

### THE COCHIN COLLEGE

Koovapadam, Kochi-2

Affiliated To Mahatma Gandhi University Re-accredited by NAAC With B+ Grade

Fourth Cycle NAAC Accreditation 2024



# Criterion 5 Student Support and Progression

### 5.1 - Student Support

Metric No. 5.1.3

Percentage of students benefitted by guidance for competitive examinations and career counseling offered by the Institution during the last five years

Reports on guidance for Competitive Examinations and Career Counseling during: 2022-2023

Submitted to



National Assessment and Accreditation Council



### THE COCHIN COLLEGE

#### **KOCHI - 682 002**

(Affiliated to Mahatma Gandhi University and Accredited by NAAC)

Website: www.thecochincollege.edu.in email: email@thecochincollege.edu.in

### Career Orientation Programme 2022-23

Date: 11th November 2022

**Time:** 10:30 AM

Organised by: Career Guidance and Placement Cell

Venue: The Cochin College Auditorium

#### **Event Details**

1. Name of the Programme: Seminar - Finishing School India

2. Resource Person: Faculty of Finishing School India

Coordinator/Convenor: Haripriya B.B
 Department Coordinator: Rekha P.G

5. Financial Assistance: Nil

6. No. of Students Participated: 89

7. No. of Faculty Participated: nil

#### **Objectives**

- To create awareness among students about the various financial management courses offered by Finishing School India
- To equip students with knowledge and skills necessary for excelling in financial management careers.
- To provide students with an understanding of the importance of financial literacy and management in personal and professional life.
- Motivate students to pursue their career goals with confidence and determination.

#### **Detailed Report**

A seminar was organized by the Career Guidance and Placement Cell of The Cochin College on 11th November 2022, focusing on "Finishing School India." The session began at 10:30 AM with a welcome address by the coordinator, Haripriya B.B. The faculty members of Finishing School India, the resource persons for the seminar, shared insights into the various courses they offer that are designed to help students excel in financial management.

The seminar aimed to create awareness among students about the significance of financial management in both their personal and professional lives. The resource persons highlighted how the courses offered by Finishing School India are structured to build essential financial literacy and management skills, which are crucial for any career in the modern economy.

The seminar was well-received by the students, with a total of 100 participants. The interactive session allowed students to ask questions and clarify their doubts regarding the courses and career opportunities in financial management. The absence of faculty participation was noted, indicating that the seminar was specifically targeted towards students.





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#### **Outcomes**

- Students gained a comprehensive understanding of the courses available at Finishing School India, designed to enhance their financial management skills.
- Participants were better equipped to make informed decisions about pursuing a career in financial management.
- The seminar fostered an increased interest among students in enhancing their financial literacy as a crucial component of their professional development.
- Emphasis on the importance of soft skills such as communication, teamwork, and leadership in career success. Motivation to engage in continuous self-improvement and lifelong learning.

#### **Brochure**







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### List of Participants

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SI.NO	STUDENT NAME	SIGNATURE
56	AALIYA T.HARIS	#
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### Career Orientation Programme 2022-23

Date: 9th January 2023

**Time:** 1:30 PM

Organised by: Career Guidance and Placement Cell

Venue: IIIrd B.COM Classroom

#### **Event Details**

1. Name of the Programme: All Kerala Manager Contest (Season 8) in association with GIIMS Institute of Logistics

2. Resource Person: GIIMS Institute of Logistics

3. Coordinator/Convenor: Haripriya B.B

4. Department Coordinator: Rekha P.G

5. Financial Assistance: Nil

6. No. of Students Participated: 109

7. No. of Faculty Participated: nil

#### **Objectives**

- To provide a platform for students to showcase their managerial skills and compete with peers from various streams.
- To enhance students' understanding of logistics and management through practical challenges and case studies.
- To foster teamwork, leadership, and decision-making abilities among participants through a competitive environment.
- Motivate students to pursue their career goals with confidence and determination.

#### **Detailed Report**

The Career Guidance Cell at The Cochin College organized the "All Kerala Manager Contest (Season 8)" in collaboration with the GIIMS Institute of Logistics on 9th January 2023. The contest commenced at 10:30 AM in the college auditorium, attracting participation from 100 students across different academic streams.

The contest, which is an annual event, was designed to challenge students' managerial and leadership abilities through a series of tasks and case studies. The resource persons from GIIMS Institute of Logistics facilitated the event, providing insights into the logistics industry and sharing valuable knowledge that complemented the practical challenges presented during the contest.

Participants were required to work in teams, allowing them to demonstrate their ability to collaborate effectively under pressure. The tasks were designed to test various aspects of management, including strategic planning, problem-solving, and decision-making. The contest provided students with an opportunity to apply theoretical knowledge in real-world scenarios, thereby enhancing their practical understanding of management and logistics.

The event was highly successful, with enthusiastic participation from the students. Although no faculty members participated, the contest served as an excellent platform for students to develop and showcase their managerial skills.





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#### **Outcomes**

- Students gained practical experience in management and logistics, enhancing their problem-solving and decision-making skills.
- Participants developed teamwork and leadership abilities through collaborative tasks and challenges.
- The contest increased students' awareness of the logistics industry and its relevance to modern management practices.
- Emphasis on the importance of soft skills such as communication, teamwork, and leadership in career success. Motivation to engage in continuous self-improvement and lifelong learning.

#### **Brochure**







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#### Photos











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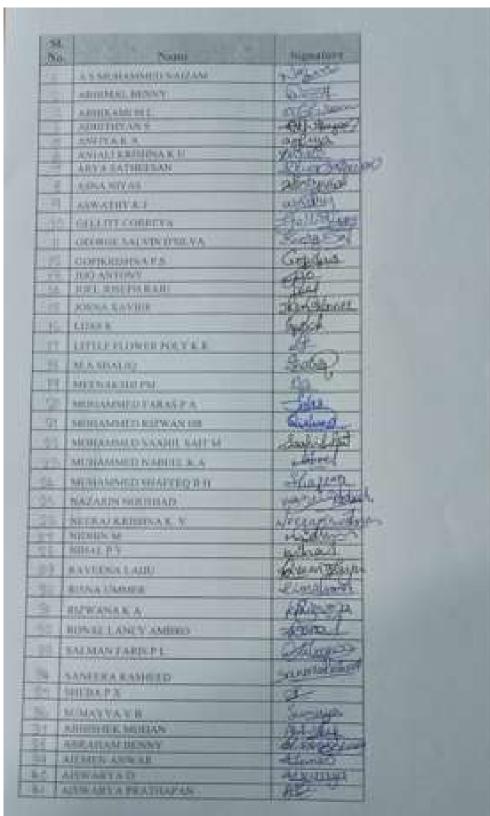
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#### List of Participants







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### Career Orientation Programme 2022-23

Date: 11th August 2022

**Time:** 10:30 AM

Organised by: Career Guidance and Placement Cell

**Venue:** The Cochin College

#### **Event Details**

1. Name of the Programme: Future of Indian Students Abroad - Awareness Program

2. Resource Person: Faculty of SI-UK

3. Coordinator/Convenor: Haripriya B.B

4. Department Coordinator: Rekha P.G

5. Financial Assistance: Nil

6. No. of Students Participated: 70

7. No. of Faculty Participated: nil

#### **Objectives**

- To inform students about the opportunities available for Indian students seeking higher education in the UK.
- To provide guidance on the application process and support services offered by SI-UK for students aspiring to study abroad.
- To help students understand the benefits and challenges of pursuing education in the UK, enabling them to make informed decisions.
- Motivate students to pursue their career goals with confidence and determination.

#### **Detailed Report**

The Career Guidance and Placement Cell at The Cochin College organized an online awareness program on 11th August 2022, titled "Future of Indian Students Abroad," in collaboration with SI-UK. The session began at 10:30 AM and was conducted by the faculty of SI-UK, who are experts in providing guidance and support to students applying to universities in the UK.

The session focused on the various opportunities available for Indian students in the UK, highlighting the academic and professional advantages of pursuing higher education abroad. The faculty from SI-UK elaborated on the services provided by their institution, which include free, independent advice and comprehensive support to students throughout the application process to UK universities.

A total of 70 students participated in this event, engaging actively with the resource persons. The interactive nature of the session allowed students to ask questions and seek personalized advice regarding their aspirations to study in the UK. The absence of faculty participation indicated that the program was solely targeted at benefiting the students.





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#### Outcomes

- Students received detailed information on the steps and resources necessary to apply for higher education in the UK.
- Participants gained a clearer understanding of the academic and career benefits of studying abroad, particularly in the UK.
- The program enhanced students' awareness of the support and guidance available from SI-UK, helping them feel more confident about pursuing their education abroad.
- Emphasis on the importance of soft skills such as communication, teamwork, and leadership in career success. Motivation to engage in continuous self-improvement and lifelong learning.

#### **Brochure**







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### List of Participants

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SI.NO	STUDENT NAME	SIGNATURE
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### Career Orientation Programme 2022-23

Date: 22nd August 2022

**Time:** 10:30 AM

Organised by: Department of Commerce SF (Computer Application)

Venue: The Cochin College Auditorium

#### **Event Details**

1. Name of the Programme: Career Awareness by Tecacs Network Academy

2. Resource Person: Faculties of Tecacs Network Academy

3. Coordinator/Convenor: Dr. Manju V Subramanian and Ms. Athira Shanmughan

4. Department Coordinator: Ms. Arya Soman

5. Financial Assistance: Nil

6. No. of Students Participated: 60

7. No. of Faculty Participated: nil

#### **Objectives**

- To provide students with insights into various career opportunities available in the fields of Information Technology, E-commerce, and Data Science.
- To guide students in understanding the evolving job market and the skills required to excel in computer applications.
- To encourage students to explore career paths that align with their academic pursuits in computer applications.
- Motivate students to pursue their career goals with confidence and determination.

#### **Detailed Report**

On 22nd August 2022, the Department of Commerce SF (Computer Application) at The Cochin College organized a career awareness program for BCA students, in collaboration with Tecacs Network Academy. The session, which began at 10:30 AM, was conducted offline in the college auditorium and focused on various career opportunities in the fields of Information Technology, E-commerce, and Data Science.

Faculties from Tecacs Network Academy led the session, providing students with valuable information about the current trends in the IT industry and the potential career paths they could pursue after completing their studies. The program emphasized the importance of acquiring relevant skills and certifications that are in demand in today's job market.

The resource persons highlighted the significance of staying updated with technological advancements and encouraged students to take advantage of internships, workshops, and additional training to enhance their employability. The session was interactive, with students actively engaging in discussions and asking questions about their career prospects. A total of 60 students participated in the program, which was well-received and considered beneficial in helping them understand the career options available in the IT sector. Although no faculty members participated, the event was specifically tailored to meet the needs of the student audience.





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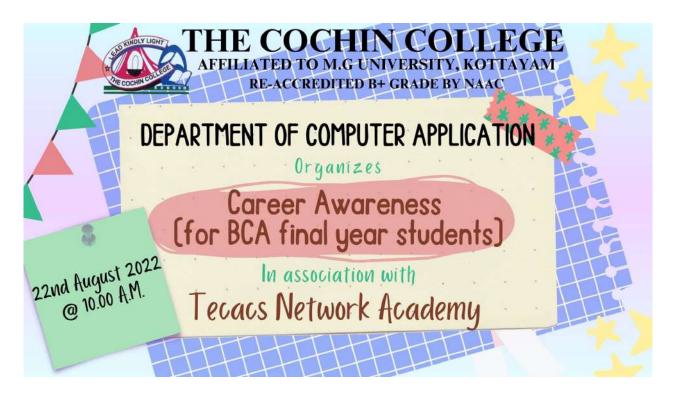
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#### **Outcomes**

- Students gained a comprehensive understanding of the career opportunities available in the IT industry, particularly in E-commerce and Data Science.
- Participants were better equipped to make informed decisions about their career paths and the skills they need to develop.
- The program fostered a greater interest among students in pursuing specialized training and certifications to enhance their career prospects.
- Emphasis on the importance of soft skills such as communication, teamwork, and leadership in career success. Motivation to engage in continuous self-improvement and lifelong learning.

#### **Brochure**







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### List of Participants

SI.NO	STUDENT NAME	SIGNATURE
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## THE COCHIN COLLEGE

#### **KOCHI - 682 002**

(Affiliated to Mahatma Gandhi University and Accredited by NAAC)

Website: www.thecochincollege.edu.in email: email@thecochincollege.edu.in

### Career Orientation Programme 2022-23

Date: 8th March 2023

**Time:** 11.00 AM

Organised by: Career Guidance and Placement Cell

Venue: The Cochin College Auditorium

#### **Event Details**

1. Name of the Programme: Career Guidance Seminar by Hardy Joseph

2. Resource Person: Mr. Hardy Joseph, Senior General Manager - Academics, TIME Cochin

3. Coordinator/Convenor: Haripriya B.B

4. Department Coordinator: Rekha P.G

5. Financial Assistance: Nil

6. No. of Students Participated: 70

7. No. of Faculty Participated: nil

#### **Objectives**

- To provide students with insights into various career opportunities available in the field of commerce.
- To guide students in making informed decisions about their future career paths.
- To introduce students to the importance of planning and preparation for career success in the commerce sector.
- Motivate students to pursue their career goals with confidence and determination.

#### Detailed Report

On 8th March 2023, the Career Guidance and Placement Cell at The Cochin College organized a seminar focusing on career opportunities in commerce. The session, held at the college auditorium, commenced at 10:30 AM and was led by Mr. Hardy Joseph, Senior General Manager - Academics, TIME Cochin.

The seminar aimed to provide students with valuable guidance on the various career paths available to them in the field of commerce. Mr. Hardy Joseph delivered an engaging and informative session, highlighting the significance of early career planning and the need for continuous skill development to stay competitive in the job market. He also discussed the current trends in the commerce sector and the qualifications and skills that are most sought after by employers.

The seminar was attended by 70 students, who actively participated in the interactive session that followed the presentation. They had the opportunity to ask questions and seek advice on their individual career plans. Although no faculty members were present, the seminar was specifically tailored to benefit the student participants.

#### Outcomes

- Students gained a clearer understanding of the diverse career opportunities available in the commerce sector.
- Participants were able to make more informed decisions regarding their future education and career choices.





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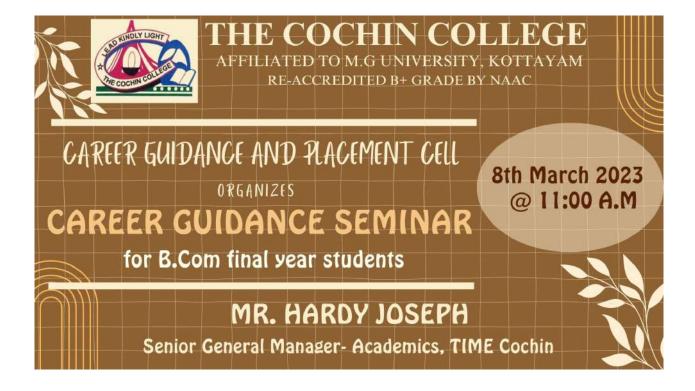
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- The seminar enhanced students' awareness of the importance of early career planning and continuous learning in achieving career success.
- Emphasis on the importance of soft skills such as communication, teamwork, and leadership in career success. Motivation to engage in continuous self-improvement and lifelong learning.

#### **Brochure**







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### List of Participants

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### Career Orientation Programme 2022-23

**Date:** 25th November 2022

**Time:** 11:30 AM to12.30.pm

Organised by: Department of Commerce SF (Computer Application)

Venue: Zoom Meet

#### **Event Details**

1. Name of the Programme: Career Orientation Session

2. Resource Person: Mr. Sukruth Bhushan, Public speaker.

3. Coordinator/Convenor: Dr. Manju V Subramanian and Ms. Athira Shanmughan

4. Department Coordinator: Ms. Arya Soman

5. Financial Assistance: Nil

6. No. of Students Participated: 89

7. No. of Faculty Participated: nil

#### **Objectives**

- To provide students with an understanding of the career opportunities available in the banking sector.
- To guide students on the steps required to enter nationalized and private sector banks in India.
- To equip students with the knowledge and skills necessary to pursue a career in banking.
- Motivate students to pursue their career goals with confidence and determination.

#### **Detailed Report**

On 25th November 2022, the Department of Commerce SF (Computer Application) at The Cochin College organized a career orientation session specifically for BCA and Mathematics students. The session, held at 11:30 AM through Zoom meet, was conducted by Mr.Sukruth Bhushan, Public speaker..

The session was organized in collaboration with the Career Guidance Cell and focused on career opportunities in the banking sector. Mr. Sukruth provided insights into the various roles and positions available in both nationalized and private sector banks. He also discussed the necessary qualifications, skills, and preparation strategies required to successfully enter the banking industry.

The session was interactive, allowing students to ask questions and clarify their doubts about the banking sector. Mr.Sukruth emphasized the importance of competitive exams and shared tips on how to prepare for them effectively. The event was well-attended, with 80 students participating in the session.

Although no faculty members were noted to have participated, the session was specifically designed to benefit the student participants by providing them with practical guidance on pursuing a career in banking.





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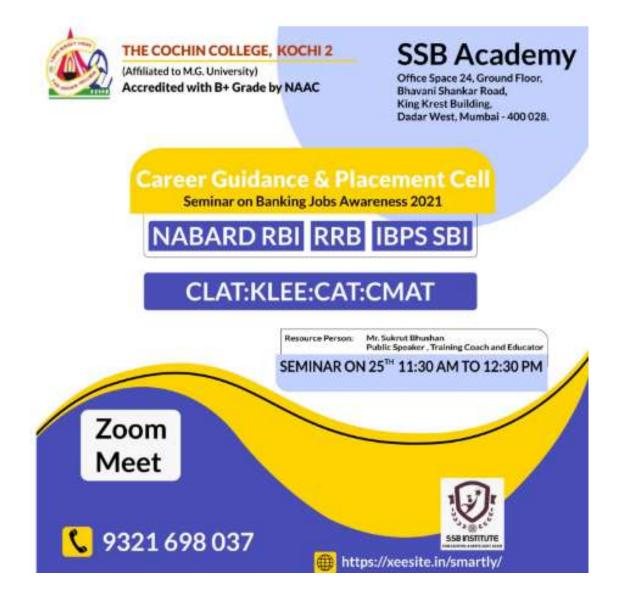
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#### Outcomes

- Students gained a comprehensive understanding of the career paths available in the banking sector.
- Participants learned about the steps and preparation required to enter nationalized and private sector banks.
- The session increased students' confidence in pursuing a career in banking, equipping them with the necessary knowledge and strategies.
- Emphasis on the importance of soft skills such as communication, teamwork, and leadership in career success. Motivation to engage in continuous self-improvement and lifelong learning.

#### **Brochure**







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### List of Participants

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### Career Orientation Programme 2022-23

Date: 13th December 2022

**Time:** 10:30 AM

Organised by: Career Guidance and Placement Cell

Venue: The Cochin College Auditorium

#### **Event Details**

1. Name of the Programme: Talk on New Career Trends and Opportunities

2. Resource Person: Mr. Vinod Chelakkara, President, Kerala State Technical Education Development Society

3. Coordinator/Convenor: Haripriya B.B

4. Department Coordinator: Rekha P.G

5. Financial Assistance: Nil

6. No. of Students Participated: 100

7. No. of Faculty Participated: nil

#### **Objectives**

- To inform students about the latest trends in the job market and emerging career opportunities.
- To guide students in aligning their academic and professional pursuits with the demands of the modern workforce
- To enhance students' understanding of the skills and qualifications needed to succeed in evolving career landscapes.
- Motivate students to pursue their career goals with confidence and determination.

#### **Detailed Report**

On 13th December 2022, the Career Guidance Cell at The Cochin College organized an informative session titled "Talk on New Career Trends and Opportunities," delivered by Mr. Vinod Chelakkara, President of the Kerala State Technical Education Development Society. The session, held at 10:30 AM in the college auditorium, was aimed at providing students with insights into the current and emerging trends in the job market.

Mr. Vinod Chelakkara's talk was highly interactive and engaging, capturing the attention of the 100 students who attended the session. He discussed the dynamic changes taking place in various industries and the new opportunities that are arising as a result of technological advancements and global economic shifts. The session also covered the importance of continuous learning and adaptability in maintaining a competitive edge in the job market.

Students were encouraged to explore career paths that align with their passions while also being mindful of industry demands. The resource person provided valuable advice on how to develop the necessary skills and qualifications to thrive in their chosen careers. The absence of faculty participation indicates that the session was exclusively focused on benefiting the student audience.





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#### **Outcomes**

- Students gained awareness of the latest trends and opportunities in the job market, helping them to make informed career choices.
- Participants learned about the importance of developing relevant skills and staying adaptable in a rapidly changing workforce.
- The session motivated students to pursue careers that align with both their interests and the demands of the modern job market.
- Emphasis on the importance of soft skills such as communication, teamwork, and leadership in career success. Motivation to engage in continuous self-improvement and lifelong learning.

#### **Brochure**



CAREER GUIDANCE AND PLACEMENT CELL

ORGANIZES

A TALK ON: "NEW CAREER TRENDS AND OPPORTUNITIES"

### MR. UINOD CHELAKKARA

President, Kerala State Technical Education Development Society

@ 10.30 A.M Seminar Hall





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#### Photos









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### List of Participants

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### Career Orientation Programme 2022-23

 $\mathbf{Date:}\ 27 \mathrm{th}\ \mathrm{September}\ 2022$ 

 $\textbf{Time:} \quad 1:30 \ \mathrm{PM} \ \mathrm{to} \ 3:30 \ \mathrm{PM}$ 

Organised by: Career Guidance Cell

Venue: Online (Virtual Platform)

#### **Event Details**

1. Name of the Programme: Career Orientation on Tourism Sector

2. Resource Person: Smt. Reshmi Joseph, Assistant Professor in Tourism, Department of French, St. Teresa's

College, Ernakulam

3. Coordinator/Convenor: Haripriya B.B

4. Department Coordinator:Rekha P.G

5. Financial Assistance: Nil

6. No. of Students Participated: 100

7. No. of Faculty Participated: 5

#### **Objectives**

- To provide students with an understanding of the career opportunities available in the tourism sector.
- To educate students on the historical and economic significance of tourism in national development.
- To inspire students to explore the benefits of travel as a means of gaining knowledge and experience.
- Motivate students to pursue their career goals with confidence and determination.

#### **Detailed Report**

On 27th September 2022, the Career Guidance Cell at The Cochin College organized an online career orientation session focused on the tourism sector. The session was conducted from 1:30 PM to 3:30 PM and was led by Smt. Reshmi Joseph, Assistant Professor in Tourism, Department of French, St. Teresa's College, Ernakulam.

Smt. Reshmi Joseph delivered an insightful presentation that covered various aspects of tourism, including its historical context, its value to the economy, and its role in the development of nations. She emphasized the importance of tourism as a career option, highlighting the diverse opportunities available within the sector. Her talk was enriched with practical examples and valuable lessons, particularly the idea that travel is a powerful tool for gaining knowledge and experience.

The session was well-received, with 100 students and 5 faculty members participating. The interactive nature of the presentation allowed for a lively exchange of ideas and questions, which further enhanced the learning experience for all participants. The session concluded with the encouraging message that individuals should seize every opportunity to travel and learn from different cultures.





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#### Outcomes

- Students gained a deeper understanding of the tourism industry and the various career paths available within it.
- Participants learned about the significant impact of tourism on national development and cultural exchange.
- The session inspired students to consider tourism as a viable career option and to embrace travel as a means of personal and professional growth.

#### **Brochure**







## THE COCHIN COLLEGE

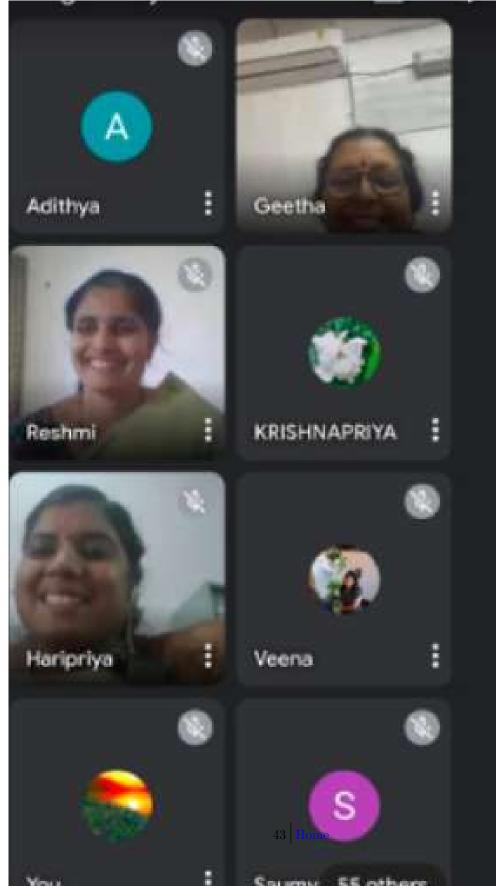
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66	ALAN XAVIER	Auto
67	ALDRIYA NIXON	Marke.
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### Career Orientation Programme 2022-23

**Date:** 14th December 2022

**Time:** 10:30 AM to 12:30 PM

Organised by: PG and Research Department of Commerce

Venue: The Cochin College Auditorium

#### **Event Details**

1. Name of the Programme: Career Orientation for First Year Students

2. Resource Person: CA Hareesh P. N., Chartered Accountant and Proprietor of Hareesh P N and Associates

3. Coordinator/Convenor: Haripriya B.B

4. Department Coordinator: Rekha P.G

5. Financial Assistance: Nil

6. No. of Students Participated: 110

7. No. of Faculty Participated: nil

#### **Objectives**

- To provide first-year B.Com students with an understanding of various career paths available in commerce.
- To motivate students to set ambitious goals and pursue excellence in their academic and professional endeavors.
- To educate students about the opportunities and challenges in the field of accounting and finance, preparing them for future success.
- Motivate students to pursue their career goals with confidence and determination.

#### **Detailed Report**

On 14th December 2022, the PG and Research Department of Commerce at The Cochin College organized a career orientation session for first-year B.Com Taxation and Marketing students. The session was held from 10:30 AM to 12:30 PM and was led by CA Hareesh P. N., a renowned Chartered Accountant and the proprietor of Hareesh P N and Associates.

The orientation was designed to provide students with valuable insights into the field of commerce, particularly focusing on the career opportunities available after graduation. CA Hareesh P. N. shared his professional journey and offered practical advice on how students can set and achieve their goals. He emphasized the importance of dreaming big, staying motivated, and making the most of the opportunities available in the field of accounting and finance.

The session was highly interactive, with students actively engaging in discussions and seeking guidance on their career

The session was highly interactive, with students actively engaging in discussions and seeking guidance on their career aspirations. The resource person provided a comprehensive overview of the various career paths in commerce, including chartered accountancy, financial analysis, and corporate management. His words inspired the students to aim high and work diligently towards their goals.

A total of 110 students participated in the session, which created a positive influence and left them more informed and motivated about their future careers in commerce. The absence of faculty participation indicates that the session was primarily focused on student development.





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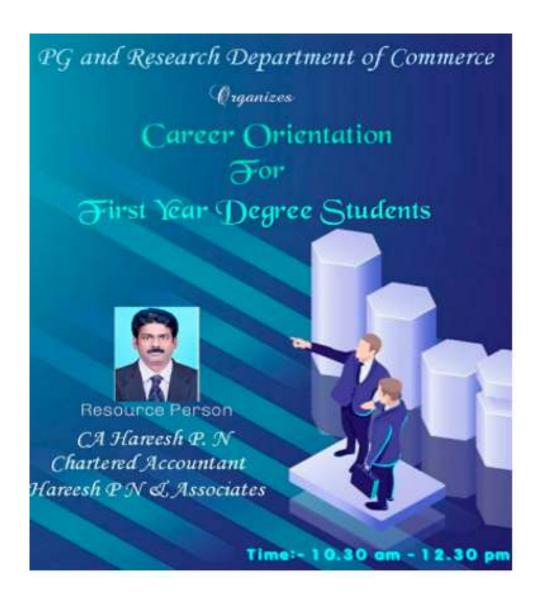
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email: email@thecochincollege.edu.in

#### Outcomes

- Students gained a better understanding of the diverse career opportunities available in commerce, particularly in accounting and finance.
- Participants were motivated to set ambitious goals and pursue them with determination and focus.
- The session provided practical insights and strategies for achieving success in the competitive field of commerce.
- Emphasis on the importance of soft skills such as communication, teamwork, and leadership in career success. Motivation to engage in continuous self-improvement and lifelong learning.

#### **Brochure**







## THE COCHIN COLLEGE

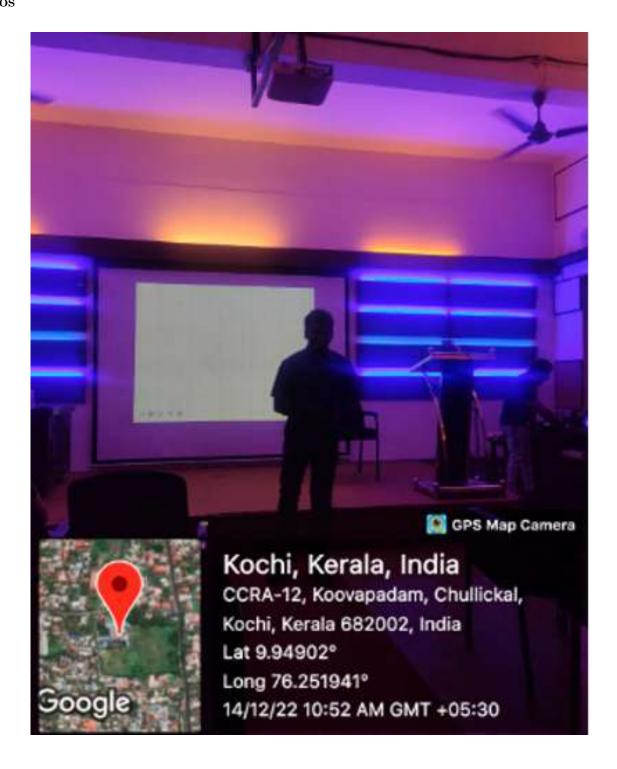
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#### Photos







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### List of Participants

	NAME STUDENT	SIGNATURE
1	ABEY ANTONY	About.
2	ABHIJITH GIREESH	Ante
3	ABHINAV V B ADHITHYA, K , P,	Shirew VB
4	AEBEL JOSEPH	Alle
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