Session by Successful Innovators” was held. The event was attended by 46 students and 5 faculty members.

The session featured Ms. Reavathy, a notable mehndi designer and a postgraduate from The Cochin College, as the resource person. Ms. Reavathy shared her inspiring journey of becoming an innovator and entrepreneur in the creative field of mehndi design. She discussed the various prospects and opportunities available for aspiring innovators and entrepreneurs in the current landscape. Through her personal experiences and success stories, Ms. Reavathy highlighted the challenges and rewards of pursuing a career in innovation. The interactive session provided valuable insights and motivation to the students, encouraging them to explore their entrepreneurial aspirations and embrace innovative thinking in their careers.





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Semester 1

Thrust area: Inspiration, Motivation & Ideation

Quarter 1

Theme	Innovation
Activity Name	My Story - Motivational Session by Successful Innovators.
Mode of Conduct	Offline
Time	Half day, 3 November 2022
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 46 • Faculty: 5
Description	<p>The session My Story - Motivational Session by Successful Innovators was organised on 3 November 2022. The resource person was Ms Reavathy, PG, The Cochin College. She is a mehndi designer. She discussed about the prospects of becoming an innovator/entrepreneur in the present situation. She shared her experience and interacted with the students.</p>





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MY STORY - MOTIVATIONAL SESSION BY INNOVATOR

SEMINAR ATTENDANCE

S.N	Name	Signature	S.N	Name	Signature
1	Keerthy S.S		11	Kiran Das pm	
2	Revathy NA		12	Sandra Gomez	
3	Athira Rajeev		13	Nitha mol T-S	
4	Athira Baiji		14	Mary Anutha A-G	
5	Sreya sanjoo		15	Maziyamol Jacobs	
6	Vinaya Mol		16	Alden Doreen Menzel	
7	Aacathi . C. Castro		17	Anagha . A	
8	Bro P.N. Basurabais		18	Selma Salim	
9	Salah - P-S		19	Anu. K. Raju .	
10	Aleena Anish		20	Ajeesha fathima-s	
			21	Henna Razak c.k	





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My Story – Experience sharing by young Innovator

3 November 2022

	Name of the student	Signature
22	ADEELA BINTH ABDULLA	<i>Adeela</i>
23	ATHIRA RAJEEV	<i>Athira</i>
24	FIZA AMEER K	<i>Fiza</i>
25	HAJARA NESRIN	<i>Hajara</i>
26	NIKHILA AGNES P A	<i>Nikhila</i>
27	PRIYANKA SAJEEV KUMAR	<i>Priyanka</i>
28	SREELAKSHMY K P	<i>Sreelakshmy</i>
29	VISHNUPRIYA S	<i>Vishnu</i>
30	AJEESHA FATHIMA S	<i>Ajisha</i>
31	ANANDHAKRISHNAN C W	<i>Anand</i>
32	ASWATHY K J	<i>Aswathy</i>
33	ASWATHY M S	<i>Aswathy</i>
34	ATHIRA O R	<i>Athira</i>
35	NAVYA NANDAKUMAR	<i>Navya Nandakumar</i>
36	PAVITHRA R PAI	<i>Pavithra</i>
37	REVATHY D R	<i>Revathy</i>
38	REVATHY N A	<i>Revathy</i>
39	SHIFANA BANU K P	<i>Shifana</i>
40	SHRUTHY T S	<i>Shruthy</i>
41	SNEHA SANDYAVE	<i>Sneha</i>
42	VRINDA PRASAD	<i>Vrinda</i>
43	ABHISHEK PRASAD	<i>Abhishek</i>
44	ALIYA AFTHAB	<i>Aliya</i>
45	ANSIYA V N	<i>Ansiya</i>
46	ATHIRA K S	<i>Athira</i>





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37 Building Institute Level YUKTI - National Innovation Repository (NIR).” (2022-23, July 4 to August 31, Participant No:30)

From July 4, 2022, to August 31, 2022, the institution engaged in the mandatory program “Building Institute Level YUKTI - National Innovation Repository (NIR).” This initiative, led by the Ministry of Education (MoE), Government of India, and implemented through the MoE’s Innovation Cell and AICTE, aims to establish a comprehensive repository of ideas, innovations, and startups developed within academic institutions.

The program’s objective is to support and nurture these innovations by offering continuous mentorship, grant assistance, and connections to incubation units, as well as networks with Angel and Venture Capital investors. By participating in YUKTI, the institution contributes to a national system designed to manage and advance innovations, thereby facilitating the growth and development of academic-based startups. The initiative underscores the commitment to fostering a vibrant innovation ecosystem, ensuring that new ideas receive the support needed to thrive and make a meaningful impact.





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Semester 2

MIC Driven Activity

Quarter 4

Theme	Innovation
Activity Name	Building Institute Level YUKTI - National Innovation Repository (NIR)
Mode of Conduct	Online
Date and Time	4 th July 2022 – 31 st August 2022
Mandatory/Elective	Mandatory
Participants	30
Description	<ul style="list-style-type: none"> YUKTI – National Innovation Repository (NIR) is an initiative of Ministry of Education (MoE) Government of India and it is implemented by MoE's Innovation Cell and AICTE to build a system to repository of ideas, innovations and startups developed from academic institutions and enabling institutions to manage and nurture these innovations by offering continuous support in terms of one-to-one mentorship, grant assistance, referral and linkage with incubation units, connecting with Angel/Venture Capital (VC) investors network, knowledge agencies etc.





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Institution's Innovation Council MoE's Innovation Cell

Via **webex** IIC Institute Login

Academic Research Assignment/Industry Sponsored Project	TRL 3 : Applied research. First laboratory tests completed; proof of concept	Surendar Ram surendarramamoorthy@outlook.com 9899879879 Student	View Details	Assigned - 0 Verification Details	Pending
Academic Requirement/Study Project	TRL 2 : Technology formulation. Concept and application have been formulated	selvarani selvsk@gmail.com 7840014386	View Details	Assigned - 1 Verification Details	61 Recommended

IIC President/Co... MOE Innovation Cell



Mrudula Menon V.
Mrudula Menon V.
Principal-in-Charge
The Cochin College



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38 Session on Angel Investment for Early Stage Entrepreneurs.,” (2022-23, August 29-August 29 ,Participant No : 26)

On August 29, 2022, an elective physical session titled “Angel Investment for Early-Stage Entrepreneurs” was held, with 21 students and 5 faculty members in attendance. The session was organized to provide participants with a comprehensive understanding of angel investment and venture capital (VC) funding opportunities available for early-stage entrepreneurs.

Dr. Smitha NR from the Department of Zoology at The Cochin College served as the resource person. She delivered an insightful presentation on the essentials of angel investment, detailing its benefits, potential pitfalls, and the process for securing such funding. Dr. Smitha provided practical steps for accessing angel investment and VC funding, including useful links and resources for further information.

The session covered alternative investment options for start-ups, broadening the participants’ understanding of various financial avenues available to emerging entrepreneurs. The interactive nature of the session allowed students to engage actively with the content and ask pertinent questions, enhancing their grasp of the investment landscape. The informative session was well-received, equipping students with valuable knowledge for pursuing funding opportunities in their entrepreneurial ventures.





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Semester 2

Thrust area: Validation and Start-up Development

Quarter 4

Theme	Start-up
Activity Name	Session on Angel Investment for Early Stage Entrepreneurs.
Mode of Conduct	Physical
Time	One day
Mandatory/Elective	Elective
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 21 • Faculty: 5
Description	<p>The session should mainly focus on:</p> <ul style="list-style-type: none"> - Giving broad idea about Angel Investment/VC Funding opportunity for Early-stage entrepreneurs. - Giving idea about process/useful steps for getting Angel Investment/VC Funding opportunity with useful links or information. <p>The session was organised on 29 August 2022, Dr Smitha NR, Department of Zoology, The Cochin College was the resource person. The session mainly focused on angel investment its benefits and pitfalls in availing such investments. She also mentioned about other investment options for star-ups. The session was very informative and students interacted very well with the resource person.</p>





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IIC-TCC

The Cochin College, Kochi-2
IIC 4.0 Calendar Activities

29 Aug 2022

Attendance

1.30PM

Sl. No.	Ad. No.	Name	
1	4946	ASHIKA FARZANA K M	Present
2	4941	SAINABA ANEES	Present
3	4763	SUMAYYA PARVEEN P H	Present
4	4925	AARCHA P SOMAN	Present
5	4940	ASHIQUE SUNIL	Present
6	4947	HAJIRA BAI N	Present
7	5085	NEHA NAZRIN C R	Present
8	4787	POOJA BAIJU	Present
9	4942	RAXEENA SEBASTIAN	Present
10	4829	S AROMAL	Present
11	4944	SANKARA NARAYAN MENON T	Present
12	4779	AISHWARYA ELIZABETH T B	Present
13	4914	BHAVYA SURESH	Present
14	4977	C SURVARNA TIGI	Present
15	5001	DEEPTHY MARIA K A	Present
16	5084	MOHAMED FARAZ	Present
17	5059	MOHAMMED NISAR K	Present
18	4903	SAHALA SHERIN P A	Present
19	5160	SHIFA A S	Present
20	4945	SIFUVA K N	Present
21	5042	SREEBITHA P V	Present





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The Cochin College
29.08.2022 13:41
9.94897, 76.25159
CCRA-12, Koovapadam, Chullickal, Kochi, Kerala 682002



The Cochin College
29.08.2022 13:42
9.94899, 76.2516
CCRA-11, Koovapadam, Chullickal, Kochi, Kerala 682002





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The Cochin College
29.08.2022 13:42
9.94898, 76.25158
CCRA-11, Koovapadam, Chullickal, Kochi, Kerala 682002





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39 Funding Scenario in early stage deep tech Start ups,” (2022-23, November 28-November 28 ,Participant No : 51)

On November 28, 2022, a half-day online webinar titled “Funding Scenario in Early-Stage Deep Tech Start-Ups” was organized by Maker Village in association with TCC-IIC. The session, attended by 45 students and 6 faculty members, featured Mr. Sunil Shekhawat, CEO of Sanchiconnect, as the keynote speaker.

The webinar provided an in-depth analysis of the funding landscape for early-stage deep tech start-ups. Mr. Shekhawat discussed various funding sources available to deep tech ventures, including venture capital, angel investors, and government grants. He also addressed the unique challenges faced by deep tech start-ups in securing funding, such as the high level of innovation risk and the need for robust proof of concept.

The session aimed to equip participants with a comprehensive understanding of the funding process, including strategies for attracting investors and navigating financial negotiations. Attendees gained valuable insights into the financial aspects of launching and scaling deep tech start-ups, which are crucial for translating innovative ideas into successful business ventures.





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Semester 1

Self Driven Activity

Quarter 1

Theme	Start Ups
Activity Name	Funding Scenario in early stage deep tech Start ups
Mode of Conduct	Online
Time	Half day, 28 Nov 2022
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 45 • Faculty: 6
Description	<p>Maker Village in association with TCC-IIC organized a free webinar session on the topic Funding Scenario in early stage deep tech Start ups on 28 Nov 2022. The program was named as Dialogue with Mr Sunil Shekhawat, CEO, Sanchiconnect.</p>





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"Funding scenario in early stage deep tech startups"

28.11.2022, 11:30AM- 12:30PM



PLEASE JOIN



DR. SUNIL SHEKHAWAT
CEO
SANCHICONNECT





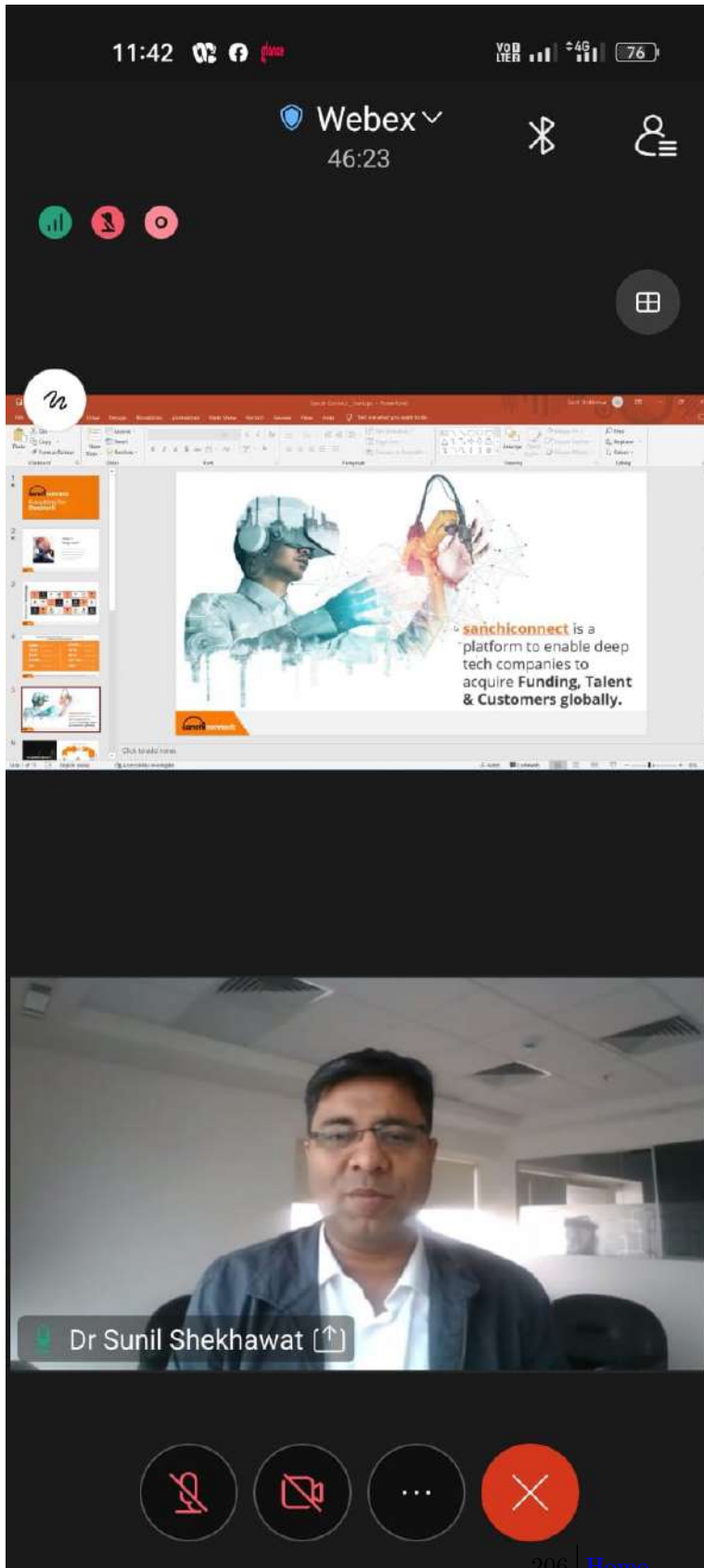
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Mrendula Menon V.
Mrudula Menon V.
Principal-in-Charge
The Cochin College



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Mendula Menon
 Mrudula Menon V.
 Principal-in-Charge
 The Cochin College



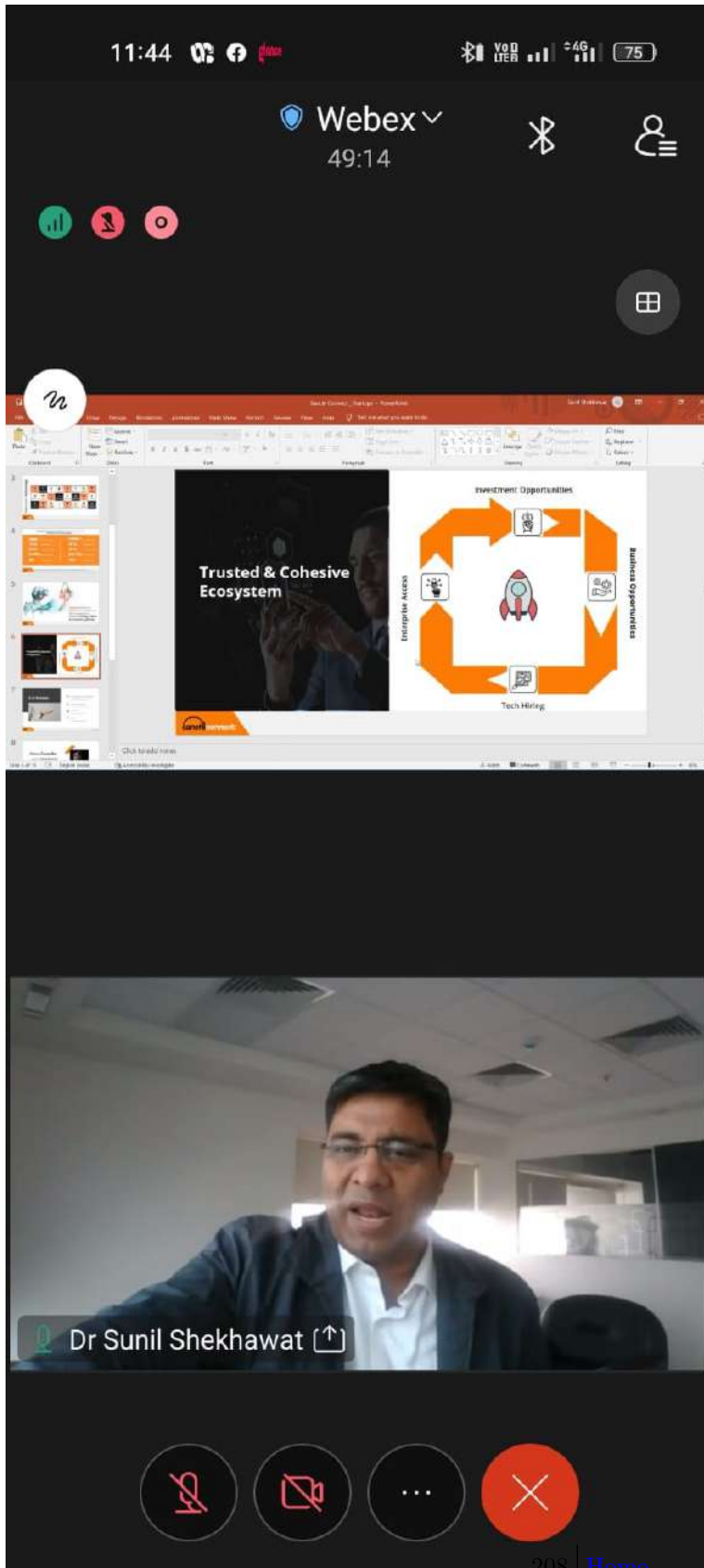
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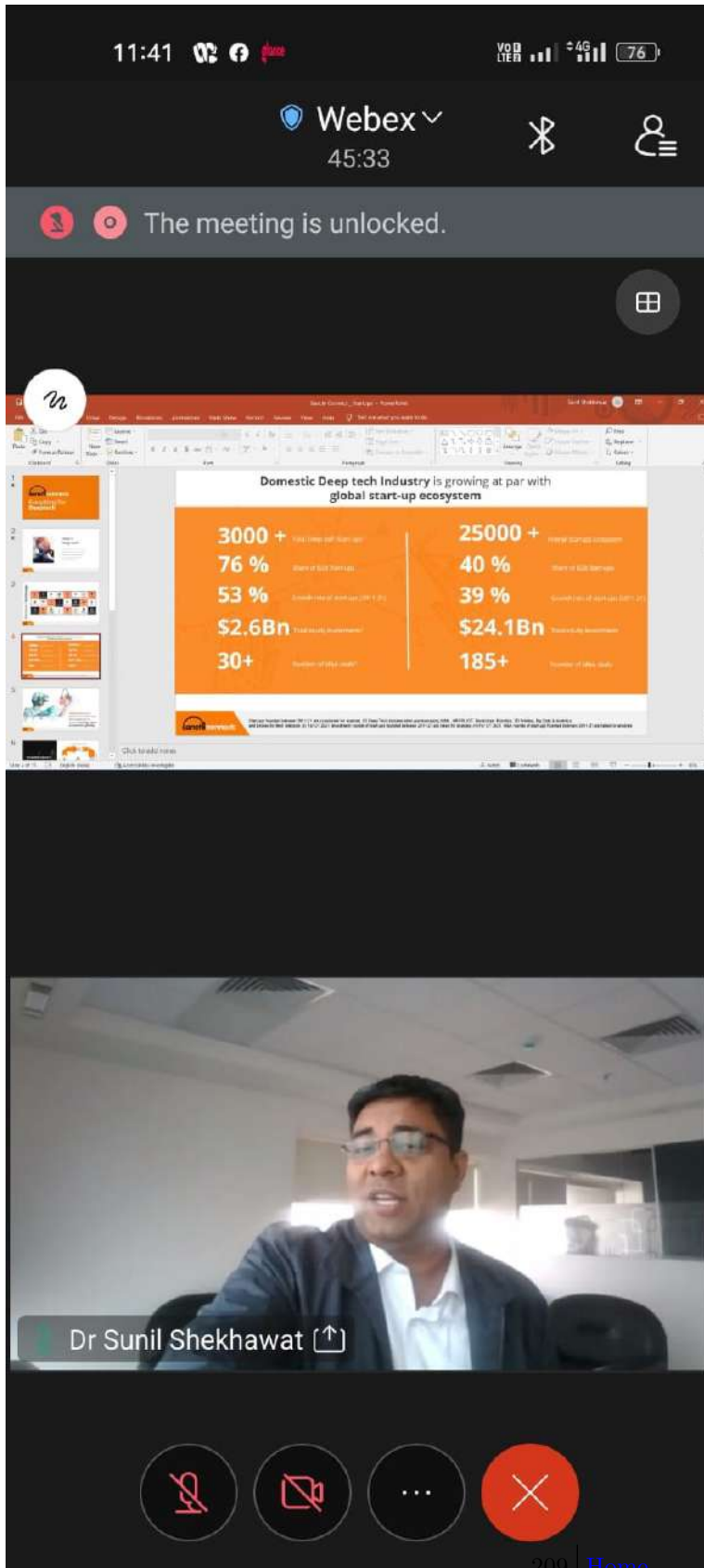
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40 Mega Cities, Peri-Urban Population Dynamics and Evolving Smart Cities - The Role of Start-Ups in the Utility Sectors.”,” (2022-23,December 19 -December 19,Participant No : 50)

On December 19, 2022, a half-day online webinar titled “Mega Cities, Peri-Urban Population Dynamics, and Evolving Smart Cities - The Role of Start-Ups in the Utility Sectors” was organized by Maker Village in collaboration with TCC-IIC. The session, attended by 40 students and 10 faculty members, featured Dr. Sanju John Thomas, an Expert Consultant in Energy, Water, and Food Nexus, and President of IIC at KMEA Engineering College.

Dr. Thomas provided a comprehensive overview of the critical role that start-ups play in addressing the challenges faced by mega cities and peri-urban areas. He discussed how innovative start-ups contribute to the development and implementation of smart city solutions, particularly in utility sectors such as energy, water, and waste management. The session highlighted the opportunities for start-ups to engage with and impact urban planning and infrastructure development, offering insights into the evolving dynamics of smart cities.

Dr. Thomas emphasized the potential for start-ups to drive sustainability and efficiency in urban utility services, presenting case studies and examples of successful innovations. The webinar aimed to inspire and inform participants about the significant role that entrepreneurship can play in shaping the future of urban living and managing the complex needs of growing populations.





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Semester 1

Self Driven Activity

Quarter 2

Theme	Start Up
Activity Name	Mega Cities, Peri-Urban Population Dynamics and Evolving Smart Cities - The Role of Start-Ups in the Utility Sectors."
Mode of Conduct	Online
Time	Half day, 19 Dec 2022
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 40 • Faculty: 10
Description	<p>Maker Village in association with TCC-IIC organized a free webinar session on the topic "Mega Cities, Peri-Urban Population Dynamics and Evolving Smart Cities - The Role of Start-Ups in the Utility Sectors." on 19.12.2022(Monday) by Dr Sanju John Thomas, (Expert Consultant - Energy, Water, Food Nexus) IIC President, KMEA Engineering College</p>





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Webinar on

"MEGA CITIES, PERI-URBAN POPULATION DYNAMICS AND EVOLVING SMART CITIES - THE ROLE OF START-UPS IN THE UTILITY SECTORS."

 **MONDAY 19 DECEMBER**
AT 11.30 AM-12.30 PM

WITH
DR. SANJU JOHN THOMAS
(Expert Consultant - Energy, Water, Food Nexus)
IIC President, KMEA Engineering College



JOIN US







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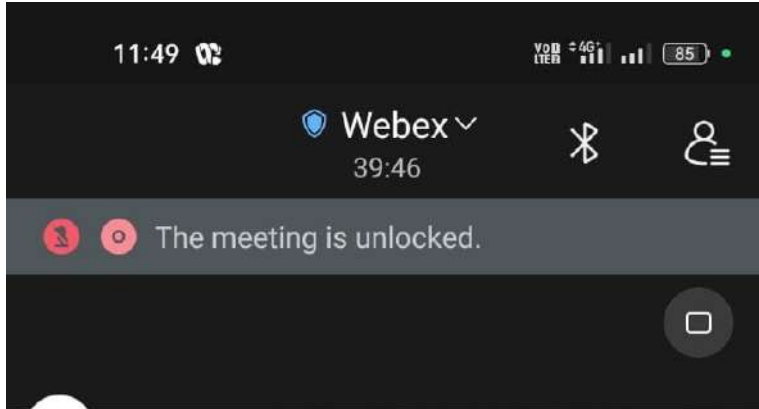
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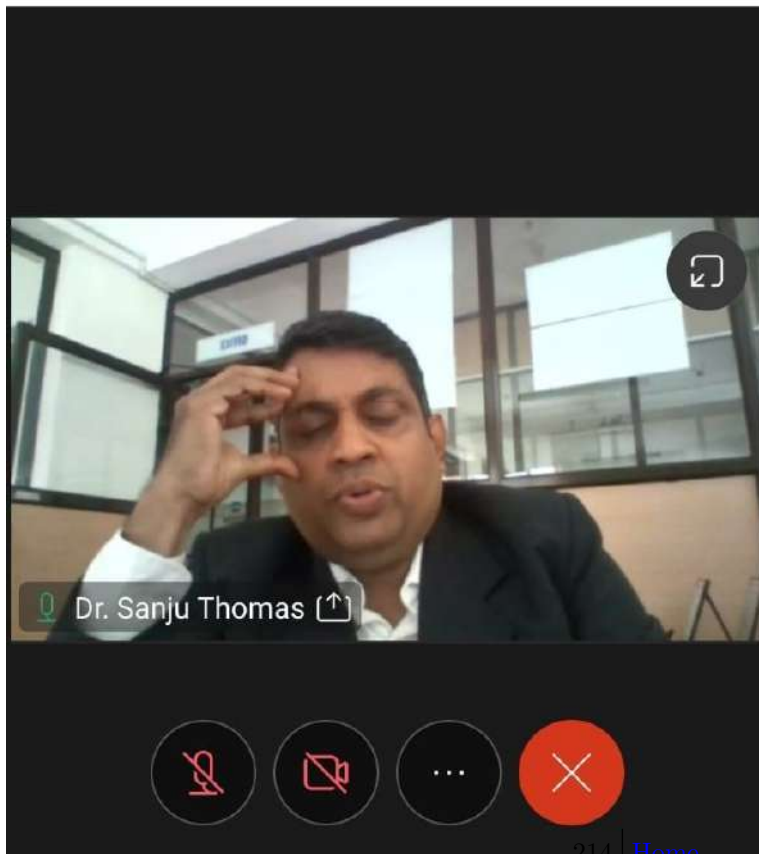


Mega Cities : Rural- Urban Transition and Peri-Urban Regions

Mega Cities - What happens at immediate neighbourhoods (Tahsils) ?

1. Increase in land price
(Urbanism bites into the culture, livelihood mechanisms shrinks, Globalism brings higher price, Competition)
 2. Urban-Rural divergence (Demographical Inequality)
(Creation of city centres, Neighbourhoods of the affluent towards downtowns, Slum settlements at peripheries)
 3. Utility Networks Choke
(Unmetered utility networks, Water and Power Imbalances, Unaccounted externalities, Mobility chokes at city entrances)
- Creation of peri-urban regions (Usually more than 4 through different entry pockets)
 - Change in family patterns (Cultural loss, Natives)
 - Exposure to international standards and practices
- Investments were made in Social and Human Capital (Policy & Regulatory)
 - Large investments on physical and natural assets, for expansions.

Mega Cities, Peri-Urban Population Dynamics and Emerging Smart Cities - The Role of State in the Utility Sectors



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12:08 4G 81

Webex 58:46

This meeting is being recorded.

Smart Cities (Greenfield) : Dholera Smart City

- (ABC) Urban Planners
- Design Build Contractor : (XYZ) Design Engineers
- Program Managers: (Aecom)
- Road Contractors: (L&T) - Tender
- Sewerage Treatment Plant: (L&T) - Tender
- Common Effluent Treatment Plant: (A2B) contractor (Te
- Power infrastructure : (MNO) contractor -Tender
- Water treatment plant : (DEF) contractor –Tender
- Dry & Wet Utilities: (Road contractor + utility contracto

SMART CITIES LOOK FOR TECHNOLOGIES

- In utility networks, which are AI and ICT based,
- Any startup can merge, with existing alignment of designs

Dr. Sanju Thomas (↑)

215 Home



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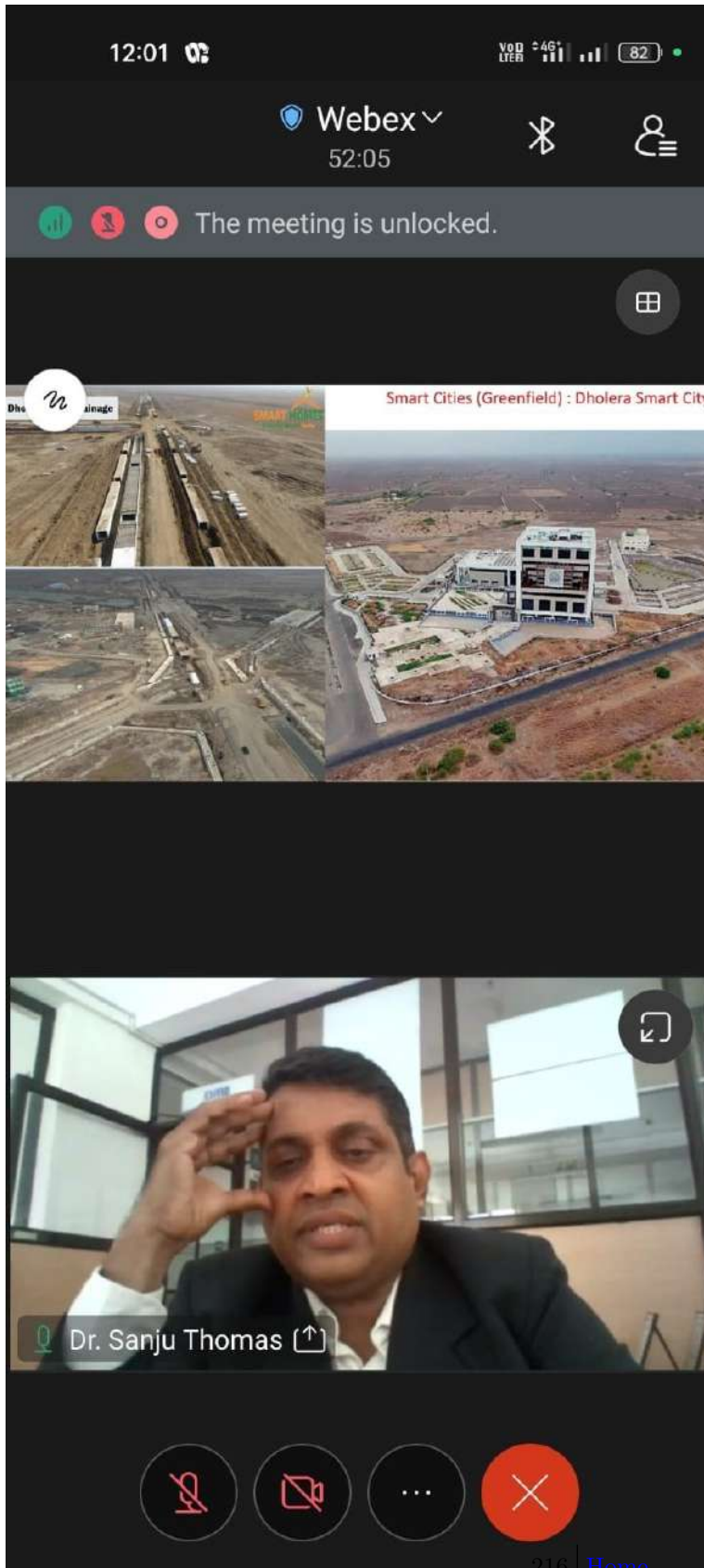
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41 Inspirations Online interactions with entrepreneurs Session One,” (2022-23, January 5-January 5 ,Participant No :35)

On January 5, 2022, the Entrepreneurship Development Club, in association with the PG and Research Department of Commerce, organized the first session of their online series titled ”Inspirations.” The session, held from 10:00 AM to 12:00 PM, featured Ajay K Mathew, Director of Edattel Ventures LLC, as the resource person.

Ajay K Mathew, a young entrepreneur, shared his journey into entrepreneurship, providing valuable insights and inspiration to the participants. His discussion focused on the challenges and triumphs of starting and growing a business, offering practical advice and motivational anecdotes.

With 30 students and 5 faculty members in attendance, the session aimed to foster an entrepreneurial mindset among students by connecting them with successful entrepreneurs. Dr. Anupama R, Assistant Professor in the Department of Commerce, coordinated the event, supported by organizing committee members Janu V Kumar and Shushupna S S. The session effectively engaged students, instilling confidence and enthusiasm for entrepreneurship.

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42 Inspirations Online interactions with entrepreneurs Session Two,” (2022-23, January 12-January 12 ,Participant No :33)

On January 12, 2022, the Entrepreneurship Development Club, in collaboration with the PG and Research Department of Commerce, hosted the second session of their online series "Inspirations" from 10:00 AM to 12:00 PM. The session featured Helen Mary Bob, Founder and Owner of Namasthe Kimchi, as the resource person.

Helen Mary Bob, a dynamic young entrepreneur, shared her journey of establishing Namasthe Kimchi, offering a detailed account of the steps involved in launching her business. Her presentation provided students with valuable insights into the entrepreneurial process, from ideation to execution. She highlighted her passion for business and the cultural experiences that inspired her startup, including her time in Korea, which influenced her decision to create a unique venture centered around kimchi.

With 30 students and 3 faculty members in attendance, the session was designed to inspire and motivate students by showcasing the real-life experiences of successful entrepreneurs. Dr. Anupama R, Assistant Professor in the Department of Commerce, coordinated the event, supported by committee members Janu V Kumar and Shushupna S S. The session was well-received, offering students practical advice and cultural insights that enriched their understanding of entrepreneurship.

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43 Inspirations Online interactions with entrepreneurs Session Three,” (2022-23, January 12-January 12 ,Participant No :33)

On January 12, 2022, the Entrepreneurship Development Club, in collaboration with the PG and Research Department of Commerce, conducted the second session of their online series ”Inspirations,” attended by 33 participants. This session, held from 10:00 AM to 12:00 PM, featured Helen Mary Bob, the Founder and Owner of Namasthe Kimchi, as the resource person.

Helen Mary Bob shared her entrepreneurial journey, detailing the process of establishing her startup, Namasthe Kimchi. She provided students with a comprehensive view of the entrepreneurial landscape, from initial ideas to the launch of her business. Her discussion included the cultural influences behind her venture, particularly her experiences in Korea, which played a significant role in shaping her startup’s focus on kimchi.

The session aimed to inspire and motivate students by presenting a real-world perspective on entrepreneurship. Dr. Anupama R, Assistant Professor in the Department of Commerce, coordinated the event with support from committee members Janu V Kumar and Shushupna S S. The session was well-received, offering valuable insights and practical advice to students aspiring to enter the world of entrepreneurship.

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44 Inspirations Online interactions with entrepreneurs Session Four,” (2022-23, February 15–February 15 , Participant No :33)

On February 15, 2022, the Entrepreneurship Development Club hosted the fourth session of their online series "Inspirations," from 10:30 AM to 12:30 PM. The session featured Dr. Chandni Ravi, Deputy Director of Ernakulam Medical Centre, as the guest speaker.

Dr. Chandni Ravi shared her experiences and insights gained from her journey into entrepreneurship, focusing on her role in managing a family-run medical center. She discussed the essential skills and attributes required for success in the entrepreneurial field, providing practical advice on leadership, decision-making, and managing family business dynamics.

The session was attended by 5 faculty members and a group of students, aiming to enhance their understanding of entrepreneurship through real-life examples. Dr. Anupama R, Assistant Professor in the Department of Commerce, coordinated the event with support from organizing committee members Janu V Kumar and Shushupna S S. The interaction was well-received, offering valuable perspectives and inspiration for students interested in pursuing entrepreneurial ventures.

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Semester 1

Thrust area: Inspiration, Motivation & Ideation

Quarter 1

Theme	Innovation
Activity Name	Launch of 5G services
Mode of Conduct	Online
Time	One Day
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 75 • Faculty: 30
Description	<ul style="list-style-type: none"> • Participated in Launch of 5G services by Hon'ble Prime Minister of India Shri Narendra Modi. As 5G use cases have tremendous applications across sectors and hold the promise of innovations across the economic sectors, participating in this event virtually will certainly be beneficial and help in visualizing the technology shift, a greater picture to leverage technology for a better future, and scope for interdisciplinary innovation and cross-sector entrepreneurship.





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Launch of 5G Services by Hon'ble Prime Minister at Pragati Maidan, New Delhi



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Pragati Maidan
DELHI



Pragati Maidan
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45 Inspirations Online interactions with entrepreneurs Session Five,” (2022-23, February 17-February 17 ,Participant No :33)

On February 17, 2022, the Entrepreneurship Development Club conducted the fourth session of their online series ”Inspirations,” from 10:30 AM to 12:30 PM. This session featured Sri P.R. Ganesh, a prominent social entrepreneur and Chief Consultant at Green Minds, as the guest speaker.

Sri P.R. Ganesh shared his extensive experience in social entrepreneurship, focusing on his work with Green Minds, an organization dedicated to sustainable environmental solutions. He discussed the impact of social entrepreneurship on community development and the practicalities of integrating social goals with business strategies. His insights provided students with a clear understanding of how entrepreneurial ventures can address social and environmental challenges.

The session was attended by 3 faculty members and aimed to inspire students by showcasing the real-world application of entrepreneurial principles in the social sector. Dr. Anupama R, Assistant Professor in the Department of Commerce, coordinated the event with support from committee members Janu V Kumar and Shushupna S S. The interaction was highly engaging, offering valuable lessons and motivation for students interested in pursuing careers in social entrepreneurship.

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46 GET STARTED WITH STARTUPS,” (2022-23, March 19-March 19 , Participant No :30)

On March 19, 2022, the Entrepreneurship Development Club, in collaboration with TCC-ICC and IQAC, hosted an online session titled “Get Started with Startups” from 3:30 PM to 5:30 PM. The session featured Mr. Krishnakumar M, Lead of Business Incubation at Kerala Startup Mission, Trivandrum.

Mr. Krishnakumar M provided an in-depth overview of the startup ecosystem, focusing on the essential steps for launching a startup and the support mechanisms available through incubation programs. He elaborated on the resources and guidance offered by the Kerala Startup Mission, including mentorship, funding opportunities, and strategic support for early-stage entrepreneurs.

The session was attended by 30 students and 5 faculty members, aiming to equip participants with practical knowledge and inspiration for embarking on their entrepreneurial journeys. Dr. Anupama R, Assistant Professor in the Department of Commerce, coordinated the event with support from committee members Janu V Kumar and Shushupna S S. The interactive session was well-received, providing valuable insights into the startup landscape and motivating students to explore entrepreneurial opportunities.

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47 Awareness and uses of E- resources,” (2022-2023, September 26 - September 26,2022,Participants No :60

On September 26, 2022, the P.G. and Research Department of Commerce organized a workshop aimed at enhancing awareness and understanding of e-resources among its postgraduate students. The session was led by Smt. Jeena Jayan, the Librarian of The Cochin College, who provided valuable insights into the effective use of various digital tools and platforms. The workshop covered a range of e-resources essential for academic and professional development. Key topics included the utilization of Moodle, an open-source learning platform that facilitates online education and collaboration, and SWAYAM courses, which offer a wide array of online courses from different disciplines. Smt. Jayan demonstrated how these tools can be leveraged to enhance learning experiences, streamline research, and access a broad spectrum of educational materials. Overall, the workshop was highly informative, equipping students with practical knowledge to navigate and utilize e-resources effectively in their academic pursuits.





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48 Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving “Value Proposition Fit” and “Business Fit,” (2022-23, 18/06/2022-18/6/2022, Participant No:33)

On the designated day, an online mandatory session titled “Innovation/Prototype Validation – Converting Innovation into a Start-up” was organized by St. Xavier’s College for Women, Aluva. The event was attended by 22 students and 11 faculty members.

The program featured two insightful sessions. Dr. Gireeshan M.G., Research Head and Defence Technologist at Edgeforce Solutions Pvt Ltd., delivered Session 1, focusing on prototype validation and the process of transforming innovation into viable start-ups. His presentation highlighted practical approaches for validating prototypes and integrating them into successful business ventures. Session 2 was led by Ms. Priya Menon, Founder Director of Sankalp Creative Ventures Pvt Ltd., who elaborated on achieving “Value Proposition Fit” and “Business Fit.” She discussed techniques for visualizing and communicating business models using prototypes, and how to use tools like the business model canvas to explore and refine business strategies, whether for start-ups or established businesses. Both sessions provided valuable insights into using prototypes to navigate between “Explore” and “Exploit” business models, equipping participants with essential skills for entrepreneurship and innovation.





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Semester 2

Thrust area: Validation and Start-up Development

Quarter 4

Theme	Innovation
Activity Name	Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving “Value Proposition Fit” & “Business Fit”
Mode of Conduct	Online
Time	One day
Mandatory/Elective	Mandatory
Participants (Online / offline)	<ul style="list-style-type: none"> Students: 22 Faculty: 11
Description	The program was organised by our mentor institute St Xavier's college for Women, Aluva. There were two sessions, session 1 by Dr. Gireeshan M.G Research Head/Defence Technologist, Edgeforce Solutions Pvt Ltd., Defence Technology Research Company, Hyderabad and session 2 Ms. Priya Menon, Founder Director Sankalp Creative Ventures Pvt Ltd. Both the sessions were very informative. Prototype validation & Converting Innovation into a startup were the main highlight of the sessions. They also discussed how to visualize and communicate a simple story of your business model using prototype, use the canvas to explore new business models whether you are a start-up or an existing business and the use the prototypes to easily juggle between "Explore" and "Exploit" business models.





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Click  to register

Click the icon below to join 



Resource Persons



Session 1
Dr. Gireeshan M.G
Research Head/Defence Technologist
Edgeforce Solutions Pvt Ltd., Defence Technology Research Company, Hyderabad



Session 2
Ms. Priya Menon
Founder Director
Sankalp Creative Ventures Pvt Ltd.




St. Xavier's College for Women, Aluva
(Affiliated to M.G. University)
Re-accredited by NAAC with A grade
(CGPA 3.33); ISO 9001:2015 Certified)

Quarter 4 IIC Calendar Activity

SESSION ON
**INNOVATION / PROTOTYPE
VALIDATION
&
CONVERTING INNOVATION
INTO A STARTUP**

Date: 18 June 2022
Time: 9.30 a.m.

**Scheme: Mentor-Mentee of
IIC Institutions**




Marthoma College for Women
Perumbavoor
(Affiliated to M.C. University ;Accredited by NAAC with B+ grade)

Dr. Rajani Jacob
(Mentor Mentee Scheme Coordinator)
Marthoma College for Women,
Perumbavoor

Dr. Sheeba V. Rajan
Dr. Resmi Varghese
St. Xavier's College for Women
Aluva
Coordinators
Mentor Institute

Dr. Sheeba V. Rajan
St. Xavier's College for Women
Aluva
(Mentor Mentee Scheme
Coordinator)





Dr.Sr. Stella K.A.
IIC President
Dr. S.Revathy & Ms. Jonis V.C.
IIC Convenors
St. Xavier's College for Women
Aluva



EVER TO EXCEL
Sahrdaya College of
Advanced Studies
Kodakara
(Affiliated to University of Calicut;
ISO 9001: 2015 Certified)

Ms. Parvathy G. Menon
(Mentor Mentee Scheme Coordinator)
Sahrdaya College of Advanced
Studies, Kodakara

Dr. Ansa Alphonsa Antony
Dr. Liss Marie Das
St. Xavier's College for Women
Aluva
Coordinators
Mentor Institute





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49 Session on Incubation Opportunities - Early Stage Entrepreneurs,” (2022-23, 22/08/2022-22/08/2022, Participant No:31)

On the designated day, a half-day elective session titled “Incubation Opportunities - Early Stage Entrepreneurs” was conducted. The session, attended by 28 students and 3 faculty members, was led by Dr. Vineeth Kumar T V, President of the Institution’s Innovation Council (IIC) at The Cochin College.

Dr. Kumar provided a comprehensive overview of how early-stage entrepreneurs can leverage incubation centers and accelerators to convert their innovative ideas into viable start-ups. He discussed the various support mechanisms available for entrepreneurs, including access to incubation facilities, funding opportunities, and resources for business development. The session covered practical steps and useful links for getting incubated, as well as insights into the application process.

Dr. Kumar also highlighted the government support available for incubation facilities within the state, addressing common challenges faced by early entrepreneurs such as limited facilities and funding. The session aimed to equip participants with the knowledge and resources needed to navigate the incubation landscape and take advantage of available opportunities to foster their entrepreneurial ventures.





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Semester 2

Thrust area: Validation and Start-up Development

Quarter 4

Theme	Start-up
Activity Name	Session on Incubation Opportunities - Early Stage Entrepreneurs
Mode of Conduct	Physical
Time	Half day
Mandatory/Elective	Elective
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 28 • Faculty: 3
Description	<p>The session should mainly focus on:</p> <ul style="list-style-type: none"> - Giving broad idea about how to get support for converting Innovative idea into a Start-up from any Incubation Centre/Accelerators. - Giving idea about process/useful steps for getting incubated with useful links or information <p>The session was handled by Dr Vineeth Kumar T V, IIC President, The Cochin College. The incubation opportunities for early entrepreneurs were discussed in detail. The problems with early entrepreneurs is the facilities and fund, the session mainly focused on where and how incubation facilities can be availed. The government support for incubation facilities available in the state was also discussed in the session.</p>





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IIC-TCC

The Cochin College, Kochi-2

IIC 4.0 Calendar Activity

22 Aug 2022

Attendance

1.30PM

Sl. No.	Ad. No.	Name	
1	5669	ADHIL P S	Present
2	5403	AFREEN .P . A	Present
3	5643	AMRUTHA. P.R	Present
4	5313	ASHMITHA P S	Present
5	5621	DHINA T	Present
6	5662	LAYANA M L	Present
7	5622	NANDAKUMAR S	Present
8	5451	NIRMAL B	Present
9	5511	RIYA PRAKASH	Present
10	5696	SHAHARBAN A Y	Present
11	5832	SREEMUTHU S	Present
12	5699	ADILAKSHMI A	Present
13	5442	AKSHAY T S	Present
14	5399	AKSHAYA MOL B	Present
15	5571	ASNA K H	Present
16	5497	ASNAMOL T N	Present
17	5666	FATHIMA FIDHA A N	Present
18	5489	NAFLA FARHIYA K.N	Present
19	5540	ANILA K.J	Present
20	5673	ANUSHA M A	Present
21	5485	ANUSREE K.B.	Present
22	5755	ARDHRA K S	Present
23	5408	ARDRA K R	Present
24	5605	ARJITHA P A	Present
25	5357	ARYA PRADEEP	Present
26	5615	ASHNA PAVITHRAN	Present
27	5683	ATHULYA RAJESH	Present
28	5356	ATHULYA SHAJI	Present



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KOCHI - 682 002

(Affiliated to Mahatma Gandhi University and Accredited by NAAC)

Website: www.thecochincollege.edu.in

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IIC 4.0 Calendar Activities

Session on Incubation Opportunities - Early Stage Entrepreneurs

Resource Person
Dr Vineeth Kumar T V
TCC-IIC President
The Cochin College

22 August 2022, 1.30PM

Venue- Zoology Lab





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50 ENRICH YOUR SOFT SKILLS,” (2022-23, March 26 -March 26, Participant No :30)

On March 26, 2022, the Entrepreneurship Development Club, in collaboration with the Career Guidance and Placement Cell, conducted an online session titled “Enrich Your Soft Skills” from 10:00 AM to 12:00 PM. The session was led by Mr. Siju Thomas Alenchery, a Certified Mentor of SMR, Malaysia, and Founder and CEO of Wings to Win.

Mr. Alenchery delivered an engaging presentation focused on the development of essential soft skills for professional success. He emphasized the importance of communication, teamwork, and leadership skills in enhancing career prospects and entrepreneurial ventures. His insights were drawn from his extensive experience in mentoring and leadership coaching.

The session was attended by 30 students and 5 faculty members. Dr. Anupama R, Assistant Professor in the Department of Commerce, coordinated the event, with support from committee members Janu V Kumar and Shushupna S S. The interactive workshop aimed to empower students with practical skills and strategies to excel in their professional and entrepreneurial endeavors. Participants found the session highly beneficial for personal and career development.

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51 Pepper Sav,” (2022-2023,February 7 - February 7 , 2023,Participant No :350

Peppersav 2023: A Culinary Extravaganza Returns The PG and Research Department of Commerce, in collaboration with the Entrepreneurship Development Club, proudly hosted the much-anticipated ”Peppersav 2023” on 7th February 2023. This grand annual food fest, which has become a cherished tradition, once again brought together the vibrant community of students, faculty, and guests. The event featured a delectable array of dishes, all meticulously prepared by our talented students. From traditional recipes to innovative culinary creations, the fest was a feast for the senses. The diversity and creativity on display were a testament to the students’ culinary skills and entrepreneurial spirit. Peppersav 2023 was not just a food fest but a celebration of teamwork, creativity, and cultural diversity. The event successfully attracted a large crowd, making it a resounding success. Attendees enjoyed the opportunity to savor delicious food while supporting the budding entrepreneurs of tomorrow. We extend our heartfelt thanks to everyone who participated and contributed to making Peppersav 2023 an unforgettable experience. The support and enthusiasm of the attendees played a pivotal role in the event’s success, and we look forward to continuing this tradition in the years to come.





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52 Experience Sharing by Young Innovator (2021-22, May 7 - May 7, Participant No: 32)

On May 7, 2022, a special session featuring Young Innovator Adon Joy was held as part of the entrepreneurship development activities, aiming to inspire and guide budding innovators. Adon, a passionate Engineering student at Rajagiri College of Engineering and Technology in Kochi, has been deeply interested in electronics since his high school days. His journey from a curious student to an aspiring inventor is both inspiring and instructional for those seeking to translate their ideas into tangible innovations.

Adon's expertise lies in designing practical electronic gadgets that can be used in everyday life. Notably, he has made significant strides in his field by filing a patent for an innovative helmet and additional features for two-wheelers, aimed at enhancing safety on the road. His talk provided an in-depth look at the creative process, from conceptualizing ideas to developing prototypes and eventually bringing those prototypes to life as functional products.

The session was more than just a presentation; it was a motivational experience for young minds. Adon's insights into the importance of passion, perseverance, and family support in the journey of innovation resonated deeply with the audience. His practical advice on navigating the challenges of bringing a design to life was particularly beneficial for young innovators who are eager to turn their ideas into reality.

This program not only showcased Adon's achievements but also served as a platform for knowledge sharing, encouraging participants to pursue their own innovative endeavors with confidence and determination.





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Semester 2

Self Driven Activity -1

Quarter 3

Theme	Innovation
Activity Name	Experience sharing by Young Innovator
Mode of Conduct	Online
Time	One day
Mandatory/Elective	Self-Driven Activity
Participants (Online / offline)	<ul style="list-style-type: none"> Students: Faculty:
Online Resources*	https://youtu.be/QW783g_7e7c
Description	<p>Experience sharing by Young Innovator Adon Joy was organised On 7 May 2022 as self-driven activity of Q3. He is an Engineering Student at Rajagiri College of Engineering and Technology, Kochi. From his high school days Adon Joy was interested in electronics and has designed electronic gadgets that could be useful in every house. Currently he has filed for a patent for an innovative helmet and add-on features in a two-wheeler that helps in safe driving. His talk was mainly on how he could design such things out of passion and support from his family. The talk was really helpful for young innovators who have innovations in their minds and he also shared his experience how the design in the mind could be transformed into a prototype and from a prototype to real life model.</p>





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Brochure

TCC-IIC & IQAC, THE COCHIN COLLEGE

IIC Self Driven Activity

EXPERIENCE SHARING BY YOUNG INNOVATOR

Resource Person
Mr Adon Joy
Rajagiri School of Engineering and Technology (RSET)

7th May 2022
5pm

Google Meet Link
<https://meet.google.com/zuc-hbwe-wwz>





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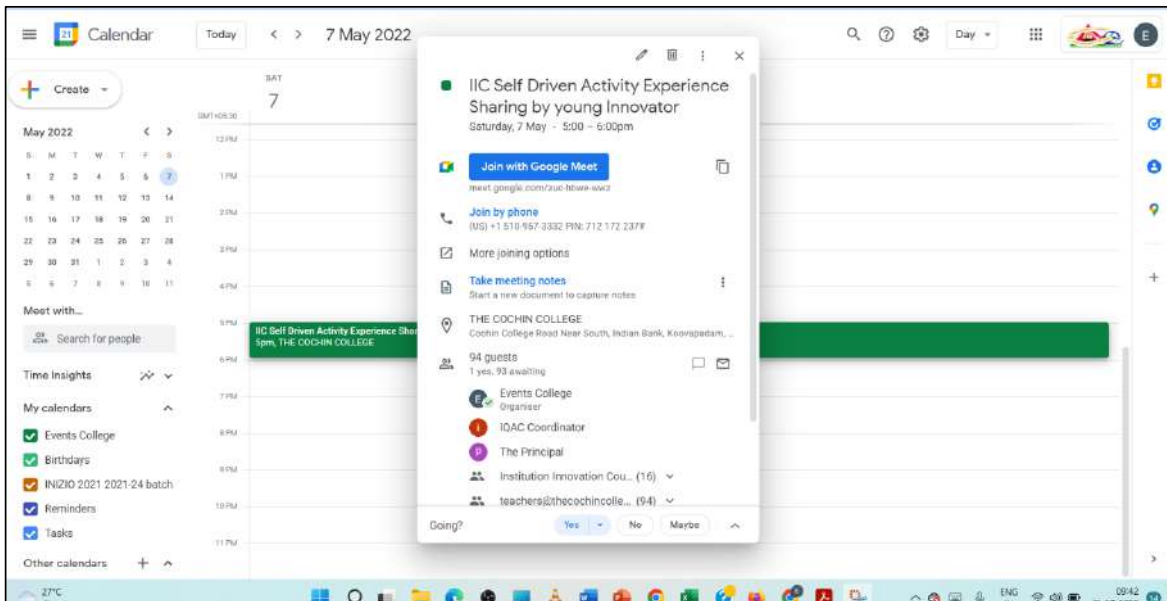
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Online meet details





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Meet attendance

- |* IIC Self Driven Activity Experience Sharing by young Innovator
- * Meeting code: zuc-hbwe-wwz
- * Created on 2022-05-07 04:46:09
- * by <https://chrome.google.com/webstore/detail/google-meet-attendance-li/appcnhiefcidclcdjeahgklgh>

Full Name	First Seen	Time in Call
AARCHA P SOMAN	07-05-2022 05:04	00:31:06
ANUSREE K.B	07-05-2022 05:03	00:30:25
Adon Joy	07-05-2022 05:03	00:32:28
Aksashien Mendez	07-05-2022 05:17	00:18:08
Akshaya Mol. B	07-05-2022 05:27	00:08:01
Anusha MA	07-05-2022 05:13	00:17:07
Ardra K.R	07-05-2022 05:17	00:17:59
Asna K H	07-05-2022 05:29	00:05:49
Athira . S	07-05-2022 05:06	00:00:19
Athulya Rajesh	07-05-2022 05:11	00:24:31
Betna Rodrigues	07-05-2022 05:26	00:08:48
Binil Vincent	07-05-2022 05:32	00:00:51
Events College	07-05-2022 04:46	00:49:34
Fathima Fidha A N	07-05-2022 05:30	00:05:18
Fathimathul Nazaria P S	07-05-2022 05:11	00:08:24
Haritha Santhosh	07-05-2022 05:06	00:29:13
IQAC TCC	07-05-2022 04:56	00:39:42
Jayesh Kuriakose	07-05-2022 05:19	00:03:27
LIANCEm MATHEW	07-05-2022 05:09	00:25:58
Lakshmisree R	07-05-2022 04:59	00:36:05
Mammu Mammu	07-05-2022 05:03	00:00:17
Mrudula Menon V	07-05-2022 04:49	00:46:29
Nayana Jose	07-05-2022 05:05	00:30:20
Prabha C S	07-05-2022 05:05	00:30:32
Priya Mahesh	07-05-2022 05:22	00:13:10
Rajani B Bhat	07-05-2022 04:53	00:35:43
Rekha P .G	07-05-2022 05:05	00:30:23
Rishi PR	07-05-2022 05:10	00:04:38
Smitha N R	07-05-2022 05:01	00:34:15
Suprabha Gopalan Nair	07-05-2022 04:53	00:42:01
Veena R Nair	07-05-2022 05:06	00:27:52
Vineeth Kumar TV	07-05-2022 04:57	00:38:15
Zafna -The Cochin College C	07-05-2022 05:21	00:00:03





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Reflections from Online meet





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53 Achieving Problem-Solution Fit Product-Market Fit (2021-22, May 7 - May 7, Participant No: 30)

The session on "Achieving Problem-Solution Fit & Product-Market Fit" was centered around the innovative BIOMAG-2018 project, a model initiative addressing the critical issue of solid waste management in densely populated communities. Chosen as a prime example of how to achieve both problem-solution and product-market fit, BIOMAG-2018 introduced a groundbreaking approach to waste segregation and utilization, effectively turning waste into wealth.

The project tackled the challenge of waste management by introducing a systematic method of segregating biodegradable and non-biodegradable waste. Biodegradable waste was directed towards vermicomposting or other home composting techniques, producing organic fertilizer that not only promotes environmental sustainability but also serves as a potential source of income. The non-biodegradable waste underwent further segregation into recyclable and non-recyclable categories. Recyclable materials were sold through local vendors, while non-recyclable items were creatively upcycled into products such as bags, rags, and pots, thereby generating additional income and employment opportunities.

This session was particularly impactful as it showcased how a well-conceived project like BIOMAG-2018 can address a significant societal issue while simultaneously creating economic opportunities. The idea of generating income and employment from waste was presented in a manner that felt almost magical to the audience, inspiring them to rethink waste management and its potential benefits. The program served as a powerful reminder of the possibilities that lie in innovative, community-driven solutions to everyday problems.





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Semester 1

Thrust area: Validation & Concept Development

Quarter 2

Theme	Innovation
Activity Name	Session on Achieving Problem-Solution Fit & Product-Market Fit
Mode of Conduct	Physical
Time	One day
Mandatory/Elective	Elective
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 25 • Faculty: 5
Description	<p>The topic was chosen because BIOMAG-2018 was a model project that fits the title Achieving Problem-Solution Fit & Product-Market Fit. BIOMAG-2018 was solution to the problem of solid waste management in a densely populated community. The project introduced a new model of segregating biodegradable and nonbiodegradable waste, channelling biodegradable waste to vermicomposting or any other home composting methods producing organic fertiliser which will be a source of income. The non-biodegradable waste will be again segregated as recyclable and those that cannot be recycled. The ones that could be recycled will be sold through local vendors and the other ones will be upcycled into bags, rags. Pots etc which again turns out to be an income source. The session was a thought provoking one. It was a just like a magic revealed in front of them 'Income and Employment from Waste'.</p>





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TCC-IIC & IQAC, THE COCHIN COLLEGE

SESSION ON ACHIEVING PROBLEM-SOLUTION FIT & PRODUCT-MARKET FIT

BIOMAG – A MODEL FOR SUSTAINABLE SOLID WASTE MANAGEMENT

RESOURCE PERSON
DR MANJU V SUBRAMANIAN
ASSISTANT PROFESSOR
DEPARTMENT OF ZOOLOGY
THE COCHIN COLLEGE

MARCH 11 2022, FRIDAY, 9AM

VENUE- ZOOLOGY LAB

Organising Committee

Faculty & Student Members

The Cochin College-Institute Innovation Council (TCC-IIC)





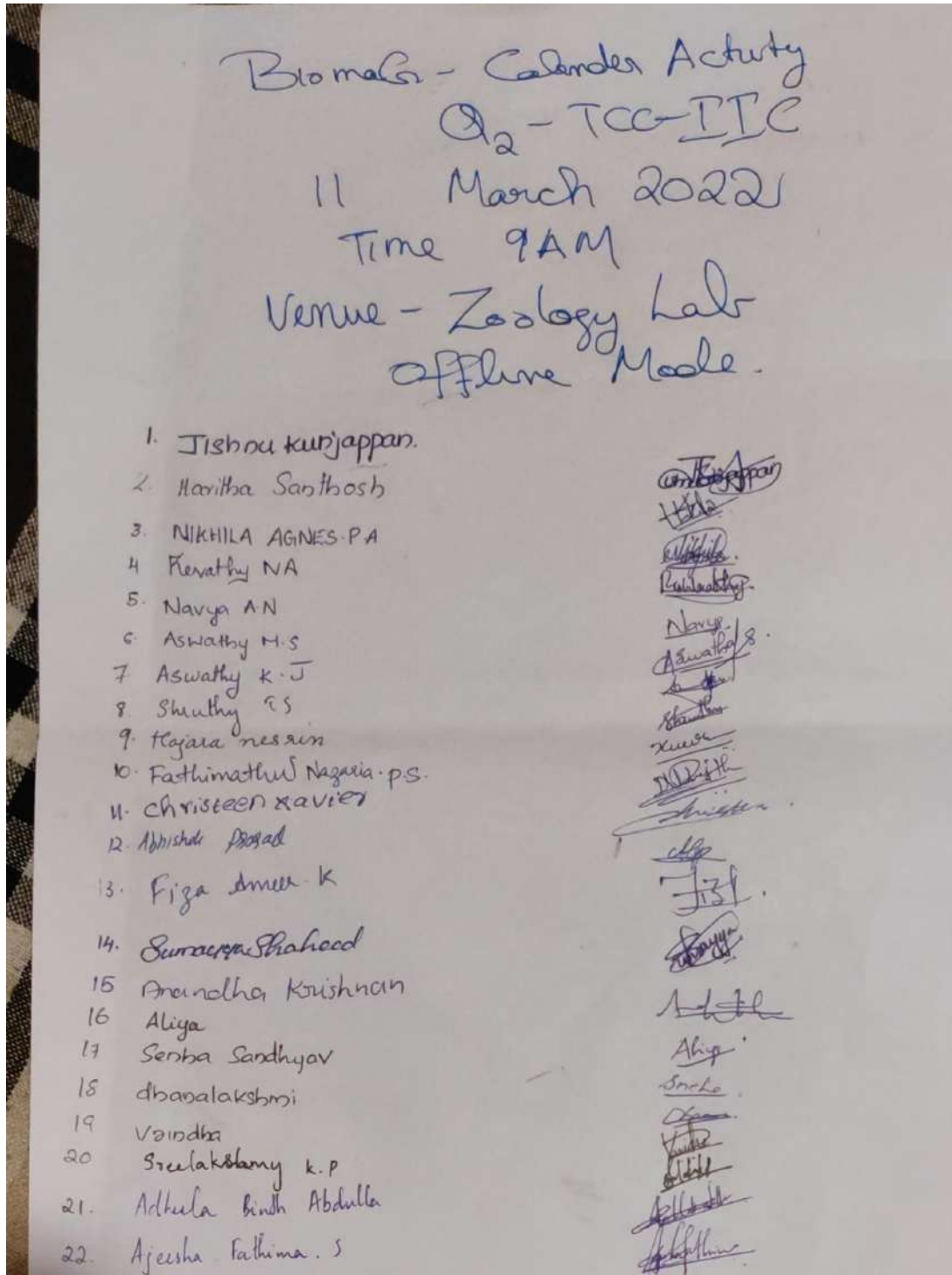
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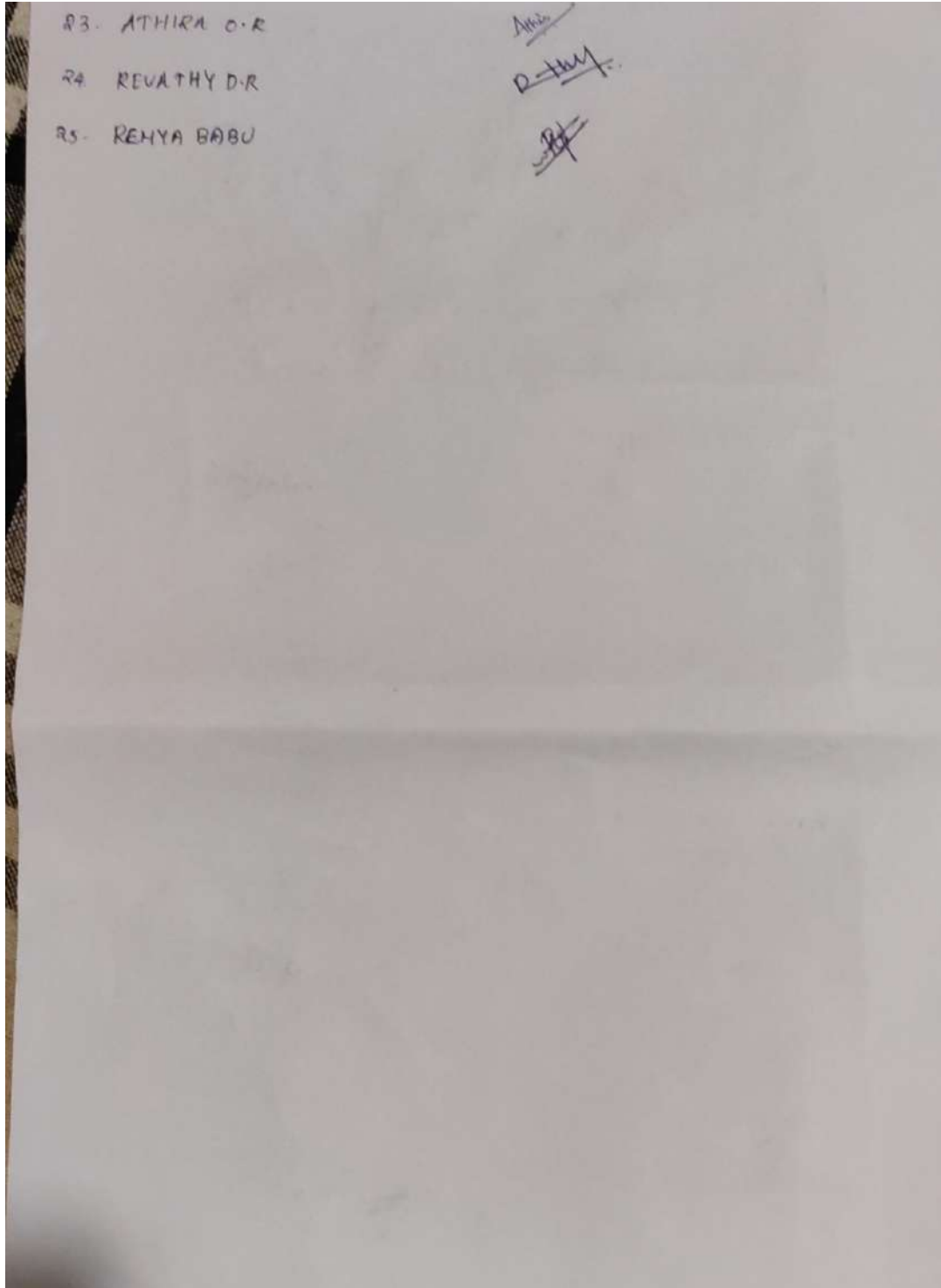
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Mrudula Menon V.
 Mrudula Menon V.
 Principal-in-Charge
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54 From a Homemaker to an Entrepreneur (2021-22, March 11 - March 11, Participant No: 30)

The session titled "From a Homemaker to an Entrepreneur" was a perfect fit for the calendar event focused on "Entrepreneurship Skill, Attitude, and Behavior Development." Led by Mrs. Leya George, the session provided a compelling narrative of her transformation from a homemaker with a passion for baking to a successful entrepreneur who now owns and operates Majo Bakery and Daily Needs. Mrs. George shared her inspiring journey, highlighting the critical role that skills, attitude, and behavior play in achieving entrepreneurial success.

Her story began with a simple oven in her home and evolved into a thriving business, showcasing how determination and a positive mindset can turn a hobby into a career. Mrs. George emphasized the importance of cultivating the right entrepreneurial attitude, along with the necessary skills to overcome challenges, particularly in the early stages of a business. She candidly discussed the financial obstacles that startups often face and provided valuable tips for managing finances effectively in the initial phases of an entrepreneurial journey.

This workshop was not only informative but also deeply motivating for students aspiring to become entrepreneurs. It served as a powerful reminder that with the right mindset and perseverance, anyone—even those starting from modest beginnings—can achieve their entrepreneurial dreams. The session also resonated with homemakers, encouraging them to pursue their passions and consider entrepreneurship as a viable path to personal and professional fulfillment..





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Semester 1

Thrust area: Validation & Concept Development

Quarter 2

Theme	Entrepreneurship
Activity Name	Workshop on Entrepreneurship Skill, Attitude and Behaviour Development
Mode of Conduct	Hybrid Mode (resource person online and students offline)
Time	One day
Mandatory/Elective	Elective
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 24 • Faculty: 6
Online Resource	https://youtu.be/4NCIQVuQq0o
Description	<p>From a Home maker to an Entrepreneur was an apt session for the calendar event Entrepreneurship Skill, Attitude and Behaviour Development. The resource person Mrs Leya George shared her journey from a homemaker who started her baking career with an oven at her residence to a successful baker, who now owns the Majo bakery and daily needs. She stressed the need for the skills, behaviour and attitude for a successful entrepreneur. The hurdles that an upcoming start-up or an entrepreneur face is mainly financial backup, she gave a few tips to the student entrepreneurs on how to manage the finance in the early phase of the career. The workshop was really helpful for the students who are dreaming to become an entrepreneur and was also motivating to all those who might be just a home maker, to chase their dreams and to follow their passion.</p>





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TCC-IIC & IQAC, THE COCHIN COLLEGE

WORKSHOP ON ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOUR DEVELOPMENT

FROM A HOMEMAKER TO AN ENTREPRENEUR

RESOURCE PERSON
MRS LEYA GEORGE
MAJOS BAKING & DAILY NEEDS

MARCH 11 2022, FRIDAY, 12PM

VENUE- ZOOLOGY LAB

Organising Committee

Faculty & Student Members

The Cochin College-Institute Innovation Council (TCC-IIC)





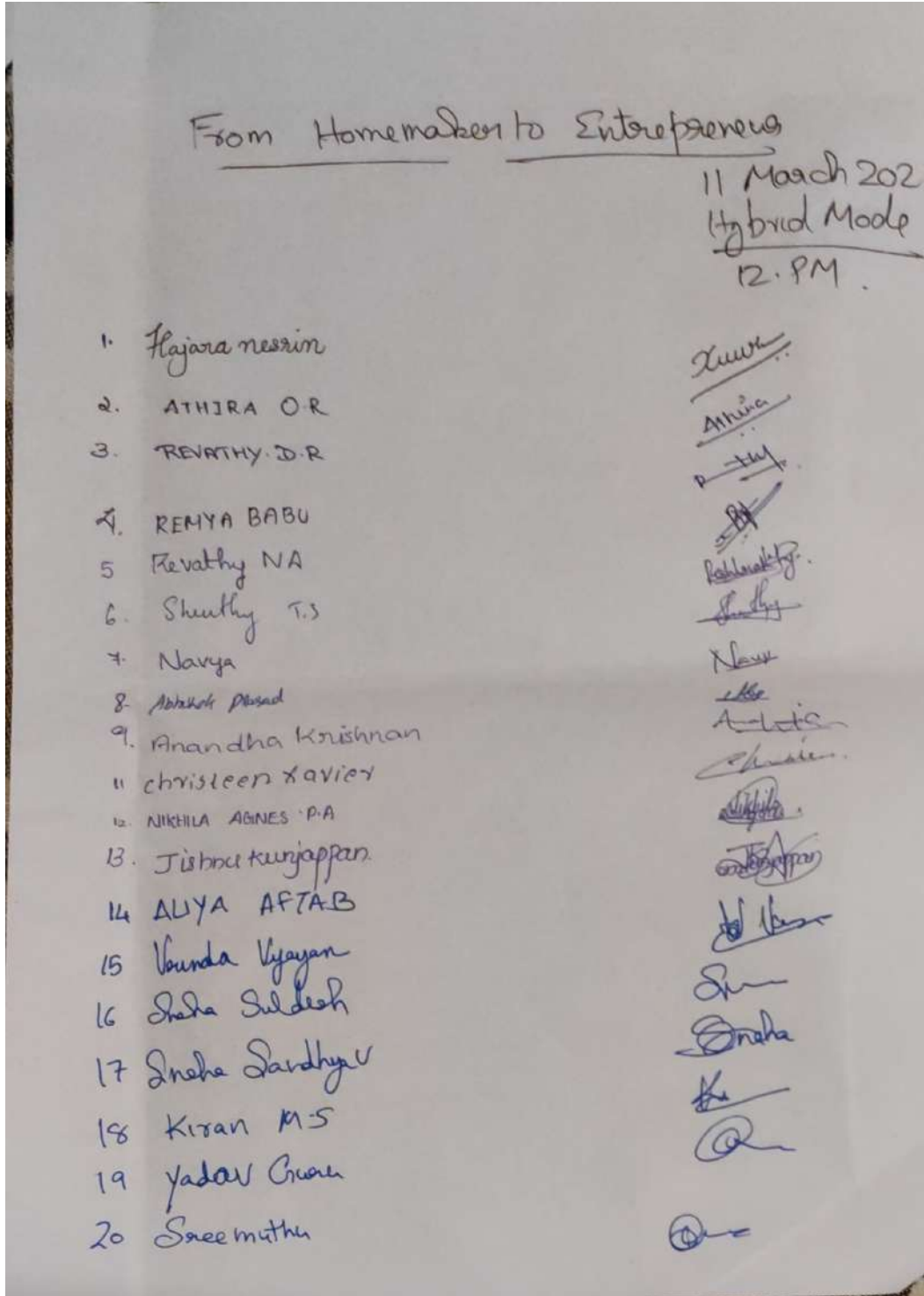
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Kochi, Kerala, India

CCRA-12, Koovapadam, Chullickal, Kochi, Kerala 682002, India

Lat 9.948889°

Long 76.251381°

11/03/22 12:15 PM

GPS Map Camera





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55 Design Thinking, Critical Thinking and Innovation Design (2021-22, March 10 - March 10, Participant No: 22)

The recent workshop for students interested in electronics provided an introduction to transistor design and selection. The session aimed to equip participants with the knowledge to choose suitable transistors for various applications and to foster critical thinking skills in electronic circuit design. The workshop began with a theoretical overview of transistor types and functions, followed by a practical exercise where students selected transistors for given scenarios. The activity was met with enthusiasm and active participation, demonstrating students' engagement and interest. Feedback indicated a high level of satisfaction, with participants expressing a desire for additional similar programs. Based on this positive response, future workshops should consider including more advanced topics, extended practical exercises, and collaborative projects to further enhance learning and skill development in electronics.

A workshop is conducted for students interested in electronics which provided an introduction to transistor design and selection. The session aimed to equip participants with the knowledge to choose suitable transistors for various applications and to foster critical thinking skills in electronic circuit design. The workshop began with a theoretical overview of transistor types and functions, followed by a practical exercise where students selected transistors for given scenarios. The activity was met with enthusiasm and active participation, demonstrating students' engagement and interest. Feedback indicated a high level of satisfaction, with participants expressing a desire for additional similar programs. Based on this positive response, future workshops should consider including more advanced topics, extended practical exercises, and collaborative projects to further enhance learning and skill development in electronics.





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REPORT OF

Workshop on Design Thinking, Critical thinking and Innovation Design

How to choose a transistor for end application???

10 March 2022





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Semester 1

Thrust area: Inspiration, Motivation & Ideation

Quarter 2

Theme	Innovation
Activity Name	WORKSHOP ON DESIGN THINKING, CRITICAL THINKING AND INNOVATION DESIGN
Mode of Conduct	Physical
Time	One day
Mandatory/Elective	Elective
Participants	<ul style="list-style-type: none"> • Students from institute: 20 • Faculty: 2
Description	<p>The program was organized for students interested in electronics. This was an introduction on how to design /chooses transistors for end program. Students were given a task of critical thinking to choose transistors for different purposes after a brief introduction of transistors. The students found the activity interesting and actively participated in the program. They also requested for such more programs so that their interest and ideas can be nurtured</p>





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TCC-IIC & IQAC, THE COCHIN COLLEGE

WORKSHOP ON DESIGN THINKING, CRITICAL THINKING AND INNOVATION DESIGN

HOW TO CHOOSE A TRANSISTOR FOR END APPLICATION?????

RESOURCE PERSON
DR PAULBERT THOMAS
ASSISTANT PROFESSOR
DEPARTMENT OF ELECTRONICS
THE COCHIN COLLEGE

MARCH 10 2022, THURSDAY, 12PM
VENUE- ELECTRONICS LAB

Organising Committee

Faculty & Student Members

The Cochin College-Institute Innovation Council (TCC-IIC)





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Students Attendance

Maswa Basheer	- Maswa
K. S. Jyothi ka	- Jyothi
shamnaz Khan	- Shamnaz
Abhirami A.S	- Abhirami
Abhirami Vinod	- Abhirami
Dalmiya Margret	- Dalmiya
Malavika D.M	- Malavika
SUSAN AIEENA B	- Susan
Sweathy Sanjeev	- Sweathy
Arunima Subhash	- Arunima
Kevin Joseph	- Kevin
Sinaraj. S. Bhat	- Sinaraj
B. SORUAKIRAN	- Soruakiran
Fahima V. J	- Fahima
Sithava Parvin	- Sithava
Fathuma Dilara	- Fathuma





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56 IPR Awareness Programme (2021-22 June 10 - June 10, Participant No: 22)

On 10th June 2022, The Cochin College organized an IPR Awareness Program as part of the National Intellectual Property Awareness Mission (NIPAM). This online session, which was a self-driven activity, saw enthusiastic participation from 130 students and 20 faculty members. The event was conducted in collaboration with the Patent Office, Chennai, KSCSTE-IPRICK, and the IQAC of The Cochin College.

The session was led by Ms. Devika R. Nair, a NIPAM officer and Examiner of Patents and Designs at the Patent Office, Chennai. Her presentation focused on the fundamentals of Intellectual Property Rights (IPR), emphasizing their critical role for entrepreneurs and innovators. She provided insights into how IPR can protect and enhance the value of creative ideas and innovations, which is especially crucial for those aiming to commercialize their inventions.

The awareness program aimed to educate participants on the various aspects of IPR, including patents, trademarks, copyrights, and designs, and how these can be leveraged for business growth and innovation protection. Ms. Nair also highlighted the processes involved in applying for patents and the support available through government initiatives like NIPAM.

Funded by the Kerala State Council for Science, Technology and Environment (KSCSTE), Trivandrum, the program was a valuable learning experience for all attendees, offering them a deeper understanding of the importance of IPR in fostering innovation and entrepreneurship. The session was particularly beneficial for students and faculty involved in research and development, equipping them with the knowledge needed to navigate the complexities of intellectual property.





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Semester 2

Self Driven Activity -3

Quarter 3

Theme	IPR
Activity Name	IPR Awareness Program
Mode of Conduct	Online
Time	One day
Mandatory/Elective	Self-Driven Activity
Participants (Online / offline)	<ul style="list-style-type: none"> Students: 130 Faculty: 20
Description	<p>IPR Awareness sessions being conducted as part of the National Intellectual Property Awareness Mission (NIPAM) by the Patent Office, Chennai, in collaboration with KSCSTE-IPRICK and IQAC, The Cochin College on 10 June 2022. The resource person was Devika R. Nair, NIPAM officer & Examiner of Patents and Designs Patent Office, Chennai. The awareness session was really helpful to know about IPR, its importance for Entrepreneurs and innovators. The program was funded by KSCSTE, Trivandrum.</p>





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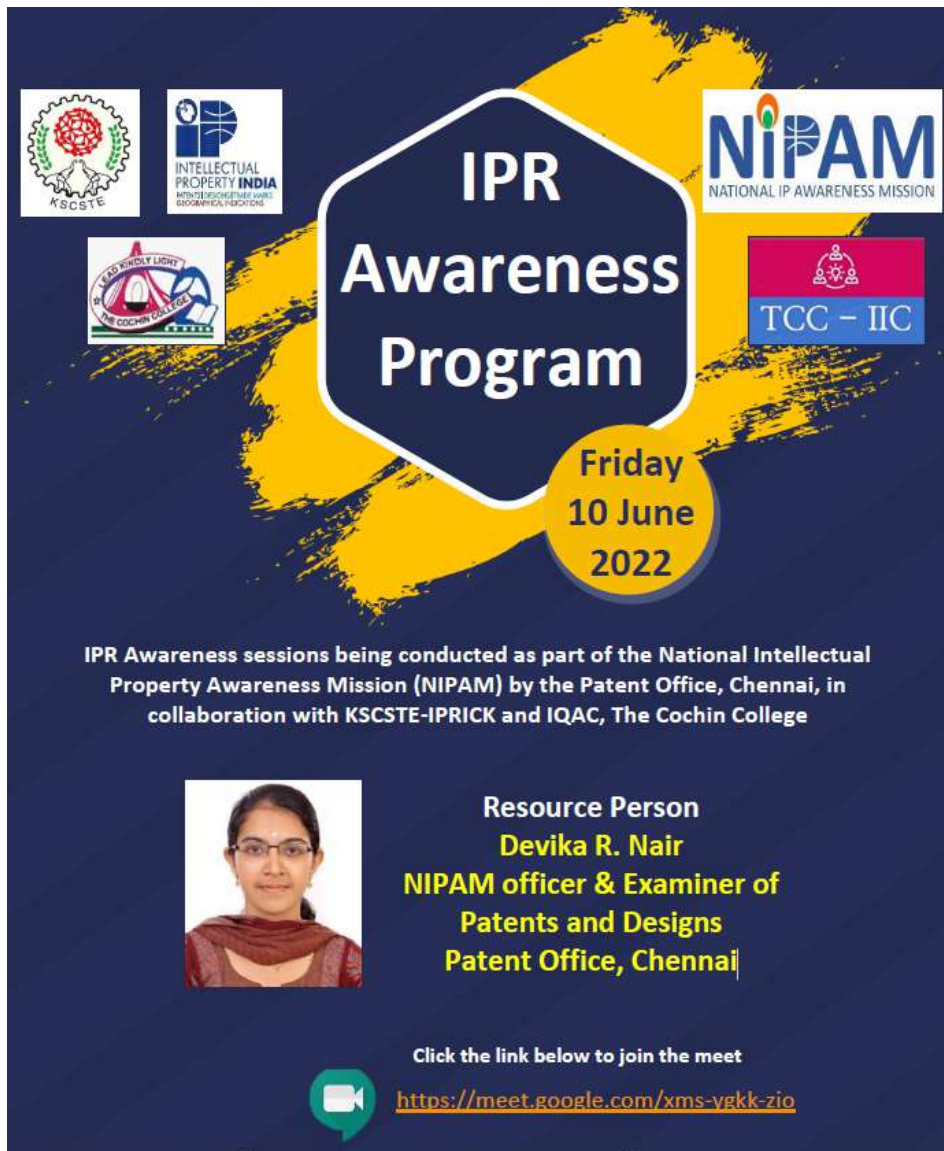
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Brochure



The brochure features a dark blue background with a large yellow brushstroke graphic. At the top left are logos for KSCSTE and Intellectual Property India. At the top right are logos for NIPAM (National IP Awareness Mission) and TCC - IIC. The central text reads 'IPR Awareness Program' in a white hexagonal box. Below this, a yellow circle contains the date 'Friday 10 June 2022'. A paragraph of text describes the program as part of NIPAM, organized by the Patent Office, Chennai, in collaboration with KSCSTE-IPRICK and IQAC, The Cochin College. A portrait of Devika R. Nair is shown next to her title as Resource Person, NIPAM officer & Examiner of Patents and Designs at the Patent Office, Chennai. At the bottom, a green speech bubble icon is next to a link to a Google Meet session.

IPR Awareness Program

Friday
10 June
2022

IPR Awareness sessions being conducted as part of the National Intellectual Property Awareness Mission (NIPAM) by the Patent Office, Chennai, in collaboration with KSCSTE-IPRICK and IQAC, The Cochin College

Resource Person
Devika R. Nair
NIPAM officer & Examiner of Patents and Designs
Patent Office, Chennai

Click the link below to join the meet
<https://meet.google.com/xms-vgkk-zio>





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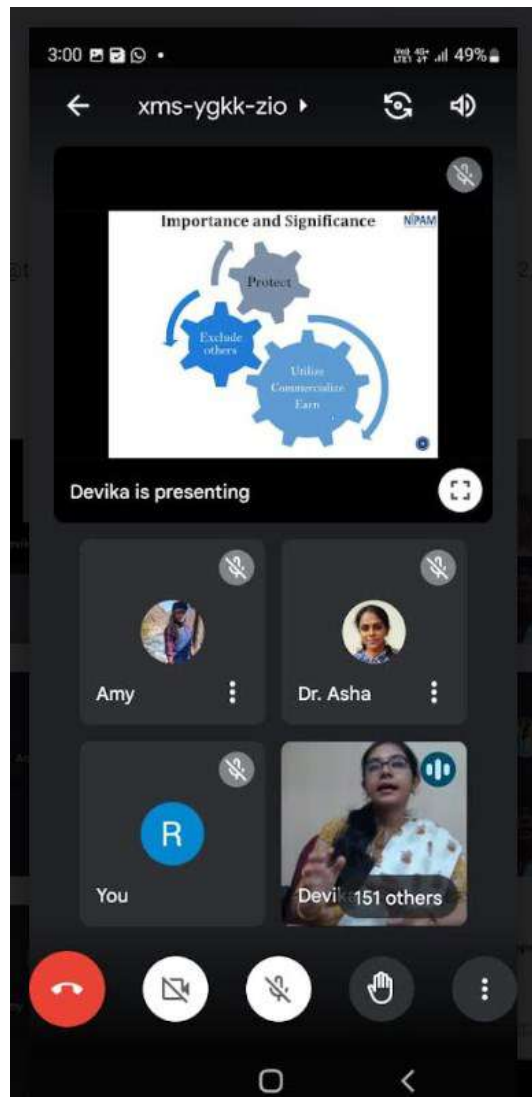
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Reflections from Online meet



Mrudula Menon V.
Mrudula Menon V.
Principal-in-Charge
The Cochin College



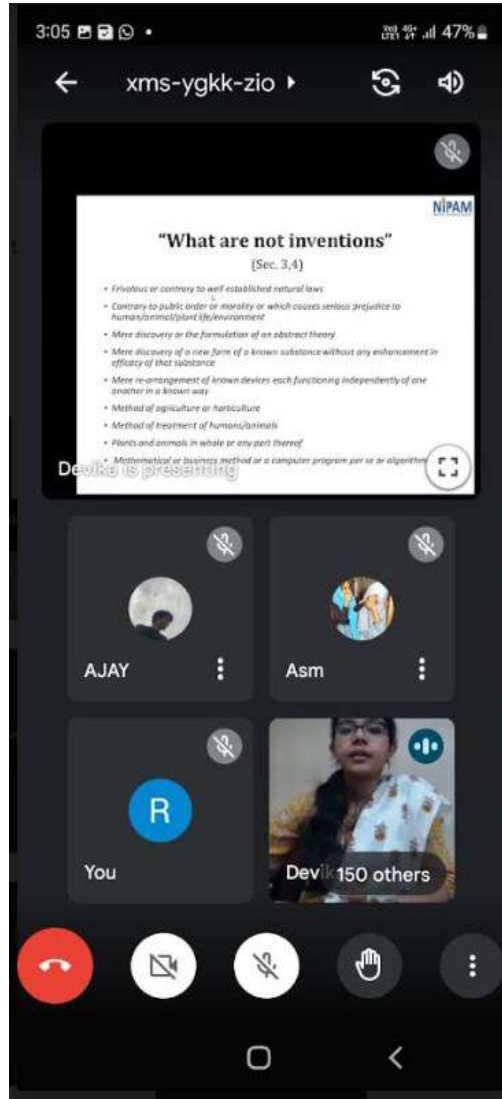
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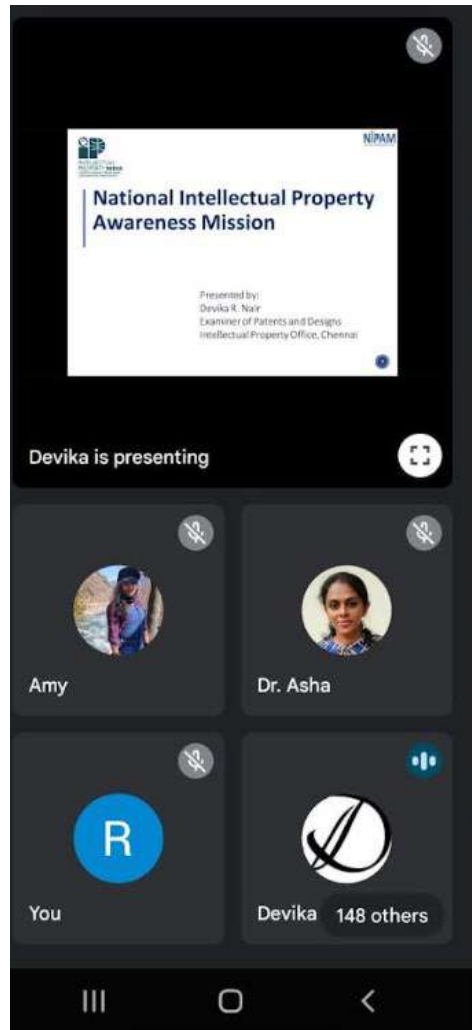
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57 IPR Research Innovation Demo Day (2021-22, 28 May-28 May, Participant No: 22)

On 28th May 2022, a group of 20 students and 2 faculty members from The Cochin College participated in a field/exposure visit to the Kerala Startup Mission at the Technology Innovation Zone in Kochi. This visit was organized in conjunction with the 'Research Innovation Demo Day,' part of Kerala Innovation Week, which is recognized as India's largest Design, Technology, and Maker Fest.

During the Demo Day, students had the unique opportunity to observe and engage with selected innovators from various research institutions and universities who were showcasing their research innovations. This event served as an invaluable platform for students to interact with the key stakeholders of Kerala's vibrant startup ecosystem, including technocrats, mentors, investors, corporates, industries, and government officials.

The visit was designed to provide students with a comprehensive overview of different projects and operational mechanisms within the startup environment. Through direct interaction with stakeholders, students gained insights into the roles and responsibilities of various participants in the startup ecosystem, as well as the challenges they face in translating research into commercial ventures.

This exposure visit was an eye-opening experience for the students, allowing them to network with professionals and understand the practical aspects of entrepreneurship and innovation. The knowledge and connections gained during this visit are expected to inspire and guide students in their future entrepreneurial endeavors.





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Semester 2

Thrust area: Validation and Innovation & Business Model Development

Quarter 3

Theme	Entrepreneurship
Activity Name	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre
Mode of Conduct	Physical
Time	One day
Mandatory/Elective	Elective
Participants (Online / offline)	<u>Students - 20</u> <u>Faculty - 2</u>
Description	<p>Students were taken into Kerala Startup Mission, which had organised a 'Research Innovation Demo Day' on 28 May, 2022 at Technology Innovation Zone, Kochi. The demo day was part of the Kerala Innovation Week (www.iwkerala.org), India's largest Design, Technology and Maker Fest happening from 22-28 May, 2022 at Kochi. During the Demo Day, selected innovators from various research institutions and universities showcased their research innovations before science enthusiasts and tech geeks. The 'Research Innovation Demo Day' was a platform for interested persons to interact with the stakeholders of Kerala's startup ecosystem. The demo day was an amazing opportunity for the students to network with the startups, technocrats, mentors, investors, corporates, industries, and government officials. They also got insights about the translation of their research into commercial ventures.</p> <p>The field/exposure visit should mainly focus on:</p> <ul style="list-style-type: none"> - Giving overview of different project and operational mechanism to the student and faculty members - Interaction with different stakeholders about their roles, how they work on their given task, challenges.





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58 IPR Brainstorming 2022 – Problem Solving Event (2021-22, 28 - AUGUST 28 August , Participant No: 63)

On the theme of innovation, The Cochin College organized a problem-solving event titled "Brainstorming 2022" as a self-driven activity. Conducted online, the event focused on addressing a significant local issue identified by students in the first quarter of the year: "Water Logging in Cochin." This event engaged 63 students and 2 faculty members in a collaborative effort to find innovative solutions to the persistent waterlogging problem caused by heavy rains.

Participants were provided with a Google Form to submit their ideas and suggestions. The responses showcased a wide range of innovative solutions, with the majority of students emphasizing the importance of regular cleaning of canals to ensure the free flow of water between Vembanad Lake and the Arabian Sea. Other notable suggestions included the installation of water sensors, designing an efficient drainage system, planting vegetation to absorb excess water, and creating detention basins to manage floodwaters.

Among the creative ideas, two students proposed the implementation of underground discharge channels as a novel approach to mitigate waterlogging. These solutions reflect the students' deep understanding of the issue and their commitment to finding practical and innovative ways to improve their local environment.

The event was a successful exercise in fostering critical thinking and innovation among students, encouraging them to apply their knowledge to real-world problems. The ideas generated during this event have the potential to contribute to long-term solutions for waterlogging in Cochin.





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Semester 2

Self Driven Activity -1

Quarter 3

Theme	Innovation
Activity Name	Brainstorming 2022 – Problem Solving Event
Mode of Conduct	Online
Time	One day
Mandatory/Elective	Self-Driven Activity
Participants (Online / offline)	<ul style="list-style-type: none"> Students: 63 Faculty: 2
Description	<p>Problem solving event was organised based on one of the problems identified by students in Q1. The problem selected was 'Water Logging in Cochin', students was given a google form to record innovative solutions for the problem they face whenever there is a heavy rain in our area. 63 students recorded their ideas and suggestions to solve this problem. Most of the students suggested regular cleaning of canals and create free flow of water form Vembanad lake to Arabian sea and vice versa. Installations of water sensors, Design the Drainage System, Plant Vegetation, Create Detention Basins. Two students suggested innovative strategies of underground discharge channels.</p>





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Brochure



TCC-IIC & IQAC The Cochin College

Brainstorming 2022 'Water Logging in Cochin'

You all might have seen and experienced Water logging in Cochin. Through Brainstorming 2020 we will try to figure out innovative ideas to solve this problem.

All you have to do is fill in the google form, the link of which is given below

<https://forms.gle/a5qkFJ5zP4HtegFW8>



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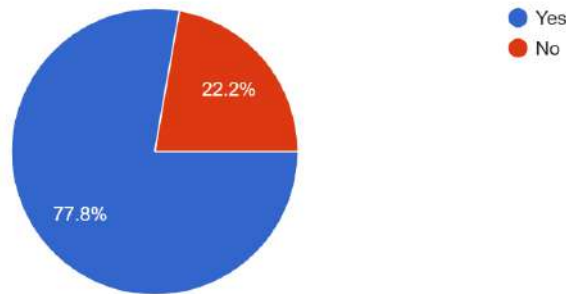
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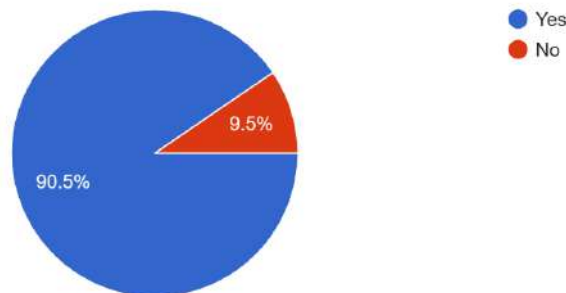
Are you Residing in Ernakulam District?

63 responses



Have you seen roads getting flooded in a single rain in cochin

63 responses





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How did you feel, when you were either walking or riding your vehicle through these water logs

63 responses

Irritated

Disgusting

Difficult

I feel disgusting

Very bad

It's very difficult and dangerous for all the peoples because we don't even know if there was a hole or something. Also this waste water cause some allergies

So difficult

Its very difficult

Dirty water from canals.....

What might be the reason for such quick flooding of roads in cochin?

63 responses

Dont know

Clogged drain and not cleaning the storm drains properly

The ruling government is not doing any works properly

There is no way for water flow...The ways are filled with waste.. That's the main reason

Don't know

Inapropriate construction of roads may leads to this kind of issues

Bad drainage system

Drainage system is poor.. Road doesnt have corect holes for thr water flow....

Lack of maintenance of canals





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59 IPR AWARENESS – Problem Solving Event (2021-22, 26 - April - 26 April Participant No: 63)

On 26th April 2022, The Cochin College observed World Intellectual Property Day with an online awareness program organized by the members of the Institution's Innovation Council (IIC). This mandatory event saw participation from 20 students and 3 faculty members.

The program focused on the official theme for 2022, "IP and Youth: Innovating for a Better Future," aiming to raise awareness about intellectual property (IP) among students and the broader community. As part of the initiative, students utilized social media platforms, particularly WhatsApp, to share statuses and posts that highlighted the significance of IP and the role of youth in fostering innovation.

The main objective of the program was not only to educate students about the importance of intellectual property rights but also to extend this awareness to the public through the widespread reach of social media. By leveraging these platforms, the event successfully propagated the message of innovation and IP protection, emphasizing the need for young innovators to be aware of and protect their creative contributions.

The program was well-received, serving as an effective tool for spreading knowledge about intellectual property and its impact on building a better future.





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Semester 2

Celebration Activities

Quarter 3

Activity Name	World Intellectual Property Day
Date of Activity	26th April 2022
Mode of Conduct	Online
Time	One Day
Mandatory/Elective	Mandatory
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 20 • Faculty: 3
Description	<p>An online awareness program was organised as a part of World Intellectual Property Day by IIC members. Using the online social media platforms (Whatsapp) students uploaded statuses containing theme of World Intellectual Property Day. The official theme for 2022 is IP and Youth Innovating for a Better Future. The main objectives of the program were to create awareness among the students and to propagate among the public using social media platforms.</p>





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Whatsapp Status Shared by students & Faculty

World Intellectual Property rights day 2022

Theme: IP and Youth Innovating for a Better Future





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60 “How to plan for Start-up and legal Ethical Steps” (2021-22, 19 - 19 March Participant No: 58)

On 19th March 2022, an informative online session titled “How to Plan for Start-up and Legal Ethical Steps” was conducted, focusing on the foundational aspects of starting a business. The session, which was elective, saw active participation from 50 students and 8 faculty members.

The resource person, Mr. Krishna Kumar, Lead – Business Incubation at Kerala Start-up Mission, Trivandrum, provided valuable insights into the concept of startups and the initial steps needed to launch them. He discussed the various government initiatives aimed at motivating and supporting startups across the state, highlighting the resources and facilities available at different incubation centers.

Mr. Kumar detailed the opportunities available for students to plan and execute their startup ideas, emphasizing the funding options provided by the government, including angel funding. The session also included a virtual tour of the Kerala Start-up Mission Centre in Ernakulam, offering participants a closer look at the infrastructure and support provided to budding entrepreneurs.

In addition to the practical aspects of starting a business, Mr. Kumar also covered the essential legal and ethical steps that must be taken to ensure the success and sustainability of a startup. The session was highly interactive, with students and faculty engaging with the resource person to clarify their doubts and learn more about the Kerala Start-up Mission.

The session was well-received, offering participants a comprehensive understanding of the startup ecosystem and the support available to them, making it a valuable experience for all involved.

The session’s recording is available online for further reference [here](<https://youtu.be/43tj3IKMLRs>).





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Semester 2

Thrust area: Validation and Innovation & Business Model Development

Quarter 3

Theme	Start-up
Activity Name	Session on "How to plan for Start-up and legal & Ethical Steps"
Mode of Conduct	Online
Time	Half Day – 19 March 2022
Mandatory/Elective	Elective
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 50 • Faculty: 8
Online Resources	https://youtu.be/43tj3IKMLRs
Description	<p>The resource person for the program was Mr Krishna Kumar, Lead – Business Incubation, Kerala Start Up Mission, Trivandrum. He addressed the students on what is a start up and how to begin with it. He also gave a detailed session on the government's initiatives to motivate and incubate start-ups at various centres throughout the state. The resources and facilities provided by the government was also showcased in the session. The various opportunities for students to plan a start-up was also explained in detail. Funds provided by the government for start-ups was also discussed. He gave a brief idea about angel funding and its prospects in star-ups.</p> <p>A virtual tour to the start-up mission centre in Ernakulam was also part of the session. The legal and ethical steps in start-ups was discussed in the session. Students and faculty interacted with the resource person to clear there doubts and to know more about Kerala Start-up mission.</p>





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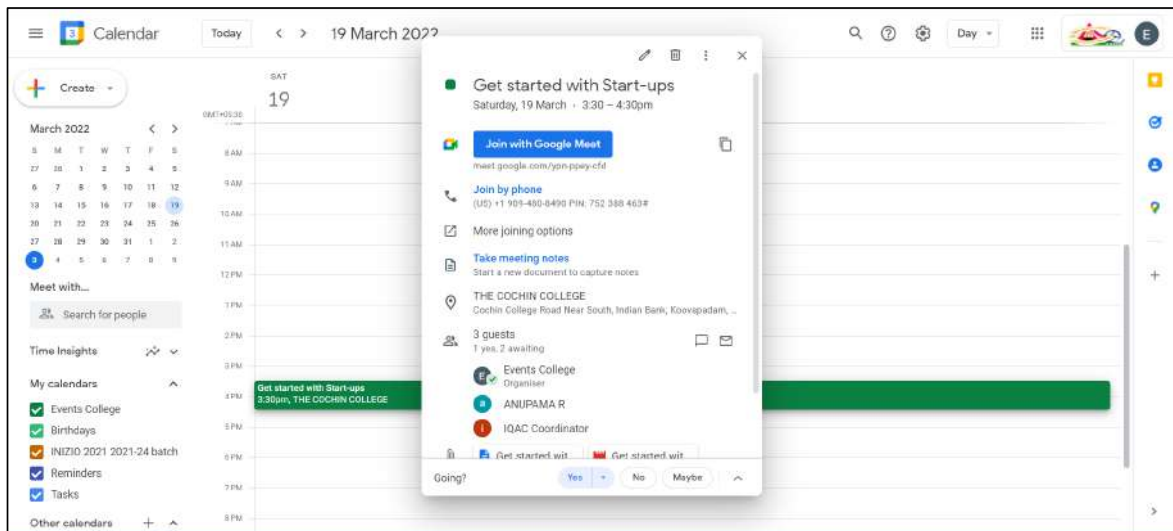
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Google Meet - details



Get started with Start-ups

Saturday, 19 March · 3:30pm

Google Meet joining info

Video call link: <https://meet.google.com/ypn-ppay-cfd>

Or dial: (US) +1 909-480-8490 PIN: 752 388 463#

More phone numbers: <https://tel.meet/ypn-ppay-cfd?pin=4911043273635>





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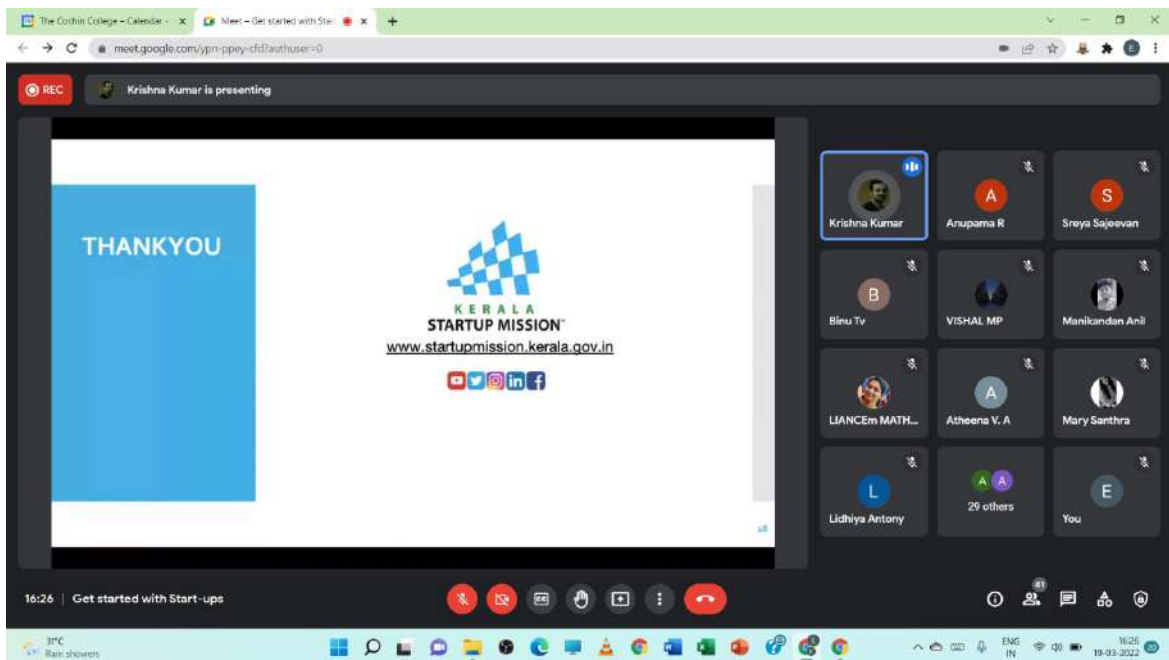
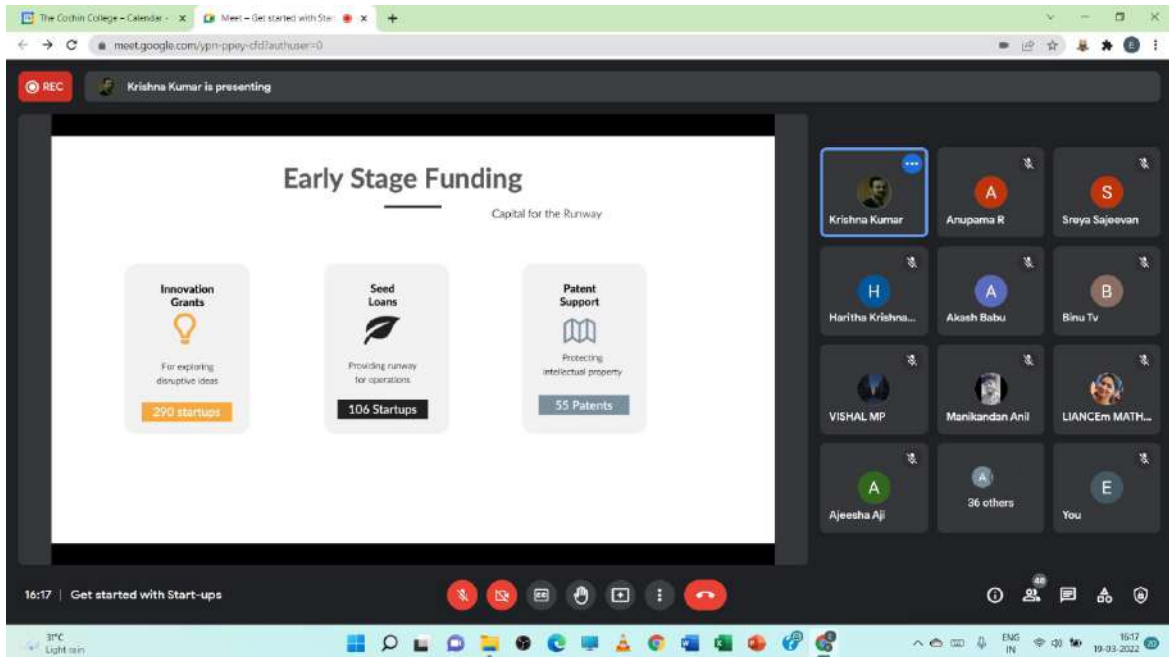
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Screenshots of the session



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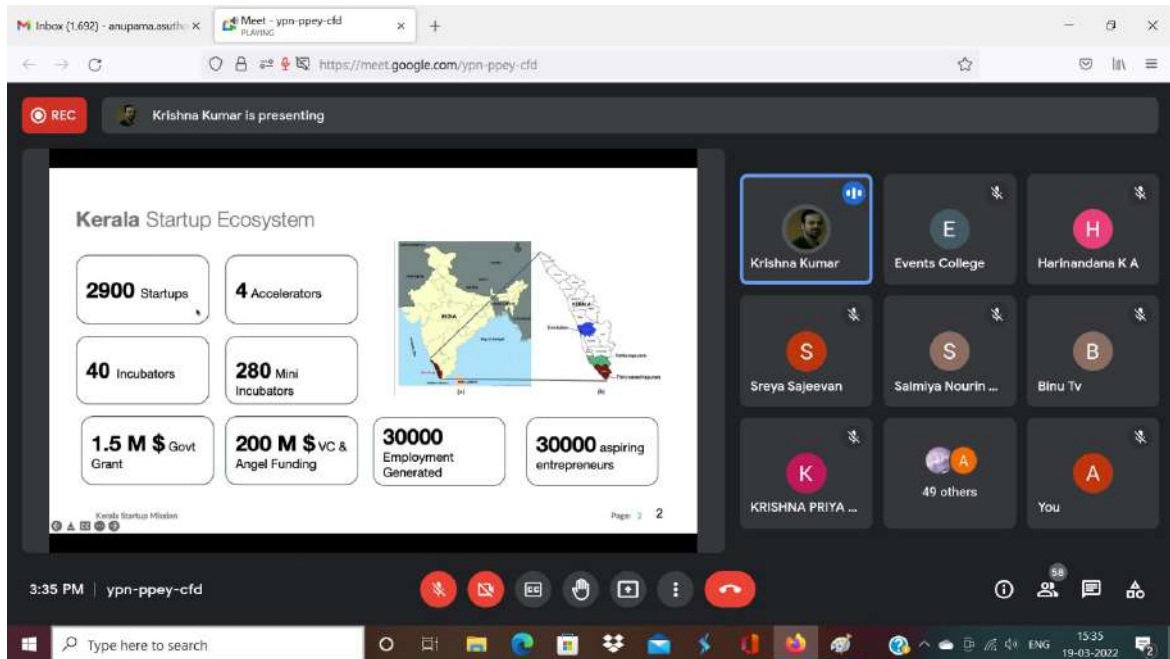
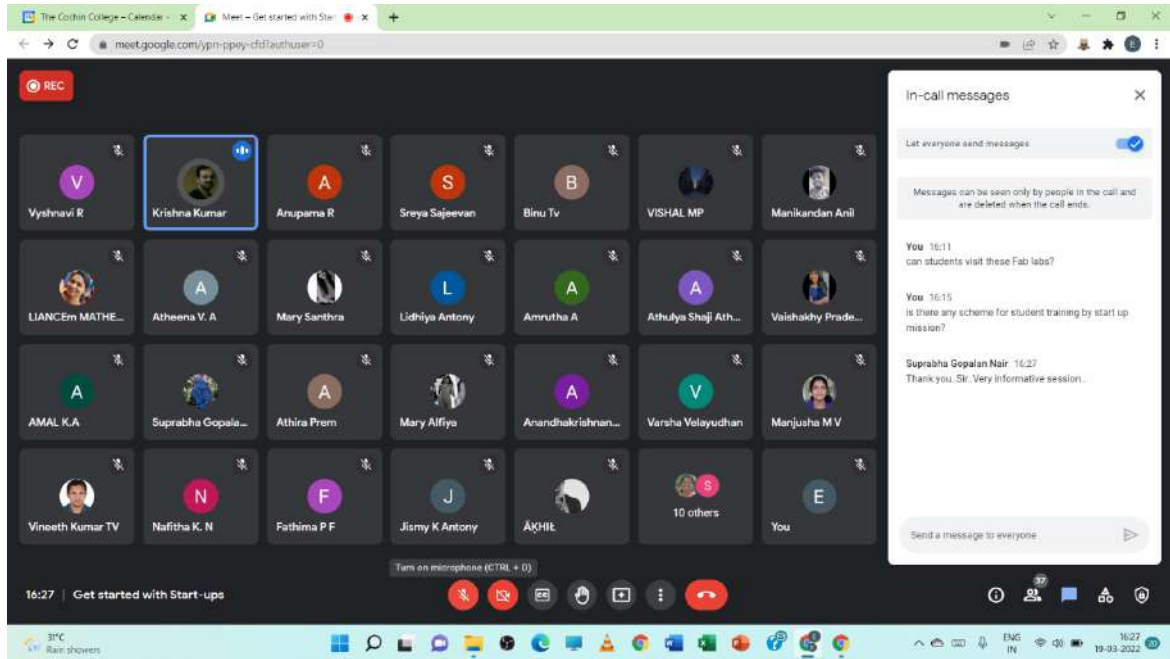
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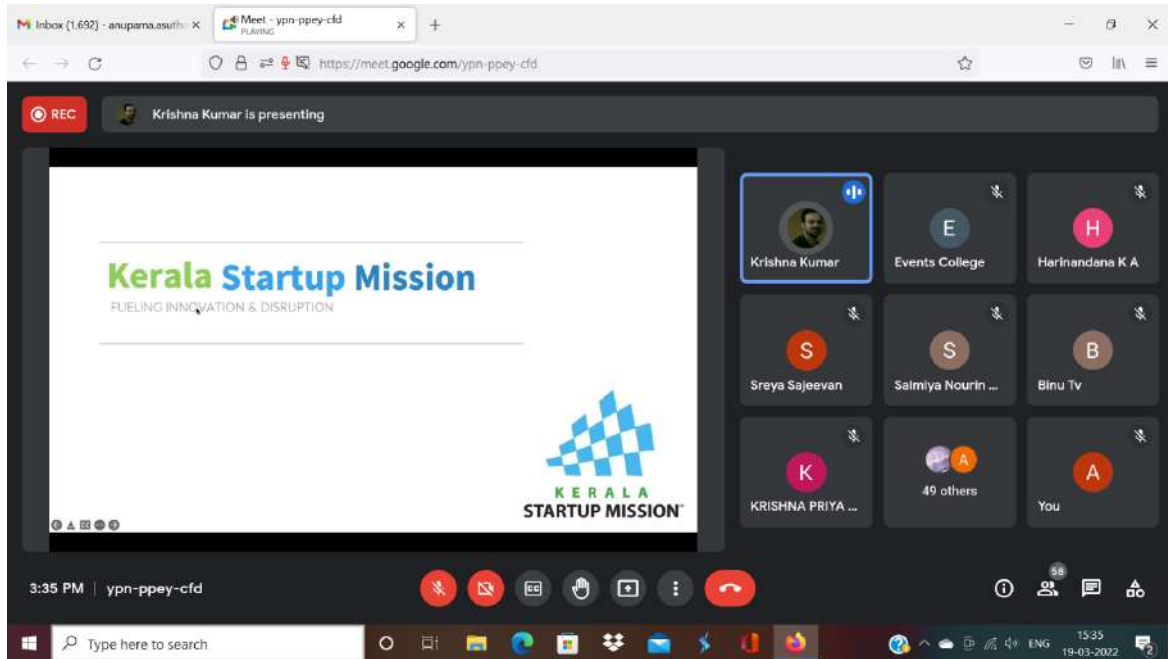
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61 National Technology Day (2021-22, 11 May - 11 May Participant No: 28)

On 11th May 2022, The Cochin College celebrated National Technology Day with the launch of an innovative tool, DutyBase V1.0, developed by the Digital Solutions Committee in collaboration with the Exam Committee, TCC-IIC, and IQAC. This event was conducted online and was a mandatory participation event for the faculty, with 25 faculty members attending.

DutyBase V1.0 is an Integrated Exam Duty Management System designed to automate and streamline the process of exam duty allotment, notification, and logging. The system features a live dashboard that displays exam duties for all faculty members starting from January 2022. Faculty members can access this system using their Gsuite IDs to check their duty status in real-time.

The Exam Committee can leverage the system to automatically generate and publish the exam duty list for upcoming university exams. The duty lists are then disseminated via email to the respective faculty members and securely archived in the system's database. The system is built on Google Sheets, utilizing Javascript coding for seamless operation and integration.

This year's National Technology Day celebration was marked by the official release of the DutyBase system, which is expected to significantly enhance the efficiency and transparency of exam duty management at the college. The successful implementation of this system reflects the college's commitment to leveraging technology for improving academic administration.





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Semester 2

Celebration Activities

Quarter 3

Activity Name	National Technology Day
Date of Activity	11th May 2022
Mode of Conduct	Online
Time	One Day
Mandatory/Elective	Mandatory
Participants (Online / offline)	<ul style="list-style-type: none"> Faculty: 25
Description	<p>The Digital Solutions Committee in collaboration with Exam committee, TCC-IIC and IQAC is introducing DutyBase V1.0 - Integrated Exam Duty Management System for the seamless automation of exam duty allotment, notification, and logging. The system provides a live dashboard which displays the exam duties from January 2022 onwards for all the faculty of the college. The beneficiaries may use their Gsuite id to access the system to know about the duty status. At the exam committee side, the system will be used to automatically generate the exam duty list for any upcoming university exam, publish the duty list via email to the faculty members, and archive it in the database. The system is implemented in Google Sheets with Javascript coding.</p> <p>We are celebrating this year's National Technology Day by releasing the DutyBase system live.</p>





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INSTITUTION'S
INNOVATION
COUNCIL
ESTABLISHED IN 2018



TCC - IIC



National Technology Day



INNOVATION CELL
DEVELOPER OF IIC

DutyBase V1.0

The Digital Solutions Committee in collaboration with Exam committee and IQAC is introducing *DutyBase V1.0 - Integrated Exam Duty Management System* for the seamless automation of exam duty allotment, notification, and logging. The system provides a live dashboard which displays the exam duties from January 2022 onwards for all the faculty of the college. The beneficiaries may use their Gsuite id to access the system to know about the duty status. At the exam committee side, the system will be used to automatically generate the exam duty list for any upcoming university exam, publish the duty list via email to the faculty members, and archive it in the database. The system is implemented in Google Sheets with Javascript coding. We are celebrating this year's National Technology Day by releasing the DutyBase system live. Please do share your feedback with us.

Link to the system:
<https://docs.google.com/spreadsheets/d/187sgSl.6HD0kA7RXJaWYpyNfp02Ep97wlKjLhxxluhgE/edit?usp=sharing>

Wishing you all an enthralling National Technology Day.

Regards,
Digital Solutions Committee

Note:

1. Preferably open the system in Google chrome rather than in any other native browser if you are using a phone.
2. Best view is from a laptop/ tab/ desktop.





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62 Workshop on Entrepreneurship Skill, Attitude and Behaviour Development

22,11 March -11 May Participant No: 30)

A workshop titled "Entrepreneurship Skill, Attitude and Behaviour Development" was conducted in a hybrid mode, with the resource person, Mrs. Leya George, joining online and students participating offline. The session, "From a Homemaker to an Entrepreneur," was particularly impactful, as Mrs. George shared her inspiring journey from starting her baking career with a simple oven at home to establishing the successful Majo Bakery and Daily Needs.

Mrs. George highlighted the essential skills, attitudes, and behaviors required to become a successful entrepreneur. She discussed the challenges faced by budding entrepreneurs, particularly the financial hurdles, and provided practical tips on managing finances during the early stages of a business. Her insights were especially valuable for students aspiring to venture into entrepreneurship, offering them a realistic view of the journey ahead.

The workshop, attended by 24 students and 6 faculty members, was not only informative but also motivational, encouraging those who may start from humble beginnings, such as homemakers, to pursue their dreams and passions. The session served as a reminder that with determination and the right mindset, anyone can turn their passion into a successful enterprise.

The recorded session is available online for further reference [here](<https://youtu.be/4NCIQVuQq0o>).





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Semester 1

Thrust area: Validation & Concept Development

Quarter 2

Theme	Entrepreneurship
Activity Name	Workshop on Entrepreneurship Skill, Attitude and Behaviour Development
Mode of Conduct	Hybrid Mode (resource person online and students offline)
Time	One day
Mandatory/Elective	Elective
Participants (Online / offline)	<ul style="list-style-type: none"> • Students: 24 • Faculty: 6
Online Resource	https://youtu.be/4NCIQVuQq0o
Description	<p>From a Home maker to an Entrepreneur was an apt session for the calendar event Entrepreneurship Skill, Attitude and Behaviour Development. The resource person Mrs Leya George shared her journey from a homemaker who started her baking career with an oven at her residence to a successful baker, who now owns the Majo bakery and daily needs. She stressed the need for the skills, behaviour and attitude for a successful entrepreneur. The hurdles that an upcoming start-up or an entrepreneur face is mainly financial backup, she gave a few tips to the student entrepreneurs on how to manage the finance in the early phase of the career. The workshop was really helpful for the students who are dreaming to become an entrepreneur and was also motivating to all those who might be just a home maker, to chase their dreams and to follow their passion.</p>





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TCC-IIC & IQAC, THE COCHIN COLLEGE

WORKSHOP ON ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOUR DEVELOPMENT

FROM A HOMEMAKER TO AN ENTREPRENEUR

RESOURCE PERSON
MRS LEYA GEORGE
MAJOS BAKING & DAILY NEEDS

MARCH 11 2022, FRIDAY, 12PM

VENUE- ZOOLOGY LAB

Organising Committee

Faculty & Student Members

The Cochin College-Institute Innovation Council (TCC-IIC)





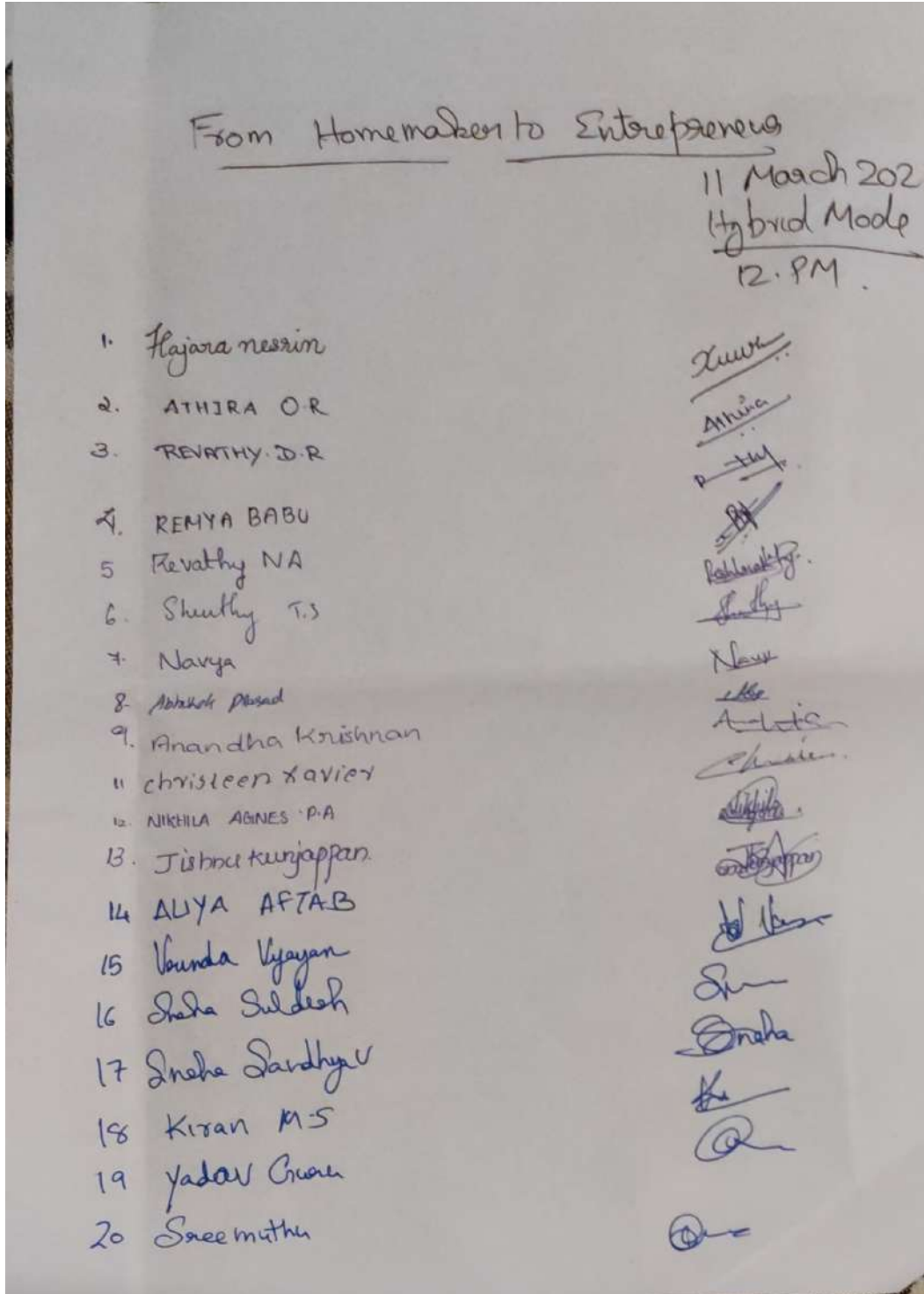
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63 My Story - Motivational Session by Successful Innovators.(2021-22,12 March -12 March , Participant No: 35)

A motivational session titled "My Story - Motivational Session by Successful Innovators" was conducted online with Mr. Vinod Bhaskar as the resource person. Mr. Bhaskar, currently serving as the Technical Coordinator for "Clean Motion" between Sweden and India and the Technical Director at Tyst Drive India, shared his inspiring journey from creating a small model of an auto to establishing a thriving electric scooter and auto manufacturing startup, Tyst, which now collaborates with Sweden.

During the session, Mr. Bhaskar emphasized the significance of hackathons as platforms for problem-solving, encouraging students to recognize their potential in generating and implementing innovative ideas. He stressed the importance of designing high-quality, eco-friendly products and motivated students by sharing that initial design attempts might result in failures, but perseverance and refinement will eventually lead to success.

The session was attended by 25 students and 10 faculty members, offering them valuable insights into the entrepreneurial journey and the importance of resilience in innovation. The session highlighted the need for continuous learning and adaptation in the pursuit of one's dreams.

The session was well-received, and the recorded session is available online for reference (<https://www.youtube.com/watch?v=qs>)





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Semester 1

Thrust area: Inspiration, Motivation & Ideation

Quarter 1

Theme	Innovation
Activity Name	My Story - Motivational Session by Successful Innovators. Resource person Vinod Bhaskar Technical coordinator in "Clean motion" Between Sweden and India. (Electric Vehicles Manufacturer) Technical director in Tyst drive India.
Mode of Conduct	Online
Time	One Day
Mandatory/Elective	Elective
Participants	<ul style="list-style-type: none"> • Students: 25 • Faculty: 10
Online Resource*	https://www.youtube.com/watch?v=qsNcKOSYeYY





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<p>Description</p>	<p>The resource person was from an electric scooter and auto manufacturing star up Tyst. He talked about how he started with a small model of an auto to this company which is now collaborating with Sweden. He emphasized the need for hackathons related to problem solving, where students can recognize their potential in creating and implementing novel ideas. He stressed the need of designing with quality and eco-friendly products. He motivated students that the designs that they bring to paper might be a total mistake for several attempts, but it will get refined and turn out to be the best, so don't get lose heart till you succeed in what they dream.</p>
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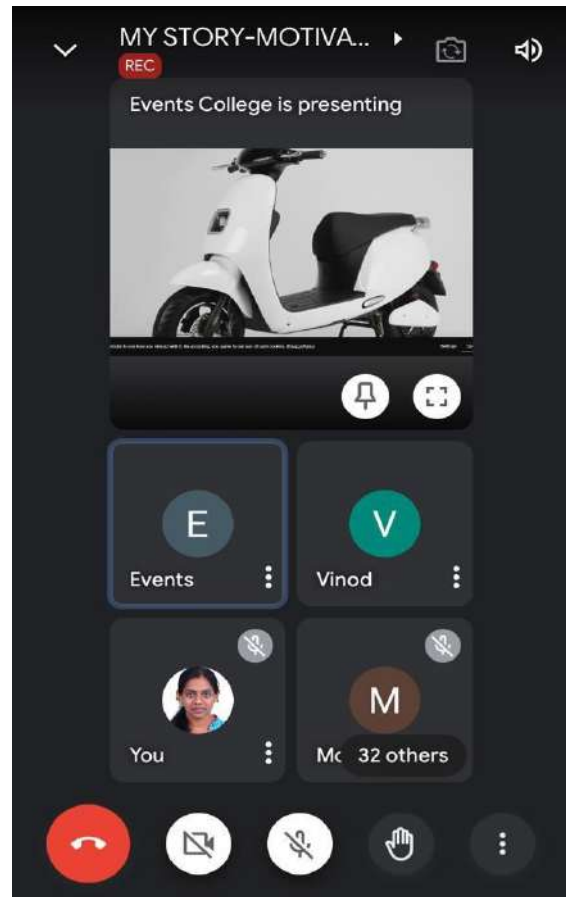
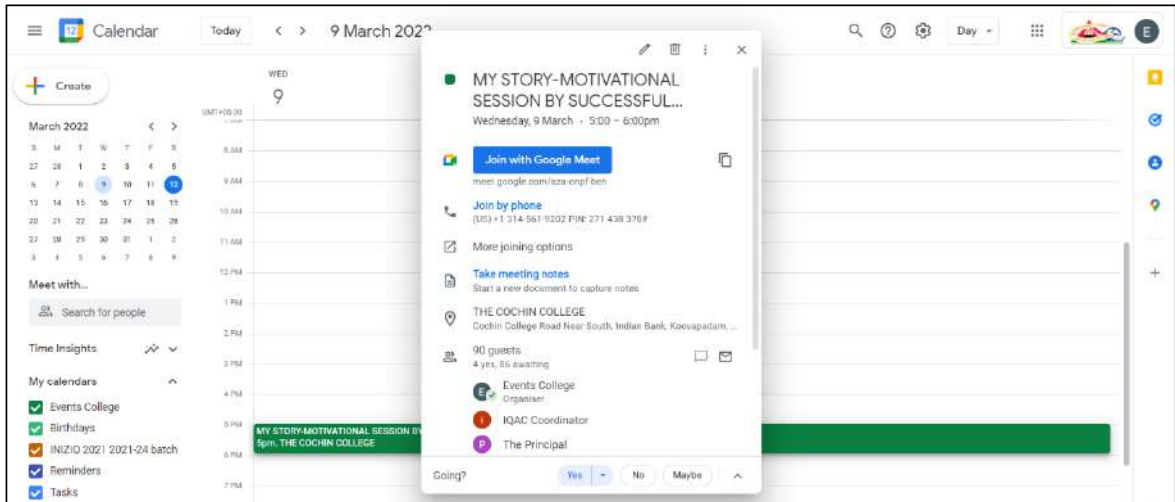
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64 My Story - Business Model Canvas (BMC). (2021-22, 9 May - 9 May , Participant No: 96)

An online session on the Business Model Canvas (BMC) was organized as part of the entrepreneurship theme, attracting the participation of 80 students and 16 faculty members. The session was an elective event, facilitated by our mentor institute and featured two insightful presentations.

The first session was conducted by Mr. Arun J S, an Innovation Evangelist from IEDC, Mar Baselius, followed by the second session led by Mr. Sarju S, Nodal Officer, SJECT-IEDC. Both sessions provided participants with a comprehensive understanding of strategic management in the context of developing new business models.

Key highlights of the sessions included discussions on how to visualize and communicate a clear and simple narrative of a business model using the Business Model Canvas. The speakers emphasized the versatility of the canvas in exploring and refining business models, whether for startups or existing businesses. They also explained the dual approach of "Explore" and "Exploit," which allows businesses to innovate while optimizing their current operations.

The sessions delved into the four essential steps of the Business Model Canvas process: sketching the business idea, collaborating with a virtual team, systematically testing the idea through prototyping, and tracking progress while managing risks. These steps were elaborated with practical examples and strategies that participants could apply to their entrepreneurial endeavors.

The event was highly informative and provided valuable tools and techniques for students and faculty alike to conceptualize, test, and refine business models. The knowledge gained from this session is expected to be instrumental in helping participants develop successful and sustainable business ventures.





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Semester 2

Thrust area: Validation and Innovation & Business Model Development

Quarter 3

Theme	Entrepreneurship
Activity Name	Session on Business Model Canvas (BMC)
Mode of Conduct	Online
Time	One day
Mandatory/Elective	Elective
Participants <i>(Online / offline)</i>	Students- 80 Teachers- 16
Description	<p>The program was organised by our mentor institute. There were two sessions, session 1 by Mr Arun J S, Innovation Evangelist, IEDC, Mar Baselius and session 2 Mr Sarju S, Nodal Officer, SJECT- IEDC. Both the sessions were very informative. Strategic management for developing new business models were the main highlight of the sessions. They also discussed how to visualize and communicate a simple story of your business model, use the canvas to explore new business models whether you are a start-up or an existing business and the use the canvas to easily juggle between "Explore" and "Exploit" business models. The four steps involved in business model canvas such sketching the business idea, collaboration with virtual team, use of systematic approach to test the idea-prototype and tracking the progress and risk was elaborated in the sessions. The session was attended by 80 students and 16 faculty members</p>





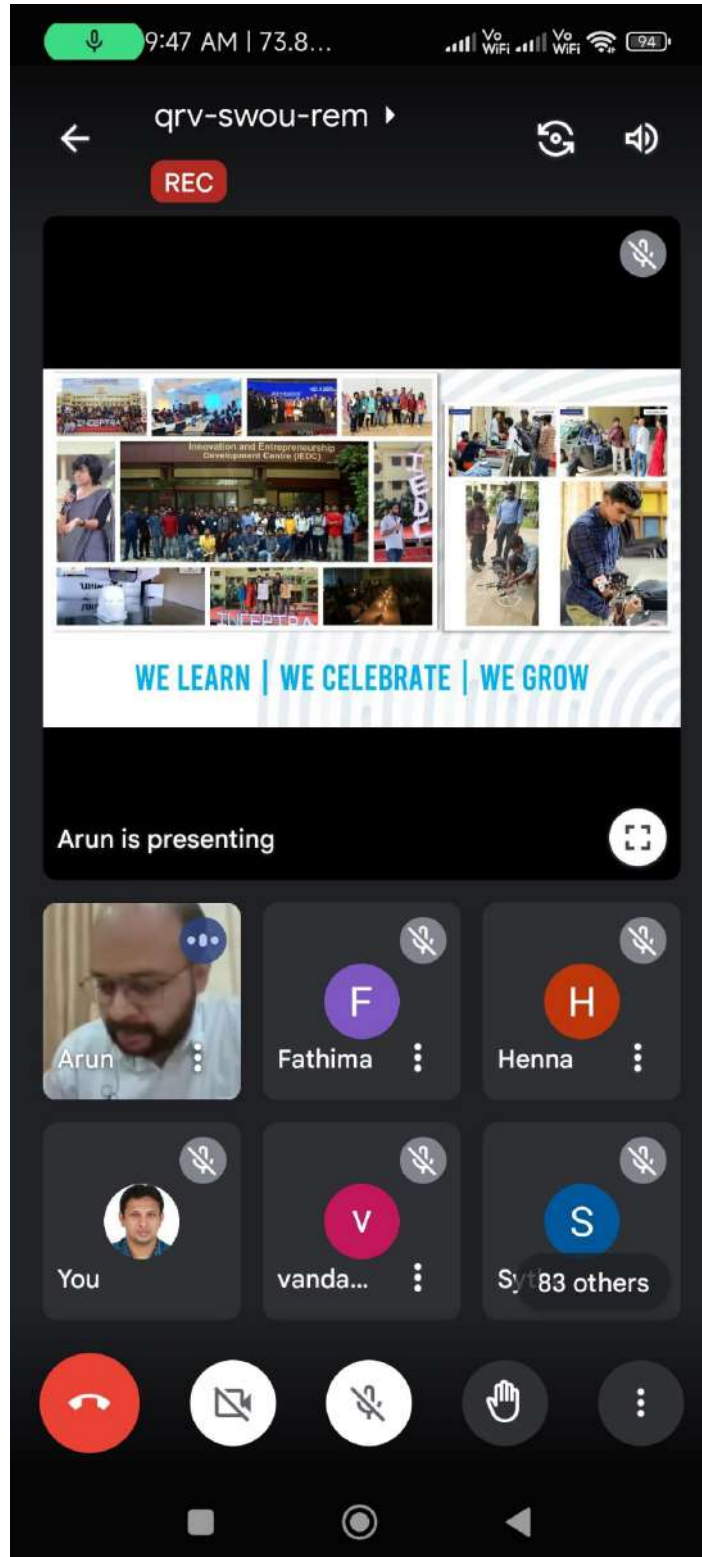
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Mrudula Menon V.
Principal-in-Charge
The Cochin College



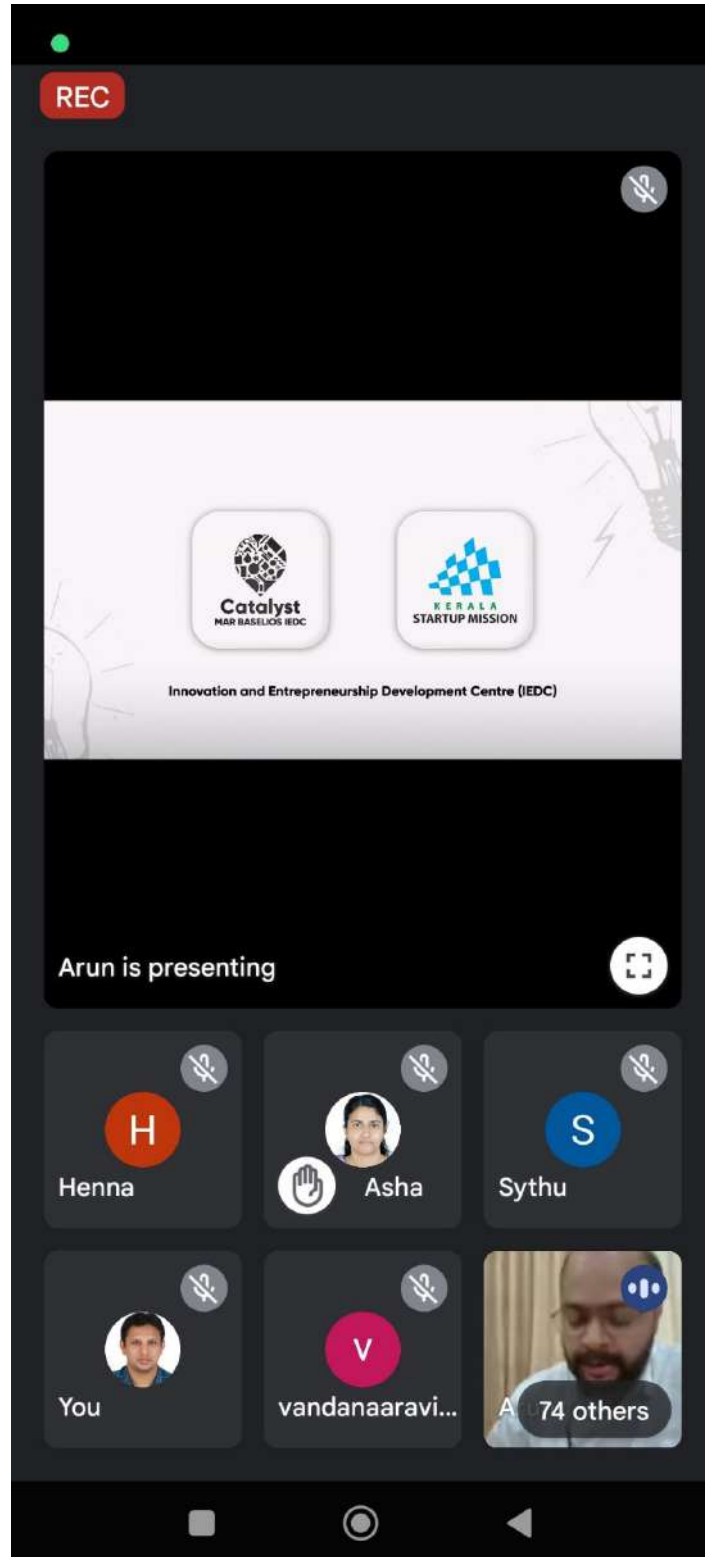
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Click  to register

Click the icon below to join 



Resource Persons



Session 1
Mr. Arun J S

Innovation Evangelist, Nodal Officer Catalyst, Mar Baselios IEDC
Assistant Professor, Dept of Electronics & Communication, Mar Baselios College of Engineering and Technology



Session 2
Mr. Sarju S

Nodal Officer - SJCET IEDC, Secretary - IEEE CS Kerala Section, Campus Advisor - GitHub, Mentor - YIP KDISC, Co-founder- Slate'N'Pencil
Assistant Professor, Dept of Computer Science, St. Joseph's College of Engineering and Technology, Palai



St. Xavier's College for Women, Aluva
(Affiliated to M.G. University)
Re-accredited by NAAC with A grade (CGPA 3.33); ISO 9001:2015 Certified

Quarter 3 IIC Calendar Activity

SESSION ON
BUSINESS MODEL
CANVAS

Date: 9 May 2022
Time: 9.30 a.m.

Scheme: Mentor-Mentee of IIC Institutions



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65 INSPIRATIONS,” (2021-2022, August 2- August 2, Participant No :30)

The Entrepreneurship Development Club, in collaboration with the PG and Research Department of Commerce, hosted the third session of the online series "Inspirations" on August 2, 2022. This session, held from 4:00 PM to 6:00 PM, featured Dr. Aswiti Mannaly, a Consultant Orthodontist and the founder of Aswti's *sugar flakes*. The event was coordinated by Dr. Anup

The session aimed to foster an entrepreneurial mindset among students by connecting them with successful entrepreneurs. Dr. Mannaly shared her journey, balancing her medical career and her passion for baking, which served as an inspiring example of following one's passions alongside a professional career. Thirty students and five faculty members participated in the event, which was well-received and achieved its goal of motivating the attendees





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Program Report
(1 June 2021- 31 May 2022)
INSPIRATIONS SESSION TWO
12-01-2022

SI No		
1	Name of the Program	Inspirations Online interactions with entrepreneurs Session Two
2	Online/Offline	Online
3	Date	12-01-2022
4	Time	10.00 am to 12.00 pm
5	Organised by	ENTREPRENEURSHIP DEVELOPMENT CLUB in association with the PG and Research Department of Commerce
6	Resource person/persons	Helen Mary Bob, Founder Owner, Namasthe Kimchi
7	Coordinator/convenor	Dr Anupama R, Assistant Professor, Department of Commerce
8	Organising Committee	<ol style="list-style-type: none"> 1. Janu V Kumar Assistant Professor, Department of French 2. Shushupna S S Assistant Professor, Department of English
9	Financial Assistance	YES
10	No of students participated	30
11	No of Faculty Participated	3
12	Public Participation (if any)	No
13	Detailed Report	<p>The Entrepreneurship Development Club of the college organised a series of online sessions during the academic year titled 'Inspirations' which provided an opportunity to students to interact with young and experienced entrepreneurs with an aim to instil entrepreneurial attitude among students.</p> <p>The second session was handled by a young entrepreneur, Helen Mary Bob, Founder Owner, Namasthe Kimchi, a young and enthusiastic entrepreneur. She enlightened the members of our club about the various steps she undertook to establish her entrepreneurial venture. She talked about her fervour</p>



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		for business, the factors that motivated her to boldly initiate this startup. She also gave a cultural insight to our students by talking about her stay in Korea which inspired her to lay the foundation for Namaste Kimchi.
14	Paste a clear screenshot (image) of the brochure. Date, title etc should be legible One image in one row, if more than one image add rows below and paste	
15	Paste list of participants (image)- one image in one row, if more than one image add rows below and paste	



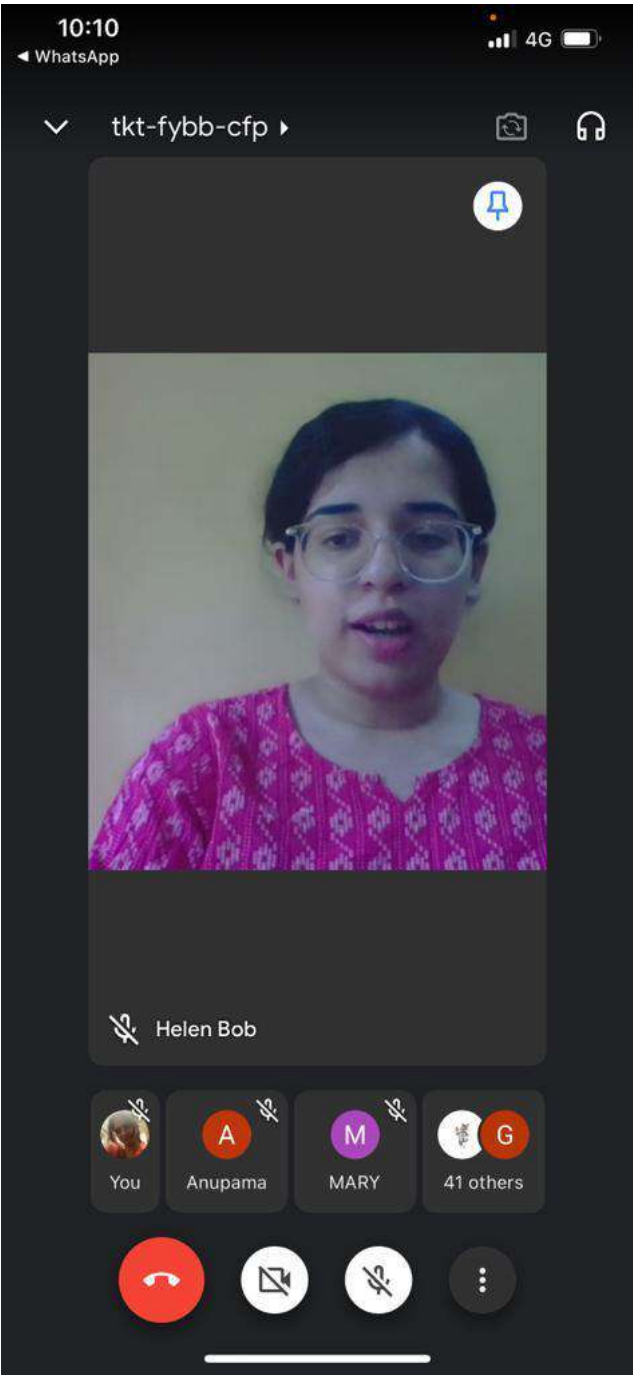
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16	Paste relevant photos of the program (if online, photo with date)- one image in one row, if more than one image add rows below and paste	
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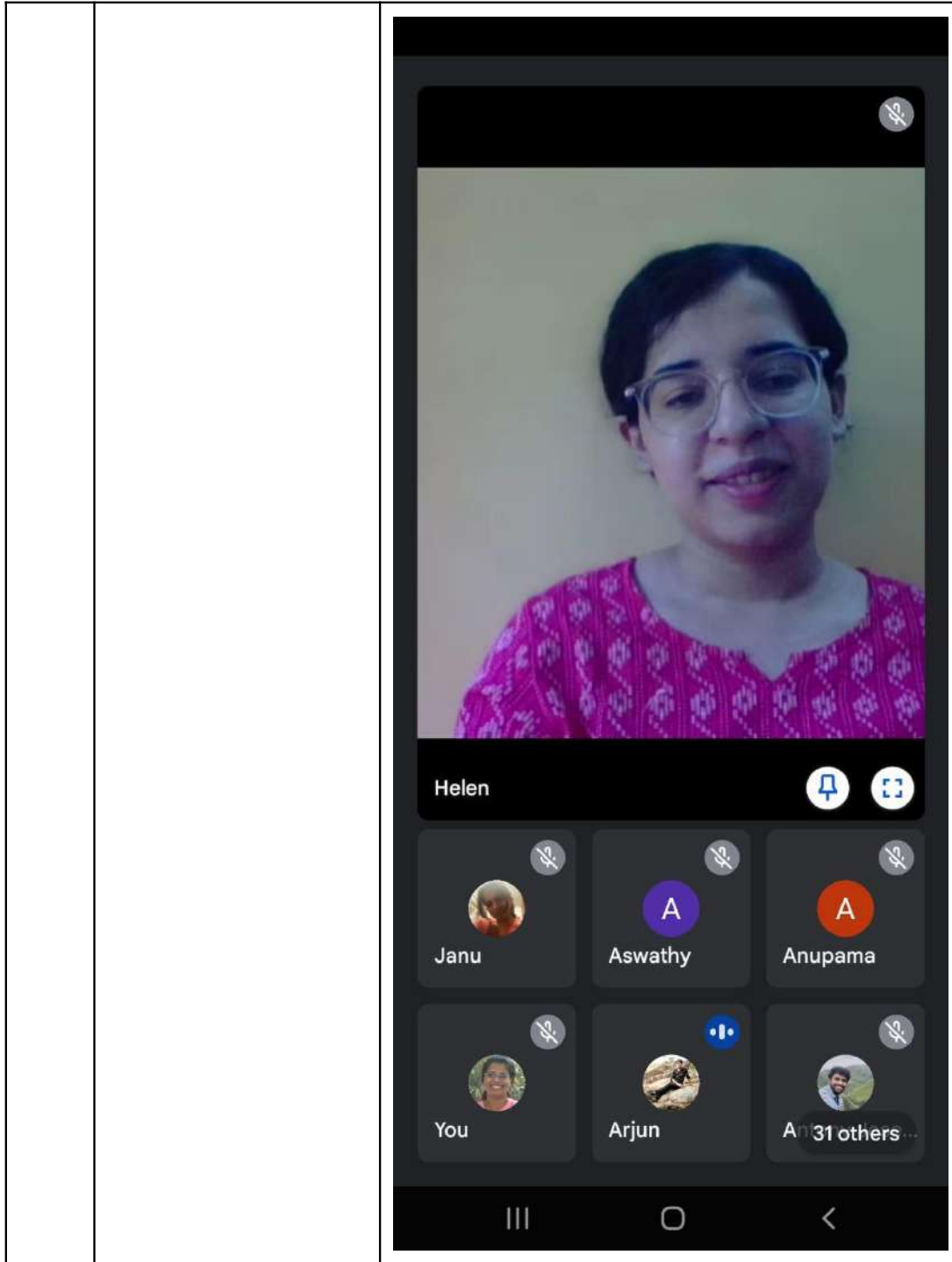
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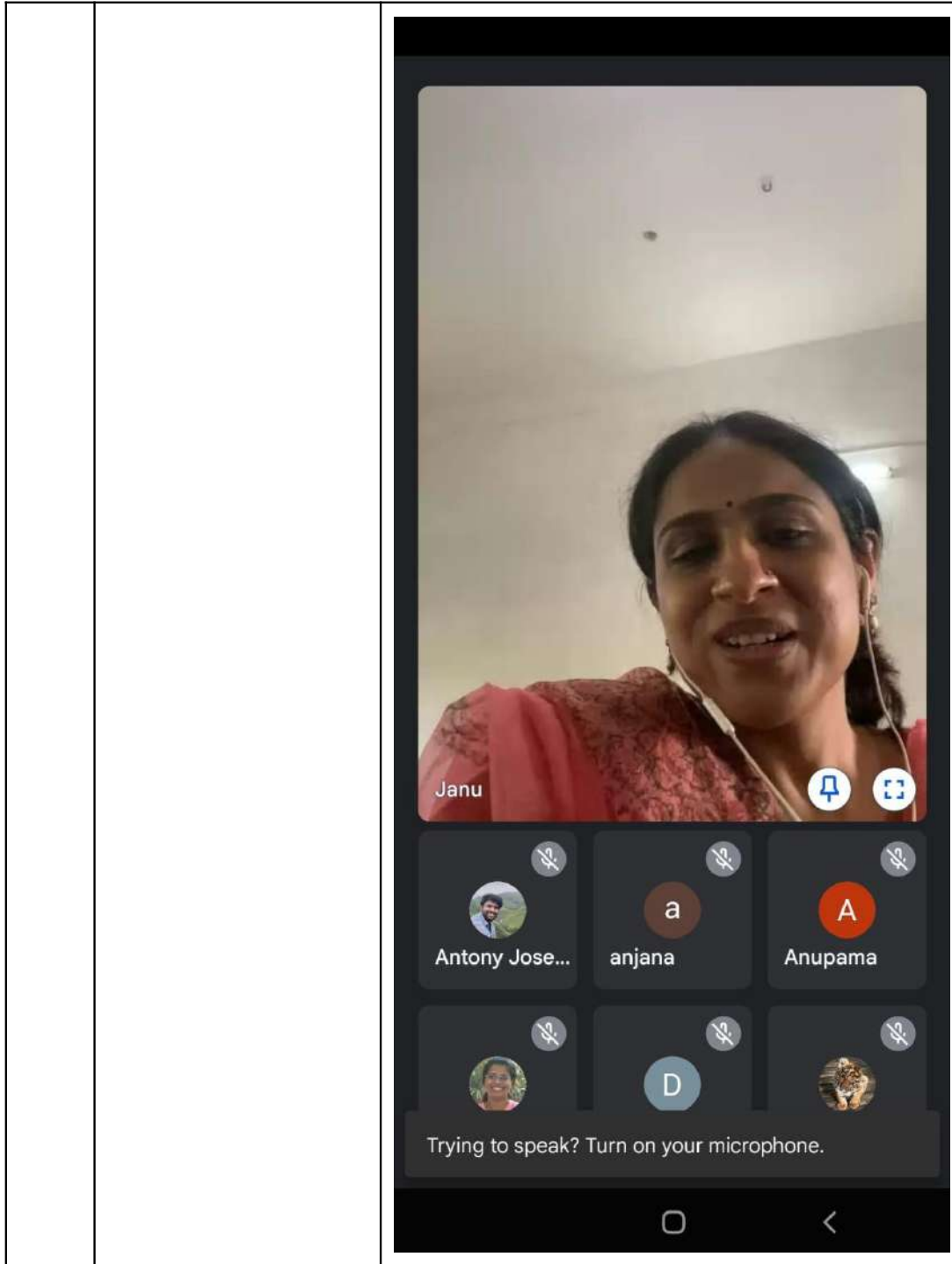
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66 INSPIRATIONS,” (2021-22, March 10 - March 10, Participant No :30)

The Entrepreneurship Development Club, in collaboration with the PG and Research Department of Commerce, conducted the third session of its "INSPIRATIONS" series on March 10, 2021. This series, designed to motivate students to consider entrepreneurship, featured speakers from diverse fields. The session was led by Mrs. Priya Jegan, a Fevicryl expert teacher, who focused on how creativity and artistic talents can serve as powerful tools for entrepreneurial success. She discussed various artistic techniques involving tile, fabric, and glass, illustrating how these crafts can be turned into profitable ventures. The session included a hands-on workshop where students practiced drawing and painting on fabric and tile, allowing them to explore the entrepreneurial potential of their creativity. Mrs. Jegan's approach emphasized the intersection of art and business, inspiring students to think creatively about their entrepreneurial aspirations.





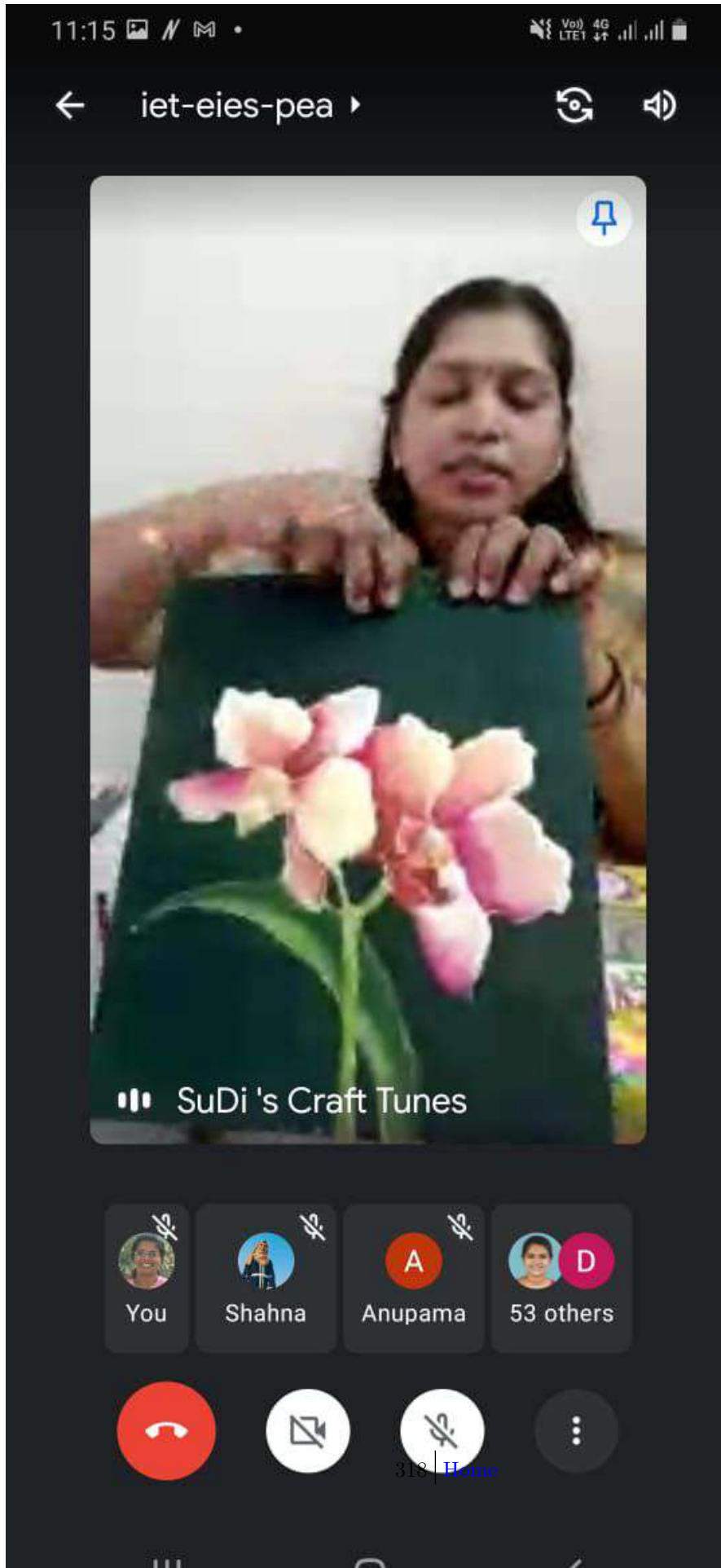
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ENTREPRENEURSHIP DEVELOPMENT CLUB

The Cochin College

In association with

PG and Research Department of Commerce

Presents

INSPIRATIONS

Online Interactions with Entrepreneurs

Session Three

Mrs. Priya Jegan

Fevicryl Expert Teacher

On

10/03/2021

10.30 am

On Google Meet





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67 INSPIRATIONS-2,(2021-22,January 12 - January 12,Participant No :30)

The Entrepreneurship Development Club, in association with the PG and Research Department of Commerce, conducted the second session of its "Inspirations" series on January 12, 2022. The online session, held from 10:00 AM to 12:00 PM, featured Helen Mary Bob, the Founder and Owner of Namasthe Kimchi, as the guest speaker. Helen, a young and dynamic entrepreneur, shared her journey of establishing her business, highlighting the challenges and motivations that drove her to start her own venture. She also provided cultural insights from her time in Korea, which played a crucial role in inspiring her to create Namasthe Kimchi. Her story not only underscored the importance of passion and determination in entrepreneurship but also offered students a unique perspective on blending cultural experiences with business opportunities. Coordinated by Dr. Anupama R. and supported by an organizing committee, the session was attended by 30 students and three faculty members. The event was well-received and contributed significantly to the club's goal of fostering an entrepreneurial spirit among students.





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Program Report
(1 June 2021- 31 May 2022)
INSPIRATIONS SESSION TWO
12-01-2022

SI No		
1	Name of the Program	Inspirations Online interactions with entrepreneurs Session Two
2	Online/Offline	Online
3	Date	12-01-2022
4	Time	10.00 am to 12.00 pm
5	Organised by	ENTREPRENEURSHIP DEVELOPMENT CLUB in association with the PG and Research Department of Commerce
6	Resource person/persons	Helen Mary Bob, Founder Owner, Namasthe Kimchi
7	Coordinator/convenor	Dr Anupama R, Assistant Professor, Department of Commerce
8	Organising Committee	<ol style="list-style-type: none"> 1. Janu V Kumar Assistant Professor, Department of French 2. Shushupna S S Assistant Professor, Department of English
9	Financial Assistance	YES
10	No of students participated	30
11	No of Faculty Participated	3
12	Public Participation (if any)	No
13	Detailed Report	<p>The Entrepreneurship Development Club of the college organised a series of online sessions during the academic year titled 'Inspirations' which provided an opportunity to students to interact with young and experienced entrepreneurs with an aim to instil entrepreneurial attitude among students.</p> <p>The second session was handled by a young entrepreneur, Helen Mary Bob, Founder Owner, Namasthe Kimchi, a young and enthusiastic entrepreneur. She enlightened the members of our club about the various steps she undertook to establish her entrepreneurial venture. She talked about her fervour</p>



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		for business, the factors that motivated her to boldly initiate this startup. She also gave a cultural insight to our students by talking about her stay in Korea which inspired her to lay the foundation for Namaste Kimchi.
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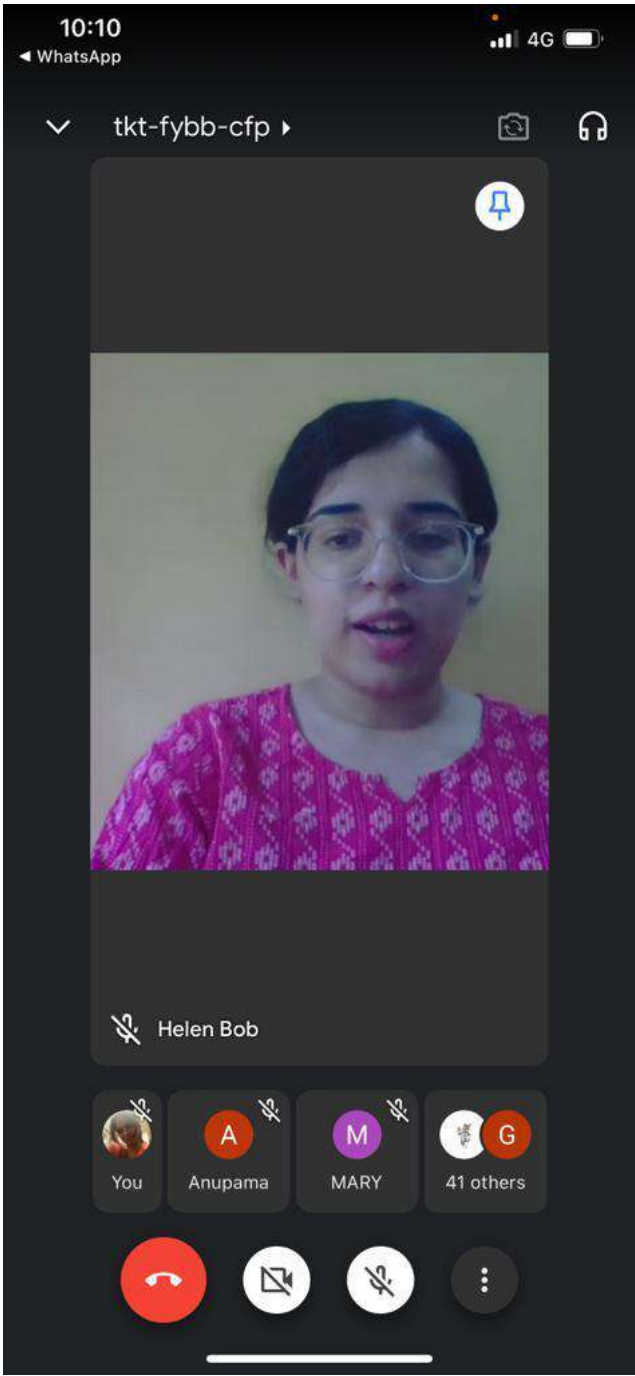
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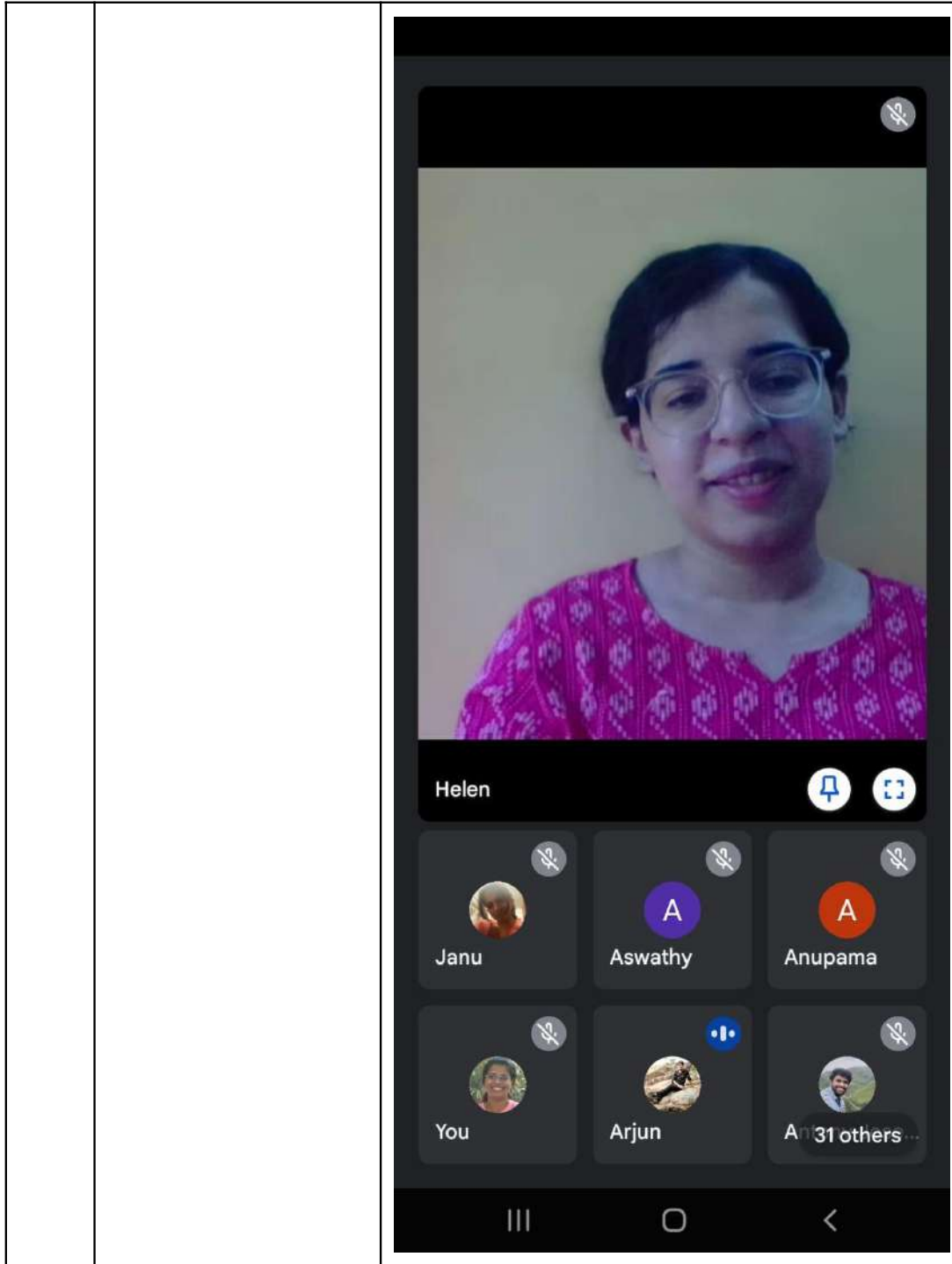
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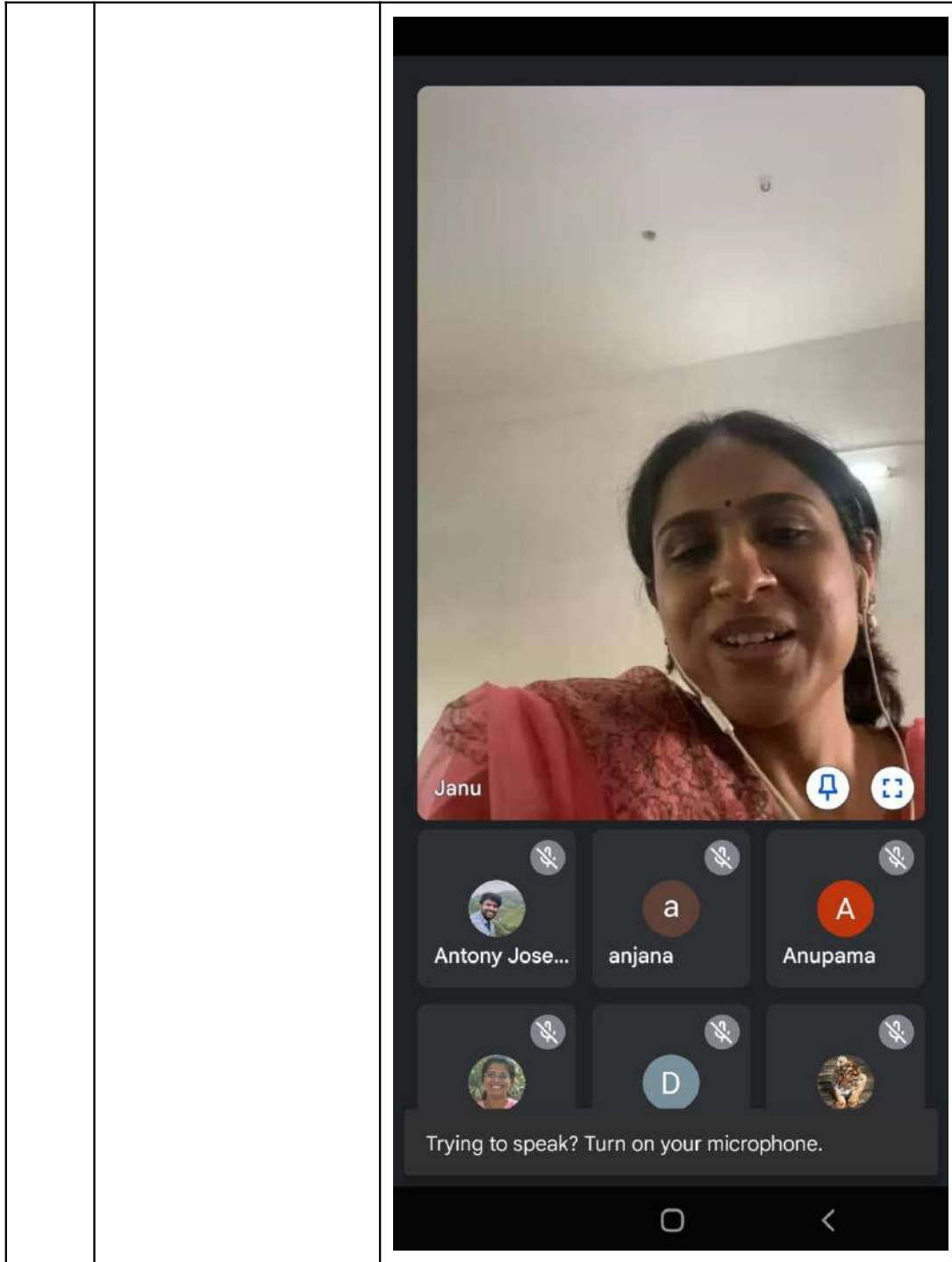
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68 Pepper Sav," (2021-2022,Febraury 18 -Febraury 18, 2022,Participant No :100

The Entrepreneurship Development Club, in partnership with the Department of Commerce, proudly presented "Peppersav 2022" on February 8, 2022. This annual food fest, eagerly awaited by the entire college community, once again proved to be a spectacular celebration of culinary artistry and entrepreneurial spirit. Peppersav 2022 offered a tantalizing array of dishes, all expertly crafted by our talented students. From classic recipes to innovative new creations, the fest provided a feast for the senses, showcasing the diversity and creativity of our budding chefs. Each dish was a testament to the students' hard work, skill, and passion for the culinary arts. The event was a resounding success, drawing a large crowd of students, faculty, and guests who came together to enjoy the delicious food and vibrant atmosphere. The collaboration and teamwork displayed by the students were truly commendable, making Peppersav 2022 a memorable experience for all who attended.





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69 Elucidating Research Report Writing ,” (2021-2022, January 29 - January 29,2022, Participants No :85

On January 29, 2022, the PG and Research Department of Commerce at The Cochin College organized an orientation programme on research report writing from 10 AM to 11 AM via Google Meet. This session was aimed at guiding postgraduate students in crafting effective research reports. The orientation was led by Dr. Sirajudheen K. C., Assistant Professor at the PG Research Department of Commerce, MES Mampad College (Autonomous), Malappuram. Dr. K.C. provided a detailed overview of efficient report writing, focusing on how to present research results and compile the report as a tangible product of the research effort. The session covered the essential components of report writing, including the importance of documenting each step of the research process. Students gained valuable insights into what needs to be included at every stage of report preparation and presentation. The discussion also emphasized the significance of a well-documented report in accurately conveying the research project's history. The feedback from students was overwhelmingly positive, reflecting the effectiveness of Dr. K.C.'s presentation and the practical benefits of the class.





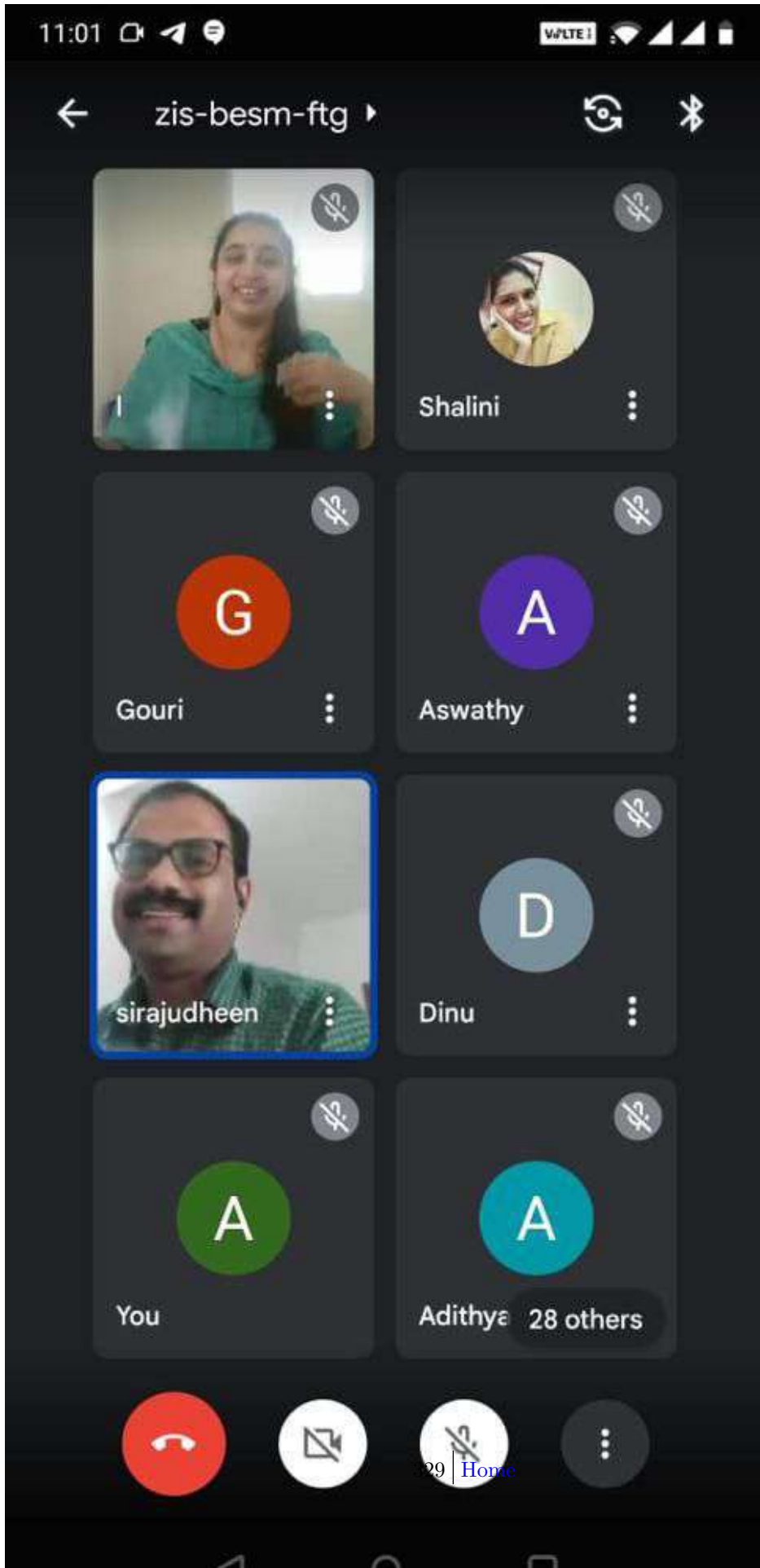
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70 Inspirations,” (2021-22, February 15 -February 15, Participant No :11)

The Entrepreneurship Development Club conducted the fourth session of its "Inspirations" series on February 15, 2022, from 10:30 AM to 12:30 PM. The online session featured Dr. Chandni Ravi, Deputy Director of Ernakulam Medical Centre, as the guest speaker. Dr. Ravi shared her experiences of taking on a leadership role within her family-run medical center, providing insights into the skills necessary for entrepreneurial success. She emphasized the importance of adaptability, resilience, and continuous learning in navigating the challenges of managing a healthcare business. Coordinated by Dr. Anupama R. and supported by an organizing committee, the session attracted participation from 11 students and five faculty members. The event was successful in achieving its goal of inspiring students to consider entrepreneurship by offering them a real-world example of entrepreneurial leadership in the healthcare sector.





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Program Report
(1 June 2021- 31 May 2022)
INSPIRATIONS SESSION FOUR
08-02-2022

SI No		
1	Name of the Program	Inspirations Online interactions with entrepreneurs Session Four
2	Online/Offline	Online
3	Date	15-02-2022
4	Time	10.30 am to 12.30 pm
5	Organised by	ENTREPRENEURSHIP DEVELOPMENT CLUB
6	Resource person/persons	Dr Chandni Ravi Deputy Director,Ernakulam Medical Centre
7	Coordinator/convenor	Dr Anupama R, Assistant Professor,Department of Commerce
8	Organising Committee	1. Janu V Kumar Assistant Professor,Department of French 2. Shushupna S S Assistant Professor,Department of English
9	Financial Assistance	YES
10	No of students participated	
11	No of Faculty Participated	5
12	Public Participation (if any)	No
13	Detailed Report	The Entrepreneurship Development Club of the college organised a series of online sessions during the academic year titled 'Inspirations' which provided an opportunity to students to interact with young and experienced entrepreneurs with an aim to instil entrepreneurial attitude among students. Dr Chandni Ravi described her journey into taking up the role as Deputy Director, Ernakulam Medical Centre, a family concern and highlighted on the skills for being a successful entrepreneur.




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14	<p>Paste a clear screenshot (image) of the brochure. Date, title etc should be legible One image in one row, if more than one image add rows below and paste</p>	 <p>ENTREPRENEURSHIP DEVELOPMENT CLUB THE COCHIN COLLEGE, KOCHI</p> <h2>INSPIRATIONS</h2> <p>Online Interactions with Entrepreneurs</p> <p>Session IV</p> <p>Mrs. Chandni Ravi Deputy Director, Ernakulam Medical Centre</p> <p>15/02/2022</p> <p>10.30 am Google Meet</p>
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<p>15</p>	<p>Paste list of participants (image)- one image in one row, if more than one image add rows below and paste</p>	<div style="text-align: center;"> <p>LIST OF MEMBERS</p> </div> <ol style="list-style-type: none"> 1. Arsha Ajay 2. Hisana Thasneem K.H 3. Ihsanulhuq M.B 4. Regina Joys 5. Pavithra K.S 6. Anjala C A 7. Amritha A.S 8. Sreelakshmi V S 9. Vishnu N.S 10. Nidhin Raj T 11. Fahmi A 12. Ashna Das 13. Faeza K.F 14. Abitha A 15. Durganjali S Kamath 16. Navaneeth S Shenoy 17. Vishnupreethy R 18. Fasmim M.S 19. Sreenidhi Anil 20. Anjali R Shenoy 21. Jnaneshwari R 22. A S Ibrahim Hussain 23. Sandra Sajan 24. Sharanya Sony 25. Krishnaprasad S Pai 26. Neha Sureshkumar 27. Sidharthan N R 28. Sruthy M.S 29. Andriya Lain TT 30. Abhishek T B <div style="text-align: right;">  </div>



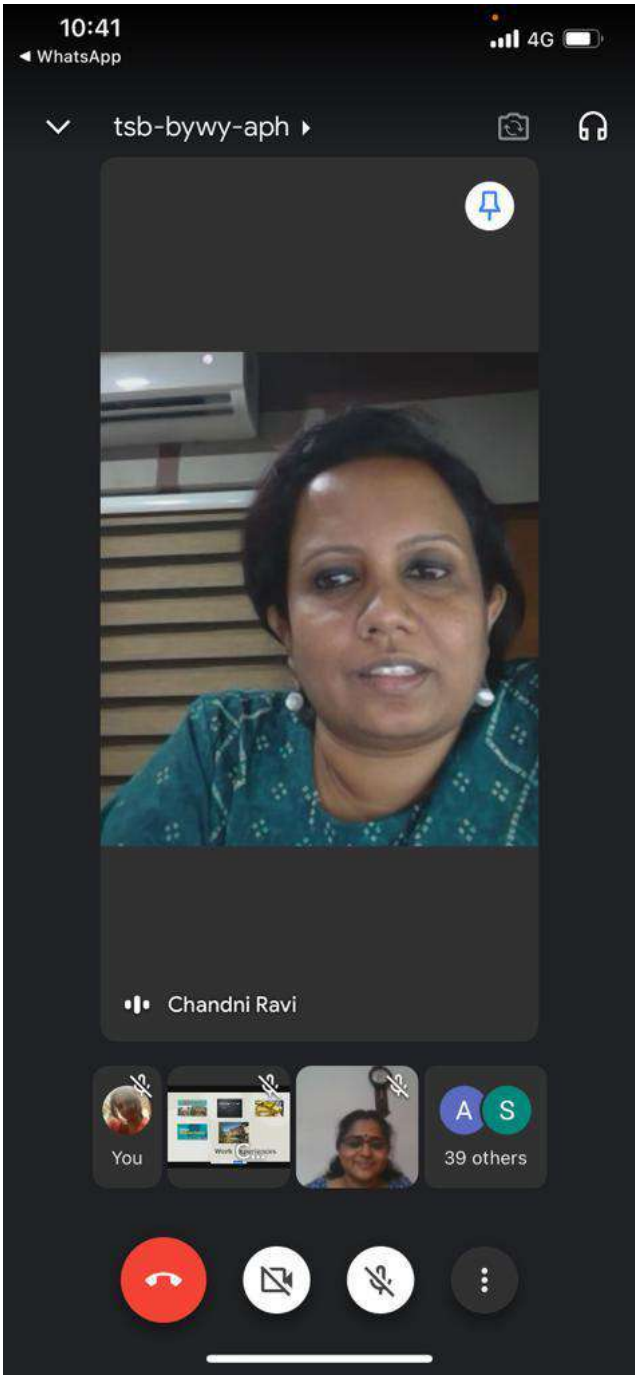
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16	Paste relevant photos of the program (if online, photo with date)- one image in one row, if more than one image add rows below and paste	
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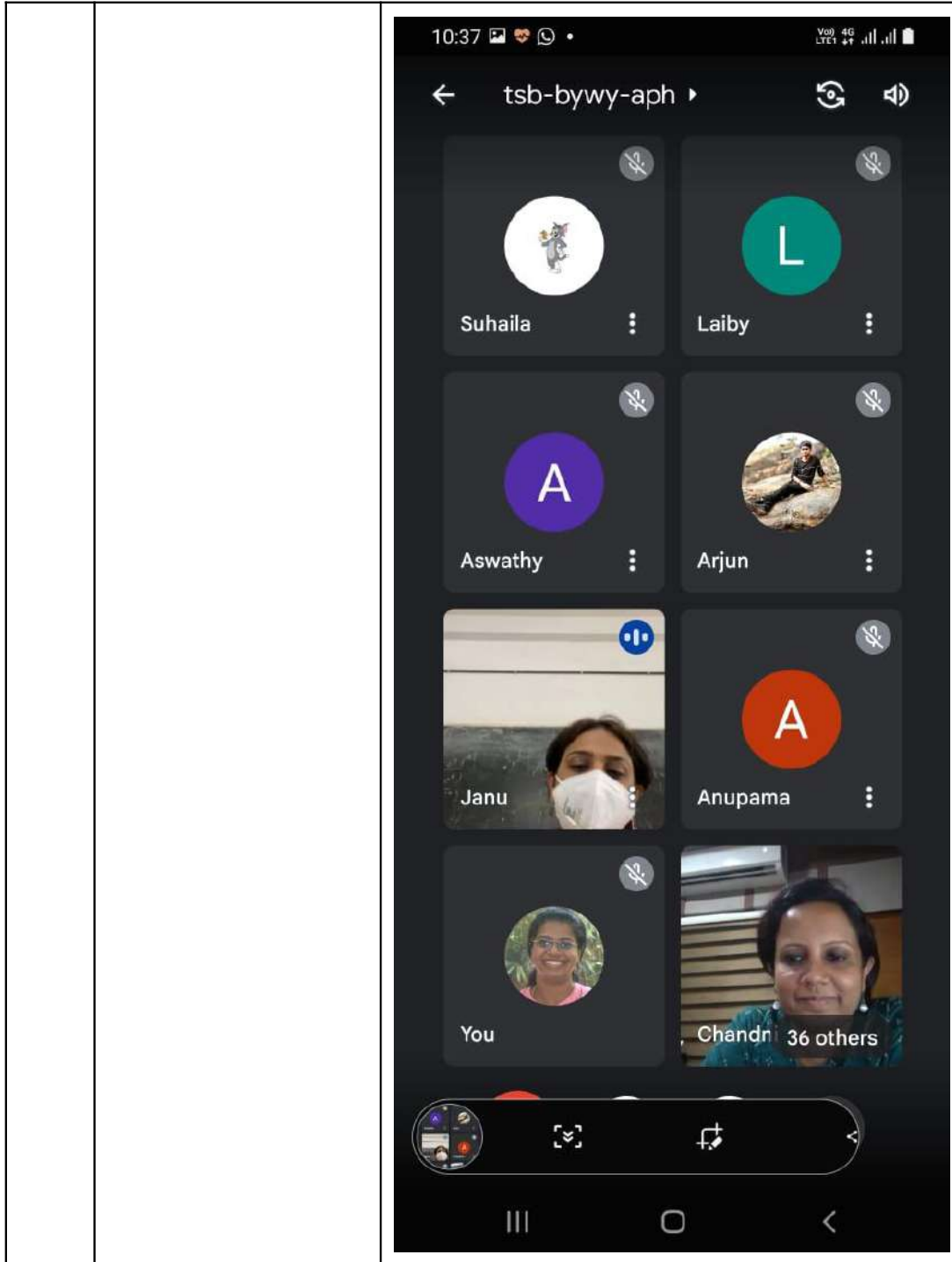
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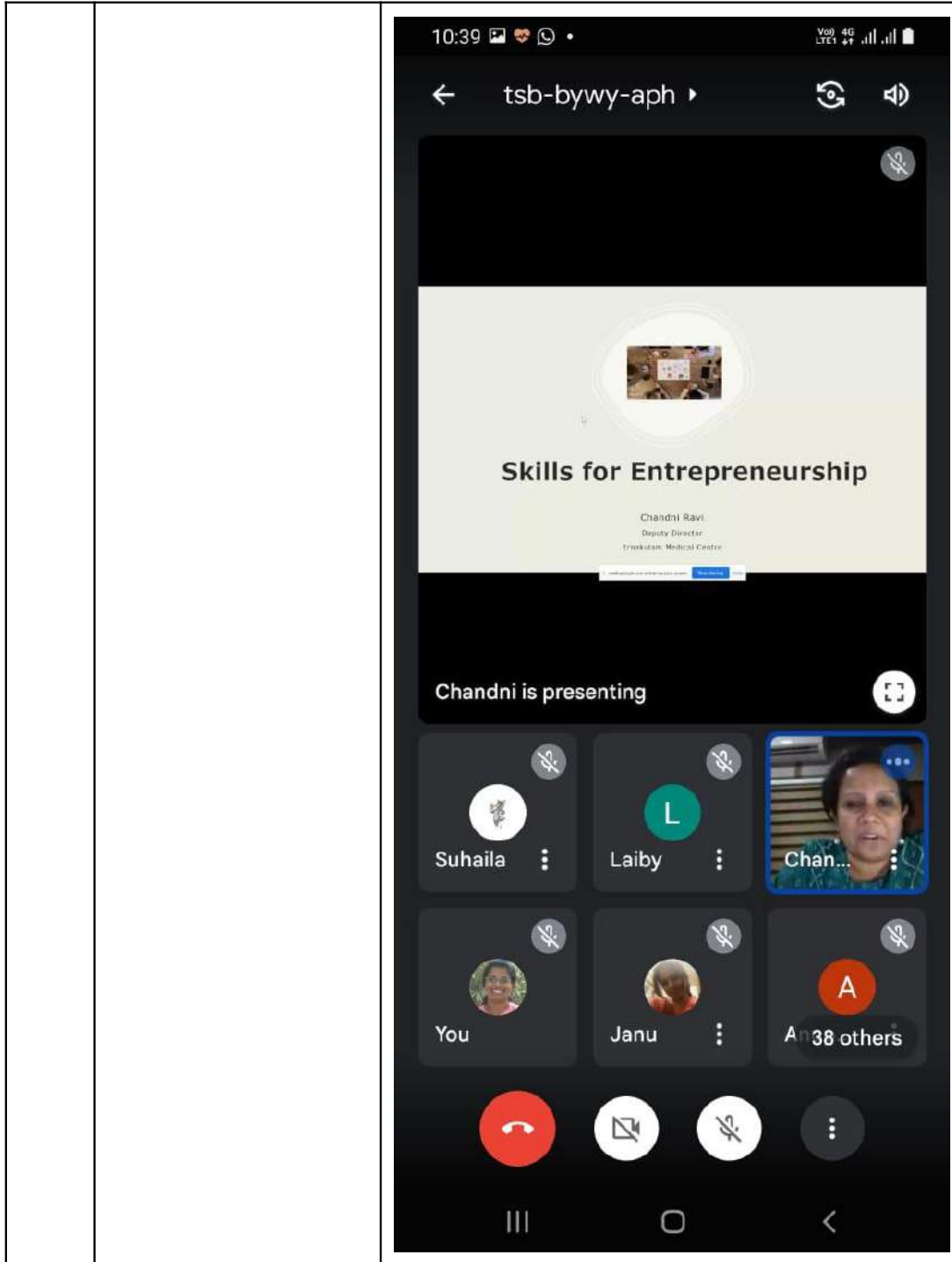
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71 Webinar on Literature Search and Reference Management,” (2021-2022, July 24 - July 24,2021,Participants No :98

On July 24, 2021, the Post Graduate Research Department of Commerce, in collaboration with The Cochin College Library, hosted the first webinar in a series aimed at postgraduate students across all departments of the college, as well as research scholars from the Commerce and Physics departments. The webinar was conducted in two sessions. The first session, tailored for postgraduate students, featured Ms. Jeena Jayan, Assistant Librarian at The Cochin College, who provided valuable insights into effective library usage. The second session was dedicated to research scholars and focused on using the Reference Management tool Mendeley. Dr. Vineetha Davis, Assistant Librarian at St. Aloysius College, Thrissur, led this session and addressed various queries related to Mendeley. With 98 participants in total, the sessions were highly engaging and beneficial for attendees. The doubt clearance session, in particular, was interactive and extended beyond the scheduled time, reflecting the high level of engagement and the importance of the information provided. Overall, the webinar was a significant success, offering valuable resources and support for ongoing research activities.





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The screenshot shows the ShodhGangotri website interface. At the top, it says 'ShodhGangotri Indian Research in Progress'. Below this, there's a search bar and navigation options. The main content area displays 'ShodhGangotri: Repository of Indian Research in Progress details (Synopses/Research Proposals for PhD programme with MERIT/POF/ Emeritus Fellowship)'. It includes a search box with the text 'Enter name text in the box below to search ShodhGangotri.' and a 'Go' button. Below the search box, it lists 'Total Synopses/Research Proposals/ MRPs/POFs/ Emeritus Fellowship ShodhGangotri' and provides a list of contributing universities with their respective counts.

The screenshot shows a mobile application interface for a meeting. At the top, there are icons for participants (94), messages, and information. Below this, a list of participants is displayed. Each entry includes a profile picture, a name, and a status icon (microphone on/off). The participants listed are: Rajani Pai (You), Jeena Ranjit, Jeena Ranjit, and Rajani Pai. The 'You' label is next to the first 'Rajani Pai' entry.



Others in the meeting (90) 338 | [Home](#)

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11:04

68.0 KB/S

University Grants Commission
Consortium for Academic and Research Ethics (UGC-CARE)

Home About - UGC-CARE List - Feedback FAQ Resources Contact Login

Deadline for the submission of new journals will be 15th September 2021. Journals if any misleading and/or false metrics are displayed anywhere on the journal's website or its pages, the journal will not be eligible for inclusion in the UGC-CARE List.

Message from Prof. D.P. Sregh, Chairman, UGC

Forwarded by Prof. Bhuvan Patwardhan, Vice Chairman, UGC & Chairman, UGC-CARE Empowered Committee

Notifications
UGC-CARE Public notice - 30th April 2020
UGC-CARE Public notice - December 2019
UGC-CARE Public notice - 18th September 2019
UGC-CARE Public notice - 14th June 2019
UGC-CARE Public notice - 28th November 2018

Articles
COMMENTARY: Current Science, 110, 12, 26th June 2020

Alert

List of cloned journals
Group I Group II

UGC-CARE List

- Select -
Enter search value

Important Notices

- The UGC-CARE List has only TWO groups, instead of the original FOUR groups to simplify the search process. These are NOT historic or listed groups.
UGC-CARE List Group I
Journals listed qualified through UGC-CARE protocols
UGC-CARE List Group II
Journals indexed in globally recognized databases
- Recommending any journal, through the proper proforma and process is free and the UGC does not collect any fees for the same. However, it has come to our attention that universities are charging for such recommendations by their IQAC and other bodies. Researchers, editors and publishers are requested to note that no such charges have been imposed by the UGC.
- UGC-CARE related services and CARE protocols being circulated on any platform are not endorsed by the UGC or any of its officers. The UGC is not responsible for any list put up by any person, company or institution.

Rajani Pai (You)

Jeena Ranjit >

Jeena Ranjit >

Rajani Pai >

Others in the meeting (91) 339 | [Home](#)



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10:41  31.0 KB/S     80

Review of literature help us to-

- Identify the research problem.
- Generate useful resources questions.
- To identify the research gap.
- To form methodology etc.

 (91)



-   Rajani Pai (You)
-    Jeena Ranjit >
-   Jeena Ranjit >
-   Rajani Pai >

Others in the meeting (87)

340 | [Home](#)



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72 INSPIRATIONS," (2020-2021, January 21 - January 21, Participant No :35)

The Entrepreneurship Development Club, in collaboration with the PG and Research Department of Commerce, launched a series of sessions titled "INSPIRATIONS," aimed at motivating students to pursue entrepreneurship as a career. These sessions featured insights from entrepreneurs across various fields, providing students with diverse perspectives on building successful ventures. The first session, held on January 27, 2021, was led by Mrs. Anju Tijo, the Founder and Owner of Trenditions 4 U. During her talk, Mrs. Tijo shared her entrepreneurial journey, emphasizing how passion can be transformed into a thriving business. Her experiences and insights offered valuable lessons and inspiration to the students, encouraging them to explore their own entrepreneurial potential.





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ENTREPRENEURSHIP DEVELOPMENT CLUB

The Cochin College

In association with

PG and Research Department of Commerce

Presents

INSPIRATIONS

Online Interactions with Entrepreneurs

Session One

Mrs. Anju Tijo

Founder Owner, Trenditions 4 U

27/01/2021

10.00 am

On
Google Meet





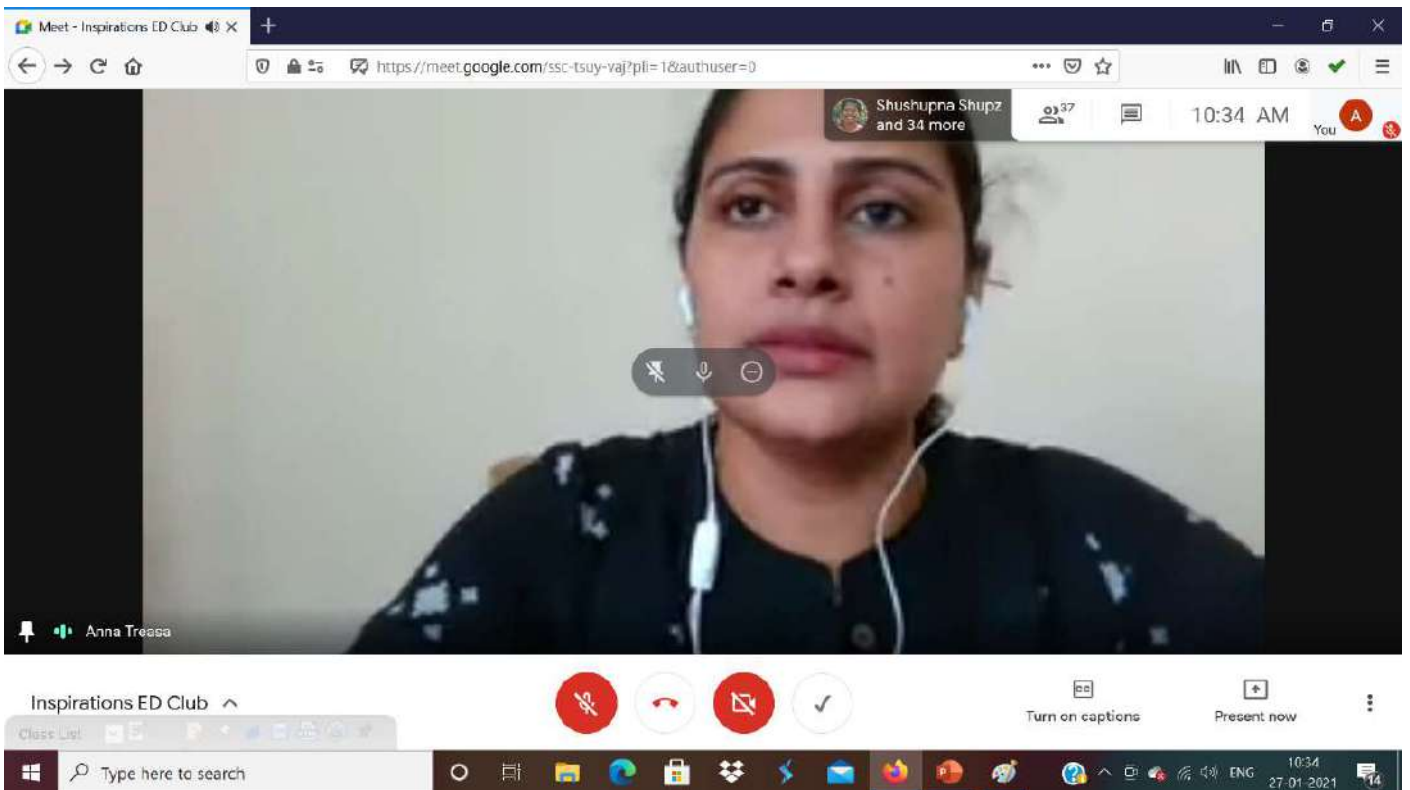
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73 INSPIRATIONS Session Three,” (2020-2021, February 22 - February 22, Participant No :35)

The Entrepreneurship Development Club, in collaboration with the PG and Research Department of Commerce, continued its "INSPIRATIONS" series with a session on February 22, 2021. The series, designed to inspire students to consider entrepreneurship as a career, featured entrepreneurs from various fields. The second session was led by Ms. Gayathri V., the Founder and Owner of Gayatri's Nutrisolutions Global Community. As a consultant dietician, author, and meditation coach, Ms. Gayathri shared her entrepreneurial journey, highlighting the integration of her diverse skills into a successful business. She also provided valuable insights into nutrition and food habits, emphasizing their importance in overall well-being. Her multifaceted approach and passion for health and wellness offered students a unique perspective on entrepreneurship, encouraging them to consider innovative and holistic approaches in their own ventures.





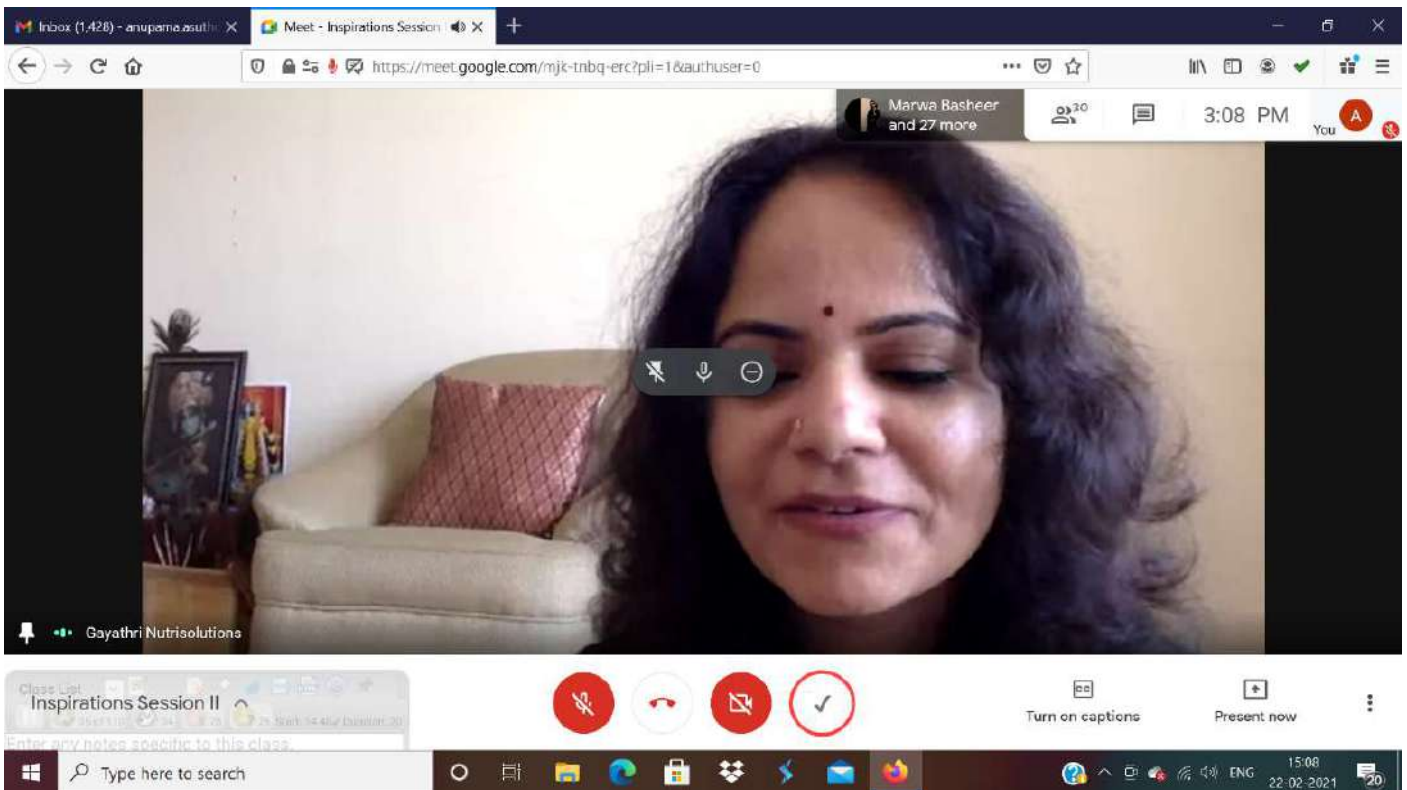
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ENTREPRENEURSHIP DEVELOPMENT CLUB

The Cochin College

In association with

PG and Research Department of Commerce

Presents

INSPIRATIONS

Online Interactions with Entrepreneurs

Session Two

Ms. Gayathri V

Founder, Gayathri's Nutrisolutions Global Community

(Consultant Dietician/Author/Meditation Coach)

On

22/02/2021

3.00 pm

Google Meet





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74 Pepper Sav,” (2020-2021, January 22- January 22, 2021, Participant No :150

The Entrepreneurship Development Club, in collaboration with the Department of Commerce, successfully organized ”Peppersav 2021” on January 22, 2021. The event, a grand annual food fest, has become a hallmark of our institution, celebrating culinary creativity and entrepreneurial spirit. Peppersav 2021 featured a wide range of delicious dishes, all prepared with passion and precision by our students. The event showcased their culinary skills, with an array of traditional and modern dishes that delighted the taste buds of everyone present. Each dish reflected the creativity and hard work of the students, turning the fest into a vibrant display of flavors and cultural diversity. Despite the challenges posed by the ongoing global situation, the event was a tremendous success. The organizers ensured all necessary safety protocols were followed, allowing everyone to enjoy the fest in a safe and enjoyable environment. The success of Peppersav 2021 is a testament to the dedication of our students and the support of the entire college community. The event brought together students, faculty, and guests, fostering a sense of unity and collaboration.





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75 E Studio – Technique of Studying Research,” (2020-2021, August 7- August 7,2020,Participan-t No :18

On August 7, 2020, the Post Graduate and Research Department of Commerce conducted a project class titled "E Studio – Technique of Studying Research" for the second-year postgraduate students. The session was led by Dr. Madhusoodhanan Karta, Assistant Professor at the P.G. Research Department. The primary objective of the class was to provide students with a structured framework for their theory project work, aligning with their syllabus requirements. Dr. Karta's presentation was designed to enhance students' understanding of research techniques and methodologies, equipping them with the necessary tools to effectively tackle their project work. The session was well-received, offering practical guidance and valuable insights that will aid students in their academic and research endeavors.





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P G AND RESEARCH DEPARTMENT OF COMMERCE THE COCHIN COLLEGE

ORGANIZES
A WORKSHOP ON

ESTUDIO - TECHNIQUE OF STUDYING RESEARCH

FOR POSTGRADUATE STUDENTS

RESOURCE PERSON : DR. MADHUSOODANAN KARTHA

VENUE - GOOGLE MEET

DATE - AUGUST 7, 2020





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76 Three Days Bi-Annual Researchers Meet ,” (2020-2021, June 23, June 26 June 28,2020,Participants No :30

The Post Graduate and Research Department of Commerce at Mahatma Gandhi University hosted its bi-annual researchers meet from June 23 to June 30, 2020. Due to the pandemic, the meeting was conducted online via Google Meet. This three-day event provided a valuable platform for research students to present their research topics and receive feedback and suggestions from both experts and peers. The primary objective was to enhance the research productivity of PhD students and support their development as successful researchers. The sessions were chaired by Dr. R. Vasanthagopal, Professor and Director at the School of Distance Education, University of Kerala, Kariavattom Campus, Thiruvananthapuram. The meet was well-attended, fostering a collaborative environment for academic growth and professional development.





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Resource Person

Dr.R.Vasanthgopal

Professor and Director, School of Distant Education
University of Kerala, Karavattom Campus
Thiruvananthapuram.

Organising Committee:

Sri.Thomas Vayalat, Patron

Ms.Mridula Menon V., Principal

Dr.Geetha M,Head of the Department

Ms.Rekha P.G, Assistant Professor

Dr.Rajani B Bhat, Assistant Professor

Dr.Anupama R, Assistant Professor

Sri.Unniruja P S, Assistant Professor

Dr.Lakshmisree R, Assistant Professor

Dr.KochuthresiaJose, Assistant Professor

Dr.Anu.L, Assistant Professor

Dr.Haripriya BB, Assistant Professor

Dr.Liance Mathew,Assistant Professor



Three Days Bi-Annual Researchers Meet

Dates of the Event : 23rd, 26th and 30th June 2020

Time:11.30 AM -12.30 PM

Platform: Google Meet

Organised By:



**Post Graduate & Research Department of Commerce
The Cochin College, Kochi**

*(Affiliated to Mahatma Gandhi University, Kottayam, Kerala)
(Accredited with B+ Grade by NAAC)*





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77 Half Yearly Progress Presentation of Ph.D. Scholars On 23 September 2020 ,” (2020-2021, September 23 - September 23,2020,Participants No :12

On September 23, 2020, the Post Graduate Research Department of Commerce at The Cochin College conducted its half-yearly progress presentation for Ph.D. scholars, in line with the guidelines from Mahatma Gandhi University. Due to the pandemic, the event was held online via Google Meet. The session was chaired by Dr. Suresh V. N., Associate Professor and Controller of Examinations at Maharajas College, Ernakulam, who also serves as the External Examiner for the department's research scholars. Dr. M. Geetha, Associate Professor and Head of the Department, and Dr. Anu L., Assistant Professor, were also part of the examining panel. Out of 10 research scholars, 6 presented their progress. Each presentation, followed by a thorough discussion, lasted approximately 45 minutes. Dr. Suresh V. N. meticulously evaluated each scholar's progress, providing expert opinions and constructive feedback. The discussions offered valuable insights and further guidelines, which were highly beneficial for the researchers. The session was well-received and proved to be both informative and rewarding for the participants.





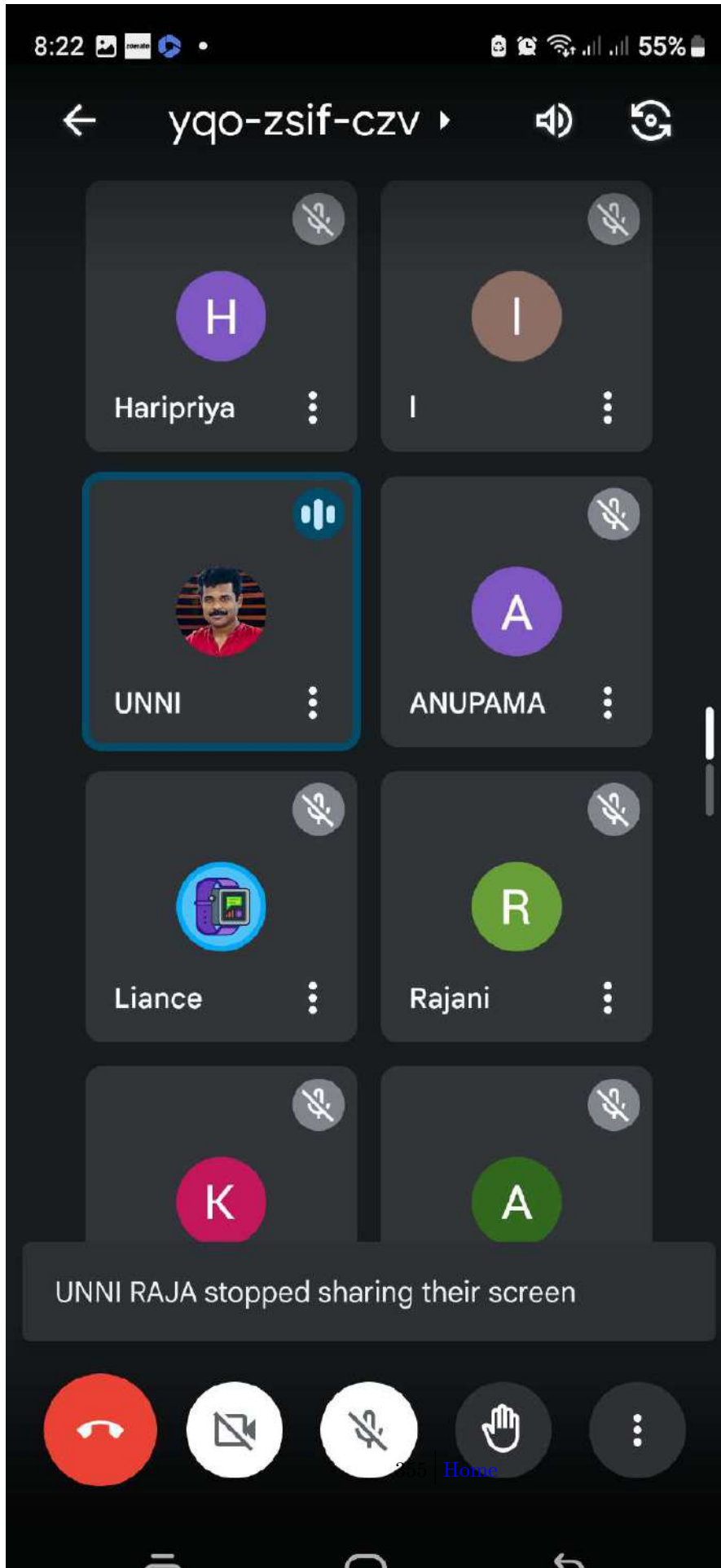
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78 ECO HUES,” (2019-2020,February 20 - Febraury 20,Participant No :30)

The Entrepreneurship Development Club hosted an event titled "Eco Hues" on February 20, 2020, featuring Mrs. Priya Jegan, a Fecicryl expert teacher, as the resource person. The program focused on promoting sustainability through creativity by teaching participants how to make and paint cloth bags using fabric colors. Mrs. Jegan guided the attendees through the entire process, from crafting the bags to adding vibrant designs with eco-friendly fabric paints. The workshop provided a hands-on experience that combined artistic expression with environmental consciousness. Participants not only learned valuable skills but also gained awareness about the importance of sustainable practices, making the event both educational and impactful.





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Name of the Programme: Eco Hues

Resource Person: Mrs. Priya Jegan, Fevicryl expert teacher

Date of Programme: 20/02/2020

Cloth bag making and painting on cloth bags using fabric colours





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79 Pepper Sav,” (2019-2020, January 30- January 30, Participant No :350

The Entrepreneurship Development Club, in collaboration with the Post Graduate and Research Department of Commerce, organized a food festival titled ”Peppersav” on January 30, 2020. This lively event transformed the campus into a vibrant marketplace, with students enthusiastically setting up food stalls that showcased a wide variety of dishes. The festive atmosphere was enhanced by the students’ creativity and entrepreneurial spirit. The event served as a practical learning experience, allowing students to explore business concepts in a fun and engaging manner. To recognize excellence, awards were given for the best student entrepreneur and the best stall, adding an element of healthy competition to the fest.





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2019-2020 ED Club Activities

Name of the Programme: Peppersav

Date of Programme: 30/01/2020

A food fest organised by the Entrepreneurship Development Club and Post Graduate and research Department of Commerce. A vibrant and fun filled event, the fest witnessed the enthusiastic participation of students who put up food stalls within the campus in a festive ambience. The best student entrepreneur and best stall was rewarded.





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80 INITIUM – Getting started with Research,” (2019-2020, October 3 -October 3, 2019, Participant No :50

The Department has maintained its commitment to enhancing students' research skills by organizing regular classes on research methodology. Continuing this tradition, the Department hosted a programme titled "Initium – Getting Started with Research" on October 3, 2019. This event catered specifically to Fifth Semester B.Com and Third Semester M.Com students. The session commenced with a warm welcome from Dr. Anupama R, Assistant Professor of Commerce. The highlight of the programme was a presentation by Dr. Hareesh N Ramanathan, Professor and Head at JAIN University, Kochi. Dr. Ramanathan's engaging lecture energized the students and provided valuable insights into their research projects. The session was designed to align with the academic schedule, ensuring that students are well-prepared for their project work. The programme extended into the afternoon, particularly focusing on the postgraduate students, further reinforcing the importance of systematic research practices.





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81 Course work Class for Research scholars,” (2019-2020, June 19 - June 19,2019,Participant No :10

The Post Graduate and Research Department of Commerce commenced its activities for the academic year 2019-2020 with a course work class held on June 27, 2019. This session was specifically organized for both full-time and part-time research scholars at the Department’s Research Centre. The event was inaugurated by Dr. M Geetha, the Head of the Department, who welcomed the attendees. Dr. Martin Patrick, Chief Economist at the Centre for Public Policy Research, delivered a lecture on Paper I of Research Methodology. The session, attended by eight research scholars, provided valuable insights and set a solid foundation for their research endeavors. The class proved to be highly informative, offering practical guidance on the fundamentals of research methodology. The session concluded with a vote of thanks proposed by Ms. Sulfiya K. S., a Junior Research Fellow, who expressed gratitude for the insightful presentation and the opportunity to start the academic year on a strong note.





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