



THE COCHIN COLLEGE

Koovapadam, Kochi-2

Affiliated To Mahatma Gandhi University

Re-accredited by NAAC With B+ Grade



Fourth Cycle
NAAC Accreditation 2024

Criterion 1 Curricular Aspects

1.3 - Curriculum Enrichment

Metric No. 1.3.1

Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum.

Students' Project Addressing Professional Ethics

Submitted to



National Assessment and Accreditation Council



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2023-24

Sl. No.	Project Title	Programme	Student Name	Project Guide
1	A STUDY ON CHALLENGING FACED BY THE SMALL-SCALE FOOD PROCESSING UNITS WITH SPECIAL REFERENCE TO ERNAKULAM DISTRICT	B Com Computer Application (SF)	Berdin Antony, Chandrika R, Dhanush Santhosh	Ms. Arya Soman
2	AWARENESS OF GREEN MARKETING AND ITS INFLUENCE ON BUYING BEHAVIOUR OF CONSUME	B Com Computer Application (SF)	Shameena P S, Shion Jude, Sidharth Unnikrishnan	Mr R Vijayakumar
3	A STUDY ON THE MARKET ANALYSIS OF USED CARS WITH SPECIAL REFERENCE TO KOCHI CITY	B Com Computer Application (SF)	Wazim Faizal, Abhijith P A, Abhiram Sunil Kumar	Ms.Aysha Nazar
4	A STUDY ON ONLINE MARKETING STRATEGIES OF MYNTRA	B Com Finance & Taxation	Shreenidhi Prabhu	Dr. Liance Mathew
5	CONSUMER BUYING BEHAVIOUR TOWARDS GREEN PRODUCTS WITH SPECIAL REFERENCE TO ERNAKULAM DISTRICT	B Com Finance & Taxation	Ajeesha N	Dr.SHIJU .C.R
6	A STUDY ON WORK LIFE BALANCE OF WOMEN EMPLOYEES IN BANKING SECTOR	B Com Marketing	Rosna Roy	Kochuthresia Jose
7	BUYING BEHAVIOUR OF STUDENTS ON BRANDED MOBILE PHONES	B Com Marketing	AKSHAY S	Dr.Rajani.B.Bhat
8	A study on the perception of investors towards investing in mutual funds	B Com Marketing	Vijisha Santhosh Kumar	Dr.Haripriya B.B
9	QUALITY OF WORKLIFE OF EMPLOYEES IN PUBLIC AND PRIVATE SECTOR BANKS	B Com Marketing	Arjun K Madhu	Dr.Liance Mathew
10	A study on financial literacy among college students	B Com Marketing	Anjali Mable Stephen	Dr. Liance Mathew
11	A STUDY ON USAGE OF ONLINE PAYMENT APPS BY CUSTOMERS IN ERNAKULAM	B Com Marketing	Vishal MP	Sreelakshmi Udayan
12	A study on the employment pattern among fresh graduates	BA Economics	Shobal Joseph	Dr. Sindhu K
13	A study on customer satisfaction towards online shopping	BA Economics	Akhil Ebrahim	Mr Balamohan Dev R





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14	The study on the impact of Kudumbashree on women empowerment with reference of Pallippuram Panchayat	BA Economics	Niya Samson	Dr. Nalinam. M
15	SOCIO-ECONOMIC BACKGROUND OF AUTORICKSHAW DRIVERS —A STUDY RELATED TO FORTKOCHI	BA Economics	Vasanthi G	Dr. Nalinam M.
16	Unravelling the complexities of post colonial theory	BA English	Anagha Soman	PC Prabha
17	A Psychoanalytic Exploration of Identity and Ethical Dilemmas in The Silent Patient	BA English	Hasnaath Subair	Amrutha S Kumar
18	Resisting Silence: A Radical Feminist Perspective on One Left and the Legacy of Comfort Women	BA English	Fenita Francis	Ms. Sarah Santhosh
19	Capitalism, Exploitation and Resistance: A Marxist Reading of Aravind Adiga's The white Tiger	BA English	Farzana P H	Ms Neena Simon
20	A study on employee retention strategy at VTJ Hyundai	BBA (SF)	Ayisha Hussain	Rajitha P M
21	A STUDY ON EFFECTIVENESS ON SALES PROMOTIONAL ACTIVITIES AT INNOVATIVE FOODS LIMITED, EZHUPUNNA	BBA (SF)	Adhanan Jaseem A H	Jeffy Thomas
22	A study on Customer perception towards nike costumes and accessories	BBA (SF)	Muhammed Shuhaib V K	Reshma C B
23	A study on customer buying behaviour at Malwa ceramics Pvt.ltd	BBA (SF)	Hafeesa P H	Ms.Reshma C B
24	Mind Eye - An AI image generation web app	BCA (SF)	Nandhana Jeeraj	Ms. Hridya K S
25	POPULARITY OF FAST FOODS AMONG ADOLESCENTS AND ITS IMPACT ON THEIR HEALTH- A STUDY WITH REFERENCE TO COCHIN CITY	BCom Finance and Taxation (SF)	Mohamed Razeen	Ms.Nikisha M
26	A STUDY ON THE MOTIVATIONAL FACTORS AMONG STUDENT MIGRATION TOWARDS EUROPEAN COUNTRIES WITH SPECIAL REFERENCE TO ERNAKULAM	BCom Finance and Taxation (SF)	Meghna Carmel K P, Mohammed Fahiz M N, Nadira Sudheer	Mrs.Rohini P K
27	QUALITY ANALYSIS OF TAP WATER SAMPLES COLLECTED FROM FORT KOCHI	BSc Botany	Arundhathy Devanandana	Dr.Suprabha G. Nair





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28	QUALITY ANALYSIS OF SPICES	BSc Chemistry	Shaham T C	Jose Kunju V J
29	Determination of degree of deacetylation by different methods	BSc Chemistry	Alan T Anas	Dr Zafna Rasheed
30	ARDUINO SONAR(SOUND NAVIGATION AND RANGING)	BSc Physics	Muneer Sahuman V.N	Paulbert Thomas
31	Determination of dielectric constant of solution	BSc Physics	Aparna Sanil Kumar	Dr Paulbert Thomas
32	Bioactive potential against dandruff causing organism Malassazia furfur	BSc Zoology	Aksa Shien	Dr. Manju V Subramanian
33	ISOLATION OF CELLULOLYTIC BACTERIA FROM TERMITE GUT	BSc Zoology	Afsana Bind Nazar	Dr. Manju V Subramanian
34	Isolation of biofilm forming bacteria from buccal cavity	BSc Zoology	Fathima Fidha AN	Dr Manju V Subramanian
35	Antibacterial properties of honey against wound pathogen	BSc Zoology	Shaharban A.Y	Dr Smitha NR
36	Biocontrol potential of bacillus spp against mosquito larvae	BSc Zoology	Swetha S	Dr Vineeth Kumar
37	A study on students perception towards availing education loans for higher studies from commercial banks with special reference to ernakulam district	M Com	Amrutha Sadasivan	Dr. Rekha P.G
38	A STUDY ON PERSONAL FINANCE MANAGEMENT; EMPHASIZING INCOME SAVINGS AND EXPENDITURE PATTERNS OF SALARIED PERSONS IN ERNAKULAM CITY	M Com	Salma K A	Dr. Kochuthresia Jose
39	Gold as an investment asset: A study with special reference to Ernakulam district	M Com	Haripriya T Vijayan	Dr. Haripriya B.B
40	Role of Self-help groups in socio-economic empowerment of women with special reference to Ernakulam district	M Com	Saranya Pradeep	Dr. Anu L
41	Report on Internship at LVS & CO CHARTERED ACCOUNTANTS	MCM	Ansu Mol Shaji	Dr. Kochuthresia Jose
42	Internship at PALLURUTHY MANDALAM SERVICE CO-OPERATIVE BANK (PMSC)	MCM	Sivaprasad P P	Dr. Rekha P G





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43	Study on the role of Pradhan mantri Jan dhan yojana in promoting financial inclusion in Kerala with reference to Kochi city	MCM	Rohil R	Dr. Anu. L
44	A STUDY ON THE ATTITUDE OF YOUNG PEOPLE TOWARDS ENTREPRENEURSHIP IN ERNAKULAM DISTRICT	MCM	Krishna V M	Dr. Rajani B Bhat
45	Influence of celebrity endorsement on consumer buying behaviour among FMCG products with reference to ernakulam district	MCM	Ansu Mol Shaji	Dr. Kochuthresia Jose





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2022-23

Sl. No.	Project Title	Programme	Student Name
1	The impact of advertisement in television on rural people with special reference to Ernakulam district	B Com Computer Application (SF)	Sandra V. X.
2	A study on customer perception towards Samsung mobile	BBA (SF)	Mohammed Rasil P. J.
3	Impact of advertising and marketing strategies on consumer lifestyle with special reference to fast food and clothing industry	BCom Finance & Taxation (SF)	Aleena Antony
4	A study on disciplinary measures adopted bestsellers cochin private limited	BBA (SF)	Sadhya Shakeer
5	A study on impact of comparative advertisement among consumers buying behaviour	B Com Computer Application (SF)	Anagha Sudev
6	Awareness of banking services among college students with special reference to Ernakulam city	B Com Computer Application (SF)	Jipson Kuriakose
7	A study on the impact of Kochi metro on traffic framework with preference to Ernakulam city	B Com Finance & Taxation	Shadiya T. S.
8	Attitude of college students towards entrepreneurship with special reference to the Cochin College, Kochi	B Com Finance & Taxation	Sabira K. H.
9	Consumer awareness about consumer rights and standard quality certification marks - A study with special reference to Cochin city	B Com Finance & Taxation (SF)	Yousuf S.
10	A study of effectiveness of E-banking among senior citizens	B Com Finance & Taxation	Muhammed Suhail P. N.
11	Stress management	B Com Finance & Taxation (SF)	Sooriya
12	Socio economic background of auto rickshaw drivers - A study related to Fort Kochi	BA Economics	Vinu T. K.
13	A study on consumer brand preference towards soft drinks	MCM	Devapriya Devadas
14	A study on the investment behaviour of employees in Cochin city	BCom Finance & Taxation (SF)	Sumathy M., Sooraj P. S.
15	A study on customer perception towards internet banking service provided by ICICI bank	BCom Finance & Taxation (SF)	Sahil Salam, Sahla Sajeed, Sanam Nawab





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2021-22

Sl. No.	Project Title	Programme	Student Name
1	A study on digital literacy of college students with reference to Ernakulam district	B Com Finance & Taxation	Rahul Vijayakumar
2	A study on digital literacy of college students with reference to Ernakulam district	B Com Finance & Taxation	Shalini Sivadasan
3	Customer satisfaction on electronic banking services during COVID pandemic	B Com Finance & Taxation	Enosh Paul
4	Customer satisfaction on electronic banking services during COVID pandemic	B Com Finance & Taxation	Devika C A
5	Customer satisfaction on electronic banking services during COVID pandemic	B Com Finance & Taxation	Binto K Benny
6	A study on employee safety at national seafood company, Chullikal	BCom Finance and Taxation (SF)	Mary Josphin K T
7	A study on health care insurance business, with special reference to Ernakulam district	BCom Finance and Taxation (SF)	ALTHAF PA
8	An analytical study on the investment pattern of working women	BCom Finance and Taxation (SF)	G Thiruvengadam
9	A study on work life balance of employed population with reference to Cochin city	BCom Finance and Taxation (SF)	Divina Mary PG
10	A study on occupational stress and stress management among naval personnel	M Com	Prathama S Bhat
11	A study on the behaviour of college students towards trading in stock market with special reference to Cherthala taluk	MCM	SREELAKSHMI V S
12	A study on impact of implementation of GST among retailers with special reference to Kochi	M Com	Arsha Ajay
13	A study on investor's perception towards mutual fund investment with special reference to Cochin city	M Com	Nisha Joshy
14	COVID-19 and investment behaviour of youth in health insurance sector	MCM	AISWARYA VINOD
15	Queueing Theory	MSc Mathematics (SF)	Neethu A P
16	Characterization of ZnO nanoparticles and its biological applications	MSc Physics	Sooraj S





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17	Comparative study on the histochemical and histopathological effects of fish (<i>Eetroplus Suratensis</i>) from polluted and unpolluted waters of Eloor, Ernakulam district	MSc Zoology (SF)	Vykhari
18	A study on diversity of avian fauna in Amboori, Neyyadom, Thiruvananthapuram district	MSc Zoology (SF)	Lekshmi R S
19	Isolation, identification, and characterization of bacteria from polluted water canals of Alappuzha city	MSc Zoology (SF)	Midhula Sebastian

2020-21

Sl. No.	Project Title	Programme	Student Name
1	PVDF-PVP based solid polymer electrolyte films for applications in solid state Lithium Ion cells	MSc Chemistry (SF)	Liz Maria Thomson
2	Online Fest Management	BSc Mathematics (SF)	Afeefa. A
3	E-Diagnostic Lab	BSc Mathematics (SF)	Misriya K.R
4	Customer Satisfaction Level - A Study Of Reliance Fresh In Fortkochi	BA Economics	Aswathy Venugopal
5	Customer Satisfaction Level - A Study Of Reliance Fresh In Fortkochi	BA Economics	Nabeel KS
6	A Study on Avian diversity of Ernakulam, Kottayam and Alleppey districts in Kerala	MSc Zoology (SF)	Vidhu Priya R
7	A Comparative study on diversity and abundance of Odonates	MSc Zoology (SF)	Christy Antony
8	Tyson Foods	BBA (SF)	Rohith Jude
9	An organizational study at Facebook	BBA (SF)	Ralphin Joseph K A
10	An organizational study on Tata Consultancy Services	BBA (SF)	Simhashini Sharma
11	An Organisational Study At Cadbury	BBA (SF)	Maria Sonali
12	Quality Assessment of Chilli Powder	BSc Chemistry	Lakshmi KK
13	Quality Assessment of Chilli Powder	BSc Chemistry	Krishna C.S
14	Quality Assessment Of Gingelly Oil	BSc Chemistry	Rahana A.A
15	Quality Assessment of Chilli Powder	BSc Chemistry	Sareena K.A





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Sl. No.	Project Title	Programme	Student Name
16	Impact of Covid 19 on Banking Customers	B Com Marketing	Soufiya B
17	Impact of Covid 19 on Banking Customers	B Com Marketing	Sindoora K.U





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2019-20

Sl. No.	Project Title	Programme	Student Name
1	Perception about digital payment system among people in Kochi with special reference to Google Pay	Bcom Marketing	Princy T J
2	Awareness, perception and purchase intention of students towards green products with special reference to college in Eranakulam district	Bcom Marketing	Devika P R
3	Financial literacy among employed women	Bcom Marketing	Lakshmi Priya K M
4	Municipal Waste Management- A Case Study of Kochi Corporation	Economics	Abhirami K.P
5	Absenteeism among employees at ABM Marine Products	B. Com	Mary Dhilara V.J
6	A study on labour welfare of employees at Safe Care Rubber Products	BBA	Benhur C. A
7	Study on the effects of different music on three different types of fishes	Zoology	Anjali P
8	Partial purification, characterization and application study of cellulase enzyme produced by cellulose degrading bacteria isolated from termite gut	Zoology	Priya Joseph
9	Awareness, perception, and purchase intention of students towards green products with special reference to college in Eranakulam district	Bcom Marketing	Drishya P Chandran
10	A study on perception and awareness of intellectual property rights among youngsters	Bcom Computer Application	Fathima T A
11	Perception about digital payment system among people in Kochi with special reference to Google Pay	Bcom Marketing	Roselin T J
12	Study on the reasons for declining consumption of a product with special reference to Rasna	Bcom Marketing	Abhilash A
13	Study on the reasons for declining consumption of a product with special reference to Rasna	Bcom Marketing	Saniya Jaison
14	Study on the reasons for declining consumption of a product with special reference to Rasna	Bcom Marketing	Treesa Nileena M J





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15	A study on brand awareness of women towards selected cosmetics products in Kochi city	Bcom Marketing	Andrea Antony
16	A study on consumer attitude towards online food delivery apps	Bcom Marketing	K n Aman Sherief

