



THE COCHIN COLLEGE

Koovapadam, Kochi-2

Affiliated To Mahatma Gandhi University

Re-accredited by NAAC With B+ Grade



Fourth Cycle
NAAC Accreditation 2024

Criterion 1 Curricular Aspects

1.3 - Curriculum Enrichment

Metric No. 1.3.1

Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum.

Student Project Addressing Human Values

Submitted to



National Assessment and Accreditation Council



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2023-24

Sl. No.	Project Title	Programme	Student Name	Project Guide
1	A study on financial literacy among women entrepreneurs with reference to Eramalloor	B Com Finance & Taxation	Aleena Laiju	Dr. Rajani B. Bhat
2	A study on financial literacy among women entrepreneurs with reference to Eramalloor	B Com Finance & Taxation	Amrutha A	Dr. Anu L
3	Consumer buying behaviour towards green products with special reference to Ernakulam district	B Com Finance & Taxation	Adithya Mol	Dr. Anu L
4	Consumer buying behaviour towards green products with special reference to Ernakulam district	B Com Finance & Taxation	Amrutha A	Dr. Anu L
5	A comparative study of marketing strategies of Amazon and Flipkart	B Com Finance & Taxation	Muhsin A Faizal	Dr. Lakshmisree R
6	A comparative study of marketing strategies of Amazon and Flipkart	B Com Finance & Taxation	Niya Maria Mendez	Dr. Lakshmisree R
7	A comparative study of marketing strategies of Amazon and Flipkart	B Com Finance & Taxation	Sachin E S	Mr.
8	A comparative study of marketing strategies of Amazon and Flipkart	B Com Finance & Taxation	Manu Manikkan	Dr. Lakshmisree R
9	Consumer buying behaviour towards green products with special reference to Ernakulam district	B Com Finance & Taxation	Ajay A.S	Dr. Anu L
10	A study on savings and consumption pattern of urban households, with special reference to Ernakulam district	B Com Finance & Taxation	Ashwin K George, Asnimol PS, Aswathy Sajeew	Ms. Arya Soman
11	A study on the influence of social media marketing on customer engagement with special reference to Ernakulam District	B Com Computer Application (SF)	Dilrupa K.S, Edwin Antony A.X, Fareedha N	Ms. Arya Soman
12	Awareness of Green Marketing and Its Influence on Buying Behaviour of Consumer	B Com Computer Application (SF)	Shameena P S, Shion Jude, Sidharth Unnikrishnan	Mr. R Vijayakumar
13	A study on investment in gold schemes and digital gold	B Com Computer Application (SF)	Sharjad VN, Suhailath AS, Vivek MS	Mr. R Vijayakumar
14	A study on savings and consumption pattern of urban households, with special reference to Ernakulam district	B Com Computer Application (SF)	Ashwin K George, Asnimol PS, Aswathy Sajeew	Ms. Arya Soman





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15	A study on awareness of new banking services among college students with special reference to Cochin area	B Com Finance & Taxation	Sreya Sajeevan	Ms. Saumya Ashraf
16	A study on awareness of new banking services among college students with special reference to Cochin area	B Com Finance & Taxation	Vyshnavi R	Ms. Saumya Ashraf
17	A study on customer satisfaction of various Mobile Network Service Providers	B Com Finance & Taxation	Aleena Mary P P	Dr. Liance Mathew
18	Financial literacy among women entrepreneurs with reference to Eramalloor	B Com Finance & Taxation	Amrutha A	Dr. Anu L
19	Financial literacy among women entrepreneurs with reference to Eramalloor	B Com Finance & Taxation	Aleena Laiju	Dr. Rajani B. Bhat
20	A study on role of celebrity endorsement on customer's attitude and buying behaviour with special reference to Ernakulam district	B Com Computer Application (SF)	Adhil Thanveer V.R, Aiswarya B Shenoy, Aleena P A	Ms. Arya Soman
21	A study on service expectation and service performance of electronic vehicles	B Com Marketing	Aparna Sunil	Dr. Anupama R
22	A study on financial literacy among college students	B Com Marketing	Abhirami Sabu	Dr. Liance Mathew
23	A study on financial literacy among college students	B Com Marketing	Arya Jayan	Dr. Liance Mathew
24	Financial literacy among college students	B Com Marketing	Arya Jayan	Dr. Liance Mathew
25	Impact of celebrity endorsement in consumer buying behaviour with special reference to Ernakulam district	B Com Finance & Taxation	Anasooya Vineesh	Ms. Saumya Ashraf
26	A study on the perception of investors towards investing in mutual funds	B Com Marketing	Thanseel Noushad	Dr. HariPriya B.B
27	A study on the perception of investors towards investing in mutual funds	B Com Marketing	Thara Rajesh	Dr. HariPriya B.B
28	A study on the perception of investors towards investing in mutual funds	B Com Marketing	Vijisha Santhosh Kumar	Dr. HariPriya B.B
29	A study on the perception of investors towards investing in mutual funds	B Com Marketing	Vinitha V. V	Dr. HariPriya B.B





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30	A study on awareness and satisfaction of policy holders towards life insurance corporation with special reference to Ernakulam district	B Com Finance & Taxation	Radhika G	Dr. Haripriya B B
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2022-23

Sl. No.	Project Title	Programme	Student Name
1	Impact of microfinance on women through kudumbasree units	B Com Computer Application (SF)	Abhinavya K. A.
2	Impact of microfinance on women through kudumbasree units	B Com Computer Application (SF)	Afthab K. M.
3	Impact of microfinance on women through kudumbasree units	B Com Computer Application (SF)	Adithyan K. S.
4	Awareness of banking services among college students with special reference to Ernakulam city	B Com Computer Application (SF)	Lakshmi Chandana M. S.
5	Awareness of banking services among college students with special reference to Ernakulam city	B Com Computer Application (SF)	K. R. Smrithy
6	Awareness of banking services among college students with special reference to Ernakulam city	B Com Computer Application (SF)	Jipson Kuriakose
7	Attitude of college students towards entrepreneurship with special reference to the Cochin College, Kochi	B Com Finance & Taxation	Sabira K. H.
8	Microfinance and its role on women empowerment through kudumbashree units in Ernakulam district	B Com Finance & Taxation	Biswas K. B.
9	Microfinance and its role on women empowerment through kudumbashree units in Ernakulam district	B Com Finance & Taxation	Beena P. B.
10	Microfinance and its role on women empowerment through kudumbashree units in Ernakulam district	B Com Finance & Taxation	Devapriya S.
11	Adoption of digital payment systems especially during covid-19 pandemic - a study with reference to Cochin city	B Com Finance & Taxation (SF)	Smruthi Rajeev
12	Consumer awareness about consumer rights and standard quality certification marks- A study with special reference to Cochin city	B Com Finance & Taxation (SF)	Yousuf S.
13	Volunteer Unemployment among educated woman: A Study related to Fort Kochi	BA Economics	Lakshmi N. A.





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14	Voluntary Unemployment Among Educated Women-A Study Related To Fort Kochi	BA Economics	Raniya V. U.
15	Voluntary unemployment among educated women	BA Economics	Anfiya P. A.
16	Voluntary unemployment among educated women, a study related to fort Kochi	BA Economics	Nehala P. N.
17	The working of Anganwadis with special reference to maradu municipality	BA Economics	Hridya Shanavas
18	The working of Anganwadis with special reference to maradu municipality	BA Economics	Nandana Jayachandran
19	The working of Anganwadis with special reference to maradu municipality	BA Economics	Fathima Nourin P. H.
20	The working of Anganwadis with special reference to maradu municipality	BA Economics	Sreelakshmi A. B.
21	Study on the impact of social media on college students	BA Economics	Alfiya Uzaf
22	Study on the impact of social media on college students	BA Economics	Suhana T. S.
23	Study on the impact of social media on college students	BA Economics	Rabiya C. N.
24	Study on the impact of social media on college students	BA Economics	Sumayya K. M.
25	Livelihood Issues Of Fishermen In Ernakulam with special reference to Chellanam	BA Economics	Sreelakshmi Shijith
26	Livelihood Issues Of Fishermen In Ernakulam with special reference to Chellanam	BA Economics	Karthika S.
27	Livelihood Issues Of Fishermen In Ernakulam with special reference to Chellanam	BA Economics	Amala N. J.
28	Livelihood Issues Of Fishermen In Ernakulam with special reference to Chellanam	BA Economics	Surya Sanoj
29	A study on the water quality analysis and detection of E.coli in the water samples collected from The Cochin College Campus	BSc Zoology	Neha Nazrin C. R.
30	A study on the water quality analysis and detection of E.coli in the water samples collected from The Cochin College Campus	BSc Zoology	Sifuva K. N.





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31	A study on the water quality analysis and detection of E.coli in the water samples collected from The Cochin College Campus	BSc Zoology	Sahla Sherin
32	Survey on diseases in different domestic and pet animals in veterinary hospitals in Kochi	BSc Zoology	Sumayya Parveen P. H.
33	Survey on diseases in different domestic and pet animals in veterinary hospitals in Kochi	BSc Zoology	Raihan P. A.
34	A study on impact of financial inclusion on women empowerment through various government schemes with special reference to Chellanam panchayath	MCM	Taniya A. J.
35	A study on working women's buying behaviour of gold jewellery with special reference to Ernakulam city	MCM	Laiyb Angel T. E.
36	Exploring the factors influencing the decision to apply for education loan: A study of prospective borrowers in Ernakulam district	MCM	Mary Beneeta K. G.
37	A study on customer satisfaction of Kerala Automobiles Ltd at SSE Motors, Cherthala	BBA (SF) & Cyril Cherian Uday	Prof. B. Johnson
38	A study on quality control and assurance of Yamaha motors at Think Yamaha, Kochi	BBA (SF) & Aysha M. N.	Prof. D. Miller
39	An organisational study on human resource information system at Bestsellers (Cochin) Private Limited & BBA (SF)	Anjaly R.	Dr. E. Wilson
40	A study on the impact of employee retention strategies on the performance level of employees at Indus Motors Thevara & BBA (SF)	Suhana Shuhaib	Prof. F. Taylor





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2021-22

Sl. No.	Project Title	Programme	Student Name
1	A study on consumer attitude towards branded apparels	B Com Finance & Taxation	Sameena T S
2	A study on impact of GST on retailers in Kochi city	B Com Finance & Taxation	Gopika G
3	A study on women empowerment through kudumbashree in Ernakulam district	B Com Finance & Taxation	Anfi Philomina MA
4	A study on the brand image and consumer buying behaviour of mobile phones with reference to Cochin city	B Com Finance & Taxation	Natasha Mary Benson
5	A study on effectiveness of E-learning among college students in Cochin city	B Com Finance & Taxation	Sharon Carmel
6	Investment behaviour among college teachers	B Com Finance & Taxation	Adarsh Jayakumar
7	A study on saving and spending habits of college students with reference to Ernakulam district	B Com Finance & Taxation	Kavya Sivadas
8	A study on the work life balance of women employees in private sector organisations	B Com Finance & Taxation	Swetha S Kammath
9	A study on consumer satisfaction in public distribution system	B Com Finance & Taxation	K. Abhijith
10	A study on the effectiveness of online purchasing platforms among households	B Com Finance & Taxation	Srilakshmi R
11	A study on financial literacy among women in Kochi	B Com Finance & Taxation	Fathima Noorain K A
12	A study on the impact of covid 19 pandemic on students: A study related to the lower and upper primary students in Kochi	BA Economics	Merin Tresa PR
13	Problems faced by fishermen community: A study related to Fort Kochi	BA Economics	Navya K K
14	Effectiveness of food security programme implemented by the government during covid 19 pandemic: A study of Fort Kochi	BA Economics	Shifana Hassan
15	Problems faced by fishermen community: A study related to Fort Kochi	BA Economics	Telna Gomas
16	Study on the economic impact of covid-19 on the life of auto drivers in Fort Kochi	BA Economics	Shifna M S





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17	An analysis on online shopping pattern among consumers: A case study on west Kochi region	BA Economics	Harisha Mol
18	A study on challenges faced by women entrepreneurs during Covid 19: Case study of Fort Kochi region	BA Economics	Farzeena V Ubaid
19	An observational study for clotting time of blood group in males and females	BSc Zoology	Remya Babu
20	Comparative study of animal skeleton	BSc Zoology	Fiza Ameer K
21	Analysis of well water quality of Edappally, Tripunithura and Vaduthala	BSc Zoology	Aswathy M S
22	Diseases of animals and birds in veterinary hospital	BSc Zoology	Athira Rajeev
23	Study of feeding habit in Drosophila melanogaster	BSc Zoology	Priyanka Sajeev Kumar
24	Analysis of well water quality of Vaduthala, Tripunithura and Edappally	BSc Zoology	Navya Nandakumar
25	Studies on ant diversity in west and south Cochin regions of Ernakulam district	BSc Zoology	Shruthy T S
26	Role of physical and mental health in competitive sports	BSc Zoology	Vrinda Prasad
27	The study of feeding habit in Drosophila melanogaster	BSc Zoology	Priyanka Sajeev Kumar
28	Comparative study of butterflies and dragonflies population of west Kochi and Idukki	BSc Zoology	Nikhila Agnes P A
29	The impact of covid-19 pandemic on students: A study related to lower and upper primary students of Kochi	BA Economics	Athul Raj S
30	Study on brand preference of mobile phones	BCom Marketing	Faeza K F
31	Study of buying behavior of the youngsters towards fast food restaurant	BCom Marketing	Albert Louis
32	A study on service quality and satisfaction of passengers and employees of Kochi metro	BCom Marketing	Ashna Das
33	A study on service quality and satisfaction of passengers and employees of Kochi metro	BCom Marketing	Bhagyamol I M
34	A study on service quality and satisfaction of passengers and employees of Kochi metro	BCom Marketing	Lakshmisree R





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35	Effectiveness of advertising in telecom service sector in India	BA Economics	Athira Anil Kumar
36	Effectiveness of advertising in telecom service sector in India	BA Economics	Harini L
37	The traverse of the Identity Crisis Theory in Abdulrazak Gurnah's By the Sea	BA English	Aasiya Firoz
38	Racism and diversity: Zakiya Dalila Harris's The Other Black Girl	BA English	Aletta Emmanuel
39	Reconciling the fragmented self: A journey into Nadia Hashimi's One Half from the East	BA English	Sayanora K V
40	Gender roles and power politics in KR Meera's 'The Poison of Love'	BA English	Krishna P V
41	The impact of covid-19 pandemic on students: A study related to the lower and upper primary students in Kochi	BA Economics	Joshal Joseph T J
42	The impact of covid-19 pandemic on students: A study related to the lower and upper primary students in Kochi	BA Economics	Deepak Sivan
43	The impact of covid-19 pandemic on students: A study related to the lower and upper primary students in Kochi	BA Economics	Abhishek Sajeev
44	The impact of covid-19 pandemic on students: A study related to the lower and upper primary students in Kochi	BA Economics	Bibin M B
45	The impact of covid-19 pandemic on students: A study related to the lower and upper primary students in Kochi	BA Economics	Rahul Kumar Singh
46	A study on the economic impact of covid-19 on the life of auto drivers in Fort Kochi	BA Economics	Farzana M F
47	A study on the economic impact of covid-19 on the life of auto drivers in Fort Kochi	BA Economics	Sreejith C B
48	The antimicrobial activity of in-vitro prepared zinc oxide nanoparticles against common microbial pathogens	MSc Zoology (SF)	Ashwini A Shenoy





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49	Comparative study on the histochemical and histopathological effects of fish (<i>Eetroplus Suratensis</i>) from polluted and unpolluted waters of Eloor, Ernakulam district	MSc Zoology (SF)	Vykhari
50	A study on diversity of avian fauna in Amboori, Neyyadam, Thiruvananthapuram district	MSc Zoology (SF)	Lekshmi R S
51	Isolation, identification, and characterization of bacteria from polluted water canals of Alappuzha city	MSc Zoology (SF)	Midhula Sebastian





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2020-21

Sl. No.	Project Title	Programme	Student Name
1	A study of the consumption pattern of household during Covid 19	BA Economics	Seneera A.N
2	A study of the consumption pattern of household during Covid 19	BA Economics	Rafeena TR
3	A study of the consumption pattern of household during Covid 19	BA Economics	Shahna K.S.
4	A study of the livelihood strategies of fishermen in Chellanam	BA Economics	Nihal P.Y
5	A study of the livelihood strategies of fishermen in Chellanam	BA Economics	Sandra KA
6	A study of the livelihood strategies of fishermen in Chellanam	BA Economics	Fathima Sheri K.S
7	Primary health care centre	BA Economics	Mohammed Shahabas PA
8	A study on the impact of Covid-19 on fisheries sector in Vypin area	BA Economics	Abdul Kalam.M
9	A study on the impact of Covid-19 on fisheries sector in Vypin area	BA Economics	Anugraha Manoharan
10	Impact of Covid-19 on tourism sector of Kerala: a case study of Fort Kochi	BA Economics	Nafeesathul Misiriya P.N
11	A study on the economic impact of Covid-19 in Mattanchery area	BA Economics	Shahanas K.S
12	A study on the economic impact of Covid-19 in Mattanchery area	BA Economics	Nishana Noushad
13	A study on the economic impact of Covid-19 in Mattanchery area	BA Economics	Sona C.H
14	Effectiveness Of Online Classes During Covid-19 Pandemic - A Study Of Students In Fortkochi	BA Economics	Zahra K S
15	Effectiveness Of Online Classes During Covid-19 Pandemic -A study of Students in Fortkochi	BA Economics	Samrin Shaji
16	Effectiveness Of Online Classes During Covid-19 Pandemic - A Study Of Students In Fortkochi	BA Economics	Alen Antony
17	Effectiveness Of Online Classes During Covid-19 Pandemic - A Study Of Students In Fortkochi	BA Economics	Alen Antony
18	Effectiveness Of Online Classes During Covid-19 Pandemic - A Study Of Students In Fortkochi	BA Economics	Aparna K Suresh





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Sl. No.	Project Title	Programme	Student Name
19	The Study of livelihood strategies of fishermen in Chellanam region.	BA Economics	Amina Sherin K.S
20	The study of livelihood strategies of fishermen in Chellanam region	BA Economics	Fathima Sherin. S
21	The study of livelihood strategies of fishermen in Chellanam region.	BA Economics	Nihal P Y
22	A study of livelihood strategies of fishermen in Chellanam region	BA Economics	Saliha.P.N
23	A study of livelihood strategies of fisherman in Chellanam region	BA Economics	Almas P.A
24	A study on livelihood strategies of fishermen in Chellanam region	BA Economics	Sandra K A





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2019-20

Sl. No.	Project Title	Programme	Student Name
1	Use of mobile phone among youngsters	Economics	Reshma Sulthana
2	A study on the use of plastic in households in Kochi	Economics	Visweshwar
3	Green synthesis and characterization of copper nanoparticles from turmeric against food pathogen	MSc Zoology	Saffana K.S
4	A study on butterfly diversity in West Kochi	Zoology	Sree Lakshmi S
5	Molecular identification of alkaline protease producing bacteria from detergent contaminated soil	Zoology	Insana
6	Antibiotic sensitivity test	Zoology	Farhath A A
7	Effect of neurotransmitters on myogenic and neurogenic heart	Zoology	Fathima Rasheed
8	Isolation and identification of fungus	Zoology	Kavya Vinayachandran
9	Effect of water pollution on Daphnia heart	Zoology	Liya T Joseph
10	Effect of neurotransmitters on myogenic and neurogenic heart	Zoology	Megha Babu
11	A study of electricity consumption among households in Kochi	Economics	Muhammad Sahal
12	Study of incidence of aflatoxin B1 B2 G1 G2 in coriander: A survey	Chemistry	Sreeja Shenoi S
13	Perception about digital payment system among people in Kochi with special reference to Google Pay	Bcom Marketing	Madhurima C D
14	Consumer awareness and attitudes towards green marketing and green products	Bcom Marketing	Hisham P S
15	A study on brand awareness of women towards selected cosmetics products in Kochi city	Bcom Marketing	Aleena Philomina C.M

